

Intro launched at Jeanz conference



Intro editor and editorial committee at the launch: (from left) Dr Grant Hannis, Greg Treadwell, Charles Riddle, Dr Cathy Strong and Allan Lee.

A new edition of Intro, the standard New Zealand journalism textbook, was launched at the Jeanz conference at AUT University in Auckland last week.

Edited by Massey Journalism head Dr Grant Hannis, the book features chapters written by a range of journalism educators and journalists. “The book reflects the modern journalism environment, with chapters on using social media to find stories, writing for the web and digital photography,” Dr Hannis said at the launch.

“But the basics are also covered, with, for instance, chapters on newsgathering, news writing, interviewing, and specialist rounds – like court and sport.” As well as print and online, there are chapters on TV and radio journalism. “Reflecting New Zealand’s diverse society, there are chapters on reporting on diversity and reporting on Maori,” Dr Hannis said. There are also chapters on media law and ethics. There are online exercises, with model answers, for all the book’s chapters.

Dr Hannis was assisted by an editorial team of fellow journalism educators, comprising Dr Cathy Strong, a Massey senior lecturer; Greg Treadwell and Allan Lee, both senior lecturers at AUT University; and Charles Riddle, lecturer at Waikato Institute of Technology.

The book was published by the New Zealand Journalists Training Organisation, the body that oversees the training of journalists in New Zealand. It can be purchased at the JTO’s online bookshop. For more information, email Grant Hannis at: g.d.hannis@massey.ac.nz

Trish Carter keynote speaker at Jeanz conference

Veteran Kiwi journalist Trish Carter delivered the keynote address at this year's Jeanz conference at AUT University.

Carter was the founding editor and bureau chief for Al Jazeera English in the Asia-Pacific region. She has worked in senior news and current affairs positions for more than 25 years.

The conference ran on November 28-29 in the university's award-winning Sir Paul Reeves Building. The theme was: The Mobile Age or #journalism that won't stand still.



A panel of senior academics – Dr Verica Rupa, Dr Donald Matheson and Dr Margie Comrie – discussed the need for change in the New Zealand journalism curriculum.

A range of other presenters discussed topics from the advent of news site paywalls to the psychology of whistleblowing. The programme also included valedictory addresses from long-serving educator Jeremy Smith.

[Conference programme](#)

For conference inquiries please contact Greg Treadwell (gregory.treadwell@aut.ac.nz) or Dr Allison Oosterman (aosterm@aut.ac.nz).

Photos: The opening of AUT's Sir Paul Reeves Building in March (Daniel Drageset/Pacific Media Centre); Trish Carter (Pacific Media Centre)



JTO/CMITO could merge into engineering/trades ITO

It is likely the CMITO, of which the JTO is a part, will merge with Competenz, a large ITO that offers industry training across a range of sectors including engineering, manufacturing and some trades. From the JTO's perspective, there seems to be a good cultural fit with Competenz. The head of Competenz, John Blakey, was involved in establishing the journalism programme at ATI (now AUT University) and has a good understanding of the JTO's needs. The JTO would likely retain its separate identity and have its reserves kept separate in any merged entity.

Discussions are continuing, and a merger is likely early in 2014. See www.competenz.org.nz for details on Competenz. See minutes of the latest JTO Council meeting, held on October 15. /GH

Witt and Massey students share Bruce Jesson award

The Bruce Jesson Emerging Journalist award of \$1000 has been shared between Deena Coster, a journalism student at the Western Institute of Technology Taranaki (WITT), for a portfolio of articles in the Taranaki Daily News (June-Sept 2013) and Ruth Keber, a journalism student at Massey University, for

'The New Maori Muslims', published in North & South (March 2013).

Finding out she'd won a major journalism award came as a shock to Witt student Deena Coster (right top).

"I forgot about (entering) it really. I didn't think much of it, so I was really surprised and quite overwhelmed when I found out I'd won," said the 35-year-old who has been hired by the Taranaki Daily News.

Witt Head of Journalism Robin Martin nominated Ms Coster who submitted stories on emergency housing, housing for the elderly, the Living Wage campaign, and a missing person's cold case, all of which appeared in the Taranaki Daily News. "Deena is very deserving of this award, not only does she have an excellent eye for news but also a keen sense of the issues affecting New Zealand society, many of which are hidden from view."



Ms Coster has a post-graduate degree in social work from Massey University and spent 12 years working at Child, Youth and Family and the Taranaki Restorative Justice Trust. "Through my experience as a social worker you get to see that hard, sharp end of life, and you also see how it's reported on. I always felt there was space for more positive and informative stories to be told," she said.

Ms Coster shared the award with Ruth Keber of Massey University (right).

Ruth's article "The New Maori Muslims" was published in North & South magazine. It looked at Maori converting to the Islamic faith, focussing on Maori living in Hastings. As well as researching and writing the piece, Ruth took all the accompanying photographs.



The idea for the article had long been with Ruth. "I put my feelers out to the Islamic community within New Zealand and a few people came back to me. One in particular - a woman in Hastings - said to me, 'Ruth, if you come to Hastings, boy, do I have some stories for you.' I took a chance, drove the six hours there and got the story."

Massey students have won the annual prize three times since the award's inception six years ago. (Story by Jenna Houghton and a Massey reporter)

New appointments at Whitireia

Whitireia is advertising for a full-time journalism tutor for its Certificate in Multimedia Journalism which starts in February. The role also involves supporting programme manager Bernie Whelan on the National

Diploma in Journalism (Multimedia). Developments in the multimedia programme this year have included making five of the required general stories dependent on adding an embedded multimedia element. Also, the local body elections were used as a key teaching tool, including a week dedicated to coverage in the build-up to the final day of voting. The coverage will be part of a presentation at the Jeanz conference.

Whitireia has appointed Pere Maitai to the position of Manager Radio, covering the New Zealand Radio Training School, including commercial and journalism streams, and the Iwi Radio training contracts with Te Mangai Paho.

Meanwhile, Whitireia's new multimedia broadcasting diploma, with journalism and commercial streams, is underway at the Wellington campus. The programme started with 22 students, seven in the radio and video journalism stream, building on Whitireia's existing Diploma in Radio Journalism. The multimedia broadcasting programme will be delivered next year at new radio training facilities in the Whitireia campus at Upper Queen St, Auckland. Initially only the commercial stream will be offered.

Whitireia is again delivering the iwi broadcasting training contract this year – with a twist. Building on the multimedia development work in first the National Diploma in Journalism (Multimedia), and then the Diploma in Radio Journalism, multimedia training has been added to the delivery. Callum Valentine has joined Ana Tapiata to add the multimedia training. /BW

Journalism textbook progressing well

Work on the new introductory journalism textbook for Kiwi journalism schools is on target for a November launch. "Our overriding principle has been to include both educators and journalists as contributors," editor Dr Grant Hannis said. "This has worked well, and I'm now deep into the editing."

The plan is to launch the book at this year's Jeanz conference at AUT University. The book can then be used by journalism schools, starting in semester one, 2014. "There'll also be a website where educators can find exercises and additional resources to use in class," Dr Hannis said.

Dr Hannis heads the journalism programme at Massey University. The editorial committee supporting Grant comprises Dr Cathy Strong (also of Massey), Allan Lee and Greg Treadwell (AUT) and Charles Riddle (Wintec). /GH



Taranaki scholarship up for grabs

Applicants are being sought for a scholarship set up to help budding young Taranaki journalists.

The Mary and James (Snr) Garcia Taranaki Journalism Scholarship, which celebrates the Garcia family's long-standing relationship with the Taranaki Daily News, is worth up to \$4000 a year. The scholarship

is open to New Plymouth District residents studying at any approved journalism training course in New Zealand.

Application forms for the 2014 scholarship, which close on November 30, are available via Witt journalism coordinator Robin Martin (r.martin@witt.ac.nz, ph 758 2092) or the New Plymouth Public Trust office in Currie St.

Jim Tucker has been elected the new chair of the Witt journalism industry advisory committee, replacing Taranaki Daily News columnist and former chief of staff Gordon Brown who served for seven years. Jim has recently arrived back in Taranaki after retiring from journalism teaching following a seven-year stint as head of journalism at Whitireia