

# 2023 AHA National Conference

Together Toward Tomorrow



## Seventeen Reasons for Sponsorship

	<b>Title</b> (Max 1)	<b>Diamond</b> (Max 2)	<b>Platinum</b> (Max 3)	<b>Gold</b>	<b>Silver</b>
<b>Sponsorship Cost</b>	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
Your Company Name and logo on invite flier reaching 10,000 + State Farm Agents through email and social media	✓	✓	✓	✓	✓
Your Company Name and logo in Program Booklet distributed over 750+ expected attendees	✓	✓	✓	✓	✓
Booth/Display for all three days (April 19-21) in Conference Reception	✓	✓	✓	✓	✓
Your Company Listed as an event sponsor on the AHA Registration and Information Website	✓	✓	✓	✓	✓
Award Recognition	✓	✓	✓	✓	✓
Your Company Link posted on the AHA Registration and Information Website	✓	✓	✓	✓	✓
Recognition at Dinner Event	✓	✓	✓	✓	
Recognition at Breakout Sessions	✓	✓	✓	✓	
Company Signage at Attendees Check-in Area	✓	✓	✓	✓	
2 Company Representatives at Reception	✓	✓	✓	✓	
Company Signage in Break-Out Room	✓	✓	✓		
2 Company Representatives at Lunch	✓	✓	✓		
2 Company Representatives at Dinner	✓	✓			
On Stage Speaking/Presentation at Dinner Event	✓	✓			
Company Signage at Reception	✓				
Company Signage in Main Conference Room	✓				
On Stage Speaking/Presentation at Main Event	✓				
Exclusive Event Category Vendor	✓				

### Don't miss the opportunity to ...

- Network with 750+ highly engaged State Farm Agents
- Receive Company recognition in the conference brochure and on-site program
- Expand business with opportunities to directly promote your Company and its products throughout the conference
- Convey your Company's latest information via literature in the program booklet
- Nationally brand your Company to over 10,000 people (Agents, Agent employees and Associates)