

## Call for papers for Media, War and Memory conference

AUT University's Journalism, Media and Democracy (JMAD) centre is calling for papers for its Media, War and Memory conference, scheduled to run on September 18-19. A century after 1914, it is timely to consider how World War I was started, prosecuted and reported on, from different national perspectives. How does this conflict appear in retrospect? As a prequel to World War II? The 'beginning' of the 20th century? Or as an avoidable, stand-alone catastrophe? These questions provoke wider reflection upon the connections between media, war and memory. What are these connections? And, how have they changed over time?

Abstracts are due by June 30, 2014 (400 words maximum). Send them to: [jmad@aut.ac.nz](mailto:jmad@aut.ac.nz) / [wayne.hope@aut.ac.nz](mailto:wayne.hope@aut.ac.nz) / [verica.rupar@aut.ac.nz](mailto:verica.rupar@aut.ac.nz)

JMAD conference poster PDF

## Intro launched at Jeanz conference

A new edition of Intro, the standard New Zealand journalism textbook, was launched at the Jeanz conference at AUT University in Auckland.

Edited by Massey Journalism head Dr Grant Hannis, the book features chapters written by a range of journalism educators and journalists. "The book reflects the modern journalism environment, with chapters on using social media to find stories, writing for the web and digital photography," Dr Hannis said at the launch.

"But the basics are also covered, with, for instance, chapters on newsgathering, news writing, interviewing, and specialist rounds – like court and sport." As well as print and online, there are chapters on TV and radio journalism. "Reflecting New Zealand's diverse society, there are chapters on reporting on diversity and reporting on Maori," Dr Hannis said. There are also chapters on media law and ethics. There are online exercises, with model answers, for all the book's chapters.

Dr Hannis was assisted by an editorial team of fellow journalism educators, comprising Dr Cathy Strong, a Massey senior lecturer; Greg Treadwell and Allan Lee, both senior lecturers at AUT University; and Charles Riddle, lecturer at Waikato Institute of Technology.

The book was published by the New Zealand Journalists Training Organisation, the body that oversees the training of journalists in New Zealand. It can be purchased at the JTO's online bookshop. For more information, email Grant Hannis at: [g.d.hannis@massey.ac.nz](mailto:g.d.hannis@massey.ac.nz)



Pictured from left: Dr Grant Hannis, Greg Treadwell, Charles Riddle, Dr Cathy

## Celebrity and scandal focus of latest PJR

The latest issue of *Pacific Journalism Review* (Vol. 19, 2) is out with the special theme of Celebrity and Scandal. Edited by Dr Barry King, Dr Rosser Johnson and Dr Allison Oosterman, the journal focusses on the dynamics of fame in a small country and the interface between the global and the local.

In his introduction to the theme Dr King examines some of the fundamental concepts for the study of celebrity culture and scandal and relates these to the New Zealand context. Following articles consider the complexities of star identity within the parameters of New Zealand popular culture, using Rena Owen as a case study, the celebrity career of Suzanne Paul and the process of celebrity feature production using the cover lines of the *New Zealand Women's Weekly*.

Two further articles look offshore, in particular to Norway where the media constructed and developed a scandal storyline around the mass murderer Anders Breivik, and to Asia, where the role of scandal as a device for building dramatic tension and excitement was examined in the light of Asian cinema. This issue's Frontline article reviews the recent debate about the performance and impact of the Excellence for Research in Australia (ERA) evaluations in 2010 and 2012 on the field of journalism research.



Unrelated to the theme of celebrity and scandal are articles on the media reporting of suicide, research into mobile phone telephony in Papua New Guinea, an examination of the Queensland state electoral division of Ashgrove in 2011 and a consideration of New Zealand's performance in the 2010 round of the Global Media Monitoring Project where gender inequality remains a defining characteristic of daily news content. The inaugural UNESCO NZ World Press Freedom Day address by Dr Mark Pearson completes the general articles.

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