

### **Exercise 1**

It's the first day on your job at a provincial daily newspaper and you have been given the arts round. What will you do to generate stories?

### **Exercise 2**

Look at the following screen shots of the *New Zealand Herald* and the *East & Bays Courier* (an Auckland suburban community newspaper), from July 25, 2017.

Are there differences in what each website sees as newsworthy? If so, why do you think these differences exist?



NEW ZEALAND

# 'Why I believe David Bain is guilty'

25 Jul, 2017 9:58am

3 minutes to read



WORLD

## 'Gutless' road-rage: Woman punched in face

25 Jul, 2017 11:43am

Quick Read

Footage has emerged of a man punching a woman in the face.



NEW ZEALAND

## Verging on ridiculous

25 Jul, 2017 10:07am

Quick Read

A wonky footpath in the Bay of Plenty has become a laughing stock of tradies working near.

NEW ZEALAND

## Driveway death: Shotgun blast fired '30cm away from toddler'

25 Jul, 2017 12:45pm

Quick Read

NEW ZEALAND

## Synthetic drugs making city feel unsafe

25 Jul, 2017 10:08am

Quick Read

BUSINESS

## Apple urges iPhone owners to update now

25 Jul, 2017 12:46pm

Quick Read

ENTERTAINMENT

## Zac ditched for Bachelor girls' night out

25 Jul, 2017 11:44am

Quick Read

SPORT

## Steven Adams linked with move to Knicks

25 Jul, 2017 12:16pm

Quick Read

NEW ZEALAND

## Tumultuous Thursdays - the new week day weather curse

25 Jul, 2017 11:50am

Quick Read

LIFESTYLE

## Blue Breeze Inn telling porkies about buns

25 Jul, 2017 1:24pm

Quick Read

## east & bays courier

### Raising a glass to knowledge



University of Auckland introduces annual event that takes lectures to the pub.

### Police urge caution on wet roads



A driver has had a near-miss with a house on the slippery roads.

### Court battle over 32-year home



Auckland woman refusing to move out of her home of three decades takes her row to the High Court.

### Auckland's big rubbish shake-up



The whole of Auckland will have a new rubbish collection by 2020. But residents are already confused.

### Auckland reserve targeted by vandals



A Mt Wellington reserve has been the ongoing target of vandalism and crowds of people drinking, despite having a liquor ban in place.

### Butts our most littered item



A quarter of all litter complaints to Auckland Council are about cigarette butts.

## auckland headlines

- Dad 'unsure' of pulling trigger
- Power outage closes ferry terminal
- Petrol stations robbed
- Stranger saves Kiwis from deportation
- Steelers digging deep
- Artist driven by the love for life
- Neglected by council?
- Pamper day stabbing shock
- Politician's racism claims
- Countdown to league world cup
- Kupe Scholarship for aspiring leader
- Honesty is parking policy
- Resilient student climbs ladder
- Museum seeks photo owners
- Sport: Bombay and Patumahoe rule

## most popular

viewed	shared	commented
Wilson Parking admits issuing tickets to cars in free central Wellington car park		
Jared Kushner just threw Donald Trump Jr. under the bus. Bigly.		
Flood fears as new front to bring downpours, snow down to 400m		
The most ridiculous footpath in New Zealand?		
Analysts question whether \$8.5b on KiwiSaver is tax		