



Advertising Sponsorship Fundraising Opportunity 2023

Sioux City Warriors families,

This year we are offering a new fundraising opportunity for players to help cover their fees and earn prizes by selling advertising sponsorships to people in the community.

We will advertise for the sponsors in 3 ways:

- On our website
- In our home game programs
- On the back of Sioux City Warriors t-shirts that will be available for players and families to purchase this year

*See the sponsorship form for details

Players will earn:

- Money toward their fees. Half of the total sponsorships sold by a player can be applied to their fees up to the total amount of their fees. For example, if a player sells \$200 in sponsorships, \$100 will be applied to their fees and \$100 goes to the team. After a player's fee is covered, 100% of the sponsorship goes to the team, and the player can earn prizes.
- If a player sells a total of \$500 of sponsorships, they will have their fees completely covered and earn a free Sioux City Warriors t-shirt.
- If a player sells a total of \$1000 of sponsorships, they will have their fees completely covered, earn a free Sioux City Warriors t-shirt, and a nice basketball. (The exact model of basketball hasn't been determined yet, but it will be a nice one in the \$80 range)

Ideas for Sponsors Include, but not limited to:

- Parents' employers
- Players' employers
- Businesses you support
- Doctors' offices
- Grandparents/Family Members

*Note: As a Christian homeschool team, please remember that we are asking others to support these businesses. Please choose sponsors that the community as a whole would feel comfortable advertising at a Christian childrens' event. For example, please do not ask a business that sells only alcohol or tobacco and vaping products. Think family and child-friendly. If you are not sure, please ask one of the board members (Chris and Cindy Hughes, Jeremy Plathe, Rich and Kathy Wacker, Peter and Amber Widman.)

Family/Player Responsibilities

- 1) Contact businesses: Give them a sales pitch in person, with a letter, whatever is your style. You could show them your warmup and a program from last year to show them what they will get. (We have plenty of extra programs from last year.) If you leave the form with them, make sure your contact information is filled in so they know how to contact you.
- 2) If they choose to support you, make sure you get all the information on the sponsorship form and a check made out to Sioux City Warriors. Thank them in person.
- 3) Write a thank you card to the business that the team can sign.
- 4) Turn in your sponsorship forms (with your name on it), payments, and thank you cards to Dan or Jinger Bittinger by October 24, 2023.

Thank you and good luck!!!

If you have any questions, please contact Dan Bittinger 712-389-4405 or any board member.