

Journalism



Downunder: the future of the media in the digital c

2nd joint JEANZ / JEA conference
4 - 7 December 2006
Auckland, New Zealand

Cavanagh joins Auckland conference line-up

Radio NZ chief Peter Cavanagh is the latest keynote speaker to join the line-up of experts at December's joint JEANZ/JEA conference in Auckland. Cavanagh will lead the radio 'stream' of speakers at the three-day international event. Before joining Radio New Zealand, he was head of television for Australia's multicultural public service broadcaster, the SBS Corporation.

He joins UK professor Roy Greenslade (print stream) and Maori TV's head of news Te Anga Nathan (television) as the conference's main drawcards. Each speaker will be followed by a panel discussion on the future of their particular medium. These morning sessions will also be open to the public.

More than 80 delegates from across Australasia and the Pacific/Asia region are expected to attend the joint conference. Interest has also been shown from the northern hemisphere, including the US and Pakistan.

Convener Allison Oosterman (AUT University) is thrilled with the way the conference is shaping up. "The variety of speakers and papers is most encouraging. It's obvious, in this fast-changing media landscape, that the theme of the conference has caught people's imagination.

"There's even a book on the conference theme being launched on the second day."

Organisers are urging would-be delegates not to leave it too late to register or find accommodation. "It's at the start of summer and we'd hate for people to miss out," said Allison. "We've kept the costs as low as possible. It's a really affordable international conference."

The conference is sponsored by AUT University's School of Communications Studies, TVNZ, *Sunday Star-Times*, *New Zealand Herald*, *National Business Review*, Printsprint, the University of Canterbury and the JTO. GT/AL

Further details: [JEANZ/JEA Conference website](#)

Conference grants go to PhD candidate and Solomon Is journo

The scholarship for a first-time presenter to give a paper at the JEANZ/JEA conference has been won by **Yevgenia Munro**, a PhD candidate at the University of Canterbury. The working title of Yevgenia's doctoral research is: "Corrective feedback during continuing online training for journalists in developing countries as a key to shape their competencies in news writing."



Yevgenia's paper will present a tool for news-texts assessment, which focuses on the quality of reporters' news articles. The tool is essentially a set of descriptions of more than 20 criteria, from importance and accuracy to attribution of sources. Descriptions are arranged in rubrics from un-publishable to outstanding. The criteria are arranged in dimensions, including newsworthiness, factual quality and structure.

Yevgenia is a Candidate of Science in pedagogy (a first-level postgraduate degree in Russia) and has also studied journalism at City University in London. As Yevgenia Borisova she was a staff reporter with *The Moscow Times* and *The St Petersburg Times* from July 1993 to October 2004, where she wrote on a variety of topics, including economics, business, politics, the military, election fraud, corruption, weapons of mass destruction and human interest issues. The first-time presenter is funded by Jeanz and the JEA, and is available for a new researcher in New Zealand to present a paper at the JEA conference.

Meanwhile, **Robert Iroga** has won this year's Maori/Pacific Island scholarship to attend the conference. He will present a paper on "The media's contribution to peace in post-conflict Solomon Islands". Robert is a senior journalist with the *Solomon Star* specialising in political reporting.

He was heavily involved in covering the ethnic conflict in the Solomon Islands. He did his journalism training at the Thomson Foundation in Wales and Manukau Institute of Technology, and is currently studying at the Divine Word University in Papua New Guinea.

The grant provides \$600 and its aim is to promote academic research among Maori and Pacific Island students. In 2004 this award went to Masters student Christine Gounder and in 2005 to Kennedee Jeffs. The scholarship is funded by Waiariki Institute of Technology and the Dept of Communication and Journalism at Massey University. GH/RT/AL

Waiariki programme moves into new school



The journalism programme at Waiariki has moved into a new school following a restructure by the new CEO, Pim Borren.

The School of Te Pakaro A Ihenga, where the programme sat previously, has been absorbed into a bigger area and journalism elected to identify with computing and technology. The main reason for this was so students could draw on the staff and resources available in that area as well.

There is to be a strong bicultural focus through the entire institution so the Waiariki programme will not lose any of that focus or its point of difference. AS/AL (Pic: Waiariki students at a JTO hui on media law and ethics). AS/AL

Three journalism education jobs on offer

The New Zealand Broadcasting School in Christchurch is looking for a broadcasting tutor. Yvonne Densem is leaving at the end of the year. And AUT's School of Communication Studies is seeking two new journalism staff - a curriculum leader and a lecturer/senior lecturer. AUT is losing Denise Ryan, and Allison Oosterman is taking a year off to complete her PhD. [See adverts below](#)

AUT journalist runs media freedom course in Vanuatu

AUT University's David Robie presents a copy of the memorial edition of his book *Eyes of Fire* on the *Rainbow Warrior* bombing to Vanuatu Prime Minister Ham Lini at the opening of a media training course in Vanuatu.



The book's original foreword was written by the country's founding prime minister Walter Lini, an elder brother who declared Vanuatu nuclear-free. He hosted the *Rainbow Warrior* crew and journalists a week before the Greenpeace ship was bombed in Auckland harbour on 10 July 1985.

Dr Robie ran a two-day workshop in Port Vila in August on Pacific political reporting and ethics and freedom of information for local journalists and media managers. Organised by the anti-corruption agency Transparency International Vanuatu with NZ aid, the workshop also included a public forum where media representatives, politicians, bureaucrats and civil society groups discussed freedom of information. The agency is promoting a campaign to introduce a draft Freedom of Information Bill but has faced resistance from some politicians and chiefs.

TIV president Marie-Noelle Ferrieux-Patterson, Vanuatu's former Ombudsman, says the workshop helped strengthen the local Media Association Blong Vanuatu (MAV). "The training has served as a cornerstone for the MAV to be able to take positive steps now in addressing issues and challenges that affect the Vanuatu media industry," she says.

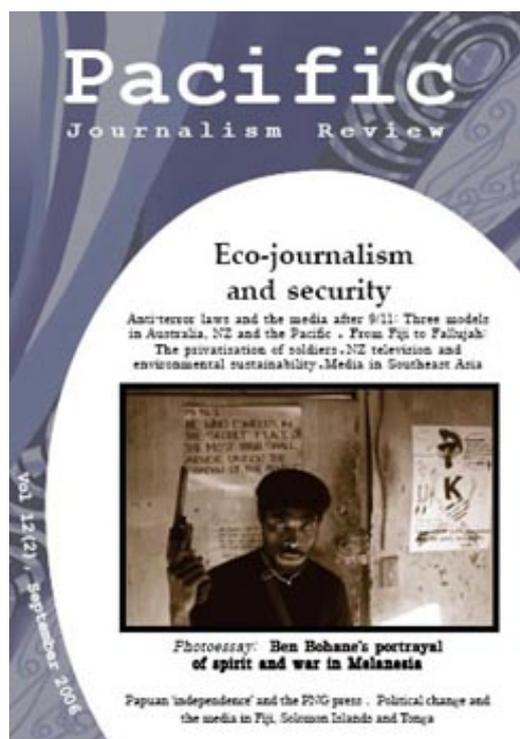
MAV president Moses Stevens says the course was successful and his organisation is working closely with TIV to continue training. The Vanuatu Institute of Technology plans to introduce a journalism course next year to complement the regional programme at the University of the South Pacific. DR/AL. *Vanuatu Daily Post*: [issue 1791](#) [issue 1794](#)

PJR focuses on media anti-terror laws

Australia's tough anti-terror laws have impacted strongly on the media and contrasted with more relaxed policies in New Zealand and the Pacific, says a report in the latest *Pacific Journalism Review*. A survey of the status of anti-terrorism legislation and the media in the region has revealed marked differences in the impact on news organisations in Australia, NZ and the Pacific.

"Australia has clearly taken a strong anti-terrorism position, reflecting its partnership with the United States and the United Kingdom in the so-called 'coalition of the willing' invasion of Iraq," write Bond University media law Professor Mark Pearson and researcher Naomi Busst.

The authors also cite the terrorist bombings in the tourist hub of Bali in 2002 and 2005 as major factors in the tough Australian laws. Australia's "spate of legislation since 2001 has made it a model jurisdiction for the tightening of the powers of enforcement and security agencies in the battle



against terrorism, but in the process it has drawn strong criticism from civil rights groups and media organisations for compromising the basic freedoms of its citizens and the press”.

According to the authors, “journalists have faced real and potential impositions, including restrictions on their reportage of some terrorism operations, new surveillance and interception powers jeopardising the confidentiality of journalists’ sources, and a reinvigoration of ancient sedition laws”.

The New Zealand approach, say the authors, appears to be more moderate. However, legislation since 2001 has increased the potential of NZ law enforcement agencies to compromise journalists’ sources via tracking devices and computer access. Pearson and Busst add that the 2006 jailing of a pamphleteer under the ancient law of sedition indicates “the New Zealand legislators may feel pre-9/11 laws suit their post-9/11 needs”.

Pacific countries have failed to implement the bare minimum anti-terrorism initiatives expected by the United Nations conventions to which they are signatories. The anti-terrorism laws article is among a series of research papers about “eco-journalism and security” published in a special edition of *PJR*, including an article exposing the “privatisation” of Fijian military personnel seeking contracts in Iraq.

Editor Dr David Robie, of AUT University, says the edition highlights how the democratic foundation stone of press freedom in the region is being eroded. DR/AL

www.pjreview.info

(Contents, abstracts and fulltext for reviews in the September edition)

PJR fulltext for this edition is available on the Knowledge Basket Newztext Magazines database (subscription only):

<http://www.knowledge-basket.co.nz/>

Draft rules for Jeanz incorporation

Members are invited to comment on a draft set of [rules](#) that Jeanz can use as an incorporated society. At last year’s AGM, members asked vice-president Grant Hannis to proceed with the process of transforming Jeanz into an incorporated society.

“The next stage is for Jeanz to draw up a set of rules that cover its operations, including all relevant matters under the Incorporated Societies Act,” Hannis says. The Act requires that the following are included in a society’s rules:

- The name of the society
- The objects (purpose) of the society
- How people become members of the society
- How people stop being members of the society
- How the rules can be changed
- How meetings will be held (including how to notify members of meetings, and voting rights)
- The appointment of officers (for example, the treasurer)
- Control and use of the society’s common seal
- Control and investment of society funds
- Powers of the society to borrow money (if any)
- How the society’s property will be distributed if it is wound-up or dissolved.

Beyond these legal requirements, Jeanz is free to establish whatever rules for itself it sees fit. “Members can make their comments on the draft [rules](#) at this year’s annual general meeting, which will be held as part of the Jeanz/JEA conference in Auckland,” Hannis says. If a member can’t attend the meeting, he/she can email comments to Hannis (g.d.hannis@massey.ac.nz) and he will table them at the AGM. At least 16 members must be at the AGM for the vote to be valid. “Hopefully, the rules can be finalised at this year’s

annual general meeting, in which case I will then ask the membership to vote in favour of incorporation,” Hannis says. GH/AL

NEW ZEALAND BROADCASTING SCHOOL

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The New Zealand Broadcasting School trains journalism stars and wins awards year after year. Right now, it's looking for a new star maker. If you have:

- a current knowledge of broadcasting news styles and systems, especially radio
- at least three years working as a radio news journalist
- a wide network of media and community contacts
- a passion for the news industry
- the ability to pass on your knowledge

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Full role description available by phoning Head of School Paul Norris on (03) 940 7548 today! Deadline for applications fast approaching, so make your expression of interest now.

AUT UNIVERSITY

SCHOOL OF COMMUNICATION STUDIES

CURRICULUM LEADER JOURNALISM

The School of Communication Studies at AUT is seeking a Curriculum Leader to lead the Journalism programme of the School.

Applicants are expected to contribute to the teaching and research culture of the School, with a particular emphasis on preserving the vital link between professional practice and the best practice examples of Journalism education and research both nationally and internationally.

In addition to academic and research leadership, strong management skills are required to assure the academic quality, professional standing and continuing relevance to the Journalism curriculum in the era of the new media.

The salary level offered and related workload conditions for this leadership role will be commensurate with the skills and experience of the successful applicants. Applications close 24 October.

Commencement date: 21 January 2007

AUT UNIVERSITY

SCHOOL OF COMMUNICATION STUDIES

**LECTURER/SENIOR LECTURER IN JOURNALISM
AT POST GRADUATE, DEGREE, PRE-DEGREE**

The School of Communication Studies at AUT is seeking a Lecturer/Senior Lecturer to enhance its areas of research and teaching in its Journalism programme.

Applicants are expected to contribute to the teaching and research culture of the School, with a particular emphasis on preserving the vital link between professional practice and the best practice examples of journalism education and research, nationally and internationally.

Individuals who can demonstrate, within their specialism, research potential, industry experience and an inspiring approach to teaching are particularly invited to apply.

The salary level offered for the roles will be commensurate with the skills and experience of the successful applicants. Applications close 24 October.

Commencement date: 21 January 2007