ISSUE 4 JANUARY 2023

# METRO DISTRICT COMMUNITY COLLABORATION NEWSLETTER

# METRO DISTRICT 2023 PRIORITIES INCLUDE:

**Begin our Public Safety Collaboration Program** to include ALL of the Metro District in the security plans.

- Inform
- Fundraise
- Implement
- Manage

Finalize a "Preferred Vendors" list that includes **significant discounts** on

- Landscaping materials
- Trees
- Paving Services

for Metro District properties.

**Organize community clean ups** to get everyone involved in the transformation of The Metro District.

- Individual property clean ups
- Large scale clean up of the district

Create a marketing campaign for The Metro District.

- Branding/placemaking
- Social media campaigns
- Website
- and more!

**Work with landowners** and the City of Phoenix to redevelop and fill vacant spaces in The Metro District

- Lofts Apartments
- Available store fronts

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- Black Angus building
- Wells Fargo building
- and more!

Attend the Open House to hear more!





9610 W. METRO PARKWAY, SUITE A4

JAN 11, 2023 OPEN 2PM UNTIL 4PM

Presentation at 2:30pm

#### **UPDATES INCLUDE:**

- Information on upcoming development projects in the area
- Improvement to light rail security at stations
- The latest news on the Metrocenter redevelopment
- The priorities for The Metro District Collaboration
- NEW program to improve the safety of the area
- Updates about our parks/canals
- Available support for small businesses

COUNCILWOMAN ANN O'BRIEN

**UPDATES FROM:** 

- CONCORD WILSHIRE
- CITY PARKS
- COMMUNITY BRIDGES
- PHOENIX PD
- JACOBS ENGINEERING
- VALLEY METRO
- AND MORE!



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# 5 ELEMENTS OF THE PUBLIC SAFETY COLLABORATION PROGRAM

- 1. Weekly bulk trash pick-up for the area
- 2. Coordinated outreach, resources and services for substance abuse
- 3. Marketing and promotional campaigns for businesses
- 4. Site visits and property improvement action plans
- 5. 24/7 private security w/dispatch # for immediate support

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### **CRIME PREVENTION EFFORTS:**

## **Property Site Visits**

**The goal** of these visits to to create a comprehensive list of action items that will collectively deter criminal activity from the area.

#### Included at these visits are:

- -the property owner/manager
- -business manager
- -City of Phoenix, Bus Transit
- -Phoenix Police
- -City of Phoenix, Neighborhood Services
- -Community Medical Services



On 12/15/22, our team met with Pennant Development, the landowners of The Metro Pavilion at 9610 W. Metro Parkway. Recently, Pennant invested over \$14million to redevelop their complex. The site is now a beautiful example of property improvements that will lead the way for others to follow.

# United in our efforts, The Metro District will transform in the year ahead!

#### While on site;

- We updated the Authority to Arrest (ATA) for each business in the complex.
- We provided free no-trespassing signs for the rear of the building
- We discussed specific issues and crime prevention measures unique for the site
- We met the principal of Thrive Point High School who volunteered his students to help us with the next property clean-up event!

## **Site Visit Benefits Include**



• A walking tour of the property to identify crime prevention opportunities unique to each site



 An opportunity for each business manager to talk with Neighborhood Services, Phoenix PD, addiction resources, the property manager and the property owner regarding their specific concerns or suggested safety improvements



Crime prevention conversations and partnerships tailored to the needs of each property