

CALL FOR PAPERS FOR WHITIREIA CONFERENCE

Theme: Fast Accurate Net in journalism education

This year's Jeanz conference is scheduled for Thursday and Friday, November 29-30, at Whitireia Polytechnic's Media Training Centre campus in Dixon St, Wellington (pictured). The AGM will be held on Friday and a JTO/Jeanz workshop day will be held on Wednesday, November 28.

The conference will have as a major focus "Fast Accurate Net in journalism education". Graduates, newsrooms and consumers of news are being impacted by these changes in multiple ways. How can journalism education contribute to graduates operating quickly and accurately in the internet-driven newsrooms which demand a new type of journalist. What are the practical and theoretical ways journalism schools, teachers and academics can address the challenges of the Fast Accurate Net environment.

Papers are now welcome for the conference, and abstracts of up to 300 words can be sent to jim.tully@canterbury.ac.nz. The deadline for abstracts is October 15. Please indicate if you want your paper to be peer reviewed. Full papers for peer review are due by October 30. - BW

Convenor – Bernie Whelan (bernie.whelan@whitireia.ac.nz)

Abstracts – Jim Tully (jim.tully@canterbury.ac.nz)

Conference registration form (docx)

Conference registration form (pdf)



Professorial address on Pacific media challenges in the digital age

A professorial lecture today (October 16 at 4.30) by AUT's Dr David Robie on the media and journalism education in the Asia-Pacific region will be live streamed at the following AUT sites:

AUT Ondemand

AUT Ondemand (backup)

At the heart of a global crisis over news media credibility and trust is Britain's so-called Hackgate scandal involving the widespread allegations of phone-hacking and corruption against the now defunct Rupert Murdoch tabloid newspaper News of the World. Major inquiries on media ethics, professionalism and accountability have been examining the state of the press in NZ, Britain and Australia. The Murdoch media empire has stretched into the South Pacific with the sale of one major title being forced by political pressure. The role of news media in global South nations and the declining credibility of some sectors of the developed world's Fourth Estate also pose challenges for the future of democracy.

Truth, censorship, ethics and corporate integrity are increasingly critical media issues in the digital

age for a region faced with coups, conflicts and human rights violations, such as in West Papua. In his address, Professor David Robie will reflect on the challenges in the context of the political economy of the media and journalism education in the Asia-Pacific region. He will also explore emerging disciplines such as deliberative journalism, peace journalism, human rights journalism, and revisit notions of critical development journalism and citizen journalism.

Dr Robie holds a PhD in History/Politics (2004) from the University of the South Pacific, Fiji, where he was formerly head of the Pacific regional journalism programme (1998-2002). His Masters in Journalism degree was gained at the University of Technology, Sydney, in 1996. He was also previously coordinator of the University of Papua New Guinea journalism programme prior to 1998 and served as head of the South Pacific Centre for Communication and Information in Development (SPCenCID) at UPNG.



As a journalist, Professor Robie has worked for a global news agency and reported widely in Africa and the South Pacific. He has written and edited several books on Pacific media, environment, politics, social justice and human rights, including *Eyes of Fire: The Last Voyage of the Rainbow Warrior*; *Blood on their Banner: Nationalist Struggles in the South Pacific*, *Tu Galala: Social Change in the Pacific*; *Nius Bilong Pasifik: Mass Media in the Pacific* – with a foreword by the late professor 'I Futa Helu of 'Atenisi; and *Mekim Nius: South Pacific Media, Politics and Education*. He was made an Australian Press Council Fellow in 1999, awarded the Pacific Islands Media Association Media Freedom Award in 2005, won a Vice-Chancellor's Excellence in Teaching Award in 2010, is founding editor of *Pacific Journalism Review*, and co-founded the Pacific Media Watch advocacy and research project and Pacific Scoop website.

Canterbury school open for business

Canterbury University's journalism degree is being offered again in 2013, after a year in hiatus due to the retirement of Jim Tully as lecturer and the post-quake disruption. The university is in the midst of appointing a lecturer to run the Graduate Diploma in Journalism and to lead the programme as journalism and the media industry rapidly evolve.

Applications are now open for the 2013 intake (deadline: 15 November). Fairfax New Zealand's journalism interns will be able to study at Canterbury. International students who meet language and academic criteria are also invited to apply. DM

Further information: Jim.tully@canterbury.ac.nz 03 364 2881

AUT PhD researcher wins scholarship to Melbourne JEA conference

Merja Myllylahti, a teacher and PhD researcher at AUT University, will present her paper on paywalls for online media at the Journalism Education Association of Australia conference in Melbourne in December. Merja won the JEA-JEA exchange scholarship which operates on alternate years to the conferences in each country.

Her paper is called 'Paywalls can work, but can they save the online media?'. The abstract: Commercial news media around the world has started to implement paywalls in order to increase revenue from their digital platforms. These paywalls are challenging non-commodified models such as BBC's which is based

on universal access, free consumption and content which is free from commercial value or pressure. Commercial news outlets have introduced paywalls in countries such as the USA, UK, Finland, Slovakia and Australia. In the USA alone, there are around 300 news outlets with some kind of digital subscription model. Based on the global research, this paper argues that in a short term paywalls have proved somewhat successful, and they can create steady income. They can also work in a national level as the subscription model of Piano Media in Slovakia and Slovenia suggests.

This paper concludes that it is far too early to assess if paywalls are a viable business model in a longer term, and possible negative aspects of paywalls should be considered and further researched. It is critical to research emerging online news media business models since they have implications on journalistic practice, news production and democracy by limiting the access to information.

JEAA conference website.

Cathy Strong returns to Massey journalism team

Dr Cathy Strong has rejoined the staff of the Massey journalism programme, after spending three years teaching multi-media journalism at Zayed University in Dubai and completing her PhD. She will be teaching broadcasting and multi-media journalism on Massey's postgraduate journalism programme. She will also be teaching introductory journalism and feature writing at the undergraduate level.



"Massey has always had a strong journalism programme so I'm delighted to be part of it again," Dr Strong said.

Dr Strong's doctoral thesis looked at the place of female journalists in the New Zealand newspaper workforce. The thesis noted that, whereas the majority of the journalistic workforce is female, few women make it to top levels in the industry. A major reason was the male-dominated culture of the newsroom.

Dr Strong's thesis suggested strategies to encourage women to stay in the industry and climb the corporate ladder. She was now looking at broadening her research by drawing on her international experience. "I'm branching into studying media gender issues among Muslims in the Middle East, which is fascinating and quite different from the New Zealand scene."

Massey journalism head Dr Grant Hannis was delighted Dr Strong has returned. "Cathy has always had masses of energy and enthusiasm for teaching journalism, as well as excellent industry contacts and major journalistic experience. She will bring all of that back to Massey, along with her international teaching experience and the academic research skills honed in completing her doctorate."

Dr Strong joins the existing Massey staff of Dr Grant Hannis, Dr James Hollings, Alan Samson, Mark Steelsmith (multi-media technician) and Shirley Morrison (shorthand tutor). Dr Strong and Dr Hollings both graduated with their PhDs at Massey's Palmerston North ceremony in December last year.

New Pacific Journalism Monograph series

The Pacific Media Centre has launched a new series of publications, the Pacific Journalism Monographs, with the first edition featuring the first regional media freedom report ever compiled. Although the first

edition report was originally published in the October 2011 edition of Pacific Journalism Review, series editor professor David Robie said there had been such a demand that it was decided to reprint the report as a separate publication.

“We had realised that there was a need for a specialist series of media monographs in the region, so this was a good way to kick off the series,” he said. “Future papers that are important for the region, but too lengthy for Pacific Journalism Review or other journals, will probably be published as monographs.”

Monographs are double blind peer reviewed just like PJR and are archived by the National Library of New Zealand ISSN: 2253-4113. The first edition is free and can be ordered for journalism libraries from: pmc@aut.ac.nz - DR
More information: <http://tinyurl.com/7sbt9pd>



Record 71 students at Whitireia

Whitireia has enrolled a record 71 students in its three journalism programmes this year, with 27 on the Level 4 Certificate in Multimedia Journalism, 12 on the Diploma in Radio Journalism, and 32 on the National Diploma in Journalism (Multimedia). Jim Tucker reports:

We are operating out of bigger, new premises in Dixon St, which is just around the corner from the Cuba St campus. The latter was declared an earthquake risk last December, and the relocation was sudden. Whitireia did extremely well to find us alternative quarters and replicate our editing suites within a couple of months. There was some disruption, but it was manageable. The future is uncertain in terms of whether we will move back to the old premises, pending remedial work.

The recent downturn in applications was not noticeable for the certificate (February start), but affected the radio diploma (April start) and the National Diploma (June start), being about 15% down on previous years. That seems to align with other schools. There is no apparent reason, but we suspect it may be the Government’s enrolment limits and tightening of subsequent access to student loans and allowances.

Staff changes at Whitireia this year include:



- Radio diploma co-ordinator Ana Tapiata moving from .5 to fulltime and expansion of her role to accommodate journalism training for a three-year contract Whitireia now has to teach iwi radio station staff.
- Julie Salt-Cowell joining us as a .5 to teach and manage a writing group on both the certificate and national diploma. Julie arrived in the country late last year and comes with extensive experience with BBC TV and radio, as well as in newspapers and magazines. Video journalism for the web will be beefed up even more this course.
- Callum Valentine, a graduate from the last national diploma, has been hired as our web journalism and social media tutor. He will be teaching new material not covered in the unit standards (hard to stay ahead in this area).



Plans to launch a journalism undergraduate degree next year have been shelved for now for several reasons, including the downturn in applications, the recession and impacts on our existing programmes.

The job market was remarkably buoyant from about February on, with nearly 50 positions coming to our notice. Some 80% (and rising) of those national diploma students who graduated in April are now employed in the industry, which is a better outcome than the previous year. Most jobs are in newspapers, but there are a couple going to the Fairfax subhub and one has joined APNZ.

The current classes include a higher proportion of Maori and Pasifika students than usual (about 30%). We are not sure why, but it may be to do with our spreading reputation within those communities via ex-students.

JMComm conference in Singapore

JMComm's Annual International Conference on Journalism and Mass Communications will be held in Singapore on 3-4 December, 2012. The conference theme is: "At the Crossroads of Communication, Journalism, Media, Corporate and Social Responsibility".

"The media industry, in many respects, is at a crossroads as it seeks to come to terms with developments in technology that simultaneously allow new heights of journalistic excellence, as well as the emergence of more worrying trends such as "fake" journalism. In this digital age, communication ethics - the codes, moral standards and values followed by media organizations and in human communication, are more significant than ever before. Therefore, we need to explore how media can be socially responsible and provide true, accurate, comprehensive and objective information, and try to resolve the conflict between communication freedom, public interest and social impact."



For more information visit JMComm

For General Enquiries: info@jmcomm.org

For Registration, Accommodation or Visa Assistance: secretariat@jmcomm.org

Death of Anne Dunn

It is with sadness that we note the death of Anne Dunn, president of the Journalism Education Association Australia. Anne was president of JEAA, broadcaster and scholar, former Chair of Department, Pro-Dean and Acting Dean of the University of Sydney's Faculty of Arts and Social Sciences. Journalism educators in New Zealand who knew Anne will remember her as someone committed to the work we all do. Personally I experienced her generosity in an impromptu session she organised for journalism educators beginning their research journey, during the 2010 conference in Sydney. – Bernie Whelan, President, Jeanz

PMC's media freedom video & mining investigations

A short video on Pacific media freedom and two mining media investigations have been among recent outputs from the Pacific Media Centre.

Jordan Puati, a Bachelor of Communication Studies student at Auckland University of Technology, interviewed three people for an 8min programme marking the annual UNESCO World Press Freedom Day. He talked to Pacific Islands Media Association (PIMA) chair Iulia Leilua, Tagata Pasifika reporter/director John Pulu and Pacific Media Watch contributing editor Alex Perrottet at AUT.



The programme, directed by AUT television journalism lecturer Danni Mulrennan, and coordinated by PMC director Professor David Robie, was shown at a major WPDF event in Fiji and also at a public seminar in Auckland. The video can be seen at YouTube,

In the latest edition of Pacific Journalism Review, two major investigative reports featuring mining operations and the environment in New Caledonia and West Papua were compiled by student journalists. In the new "From the Frontline" section, Karen Abplanalp's 2011 Metro magazine investigation into the NZ Superannuation Fund's "ethical" investments in the giant US-owned Freeport mine in West Papua and Nicole Gooch's Global Mail 2012 investigation into the Vale nickel refinery at Goro, New Caledonia, are key sections in the investigative journalism themed edition.

The edition, themed "Back to the source" and published in May, features many investigative articles and presentations from Australia, New Zealand and the Pacific at the conference of that name hosted by the Australian Centre for Independent Journalism (ACIJ) in Sydney last September.

This was the second in a series of investigative journalism conferences, following one at AUT in December 2010. The third is due at Monash University in Melbourne next year. Other articles include an assessment of the New Zealand journalism school accreditation model; and "anti-M?ori themes" in New Zealand journalism researched by the Whariki Research Centre at Massey University with suggestions "toward alternative practice".



In March, Dr Robie presented in a panel about digital media and ethics at the second Pacific Media Summit staged by the Pacific Islands News Association (PINA) at Pacific Harbour, Fiji.

He also participated in a new 28min documentary about Pacific media freedom being produced by the University of the South Pacific and also in one by Fiji Television.

Later in July, the PMC will be hosting a China Daily business editor, Song Jingli, who will be on exchange at AUT. Two AUT journalism graduates have been on international internships in Asia – Krissy Dwyer (Jakarta Globe) and Rosie Tuck (China Daily) with travel assistance from the Asia New Zealand Foundation. - DR

Pacific Media Centre: www.pmc.aut.ac.nz
Pacific Journalism Review: www.pjreview.info

The latest edition of [PJR](#) is available as full text on the Informit database.

Journalism in crisis - a deeper look at the survival of a profession

There is now a pressing need to study ways of rescuing journalism and placing it in structures that recognise both new commercial realities and the old civic purposes to which it should be put, according to Dr Gavin Ellis, a senior lecturer in the University of Auckland's Department of Political Studies, and a former editor-in-chief of The New Zealand Herald. Dr Ellis says if this is not done, a time may come when academic institutions study what is wrong with society after professional journalism has gone.



[Article in Pacific Media Centre Online.](#)

New building for AUT journalism school

AUT's School of Communication Studies will soon move into into a new building which is close to completion on the university's Wellesley St campus.

Called the WG learning precinct, the building will house specialist facilities including a screen and television studio, motion capture and chroma key studio, performance studio, radio station, sound and edit suites, digital media computer labs, and a brand new media centre. The media centre will bring all communication studies programmes together under one roof, including advertising, digital media, journalism, public relations, radio and television.



Located at the corner of Mayoral Drive and Governor Fitzroy Place, the 12-storey building also has offices, classrooms and labs, plus a 374-seat lecture theatre, and two other lecture theatres. Providing an additional 20,000 square metres of new facilities, the new precinct will increase the campus by 25%.

[Link to to animated "fly-through"](#)

Jesson journalism awards - call for nominations

Independent journalism in New Zealand is in crisis and it is by no means certain that it will survive, according to Auckland University political scientist Dr Joe Atkinson (pictured). Speaking as the Bruce

Jesson Foundation called for nominations for its journalism prize, Atkinson said: "I'm more pessimistic now about New Zealand journalism than I've ever been before in my life."

He said metropolitan newspapers are "failing commercial enterprises. Their desperate efforts to slow their decline by going downmarket are almost bound to alienate the only readers they can now rely on and who still trust them." He was scathing about New Zealand television which "no longer aspires to any higher purpose than bottom-line profitability. Apart from Radio New Zealand, which has long been under siege, and fugitive episodes of advocacy journalism on TV3's Campbell Live, public affairs journalism in this country is a hospital case. That is what makes charitable trusts such as the Jesson Foundation so profoundly important. By subsidizing independent journalism, and nurturing emerging talent, they help to keep the ailing patient alive."



The Bruce Jesson Foundation was established in 1999 to commemorate one of New Zealand's greatest political journalists, the late Bruce Jesson. It aims to promote vigorous political, social and economic investigation, debate, analysis and reporting in New Zealand. To this end, the Foundation holds an Annual Lecture and awards two Journalism Prizes:

- The Senior Journalism Prize which is self-nominated by the journalists themselves and involves an emolument of up to NZ\$4,000 to assist them to produce the kind of critical and analytical journalism exemplified by Jesson's work.
- The Emerging Journalism Prize which has a fixed emolument of \$1,000 and is designed to recognise "outstanding recent work by New Zealand print journalism students." It is nominated by the heads of New Zealand journalism schools or journalism programme leaders for published work by student journalists.

Nominations for the 2012 Bruce Jesson Journalism Prizes are being sought both from self-nominating senior journalists and the Heads of New Zealand journalism schools respectively. Nominees' work will be assessed by members of the Foundation's Journalism Subcommittee: Camille Guy (convener), Joe Atkinson, Simon Collins, Jon Stephenson, and Geoff Kemp.

Nominations together with copies of nominated work (preferably in electronic form) can be entered electronically on the Foundation website or mailed to Dr Anita Lacey, Secretary of the Bruce Jesson Foundation, C/- Political Studies Department, University of Auckland, PB 92019, AUCKLAND (a.lacey@auckland.ac.nz). The DEADLINE for receipt of nominations is Friday, September 7, 2012.

Contact Dr Joe Atkinson: 09 366 6143, 021 320 069

Media regulation, defamation and contempt - public lecture

AUT is offering an opportunity to hear one of the world's most respected voices on journalism and law at a public lecture on 1st August. Professor Duncan Bloy from Cardiff University, UK, will discuss the impact of the Leveson Inquiry and will consider possible outcomes for the reform of press regulation in the UK. He will also reflect on the proposed changes to the law on defamation as a result of the

Defamation Act 2012. Finally the UK government has been far more proactive than its predecessor in using the provisions of the Contempt of Court Act 1981 in order to 'persuade' the media to take a more responsible approach to pre and in trial reporting of high profile criminal cases. Professor Bloy will offer his thoughts on whether the contempt laws really have a part to play in the modern media age and what effect this may have on us here in New Zealand.

Professor Duncan Bloy is Media law specialist at the Cardiff University's highly respected School of Journalism. He is author of Media law (Sage Publications 2007) and co-author with Sara Hadwin of Law and the Media (Sweet & Maxwell 2007 and 2011). He is a regular contributor to BBC and ITV Wales's television programmes and an occasional contributor to local radio programmes.

AUT is delighted to be able to present this opportunity and we warmly invite you to join us for this event. The public lecture is being held on Wednesday 1st August at 18:00 at lecture theatre WA220 (Main Building) on AUT's city campus. Please see the attached poster invitation & campus map for further information. Invite

AUT Media Histories Conference - Call for papers

AUT University's Journalism, Media and Democracy Research Centre (JMAD) invites papers for a one-day conference entitled: Australian and New Zealand Media Histories - Commonality, Autonomy, Convergence. The conference will be held at AUT's Wellesley campus in central Auckland on September 13, 2012. The keynote speaker is Professor Peter Putnis from the University of Canberra.

The main themes are: Media organisations and news journalism; Maori and Aboriginal media; Political economies of media; Australian and NZ media in Asia-Pacific; Journalism, war and conflict; Alternative/oppositional media; Media representations of national identities; Telecommunications, Media and popular culture.

Abstracts are due by July 31 and should be sent to Associate Professor Wayne Hope (wayne.hope@aut.ac.nz or jmad@aut.ac.nz).

Conference flyer