

Massey Journalism School to host 2007 Jeanz conference

Massey is hosting the country's premier journalism conference at the University's Wellington campus on December 10-11 this year. The conference will focus on recent trends in journalism, and the consequent challenges journalism educators face training the journalists of tomorrow.

The conference theme is: "The future for the mainstream: The changing demands on journalists and the challenge for journalism educators." Topics could include society's changing expectations of the media, political reporting, Maori media; Asian, Pacific, and other cultures' media; and women in the media.

While papers on other topics will be considered, preference will be given to papers that address the theme. All papers will be peer-reviewed prior to acceptance.

The conference will feature speakers from the journalism industry, journalism education, and others with an interest in the area. There will also be a conference dinner on the Wellington waterfront.

Massey Journalism head and Jeanz president Grant Hannis said all those with an interest in the theme are encouraged to submit papers and register for the conference. He also said delegates from out of town should make the most of their stay.

"The conference is being held on a Monday and Tuesday, so we encourage delegates to stay for a few extra days to enjoy our fair city. After all, Wellington is the political and cultural capital of the nation."

For more details, please visit the [conference website](#).

Journalism Downunder' conference

UK professor Roy Greenslade proved a big success as keynote speaker at the Journalism Downunder conference in Auckland last December. The venue was packed on the first day for his address, says conference convener Allison Oosterman.

About 90 journalism educators from New Zealand, Australia and the Pacific Rim attended the 2nd joint Jeanz/JEA conference, 4-7 December 2006. Many said the combined conference should be held more often.

The morning sessions featured a keynote speaker followed by a panel discussion, a format which was popular with delegates. The media historians had their own stream in the parallel sessions, something they want to repeat at future conferences.

With the JEA not holding a conference this year because of the World Congress in Singapore (June 25-28, 2007), many Australians said they would like to come to Wellington for the Jeanz conference instead.



Roy Greenslade, from City University in London, talked about the online revolution and the difficulties of transition from print. Newspapers knew where they needed to go and even had a rough map to get there, but they could not abandon print because it still provided the bulk of the revenue.

He talked about bottom-up citizen journalism and the formation of niche communities. And he came out with the best quote at the conference: "I was working for Robert (Maxwell) when Rupert (Murdoch) rang me."

The conference was sponsored by AUT University's School of Communications Studies, TVNZ, *Sunday Star-Times*, *New Zealand Herald*, *National Business Review*, Printsprint, the University of Canterbury and the JTO. AO/AL (Pictured: Roy Greenslade and AUT University's Allison Oosterman.)



[Conference papers](#)

[Conference proceedings site](#)

Jeanz now an incorporated society

The association was recently registered as an incorporated society so now has a new name: the Journalism Education Association of New Zealand Incorporated.

This means Jeanz now has a registered set of [rules](#) and can act as a separate legal entity.

There are several obligations that come with incorporation. Each year we must file a copy of our financial statements with the registrar of incorporated societies. We must also advise the registrar of any changes to the association's address details or rules.

"Incorporation completes a process that began in 2005," says Jeanz president Grant Hannis. "I'd like to thank everyone in the association who has been involved in bringing this process to a successful conclusion.

"But this is not the end of the matter. From now on we must fulfil our ongoing legal obligations as an incorporated society - ultimately, this will protect the members and communicate to the wider community that we are a professional, organised body."

To check out our registration, go to www.societies.govt.nz, click on "Search the Register" and then "Register Search". Once you find the Jeanz page, if there is a pop-up block on your computer that prevents you from seeing the electronic documents, hold down the control key while clicking on the link – this will override the pop-up block. GH/AL (Pictured: Jeanz's certificate of incorporation.)



Associate membership on track

The AGM last December agreed to introduce and promote an "associate membership" of Jeanz, aimed at academics and others interested in journalism. Jeanz president Grant Hannis thought associate membership would encourage networking and research opportunities, as well as strengthening our conferences. The new incorporation document allows for associate membership. [AGM minutes](#)

SIT degree into its second year

The new journalism degree at the Southern Institute of Technology is progressing well, according to programme manager Louise Pagan. The Bachelor of Applied Media Arts (Journalism) started its second year in February when students moved into their electives. Students can study print journalism, broadcast journalism or corporate communications at the end of the first year, which includes introductory papers on all three.

The journalism students also have classes with the other two strands in the degree – Visual Media and Dramatic Arts – for the three years. These include research, communications and media culture. “It’s been a big challenge developing and preparing the papers, but one that has been extremely interesting and educational for me,” she said.

(**Pictured:** New journalism tutors [Angelina Hamilton](#) and [Brett Larsen](#) in the SIT journalism newsroom).



JTO council updates

Journalism school intakes for 2007 are detailed in the latest Journalists Training Organisation council reports. Also included are updates on the JTO’s workplace training pilot, unit standards, textbooks, plus the review of the national diploma and certificate programmes. Reports are filed by the Jeanz reps on the JTO, Brian Joyce and James Hollings. JTO reports [2006](#), [2007](#)

Jesson award closes soon

The Bruce Jesson Foundation award for critical journalism is on offer again. The foundation, set up after the death of journalist-politician Bruce Jesson in 1999, will provide up to \$3000 for “critical, informed, analytical and creative journalism or writing which will contribute to public debate in New Zealand on an important issue or issues”. Applications for the 2007 award close on 31 March.

The award covers living costs and direct costs such as phone calls and travel to enable New Zealanders to investigate and report on issues in depth. It is available for articles, reports, pamphlets, books, radio or television programmes, films, websites or any other publications. This is the fourth time the foundation has offered the award. Previous winners have been:

2004: Wellington researcher Tina McIvor for an investigation into Work and Income’s treatment of beneficiaries judged to be living in marriage-type relationships; and writer Nicky Hager for a planned book on New Zealand foreign policy.

2005: Freelance journalist Jon Stephenson for a two-part report from Iraq which appeared in Metro magazine and won France's prestigious Prix Bayeux-Calvados.

2006: Wellington-based freelancer Amie Richardson for a series of investigative articles on rest homes.

Further information: Rebecca Jesson, 09 521 8118, rjesson@xtra.co.nz, or Simon Collins, 09 483 5911 or 021 612 423, simoncollins@clear.net.nz www.brucejesson.com

New staff at AUT University

Australian Dr Martin Hirst, whose new book *Communication and New Media: From Broadcast to Narrowcast* was launched at the Jeanz/JEA conference, is the new journalism curriculum leader in AUT University's School of Communication Studies.



Dr Hirst, appointed an associate professor, has joined AUT from Edith Cowan University. As well as co-authoring *Communication and New Media* with John Harrison, he has produced two other books - *Look both ways: Fairfield, Cabramatta and the media* (2001, with Antonio Castillo) and *Journalism Ethics: Arguments and Cases* (2005, with Roger Patching). He is a former radio and television journalist and has worked for the ABC and the SBS as a senior correspondent and spent three years in the Parliamentary Press Gallery in Canberra. He's also had several short stints in government PR in NSW and Queensland. Dr Hirst succeeds long-standing curriculum leader Susan Boyd-Bell.

Former BBC journalist Helen Sissons has joined AUT as a senior lecturer in journalism. She has an extensive background in journalism teaching, having spent six years at the University of Leeds in Britain. Her recent textbook *Practical Journalism: How to Write News* was published last November. Helen spent 16 years as a journalist, 10 with the BBC and six writing for both national and local newspapers in Britain and the United States. For six years she combined her reporting at the BBC with teaching news journalism at the University of Leeds.



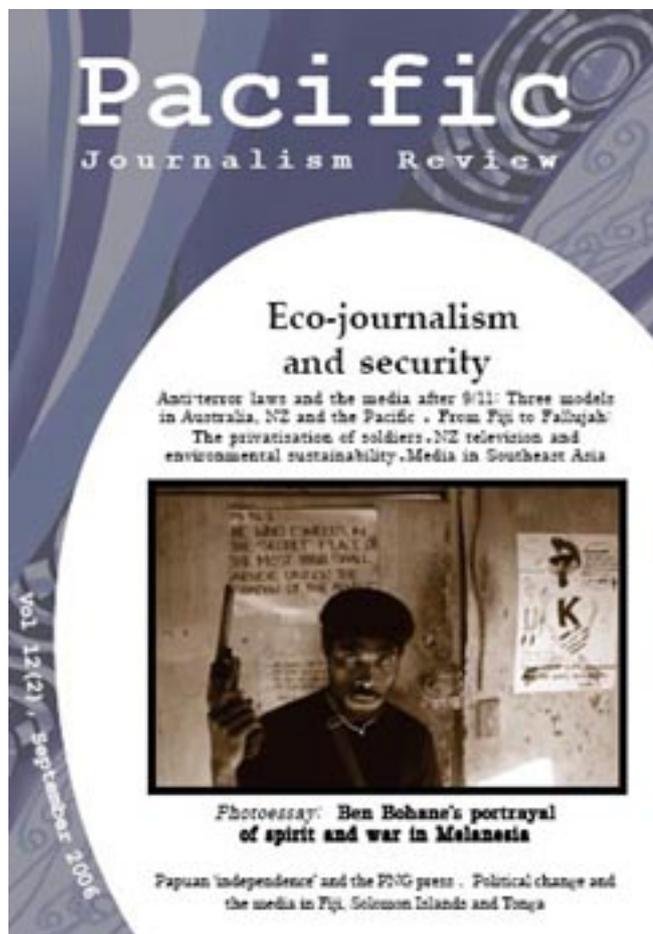
PJR deal to continue for members

Jeanz members will continue to receive copies of *Pacific Journalism Review*, New Zealand's only journalism research journal, as a membership benefit. Members get copies at a bulk subscription rate of \$35 a year (normal individual rate is \$45 and institutional \$65).

The PJR print run is now 250 copies. All copies are sold/distributed, mostly to libraries and media organisations with a steadily growing individual subscriber base. Two editions of the journal were distributed to 32 JEANZ members last year – Vol 12(1): Contemporary gender issues (edited by Allison Oosterman and Dr Janet Bedggood); Vol 12(2): Eco-journalism and security (edited by Dr David Robie).

All contributed articles are subject to double blind peer-review (an international board of advisers contributes the bulk of the blind reviews). Alan Samson from JEANZ is on the board and has contributed greatly to the journal this year.

In April, PJR is publishing an edition in partnership with the Australian Journalism Review linked to the December JEA/JEANZ Journalism Downunder conference. A joint edition with the University of the South Pacific is planned for September.



Advertising is also available in PJR for NZ journalism programmes. The cost is \$100 a page. JTO, USP, AUT, the London *Guardian Weekly* and several book publishers have been among the advertisers.

Full [PJR report](#) from managing editor Dr David Robie. www.pjreview.info

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<http://www.knowledge-basket.co.nz/>