

COOKIES POLICY TBSC

Last updated: 23/02/2023

The Business Savings Club (“us”, “we”, or “our”) uses cookies on <https://thebusinesssavingsclub.co.uk> (the “Service”). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

What are cookies

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be “persistent” or “session” cookies.

How The Business Savings Club uses cookies

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of the Service, to provide analytics, and to store your preferences.

We use both session and persistent cookies on the Service and we use different types of cookies to run the Service:

– Essential cookies. We may use essential cookies to authenticate users and prevent fraudulent use of user accounts.

Third-party cookies

We use Google Analytics, a web analysis service provided by Google Inc. (“Google”) for statistical purposes. This service uses cookies (both persistent and session) to analyse how visitors use our website. The information generated by the cookies concerning your use of our website (including your IP address, time of visit to the site, the type of browser that you use, the pages you consult and the files you download) is transferred to and archived by Google on servers in the United States. Google uses this information to create reports on the website activity for us. Google may not supply this information to third parties unless there is a legal obligation to do so. Google will not combine your IP address with other data at its disposal. By using our website, you consent to the processing of the information by Google in the manner and for the purposes as described above. The Google cookies are:

_ga

_gat
_gid

Google complies with the Safe Harbor principles and subscribes to the Safe Harbor programme operated by the U.S. Department of Commerce.

In the event that you do not wish data on your website visit to be forwarded to Google Analytics, you can download and install the [Google Analytics Opt-out Browser Add-on](#).

You will find further information in [Google Analytic's privacy policy](#).

What are your choices regarding cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Where can your find more information about cookies

You can learn more about cookies and the following third-party websites:

- All About Cookies: <http://www.allaboutcookies.org/>
- Network Advertising Initiative: <http://www.networkadvertising.org/>