

PJR scores well in Australian draft research rankings

Pacific Journalism Review, published by AUT University's Pacific Media Centre, has been ranked in the latest Australian Research Council draft international rankings under the new Excellence in Research Australia (ERA) initiative.

It was given a B ranking in the four-tier system - on a par with leading journals such as *Australian Studies in Journalism*, *Journalism Practice* in the UK and *Media Asia*, and ahead of many others.

Managing editor and founder associate professor David Robie said the ranking recognised PJR's international focus and the standard of peer-reviewing and editing. "There is some debate about the appropriateness of such a ranking system, especially as it can be tough on small journals. Nevertheless this is a good result for all the JEA and Jeanz members who have contributed to the journal over recent years."



The latest PJR, featuring the above 'magnate, media, message' cartoon by Malcolm Evans on its cover, was published in partnership with Massey University's School of Communication, Journalism and Marketing, with Dr Grant Hannis as guest editor. It carries many papers from last December's Jeanz conference, including a critique of the state of journalism by Prime Minister Helen Clark, and papers from top New York journalist Bethany McLean and *Dominion Post* editor Tim Pankhurst.

"Prime Minister Helen Clark found much to fault in New Zealand journalism," Dr Hannis says. "But her views were not without controversy, with two commentators adding rejoinders to the end of her paper." Financial journalist Bethany McLean played a pivotal role in breaking the Enron story in the US. "Bethany explains in her paper why the business world has learned little from Enron. She also comments on how financial journalists who blow the whistle on dodgy companies can end up being criticised themselves." *Dominion Post* editor Tim Pankhurst discusses the brave new world of online news reporting.

The issue also includes a range of Australasian journalism research. The papers cover the freelance journalism industry, citizen journalism, political reporting, recent judicial attempts to gag the press, and the sometimes fraught relationship between journalists and the military. Leading Pacific and New Zealand media books are also reviewed. PJR's reviews editor is Massey journalism lecturer Alan Samson.

The next issue of PJR, in partnership with the Australian Centre for Independent Journalism (ACIJ), will publish several papers from the Public Right to Know conference in Sydney last November. *DR/GH/AL*

Full text Jeanz papers in PJR now available at [EBSCO Mass media and Communication Complete](#).

[ERA criteria](#)
[Pacific Journalism Review](#)
[Pacific Media Centre](#)

Whitireia online with help from an Englishman and sponsors

Whitireia's 26 journalism diploma students are kitted up with Nokia N95s and/or Canon Powershot S5 IS cybershot cameras thanks to sponsorship deals with Vodafone and Canon NZ.



This fits with the Whitireia Journalism School's new website, Newswire.co.nz, which will display student multi-media news packages, plus community news stories gathered in the 36-week course.

With another 15 or so journalism certificate students due to arrive at the start of August, the school's online newsroom will have more than 40 reporters. This makes Whitireia the second biggest J school in NZ, after AUT.

The [Nokia N95](#) has been the news handpiece of choice for TV3 and Fairfax. Its 5 megapixel camera ensures good quality video and still images. The handpiece doubles as a digital recorder for interviewing. About half the class chose the N95, getting a great deal from First Mobile dealer Baha Mabruk in Wellington's Newtown. The others bought Canons.

The [Canon Powershot S5 IS](#), an 8mp cybershot with a 12x zoom, shoots high quality video and has stereo microphones for digital audio recording. Canon has also offered to sponsor a "best pix" competition at the school, with a Canon SLR as first prize. The company will print posters of the best pix for display at Whitireia's premises in Wellington's Cuba St (pictured above).

The website has been set up on WordPress by UK journalism graduate and blogger [Dave Lee](#) (right). Dave was nominated for top student multimedia journalist student and top student editor in the annual UK journalism student awards. To connect the newsgathering to Wellington's communities, Dave has set up a Google map with tags for each student. The tags have contact details, and the map will link to each student's portfolio.



If the site goes well, it could lead to a national J school website. Interest in exploring setting up the network has so far come from AUT, Wintec and Aoraki J schools.

Dave has also been teaching web journalism classes and tutoring a news writing group at Whitireia. Former Sunday Star-Times and Independent business weekly subeditor Virginia McMillan will replace Dave when he heads home on July 12. *JT/AL*

ANZCA conference imminent

More than 75 papers in the refereed stream alone have been approved for ANZCA08, the major communication conference being held in Wellington next week. The Australian & New Zealand Communication Association (ANZCA) conference is being hosted by Massey's Dept of Communication, Journalism and Marketing.

The theme of the conference is **Power and Place**. It will feature leading academics, practitioners and researchers, and there will be plenty of journalism-related papers presented. Many more papers will be included in the non-refereed stream. Hundreds of delegates have already signed up for ANZCA08, which runs from July 9-11. *GH*

[Conference website](#)

Pacific Media Centre launches new journalism database

Pasifika media students (from left) Antony Phillips, John Pulu, Lizzie Pita and Paul Fagamaloat at AUT University's relaunch of [Pacific Media Watch](#), a dynamic digital database for regional media monitoring.

The Pacific Media Centre took over development of the 12-year-old *PMW* service last year and has established the database as the first project on DSpace, a digital archive set up by the university's Creative Industries Research Institute (CIRI). The revamped service combines more than 5000 news reports on Pacific media freedom, ethics, education and training issues - updated daily - with a major archive of media research reports and documents, and audio and video clips.

The original *PMW* news monitoring service was established in 1996 as a journalism partnership between the University of Technology, Sydney, and the University of Papua New Guinea. The University of the South Pacific journalism school has also been a key contributor in recent years. *PMW* campaigned in support of Tongan publisher Kalafi Moala, fellow journalist Filokalafi 'Akau'ola and pro-democracy MP 'Akilisi Pohiva



for media and journalism schools. DR/AL

who were wrongful jailed that year for contempt of Parliament.

Pacific Media Centre director associate professor David Robie paid tribute to the researchers and students involved in the centre, and praised Sydney television journalist Peter Cronau, Kiribati journalist Taberannang Korauaba and others for their work in developing the *Pacific Media Watch* archive.

Professor Mark Pearson, director of Australia's Centre for New Media Research and Education, described the new database as a valuable resource, while Office of Pasifika Advancement director Pauline Winter said it would be invaluable