



OHIO LEGISLATIVE CHILDREN'S CAUCUS

MAY 2020

COVID-19 WEBINAR SERIES

CHILD CARE IS A CENTRAL ISSUE AS OHIO RE-OPENS AND
RE-EMERGES FROM THIS PANDEMIC

Lynanne Gutierrez,
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Groundwork Ohio



George Goddard,
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Corporation for Ohio Appalachian Development
(COAD)

The Impact of Covid-19

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President & Owner

KIDDIE  **ACADEMY®**
EDUCATIONAL CHILD CARE

Our Story...

2011

Kiddie Academy of
REYNOLDSBURG

2012

Creative Explorers
Latchkey

2016

Kiddie Academy of
Reynoldsburg Tussing

2017

Kiddie Academy of
Hilliard

2020

Kiddie Academy of
Downtown
Columbus

March 2020

COVID-19
IMPACT



Covid-19 Issues related to Center-based Staff & Children...



- Food Insecurity
- Masks and a safe environment-PPE
- “Second Set of Eyes”
- Transitioning Part C Students
- Uncertainty breeds fear and anxiety

Financial Impact & Implications

The Business Model



Ratio Reduction

- Ratios have “changed” resulting in increased staffing costs while revenue has declined and continues to decline
 - 85% Utilization to reach stabilization
- Must ensure continuity of payments for all childcare providers Rated & Non-Rated

Capacity & Access to care for families



Our Center Based Workforce...

Cost of new routines- Increase of 3 FTE's tied to pick-up and drop off.

32 **Additional** Staff

(\$12.24 x 1.35 x 40hr x 52wk x 4.33)



\$91,582.62/month

Caregiver Fatigue/ FEAR/
Stress/Training Costs

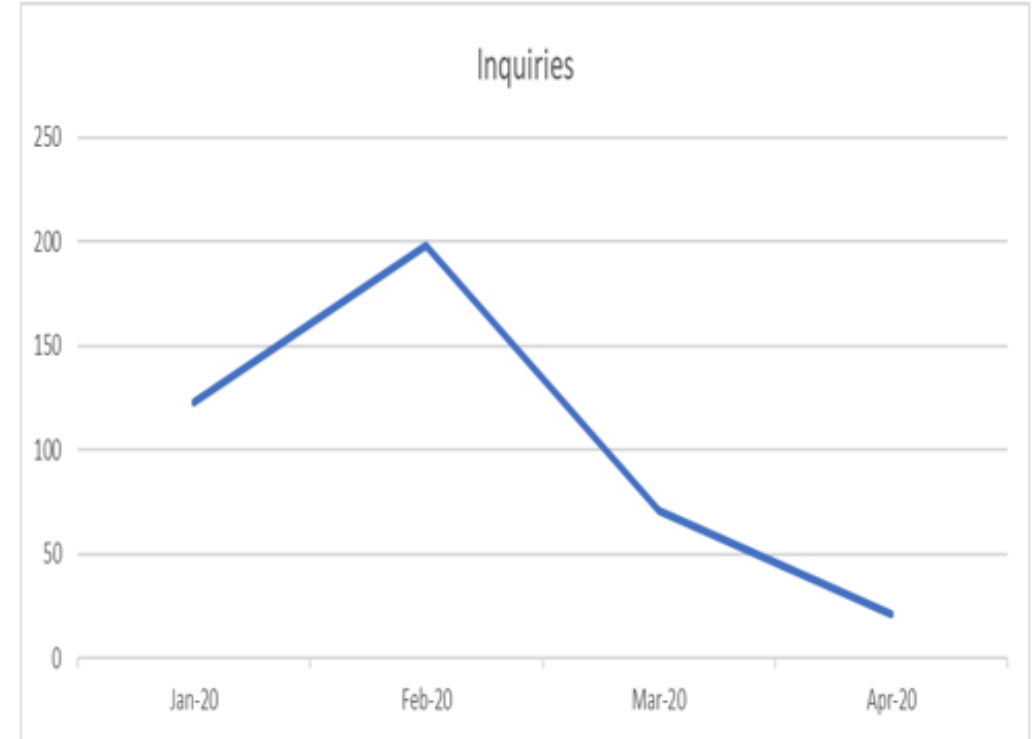
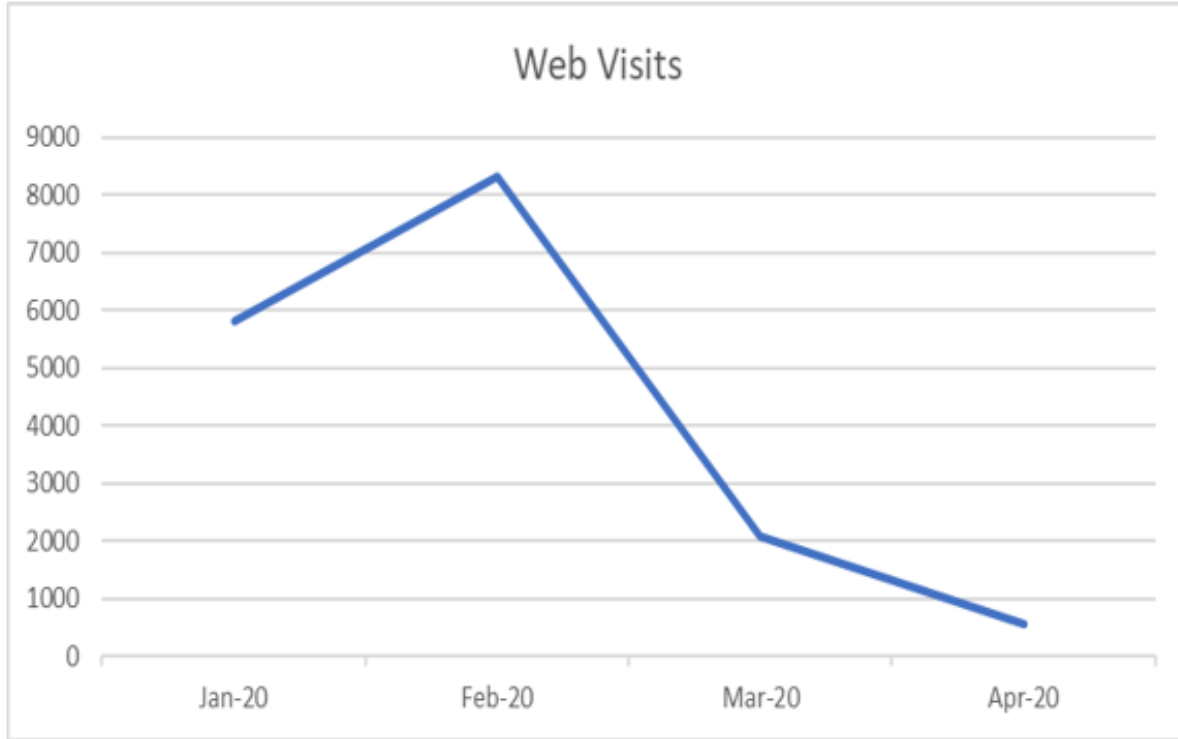
Impact of Closure...

Revenue Implications

DOWNTOWN- (100%)

HILLIARD- (85%)

REYNOLDSBURG- (11.8%)



Recommendations

- Stabilization and Recovery grant/con't closure grant
- HERO Pay to Pandemic Centers & Staff based on number of Pandemic service hours
- PCC 90 day auth to seek employment
- Improve Family Accessibility to PFCC increasing initial eligibility to 250% FPL-18mo
- School-age Summer Rate through Summer 2021

Recommendations

- State supported purchasing consortium
- Immediately divert 1M pieces of PPE to Childcare centers across Ohio
- **GOAL: Emerge from this health crisis with a robust and re-imagined Early Childhood System**

Contact Information

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Questions for the Panel



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Thank you for joining today's webinar!

For more information on upcoming Ohio Legislative Children's Caucus webinars and meetings, please email Alison Paxson at apaxson@childrensdefense.org