

Wintec conference papers welcomed

The programme is now filling up for the Jeanz conference at Wintec, Hamilton, on 7-9 December.

Anyone wishing to give a paper is invited to submit a 300-word abstract to Grant Hannis, head of Massey Journalism School, by 31 October.

There is no specific conference theme, so papers are welcomed on any aspect of current journalism research. Papers on journalism education are particularly welcome.



Please submit your abstract by email and include all your contact details: g.d.hannis@massey.ac.nz

Accommodation in Hamilton: Charles is suggesting two options: the Colonial Arms Motel and the Rydges LeGrand hotel, both within a five-minute walk of Wintec campus.

The rate at the Colonial Arms is \$89 twin share & extra persons \$15. Ph (7) 838 2479
www.colonialcitymotel.co.nz
bookings@colonialcitymotel.com

The Rydges LeGrand rate is \$139+gst per room. Ph (7) 839 1994.
www.rydges.com
Rose_lawton@rydges.com

[Wintec campus map](#)

[Hamilton map](#)

Registration Form

Jeanz Conference 2005 @ Wintec Hamilton 7-9 December.

Name:

Institution:

Conference registration is \$50 per person. Please forward cheques made out to Journalism Education Association of New Zealand to the Jeanz treasurer, Allison Oosterman, at AUT by Friday November 11.

Massey staff increases to four

Massey Journalism School has grown to four staff with the appointment of Cathy Strong. Cathy will teach on the Wellington school's vocational Graduate Diploma of Journalism course and provide teaching and marking support for the school's Journalism Studies papers.

"We are delighted to welcome Cathy to our team," says head of school Grant Hannis. "Cathy has a strong background in newspaper and broadcast journalism, as well as years of experience as a journalism teacher both here and overseas."

The full complement of staff is Cathy Strong, James Hollings, Alan Samson and Grant Hannis.



AUT to host Kiwi-Aussie conference

AUT's journalism programme recently succeeded with its bid to host the 2006 Journalism Education Association conference. The result means AUT will run a joint JEA/Jeanz conference in Auckland from 4-8 December 2006.

The JEA, comprising 23 Australian and three Pacific journalism schools as well as its New Zealand membership, has had conferences at venues including Perth, Port Vila in Vanuatu and Hongkong. Last year, it was hosted by the University of the South Pacific in Fiji.

More than 100 media practitioners, educators and policy makers are expected to attend the conference. [JEA/Jeanz 2006 conference](#).



"This is a superb opportunity for both AUT and the New Zealand journalism industry," says AUT's journalism curriculum leader, Susan Boyd-Bell. "We expect this conference to stimulate interesting debates among our own media and training professionals as well as putting us in touch with up-to-date thinking from a variety of Australian and Pacific speakers."

The theme is "Journalism Down Under - the public face of media in the digital era". A JEA media conference was hosted at Canterbury University in 1994.

This year's JEA conference is at Griffith University, near Brisbane. [JEA 2005 conference](#).

New directions for the JTO

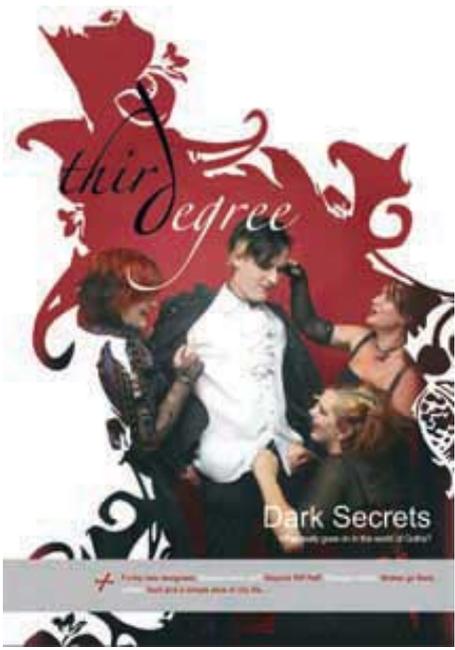
A 26-point plan to transform the JTO's approach to journalism training over the next couple of years has been adopted by the [JTO](#) Council at its meeting this month. The plan includes:

- Revamping** the 11-year-old organisation and relocating the office to smaller premises to trim costs;
- Developing** a new training model to establish formal on-the-job training and education for working journalists from new entrants to experienced editors;
- Revising** the unit standards that underpin all entry-level journalism qualifications;
- Investigating** the establishment of Bachelor of Journalism and Master of Journalism programmes;
- Commissioning** research into journalism issues and posting the outcomes on the JTO website;
- Developing** the JTO website as a job centre;
- Updating** the JTO's textbooks and investigating electronic publishing as a way to update texts;
- Conducting** a needs analysis of new journalism training options, such as a national diploma in editing;
- Revising** the JTO's approach to moderation of the country's 10 journalism schools;
- Surveying** journalism schools to ascertain ways the JTO can advise and support faculties;
- Undertaking** a membership drive to involve wider areas of the media industry, including Maori, Pacific Island and Asian media, and magazine publishers;

Promoting journalism as a rewarding, worthwhile occupation to school leavers and mature adults looking to change careers;
Establishing a new range of awards for journalism students to give greater recognition to the practical work they produce.

[more on the JTO's new strategy](#)

Wintec's *Third Degree* gets bigger, brighter. . .



Wintec journalism and media arts students have produced the biggest issue yet of their annual publication *Third Degree*.

The publication has worn many costumes in its lifetime. Last year it won a Wallace Award from the Electoral Commission for coverage of the Hamilton local body elections. This year, the publication appeared as a 36-page full-colour glossy magazine focused on youth culture and the arts in Hamilton.

The magazine was produced by a team of more than 20 students from the BMA degree and National Diploma in Journalism, and edited by Wintec editor-in-residence Venetia Sherson. The contents range from an interview with Goth girls to features on public works of art in the city, new fashion designers, film-makers and body art.

There is also an eight-page photo essay based on a project called Transect in which journalism and photography students set out to discover what lay at the heart of Hamilton. The students drew an East-West corridor through the city and then set out to report and photograph anything of interest that fell within it.



Venetia Sherson said the magazine had been well-received. Four thousand copies were distributed throughout the city and distributed to news organisations to showcase the work of Wintec's young writers, photographers, illustrators and designers.

The Wintec team has also been busy producing *Fieldays Exhibitor*, the daily paper students produce over the four days at Fieldays. Wintec printed 1600 overnight in full colour at local printer Print House and distributed at the Fieldays at Mystery Creek every morning at 6.30.

AUT staffer on Rainbow Warrior to launch new book

An AUT journalism staff member who was on board the bombed *Rainbow Warrior* 20 years ago is publishing a memorial edition of his book, *Eyes of Fire: The Last Voyage of the Rainbow Warrior*.

Associate Professor David Robie, who sailed on board the sabotaged ship for 11 weeks before French secret agents sank her, wrote his book shortly after the bombing. He was the only New Zealand journalist with the Greenpeace campaigners.

“The French spy drama was dramatic. But for me the real story was the plight of the Rongelap islanders and their suffering from the legacy of American nuclear tests in the 1950s,” he says.

“We moved an entire island community from their ancestral atoll to safety on another islet – very traumatic stuff. It left a lifelong impression on the crew and the journalists who were on board. My book told the story of both the campaigners and the islanders – and the French terrorist conspiracy.”

Dr Robie won the 1985 New Zealand Media Peace Prize for his reporting of the voyage and terrorist attack. His new book is being released to mark the 20th anniversary of the bombing on July 10.

The fresh edition contains new sections not previously published and includes a preface written by former Greenpeace Pacific director Bunny McDiarmid. The original book was published with editions in New Zealand, Britain and the United States.

The *New Internationalist* magazine described *Eyes of Fire* as “one of the most iniquitous stories of the nuclear age”. Information from [South Pacific Books](#).



Wanted: research into journalism training

There is a dearth of information about many issues facing journalism training, the July 7 JTO council meeting was told. Executive director Jim Tucker says research is needed on topics like:

Poor mechanical skills. Is the common legend accurate that the demise of grammar and punctuation in schools is the reason for a generation of semi-literate youth? Plenty of research has probably been undertaken on this topic. It needs someone to do a literature review and prepare a dissertation on what happened, whether it's still happening and what can be done about it.

Lack of knowledge. Again, there is bound to be research on the levels of teaching about civics and NZ history. A literature review of what has been done and some analysis of such work would be useful.

Attrition rates among graduates. How many journalism graduates enter journalism jobs and how long do they stay in the industry? Why do they leave? Where do they go? How long do they stay with one major employer?

Journalism teaching methods. Every tutor and every school has a different idea about how to teach journalism, how to assess, how to prepare graduates for a media job. What methods work best? How do learning difficulties impact on the process and how can these be overcome?

Young or old – new or mature – middle class or working. How well does journalism training meet the expectations of employers with particular requirements for maturity and life experience? Are the mature

students needed for broadcasting taking courses that do not traditionally feed into the broadcasting industry? How can the connections be better managed? Are we getting the right people into journalism?

Tamihere vs Sharples leads latest *Te Waha Nui*

Maori Party co-leader Pita Sharples is quietly confident of being elected to Parliament in this year's general election, thanks to a "few tricks" in the campaign bag, reports the latest edition of AUT's *Te Waha Nui* newspaper. But Tamaki Makaurau's Labour MP John Tamihere says the Maori Party is strong on emotion yet "weak on substance".

Maori Party campaign chair Rangī McLean told the AUT training newspaper: "We're knocking on the doors of every whānau enrolled on the Maori electoral role nationwide. On election day, our 'troops' will return to the punters who have responded positively and offer them a ride to the ballot boxes."

Te Waha Nui features a two-page head-to-head profile on the two rival candidates – the first major report of these politicians and the contrasting policies.

The newspaper also features a new cartoon book exposing anti-racism in New Zealand, a series of 'taha Maori' stories, a push to make children a priority in public policy making and a feature on the contest between boy racers and the police.

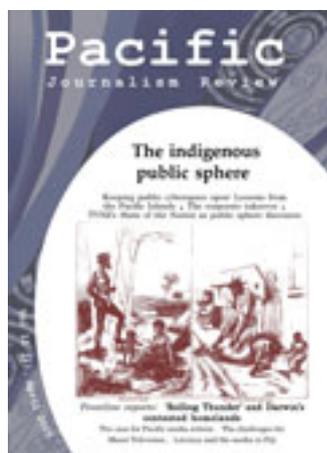


Introducing the first edition of *TWN* for the year, editor Brigid Lynch told readers "we hope you like what you see and come back for more" next semester. The AUT journalism programme will publish four fortnightly editions of the newspaper, starting in August. Check out the [Te Waha Nui](http://Te Waha Nui website) website or email the editor at: wahanui@aut.ac.nz

PJR looks at the region's cyberspace

The development of internet public media in the Pacific goes under scrutiny in the latest edition of *Pacific Journalism Review*, published by AUT's School of Communication Studies.

The journal's cover theme is the indigenous public sphere in the region and the main article is entitled "Keeping public cyberspace open: Lessons from the Pacific Islands".



Other articles in the AUT media research journal deal with the corporate takeover of the online public sphere, the Maori public sphere, TVNZ's State of the Nation programme, journalism and indigenous public spheres, the case for Pacific media reform, challenges for New Zealand's Maori Television Service, and literacy and the media in Fiji.

Book reviews feature *The Manipulation of Custom: From Uprising to Intervention in the Solomon Islands*, *Mekim Nius*, *The Trial of the Cannibal Dog*, *Ka Whawhai Tonu Matou: Struggle Without End*, *Black and White* and *Long Drive Through a Short War: Reporting on the Iraq War*.

The next edition in September will focus on media ethics and regulation.

[Edition articles and abstracts index:](#)

Contact PJR: pjreview@aut.ac.nz