

# Put PSI Membership to Work for You!



Pet Sitters International offers you the business tools and educational resources you need to succeed at each stage of your pet-sitting career. You are busy running your business and caring for pets, so PSI makes it our job to take care of you!



You can take advantage of these **FREE** tools and resources available exclusively to PSI members any time. Be sure to log in to the [Members area of petsit.com](#) to access the links below.

- [Free Monthly Member Toolkit](#) with trending articles to share with clients, featured online article, bonus resource and member tool (such as a business form or online training), plus a Facebook Live session
- [Pet-Sitting Success Path](#) resource section
- PSI's private, members-only Facebook Group—[Professional Pet Sitters Chat](#)—a private forum to post questions, share advice with fellow members
- [Custom business profile and link on PSI's Pet Sitter Locator](#)
- Permission to use the [PSI member logo](#) on your website and marketing materials
- A subscription to Pet Sitter's World, PSI's member magazine (print + digital)
- [Customizable, downloadable pet-sitter forms](#), such as a daily report card and client invoice
- [Customizable, downloadable promotional materials](#), including [press-release templates](#), [client handouts](#), and more
- [Social-media images](#) ready to use to promote pet-related holidays and observances
- [Live and on-demand webinars](#), led by industry experts covering pet-care and business topics
- Marketing tips, pet-care resources and more in your [weekly PSI member eNewsletter](#) emailed each Monday
- Free downloadable materials to promote various [PSI member campaigns](#), including PSI's Early Education Program, Hungry Bowl® Pet Food Drive and more

## + Access the business tools you need—at special discounts—through PSI's Preferred Providers.

### Pet-Sitter Liability Insurance & Bonding

**U.S. members:** Take advantage of the special group rate through Business Insurers of the Carolinas. Visit <http://www.psi-ins.com> or contact BIC's customer service department at (800) 962-4611. BIC also provides workers compensation, commercial auto insurance and other specialized coverage options.

**Canadian members:** Take advantage of the special group rate through BINKS Commercial Insurance Brokers. Visit <http://www.binks.ca/programs/pet-sitters/> or call (877) 302-4657.

### Background Checks

PSI members can take advantage of discounted background checks for themselves or staff sitters through ACUTRAQ. If you are in the U.S., [visit this link to run a background check](#). If you reside outside of the U.S., please contact ACUTRAQ directly at (479) 439-9174 to discuss the available options and pricing.

### Health & Supplemental Insurance

PSI members can receive assistance from [Lighthouse Insurance Group, LLC \(LIG\)](#) to find health insurance and related coverage options including major medical plans, short term health plans, vision and dental plans, critical care coverage, life insurance, and several different supplemental health options for themselves, their families or staff sitters. To discuss coverage options, please call the LIG team at 888-729-6080 to speak with a licensed advisor or visit [www.LIGmembers.com/PSI](http://www.LIGmembers.com/PSI) to schedule an appointment and learn more.

### Pet-Sitter Digital Products and Courses

As a PSI member you save on all [digital products](#) and [online courses](#) available through PSI. Be sure you are [logged in to the website as a member](#) to access your special member pricing on all digital products. For PSI courses, use coupon code: **psimembersavings** at checkout.

## + Connect with fellow pet-sitting and dog-walking business owners.

In addition to joining [PSI's private, members-only Facebook group](#), we also encourage you to take advantage of these other opportunities below.

Make plans to attend PSI's annual in-person conference, [Pet Sitter World](#). This is the perfect opportunity to connect face-to-face with fellow pet-care professionals while learning from industry leaders.

Sign up for [FOCUS](#), PSI's one-day online summit for pet sitters and dog walkers. This affordable virtual event allows you to learn from industry experts and fellow business owners without ever leaving your house!

See if there's a local, PSI-registered pet-sitter network in your area and make plans to attend a meet up. [You can search for local pet-sitter networks—or find out how to start your own—here.](#)

PSI also shares member stories in *Pet Sitter's World* magazine, in the member eNewsletter, and on PSI's [Facebook](#) and [Instagram](#) pages so you can learn from fellow pet-care professionals.

## + Increase and demonstrate your knowledge as a professional pet-sitting business owner.

In addition to the education provided in PSI's [free member webinars](#), *Pet Sitter's World* magazine and on [The PSI Blog](#), members can take advantage of additional educational opportunities listed below.

As a PSI member, you receive special pricing on [PSI's online courses and certificate programs](#), including the *Professional Pet Sitting as a Career* certificate program, *Disaster Planning for Professional Pet Sitters* certificate program, and *Pet First Aid & CPR for Pet-Care Professionals* course.

You also receive a [discounted rate on PETSIT PRO](#), PSI's online training subscription that provides an affordable, easy-to-access continuing-education solution for pet-care professionals and their staff sitters.

As a PSI member, you have the exclusive opportunity to earn the [Certified Professional Pet Sitter-CPPS® designation](#)—a federally-trademarked certification mark PSI awards to professional pet sitters who successfully demonstrate their knowledge and skills by obtaining a passing score on the CPPS Exam and agreeing to adhere to PSI's Recommended Quality Standards and Code of Conduct & Ethics. Only members can [register for the CPPS® Exam](#), which is the only knowledge-based assessment designed exclusively for professional pet sitters. Members successfully passing the exam earn the CPPS® designation, along with a host of other benefits including discounts on membership renewal and additional discounts on pet-sitter insurance.

### Keep in touch!

The PSI team is here for you through each step of your pet-sitting career!

PSI's office hours are Monday – Thursday, 9:30 a.m. – 5:00 p.m. Eastern Time. You can reach PSI Member Services by phone at (336) 983-9222, option 1, or via email at [info@petsit.com](mailto:info@petsit.com).

Also be sure to connect with PSI on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#), [LinkedIn](#) and [YouTube](#).