ISSUE 2 NOVEMBER 2022

METRO DISTRICT COMMUNITY COLLABORATION NEWSLETTER



METRO DISTRICT COMMUNITY COLLABORATION SPONSORS

Our work in the community would not be possible without the generous sponsorships of partners like these:













City of Phoenix COMMUNITY AND ECONOMIC DEVELOPMENT DEPARTMENT

®Kiewit

XXX

Community

Your sponsorhip is tax deductable and will be used to continue efforts outlined in this newsletter. For more information, please visit our website at: www.metrodistrictcollaboration.com



PROPERTY VISITS BEGIN

Beginning this month, I will be organizing site visits to properties in The Metro District. Included in these meetings are invitations to our Phoenix Police Action Officers, City of Phoenix Neighborhood Services, City Council District 1 office, Community Medical Services, Valley Metro, the property owner, the property managers and the business managers.

The objectives for these visits are;

- 1. To establish relationships with all of the partners in the area
- 2. To build a comprehensive list of businesses/partners for collaborating our efforts
- 3. To identify problematic areas and partner our efforts to make the community safer

Our first visit is schedule for November 10th and includes properties east of 28th Dr, between Metro Pkwy and Peoria Ave and includes Barnes & Noble, Burger King, Bank of America, Big Brand Tires, Hooters & Jiffy Lube.

Please see the checklist on page 2 of this newsletter to see a list of what we hope to accomplish at each site visit. To schedule a site visit on your property, please email me at MetroDistrictCollaboration@gmail.com Thank you!

Shannon McBride Metro District Community Collaboration Leader (602) 677-7797



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CRIME PREVENTION EFFORTS:

Securing Our Bus Stops

Working alongside our City of Phoenix Public Transit team, we will be visiting all of the bus stops in the area and making improvements to keep our bus stops safe for all users! In addition to detering drug related crimes, we will also continuously work to keep them clean and maintained.





Resource posters

In our ongoing effort to provide needed resources to individuals who are struggling with addiction, large posterboards have been printed and will be posted throughout the area. If you'd like a poster for your property, please email metrodistrictcollaboration@ <u>qmail.com</u> Thank you!

PROJECT UPDATES:

ISSUE 2

Official Website - LAUNCHED

Beginning November 1, 2022, we have an official website!! Take a look:

https://metrodistrictcollaboration.com As we move forward we will add information about businesses in the area, events, safety improvements and new investments happening in the area!

Social Media - LAUNCHED

Starting this month, regular updates will be available on our offical Facebook site: The Metro District Community Collaboration Early next year we will launch a campaign to promote our businesses and bring more customers to the area.

Branding/Placemaking

We've recieved a \$5,000.00 grant from the City of Phoenix Love your Block program! This funding will allow us to add 22 "street toppers" around the Metro District. This is one of many branding elements to follow for the area. As final designs are created, we will be looking for your input. Stay tuned!



SITE VISIT CHECKLISTS:

Gather updated contact information for the property/business
Sign an "Athority to Arrest" for the property
Create an action plan for safety improvments to the property
Provide free small business resources from Valley Metro and The City of Phoenix
Secure / improve adjacent bus stops and city lighting
Provide addiction resource posters, no tresspassing signs and bucket/pickers to each business as needed

"With the addition of light rail and the redevelopment of Metrocenter, we are experiencing significant investments for improvements in the area. The Metro District Community Collaboration is just one of the ways we at the city are supporting the economic development of the area."

Jeff Stapleton City of Phoenix Dept. of Community and Economic Development

SHANNON MCBRIDE (602) 677-7797