Wintec 3-day conference programme released

A provisional programme for the Jeanz conference at Wintec (7 - 9 December) includes an optional one-day training seminar on computer-assisted reporting and research.

The CARR seminar, organised jointly with the Journalists Training Organisation, runs on Wednesday 7 December. Speakers include *NBR*'s Francis Till, *New Zealand Herald*'s Eugene Bingham and Stephen Cornes from the Companies Office.



Jeanz business gets underway with the AGM on

the Wednesday evening. Thursday 8 December will be full day of academic papers followed by the conference dinner.

Papers will be presented on: # building investigative journalism skills # project-based learning # community radio and women # gender in the newsroom # a personal view of journalism training # writing skills # a study of *Listener* covers # consumer journalism # sports reporting # news room language # ethics and the reporting of natural disasters.

Scheduled for Friday 9 December is a discussion led by the JTO including workplace assessment, moderation, and the need to update unit standards (please bring a copy of the unit standards you deliver). The conference is due to finish at 1pm.

<u>Detailed programmes</u> for CARR seminar and Jeanz conference sessions, 7 - 9 December 2005, Waikato Institute of Technology City Campus, Hamilton. The conference registration fee is \$50. The CARR seminar fee is \$30.

Wintec conference registration form

Accommodation in Hamilton

The Colonial Arms Motel and the Rydges LeGrand hotel are both within a five-minute walk of the Wintec City Campus.

The rate at the Colonial Arms is \$89 twin share & extra persons \$15. Ph (7) 838 2479 www.colonialcitymotel.co.nz bookings@colonialcitymotel.com

The Rydges LeGrant rate is \$139+gst per room. Ph (7) 839 1994. www.rydges.com Rose_lawton@rydges.com

Wintec campus map Hamilton map

Scholarship for JEA conference at Surfers Paradise

Jeanz is offering a scholarship for a relative newcomer to journalism teaching to attend the JEA annual conference at Surfers Paradise, November 29 to December 2. The scholarship provides up to \$NZ1000 from Jeanz, plus up to \$A1000 from JEA. Applicants must already have had a paper accepted for the JEA conference. See below for application guidelines.

Waiariki students quiz Peters

Dealing with Winston Peters just after he had gone headto-head with Barry Soper was a little un-nerving for Waiariki journalism students, but they found the "rush" of a Peters press conference guite exciting.

The students attended Peters' public meeting in Rotorua when he announced NZ First's "who will we go with" stance just prior to the general election. They were allowed into the press conference and found observing the national media at work a very illuminating experience.

Winston gave them a few sage words of advice afterwards but as the photograph shows, no one was

feeling very happy with effforts by some to get their questions answered. (Pic: Waiariki students Andre Moynihan and Alanah Erikson just wanted a few words with Winston.) (AS)



WANTED: Pacific Island journalism school

A plan to set up a Pacific Island journalism school in Auckland is being floated by Jim Tucker, executive director of the Journalists Training Organisation.

He has been sounding out the idea with the Pacific Islands Media Association, the Pacific Cooperation Foundation, the Pacific Islands Ministry and staff at AUT.

He told the PIMA conference in Auckland last month that "little effective effort" was being made to attract Pacific Islanders into media careers. He said journalism had a low status among Pacific Island families as a career choice for their young people: "This is a problem the JTO needs to address."

Tucker said he found "alarming figures" when he recently asked the country's 10 journalism schools about their students' ethnic origins for an informal survey. The figures show 12.2 per cent of current students have a Maori background and 1.6 per cent a Pacific Island background. Only 0.7 per cent of all students are of Asian origin.

Gary Wilson, who ran the Journalists Training Board in the 1980s, has been engaged by the JTO to research an overview of Pacific Island and Maori media training. He told AUT's *Te Waha Nui* that a Pasifika journalism school would improve the flow of talent into the media.

"One of the ways to ensure a greater number of Pacific Island students come into the media is to establish courses specifically for them."

Wilson helped set up a series of five-day introductory journalism courses for Maori and Pacific Island students in the 1980s, as well as full-time courses at Manukau Polytechnic and Waiariki. The introductory courses are no longer operating and the Manukau course was closed in 1993.

Wilson says the special programmes during the 1980s helped to get a significant number of Maori and Pacific Islanders into the media. But he also says while there is a flow of talented brown journalists, the mainstream media is slow to hire many.

The newsrooms of mainstream media are not capable of reflecting Pacific Island and Maori issues, he says, adding that ethnic media cannot make up for the mainstream media failings because their news organisations are small, under-funded and fragmented.

"The consequence is that most New Zealanders remain largely ignorant of Pacific Island and Maori issues - and we carry on with a media system that doesn't combat that ignorance, or the racial prejudice which it produces." (Suenje Paasch-Colberg/Te Waha Nui /AL www.tewahanui.info).

Robie wins Pacific Media Freedom Award



AUT journalist and academic David Robie was presented with the Pacific Media Freedom Award at a two-day Pacific media conference in Auckland last month. (Pic: PIMA chairperson John Utanga (left), David Robie and PIMA secretary Sandra Kailahi.)

The judges of the third annual awards, organised by the Pacific Islands Media Association (PIMA) and sponsored by the Pacific Cooperation Foundation (PCF), said Dr Robie's role in Pacific media education was unrivalled. "The impact he has had on media freedom has also been huge - many of the region's top journalists are his protégés and they continue to ask the hard questions and play their roles in the advance of democracy," the panel said. The judges also cited his work on the *Pacific Journalism Review* and *Pacific Media Watch*.

Previous winners of the Pacific Media Freedom Award are the Taimi 'o Tonga publisher Kalafi Moala and pro-democracy and newspaper activist Alani Taione.

JEANZ Scholarship to attend JEA conference

APPLICATION GUIDELINES

One scholarship is available in 2005 to assist a relative newcomer to journalism teaching in NZ to attend the annual conference of the Journalism Education Association of Australia at Surfers Paradise, November 29 to December 2.

The scholarship provides funding of up to \$NZ1000 from JEANZ and up to \$A1000 from JEA, the latter to cover fees and accommodation costs. Applicants must already have had a paper accepted for the JEA conference, and must be prepared to later repeat it to the JEANZ conference.

An applicant who has not presented to an overseas conference before will be preferred.

The JEA conference theme is "Journalism and the Public Sphere" with a sub-theme of "Journalism Education and Youth". An applicant who wishes to present a paper on that theme will be preferred, but those wishing to present on another theme will also be considered.

Please send an email application to the executive committee of JEANZ by November 7. Applications must include:

- Synopsis of the paper to be presented.
- Applicant's CV and background information about his/her journalism teaching career.

Email applications to Grant Hannis: g.d.hannis@massey.ac.nz