# Policy Patty Content Development Services Privacy Policy

Created: April 2024

Policy Patty Content Development Services ("Policy Patty" or "We") values the privacy of our website visitors. We have instituted this Privacy Policy to present our commitment to safeguarding our website and online activities.

By using our website, you agree to our Privacy Policy.

## What does this policy apply to?

This Privacy Policy applies only to our online activities and is valid for visitors to our website regarding the information they share and/or we collect on our website (<a href="Policy Patty Content Development Development Services">Policy Patty Content Development Dev

#### Consent

Using our website, you consent to our Privacy Policy and agree to its terms.

### What do we do?

We collect personal information only when needed and use it to operate, maintain, improve, and personalize our website. We may communicate with you directly or through partners for customer service, updates, and marketing. We use log files and cookies to analyze trends, track users' movements and preferences, and customize content. We do not sell advertising, and we do not have advertising partners. Our Privacy Policy does not apply to other websites.

We respect key privacy regulations, such as:

- General Data Protection Regulation (GDPR)
- California Consumer Privacy Act (CCPA)

More information on the GDPR and CCPA is available below.

Information we collect

When we ask you for your personal information, we will clarify the personal information you are asked to provide and why you are asked to provide it.

If you contact us directly, we may receive additional information about you, such as your name, email address, phone number, the contents of the message or attachments you may send us, and any other information you may choose to provide.

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If you contact us via the website, we may ask for your contact information, including your name, company name, address, email address, and telephone number.

How we use your information

We use the information we collect in various ways, including:

- Provide, operate, and maintain our website.
- Improve, personalize, and expand our website.
- Understand and analyze how you use our website.
- Develop new products, services, features, and functionality.

We may communicate with you directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website and for marketing and promotional purposes.

We may also use the information to:

- Send you emails to obtain information or provide updates on our products and services.
- Find and prevent fraud based on internal or external reviews that we must conduct or assist.

### Files and Record

We follow a standard procedure for using our files. These files log visitors when they visit websites. All hosting companies do this and are part of hosting services' analytics. The information collected by log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These sources of information are not linked to any personally identifiable information. The information is used to analyze trends, administer the site, track users' movement, and gather demographic information.

### Cookies

Like any other website, we use 'cookies.' These cookies store information, including visitors' preferences and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type or other information.

When you visit our website, you can determine how to use this information and choose to turn off cookies through your browser options. Third-party websites of specific web browsers provide more information about how they manage cookies.

#### **Our Partners**

We do not sell personal data and do not have advertising partners.

## Third Party Privacy Policies

Our Privacy Policy does not apply to other websites. For more detailed information, you should consult those sites' privacy policies. These policies include their practices and instructions about opting out of specific options.

## CCPA Privacy Rights (Do Not Sell My Personal Information)

We want you to be aware of your rights under the CCPA, which, among other rights, provides California consumers the right to:

- Request that a business that collects a consumer's data disclose the categories and specific pieces of personal data that a company has collected about consumers.
- Request that a business delete any personal data about the consumer a company has collected.
- Request that a business sell a consumer's personal data, not sell the consumer's personal data.
- We have one month to respond to your request. Please contact us if you would like to exercise any of these rights.

# **GDPR Data Protection Rights**

We want you to be aware of your data protection rights under GDPR. Every user is entitled to the following:

- **Right to access:** You can request copies of your personal data. We may charge you a small fee for this service.
- **Right to rectification:** You can request that we correct any inaccurate information and complete the incomplete information.
- Right to erasure: Under certain conditions, you can request that we erase your personal data.
- **Right to restrict processing:** Under certain conditions, you have the right to request that we restrict the processing of your personal data.
- **Right to object to processing:** Under certain conditions, you have the right to object to our processing of your personal data.
- **Right to data portability:** Under certain conditions, you can request that we transfer the data collected to another organization or directly to you.

We have **one month** to respond to your request. Please contact us if you would like to exercise any of these rights.

#### Children's Information

Another priority of ours is protecting children while using the Internet. We encourage parents and quardians to observe, participate in, monitor, and quide their online activity.

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As such, we do not knowingly collect personal data from children under 13. If you believe your child provided this information on our website, we strongly encourage you to contact us immediately, and we will do our best to remove such information from our records promptly.

## Who to contact if you have questions?

Please contact us if you have questions or require more information about our Privacy Policy.

Thank you, and we appreciate your ongoing support of our efforts.

Policy Patty Content Development Services.