

You have to go online  
to know online

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The layout of the sub-editing section of the *Herald* newsroom.





# Web 2.0

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delicious

podomatic

Blip.tv

Digg

RSS

Delicious

Blogs

Conversation

wikis

audio

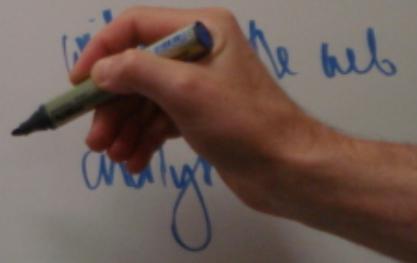
video

mobile

build a website

the web

analyze



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mobile

writing 4 web

1.5

build a website

writing for the web

slideshare  
analytics

pbwiki

wikipedia

backpack

Bloglines

Google

Twitter

Cricket

Bounce

cloud networks  
delicious ning  
podomatic  
Cocomment  
Blip.tv  
Newsvine  
Digg  
Furl  
Flickr  
meebo  
Feedford  
Stylr

Web 2.0

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facebook  
office

Cloudman  
wetpaint  
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Google leader feed  
Twitter  
Wordpress  
wikispac  
Bounce  
oreo  
Picnik  
topix

Library Thing  
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Web 2.0

Yahoo Pipes

delicious

RSS youtube

Delicious

Bloglines

Placify

Podomatic

Blogs

Cocomment

Conversation

Wiki

Video

pbn...

Plunger

Flickr

writing 4 web

keywords

html

Picnik

links

# Web 2.0

delicious  
Audacity  
podomatic  
Cocomment  
Blogger  
Feeds  
Flickr  
writing 4 web  
keywords  
html  
Picnik

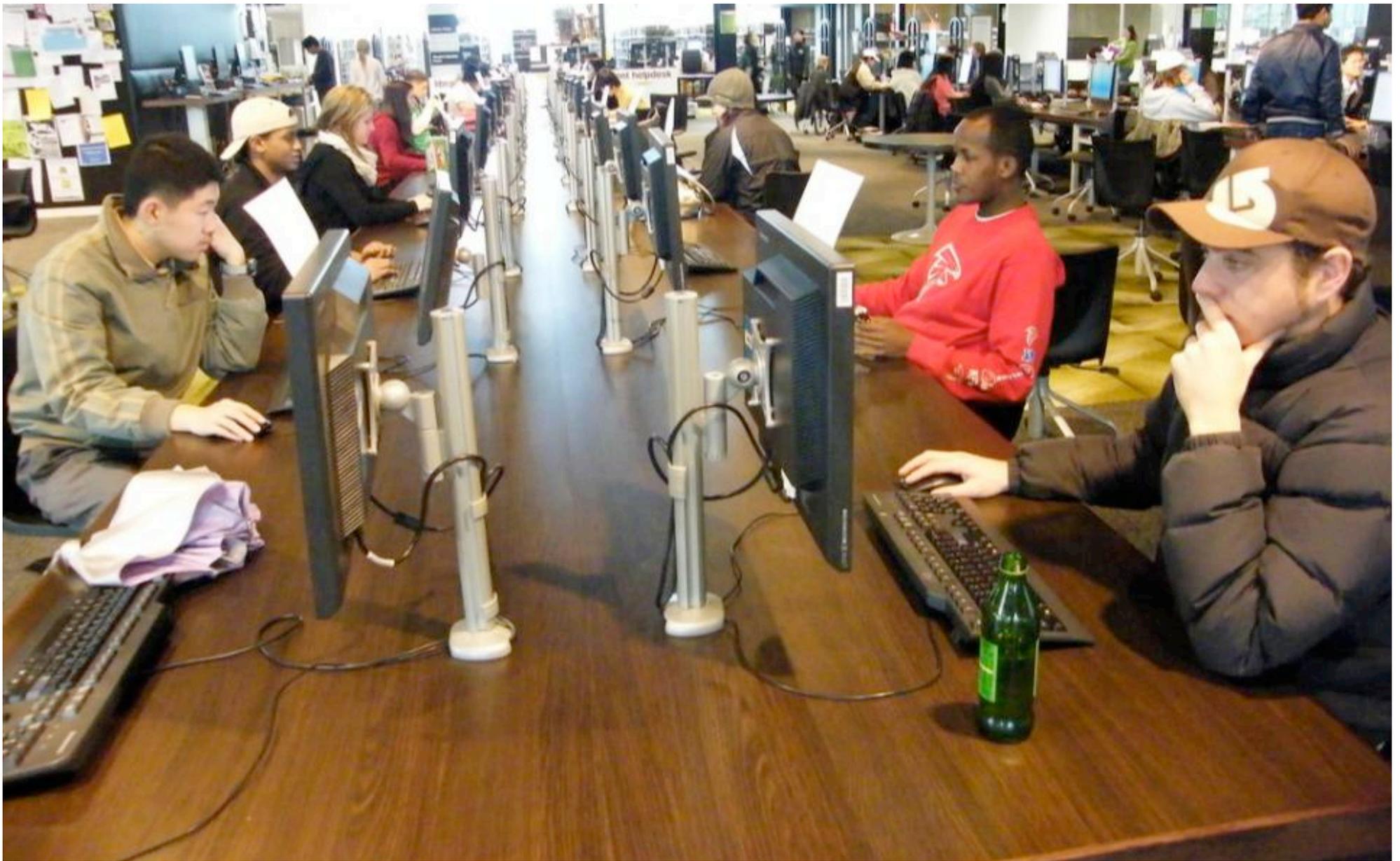
RSS  
Delicious  
Blogs  
Conversation  
inkis  
audio  
video  
pbwiki  
writing for the web

Bloglines  
Google Reader  
Wordpress

youtube

# Assumptions

- heard of web2.0
- know about or pick up quickly on ideas like keywords and using links
- be used to signing up to web services (and be signed up to some)
- read/write blogs
- have some experience playing around



**“Digital natives”**

# What we did

- Blog, keywords, comment
- RSS, readers, Bloglines
- Social bookmarking, Del.icio.us
- Photographs, Flickr, Visiting tutor
- Audio, Audacity
- Video, Moviemaker, Visiting tutor

- Awareness of website structure and elements.
- Ezine
- Team work developing story pitch and story plan
- Use 2.0 tools to work collaboratively, wikis
- Create ezine, stories told with whatever tools and media make sense for story (and are available).

# How we did it

- Used RSS to feed student writing and reading into Moodle
- Used RSS to feed tutor-selected material into Moodle (how-tos, readings, YouTube clips, podcasts)
- Virtuous loop – shared reading (bookmarked web pages/



# What we found

- Introducing too many web services in one day will scramble brains
- Less is more
- Sometimes using something without first teaching it works – wiki. Having time to play with new technology is useful.
- Team teaching rocks.

Digital natives?

Not necessarily...



**"A 2007 survey by Synovate24 finds that only 27% of UK teenagers could really be described as having the kind of deep interest and facility in IT that the label [google generation] implies. The majority ('average Joes', 57%) use relatively low level technology to support their basic communication or entertainment needs and there is a substantial residuum of 20% ('digital dissidents') who actively dislike technology and avoid using it wherever possible."**



*Thank you*