



**SHANNON MCBRIDE
METRO DISTRICT
COLLABORATION LEADER**

- The Metro District is located from Dunlap to Peoria, I-17 to 31st Ave in Phx AZ.
- Shannon has been leading community development efforts since 2016. Her previous work was done in the 19NORTH District (www.19north.org)
- If you are interested in having a presentation at your business or neighborhood group, please email us

HEADLINE NEWS...IT'S OFFICIAL!

Dear Metro District Collaboration,

I am excited to share that as of Oct. 1st 2022, I have a contract with the City of Phoenix to work along side you to make our community safer, vibrant and strong!

My early priorities include;

- Creating a comprehensive contact list of land owners, property managers, businesses, city offices and residents so that we can collaborate on our efforts in the area.
- Working with the city and PD to identify and eliminate problematic areas that are attracting criminal activity to our community
- Creating promotional campaigns to attract customers, investors and developers to the area
- Working with property owners and the community to host clean-ups of the landscape and streets.
- Applying for grants to purchase branding/placemaking elements for the area.

And so much more....looking forward to working with you!

Shannon

MOST ASKED QUESTION:

"What's happening with Metrocenter?"

"Believe it or not, the property has not officially sold yet! According to a representative from Concord/Wilshire (the soon to be owners), *"The land closing is expected to occur by year end with demo to occurring in early 2023"*.

When asked about security and maintenance of their project, *"We will keep the area properly secured and the remaining landscape maintained throughout the construction process."*



CRIME PREVENTION EFFORTS:

New -

Give a Hand Up Signs

In an effort to provide the best resources to individuals in need, these signs will be added to the area. They encourage "Healthy Giving" to organizations that can provide needed services and support for people in crisis. Thank you Healthy Giving Council...
<https://www.givesmartaz.org/>



NEW- No Camping along the canals

Beginning September 1st, it is no longer legal to camp along the SRP canal system. This is a federal decision which is being enforced by SRP and the City of Phoenix. Campers have been given notice of this change and have been offered services to connect them to safer living options.



JUST AHEAD:

- To get on our mailing list: email your request to MetroDistrictCollboration@gmail.com
- Securing the over pass at I-17 and Dunlap Ave
- Public participation in the creation of a Transit Oriented Development Plan (a 1.5 million \$ investment for the area), similar to <https://www.phoenix.gov/pdd/tod/19north>
- Compiling a list of ALL available spaces/properties in the Metro District, then creating our preference list for new businesses.

PROJECT UPDATES:

Crime Prevention

Any business/property in the Metro District can contact my office (602) 677-7797 to schedule an on site visit with Phoenix PD and City of Phoenix NSD office. They will tour the property and help identify opportunities to deter crime from the site. This is a **FREE SERVICE**

Community Office

Pennant Development has generously donated a store front at 9610 N Metro Pkwy W, suite A4 for our use during the redevelopment of the Metro District! This space will be sort of a "sales office" for the area - sharing all of the exciting developments, investments and efforts happening in the district! GRAND OPENING 2023

Community Clean-Up

COMING SOON -As soon as the new owners have possession of Metrocenter, I will be working with property owners in the area to have a **united clean-up of the landscaping** in the Metro District. We will also invite businesses and residents to join in the event, picking up trash and removing graffiti.

Public Safety Collaboration

This program will allow property owners/businesses in the Metro District to collaborate resources and hire a security firm to patrol the district. Unifying our security efforts; allows the officers to trespass criminal activity further from site, builds a larger data base that can be used during legal procecuton, **costs much less** than hiring security individually, and the program takes low level calls off of our police, freeing officers to take on more dangerous crimes. We will begin engaging property owners in this plan later this year.

THE INVESTMENTS ARE ADDING UP

Light Rail Infrastructure	\$401 Million
Redevelopment of Metrocenter	\$750 Million
Crime Suppression	\$4.1 Million



**TO A
EXCITING
FUTURE!**