

"Walking the talk" at Rotorua conference

Papers or show-and-tell workshop ideas are welcome for the 2009 Jeanz conference at Waiariki Institute of Technology, Rotorua, scheduled for December 3-4.

The conference theme is "Walking The Talk", encouraging journalism educators, techie types, communicators and those still practising the fine art of journalism to share the latest ways in which they teach, show, demonstrate best practice to today's J students.

Online, offline, face-to-face, distance, lecture, field trips, Second Life....let's hear about it all.



Please send abstracts of up to 300 words to Jack.Schoeman@waiariki.ac.nz. The **deadline** for abstracts is September 30. Please indicate if you want your paper to be peer reviewed. Full papers for peer review are due by October 30.

The two-day conference will be held in Waiariki's forestry building, O block, which is well-equipped with presentation gear, Mac labs, and a glorious atrium.

On Wednesday December, 2, 2009 there will be a 10am start session for JEANZ members and representatives from our ITO, COMITO, to discuss unit standards, assessing, moderation and other operational issues, at the same venue.

Accommodation:

The organisers recommend: [The Heritage Hotel](#), or [Pohutu Lodge](#)

Both are nearby and cover most budgets. A courtesy vehicle will run from these hotels to the conference each morning.

The conference dinner venue on Thursday December 3 is currently under embargo. Registration fee TBA but budget at around \$140.00.

Contacts:

Organisation: janet.huff@waiariki.ac.nz

Papers and guest speaker chaperone: jack.schoeman@waiariki.ac.nz

Convener: annabel.schuler@waiariki.ac.nz

Guest speaker:

Paul Cutler (right), who is Director of News and Current Affairs for SBS Television & Radio in Sydney, has been in journalism for 40 years and has worked in five continents.

Before joining SBS in 2005, Paul was CNN's Managing Editor in Asia Pacific, based in Hong Kong. He had previously worked in CNN's head office in Atlanta, where he had played a leading role in the coverage of the September 11 attacks in 2001 and the Iraq War in 2003. During his two years in Hong Kong he oversaw the coverage of the December 26 Tsunami in Asia.



Paul is a New Zealander who spent many years working for Television New Zealand where he was Managing Editor of its news and current affairs division for more than five years.

Paul started in television with the BBC in London in 1978, working as a news producer on national news programs broadcast from TV Centre at White City. He had previously spent four years working for Reuters in Fleet Street as a writer/sub editor. Paul began his career as a print journalist on newspapers in New Zealand before traveling to South Africa, where he worked for the Pretoria News, before heading to Europe.

JEAA Perth conference scholarships

July 31 is the deadline for applications for the Journalism Education Association of Australia's scholarships to cover airfares, accommodation and registration at its 2009 JEAA Conference in Perth. Applications are being sought from:

1. Postgraduate students from Australia or New Zealand, and
2. Journalism academics, trainers or postgraduate students from Pacific Island nations.

Enquiries and applications must be sent to the email addresses on this [scholarship form](#).

The JEAA conference runs from November 30 to December 2 at the Burswood Intercontinental Hotel in Perth. [Full conference details](#).

AUT University lecturer Greg Treadwell will attend the Perth conference, thanks to a trans-Tasman reciprocal arrangement. Funding for Greg to give a paper at the JEAA conference was approved under an arrangement between JEAA and Jeanz that supports emerging researchers.

The topic of his paper will be Taking New Media Online – a move to flexible learning. The initial findings of his research were presented to Jeanz in Christchurch last year.

Hannis awarded Fulbright scholarship to study in US



A Fulbright Senior Scholar Award has been awarded to Dr Grant Hannis, head of the Journalism programme at Massey University's Department of Communication, Journalism and Marketing.

Dr Hannis will spend part of 2010 in the US researching how Chinese gold miners were depicted in the West Coast press of the 19th century. "Newspapers reflect and lead public opinion on matters such as race relations," Dr Hannis said. "I am very interested in seeing how the press has performed those roles, both today and in the past."

Dr Hannis's research will build on work he has already published on how Chinese have been represented in New Zealand print journalism. "University-based Journalism research in New Zealand has been developing steadily over recent years," Dr Hannis said. "This award shows such research is coming of age."

He plans to head to the US in August next year.

Kiwi Asian scholarship

The Asia New Zealand Foundation is launching a new scholarship to attract more Asian New Zealanders into journalism. The \$5000 scholarship will apply to the 2010 calendar year. It will be paid on completion of the successful candidate's course of study.

A JTO survey in 2007 Journalism Training Organisation (NZJTO) showed that only about 2 percent of journalists working in the mainstream English language news media were Asian. This is despite Asian New Zealanders making up about 10 percent of the population.

To be eligible to apply for the scholarship, candidates will need to be:

- New Zealand passport holders
- New Zealand residents
- Asian or part Asian in ethnicity
- Considering a career in news journalism
- Under the age of 25 years
- Be accepted into a course of journalism study at an NZJTO affiliated journalism school
- Ability to speak an Asian language is an advantage

The deadline for applications is November 30, 2009. Contact Asia New Zealand Foundation media adviser Charles Mabbett on cmabbett@asianz.org.nz or 04 470 8701.

JTO moderation plan on trial

The JTO's Accreditation and Moderation Action Plan is progressing, with several J schools involved in a trial moderation of the news-writing unit standard this year. This project has been contracted to consultant Norma Woodhead.

It is intended that all journalism schools would be moderated annually. Each year, specific unit standards would be used as the basis for moderation, with all units moderated over five years. The JTO's Mike Fletcher is to meet with the J Schools to discuss the proposals at a session immediately preceding the Jeanz conference at the end of the year. GH/AL

Jeanz rep Grant Hannis's report on [JTO Sector Committee meeting](#) June 19, 2009. GH

Wintec team captures Fielddays action

Wintec once again produced four great daily newspapers live from the Fielddays at Mystery Creek, near Hamilton. A fresh layout and smart satin paper stock helped show off the good work done by our team of mud-splattered, rain-soaked journalism and photography students.

Meanwhile the production team of design students, Editor in Residence Julie Starr and special guest Venetia Sherson pulled all the pages together under insane deadlines and got the paper to the printers on time (erm, almost on time).

We also got our stories online this year on a new website we've been developing to showcase student work and news from across the School of Media Arts, where the journalism programme is now based. We're very pleased with the



results and with the compliments that have come rolling in. Well done team Wintec! JS

Certificate programme under review

The National Certificate in Journalism (Introductory), a level 3 programme delivered by Whitireia, Waiariki and Aoraki, and occasionally SIT, is to be reviewed and possibly replaced. This was agreed at a recent strategic planning meeting organised by the JTO in Wellington.

The course was originally set up in the mid-90s and has had little attention since. The level 3 unit standards are taught in some secondary schools, although not as many as the JTO would like, since unit standards don't count towards NCEA (so most students take media studies, which as an achievement standard, does).

Whitireia supports Mike Fletcher's view that the certificate should be revamped and modernised as a multi-media level 4 programme that leads more smoothly into the new multimedia diploma. Unit standards at levels 2 and 3 should be left to the schools.

Jim Tucker has already gone some way towards developing a prototype for the level 4 course and was asked by the meeting to get this to first draft stage so it can be run past other journalism schools. JT

Whitireia student joins staff as online expert



Just three months ago, Luke Appleby was graduating from the Whitireia Journalism School's national diploma – now he's a tutor on the new course that started at the end of May.

Like 21-year-old UK web whiz Dave Lee who taught at the school for a couple of months in 2008, Luke is the "teenager' in the house who knows how the DVD works", says programme leader Jim Tucker.

"Like many of his peers, Luke has grown up in Gen D, but unlike most of them, he has a deep understanding of how the web interacts with journalism," he says. "He's ideal as a part-time tutor to teach students about the technical intricacies of Twitter, blogging, inter-activity, web research, social networks, and all the other rapidly advancing web developments."

Tucker says these days most journalism tutors come from a generation that did not have the internet as a tool for research and dissemination: "People like me and Jim Tully remember teleprinters, typewriters and clipping files in the newspaper 'morgue'." People of Luke's age (mid-20s) are needed to augment those with extensive journalism backgrounds in traditional media. "The other tutors and I look after the basics, but even there Luke is well skilled, given his lack of experience."

Other Whitireia staff this year include freelancer (and former Independent chief subeditor and Sunday Star-Times subeditor) Virginia McMillan (appointed a .5), former RadioNZ policy development manager Terry Brown (part-time to cover radio), shorthand tutors Fay Harrison and Destina Munro, and certificate co-ordinator and bicultural tutor Queenie Rikihana.

New Pacific media course at AUT

A new regional Pacific journalism course has opened for enrolments for the inaugural March 2010 intake at AUT University. The one-year Graduate Diploma in Pacific Journalism is grounded in AUT's core media programmes, but is especially designed for mature age people seeking a media career and regional journalists with some experience seeking a higher qualification.

"I'm, really excited that AUT is offering a Graduate Diploma in Pacific Journalism," says Pacific Media Centre chairman John Utanga, who is also a senior journalist on TVNZ's *Tagata Pasifika* weekly current affairs programme.



"It has the potential to significantly boost the number of trained Pasifika journalists and serve as a pathway to a significant career in the media. Also, many Pacific people already working in ethnic media have had little or no media training; this course is one way in which they can get further understanding of their roles and responsibilities as journalists while gaining a valuable qualification."

In addition to core papers such as News Reporting and Media Law and Ethics, students can take papers such as Maori and Pasifika Media Industry, Reporting the Pacific Region and Pasifika media internships. Credits will also be available on application for te Reo and Pacific language skills. [Pacific journalism studies flyer](#)

Pacific Media Centre director David Robie was among six Pacific media and studies personalities inducted as international fellows at 'Atenisi University at a recent ceremony presided over by the princess, Hon Lupepau'u Tuita, and Prime Minister Dr Fred Sevele.

Pictured after the ceremony are Dr Robie (from left), Professor Ian Campbell, head of history at the University of the South Pacific, Professor Futa Helu of 'Atenisi University, and Dr 'Opeti Taliai. Others inducted were Professor Niko Besnier, of Amsterdam University; Dr Wendy Cowling, of Waikato University; and Professor Ron Crocombe, of the Cook Islands – regarded as the father of Pacific studies and a regular media commentator. "Papa Ron" died suddenly three days later in Auckland, aged 79.



'Atenisi is planning a communication studies major in 2010 in its degree course. This is addition to a new certificate level journalism programme run by the Tongan Media Council. PMC

Diversity Journalism Awards to be held again

The annual New Zealand Diversity Journalism Awards for best reporting of diversity stories will be launched again next month at the Diversity Forum in Wellington.

Dunedin Star journalist Catherine Wellington took top prize in the inaugural awards last year for the paper's special edition on ethnic minority communities in Otago. Catherine won a scholarship to fund work experience in Asia.

The awards – designed to reward NZ journalists with less than five years' experience - attracted about 25 entries in 2008 from TV, radio and newspapers around the country. The judging panel was chaired by Arlene Morgan, associate dean of the Columbia School of Journalism in New York. Other winners were Justin Latif of the *Western Leader* and Melissa Davies of TV3, with further prizes sponsored by the Pacific Cooperation Foundation.

The awards are supported by the NZ Journalists Training Organisation, the Human Rights Commission, the Asia:NZ Foundation, the Pacific Cooperation Foundation and the Whitireia Journalism School. Details of the 2009 awards will be announced on August 24, when entries will be called for. Judging will be held in Wellington in early December. JT

Women and their words

In a new book called *Women and their Words*, Janet McCallum explores the role women played in the early decades of the country's media and how they first became journalists, editors, publishers, and broadcasters. There are stories of women who, through talent and circumstances, broke longstanding taboos and had lengthy and successful careers on newspapers, magazines or as freelancers. Even on the women's and children's pages of newspapers they were routinely assigned to they gained enthusiastic followings difficult to imagine today.

Janet McCallum began researching *Women and their Words* while she was the National Library of New Zealand Fellow in 1992. Her *Women in the House: Members of Parliament in New Zealand* was published in 1993.

Publisher: Fraser Books, Chamberlain Road, RD8, Masterton.

Distributor: Nationwide Book Distributors, P O Box 65, Oxford 7495, North Canterbury

More news from Whitireia

Diploma: Whitireia's new diploma intake (May 25) has 28 students, including six of Pacific Island descent, three Maori, and one Chinese. Ages range from 17 to 62, with most in the 20s and early 30s. Six returned from overseas to do the course. About half have degrees. There are 10 males, 18 females.

They are covering the Wellington region from as far north as Paraparaumu, and east to Upper Hutt. Some 13 came through from the two introductory certificate programmes run in the second half of 2008 and earlier this year. When the next certificate starts early next month, there will be 43 students at the Cuba St campus.

Scholarships: After an 18-month process, Whitireia finally managed to get funding for eight Maori and Pacific scholarships (full fee refund on completion, \$700 upfront for a camera) in time for this year's diploma – only to have the Budget remove the TEC funding from next year.

Eight students on this course have been awarded the scholarships, but they will be the first and last, unless the Government can be persuaded to replace the TEC funding next year. The only other journalism school offering these is Waiariki (it has had eight a year for several years).

NewsWire: The school's news website broke some new ground in April when five certificate students covered the third cricket test between NZ and India over-by-over using Twitter, posting live to the NewsWire home page. NewsWire had fewer postings in the gap after the last diploma graduated in March, but the site

was kept live with news stories by certificate students and delayed postings of features by the last diploma class.

With the first term of the new diploma class now over, the site is expected to run hot from the start of the next term in a couple of weeks until March next year. Jim Tucker is still keen on developing NewsWire as a national journalism school site, with other schools having pages available and the home page running the top stories. He and Robin Martin at Witt are exploring a trial run to see how it might work. Other schools are welcome to partake.

Jobs: The job market has been the worst in 25 years, but there are still jobs out there. All but two of the 17 who graduated in March have found employment of some sort (two non-media), although in some cases it has been temporary, such as one student who got a three-month contract as a researcher for a TV production company and is now looking for work again. One graduate walked into a reporting job in Yellowknife, Canada.

In almost all cases, it has taken a lot of applications and many weeks to find jobs, and Whitireia graduates report there are still a lot of 2008 graduates from other journalism schools out there looking (despite what we were all led to believe from some schools when RadioNZ did a story on this earlier this year). JT

PJR call for articles and commentaries

REPORTING CONFLICT: Challenges and responsibilities (Vol 16, No 1, May 2010)
Edition editors: Professor Wendy Bacon (UTS-ACIJ), A/Professor David Robie (AUT) and Alan Samson (Massey)

Articles are sought for publication in the May 2010 edition of *Pacific Journalism Review*. This themed edition will be linked to the May 2009 Reporting War seminars in Auckland and Sydney organised and hosted by the International Committee of the Red Cross in association with Massey University, Wellington, and the University of Technology, Sydney. The editors will be especially interested in articles or commentaries exploring themes globally and in the Asia-Pacific region such as:

- Conflict reporting: responsibilities and challenges
- The relationship between humanitarians and journalists
- The media and international humanitarian law
- The media under fire
- The military and the media
- Safety and protection of journalists
- Internal and insurgency conflicts
- Journalism schools and conflict reporting education
- Reporting wars: Future trends

Articles on other topics related to media and journalism theory and practice may also be considered. The double blind peer-reviewed journal has four main sections: Research articles, Commentaries, Forum and Reviews.

Managing editor: A/Professor David Robie
Email the editor: pjreview@aut.ac.nz
Articles up to 6000 words
Commentaries 1500 to 3000 words
Reviews up to 1500 words
(*Noted* short reviews 300 words)
Forum contributions up to 800 words.

Submission deadline: December 20, 2009
www.pjreview.info