

2018 CONFERENCE – PROGRAMME

Host: Whitireia Journalism

Venue: Te Auaha New Zealand Institute of Creativity

65 Dixon St, Te Aro, Wellington

Creative tension - diverse form and function of the art and craft of journalism

Data speeds and affordability are opening up new ways of telling stories and reaching audiences for journalism schools and their graduates. They are also putting storytelling choices in the hands of diverse communities and cultures. How is journalism education managing the competing demands of these multiplying forms and functions? At the same time fewer people are considering journalism education, and the number of training options is shrinking. How are the tensions being managed between expectations of industry, the expanding creative possibilities for the craft, and fewer options for exploring it?

8.00 am – 8.45 am	Registrations, Welcoming
9.00 am – 9.15 am	Official opening Victoria Spackman, Director, Te Auaha NZ Institute of Creativity (Whitireia & Weltec) Kris Faafoi, Minister for Broadcasting

Morning session: Disrupted Journalism, Disrupted Journalism Education

9.15 am – 10.00 am	Bernie Whelan (Jeanz president, introduction). Melissa Clark-Reynolds (Keynote speaker and facilitator). Panel discussion: Paul Thompson RNZ; Mark Stevens, Stuff; Katrina Bennett NZME; Bernard Hickey, Newsroom; Adam Ray Newshub.
10 am – 10.20 am	Morning tea
10.20 am to 11.20am	Disruption morning session continues Yusuf Omar, Mobile Journalism Educator: <i>Hashtagourstories</i> , via Facebook Live Disruption panel discussion continues

11.20 am – 11.30 am Break

Presentations – Effects of journalism disruption

11.30 – 12.15 Danni Mulrennan, AUT University: *TV & UGC*.
Tai Neilson, Macquarie University: *Hiring social media editors*.
Catherine Strong, Massey University: *Media and mass shootings*.

12.30 pm to 1.30 pm Lunch

Afternoon session: Diverse voices

1.30 pm to 2.30 pm Dr Nasya Bahfen: (Keynote speaker): *1950s vibe, 21st century audience*.
Dr Steve Elers, Dr Phoebe Elers: *Being Tiriti-led*.
Akhteruz Zaman, Massey University, Jahnnabi Das, University of Technology
Sydney: *Enterprise Journalism in Migration News*.

2.30 pm to 2.50 pm Afternoon tea

2.50 pm to 3.50 pm Diverse voices panel discussion
Facilitated by: Tara Ross, Canterbury University.
Nasya Bahfen; Steve Elers; Jen Margaret, Tiriti Educators Network;
Moera Tuilaepa, RNZ Pacific team leader.

3.50pm – 4pm Break

4.00 pm – 4.40 pm Presentations
Fran Tyler, Massey University: *Murder headlines and celebrities*.
Greg Treadwell, AUT University: *Freedom of information*.

4.40 pm Tour of Te Auaha New Zealand Institute of Creativity

6.00 pm Dinner, Loretta Restaurant, Cuba Street.

FRIDAY MORNING:

Teaching presentations (includes 30 minutes for morning tea)

9.00 am - noon (Note: These sessions are set up for feedback and discussion, and so at this stage 45 minutes has been allocated for each.)
Dr Tara Ross, University of Canterbury: *Interdisciplinary journalism education*.
Karen Neil, Ara Institute of Canterbury: *Professional skills*.
Daniel Neilsen, Ara Institute of Canterbury: *Running a student newsroom*.

Noon – 12.30pm Lunch

12.30pm - 3 pm Journalism Education Association of NZ AGM