



BUSINESS ETHICS TRAINING

MACRO Consulting Group, LLC Training Program Outlines

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MACRO Consulting Group Business Ethics Training

Hard Right vs. Easy Wrong

I. Introduction to Business Ethics

- A. Importance of ethical conduct in the business environment
- B. Understanding the impact of business ethics on reputation and stakeholders
- C. Setting the objectives and expectations for the training program

II. Ethical Decision-Making

- A. Ethical frameworks and principles for decision-making
- B. Analyzing ethical dilemmas and evaluating alternative courses of action
- C. Applying ethical decision-making models to real-world scenarios

III. Corporate Governance and Compliance

- A. Understanding corporate governance structures and responsibilities
- B. Compliance with laws, regulations, and industry standards
- C. Promoting transparency and accountability in business operations

IV. Workplace Ethics and Conduct

- A. Establishing a culture of integrity and respect in the workplace
- B. Addressing ethical issues related to diversity, harassment, and discrimination
- C. Promoting ethical behavior in employee interactions and relationships

V. Conflict of Interest Management

- A. Identifying and managing conflicts of interest within the organization
- B. Ethical considerations in supplier relationships and business partnerships
- C. Implementing policies and procedures to mitigate conflicts of interest

VI. Responsible Marketing and Advertising

- A. Ethical considerations in marketing and advertising practices

- B. Truthful and transparent communication with customers
- C. Avoiding deceptive or manipulative tactics in promotional efforts

VII. Ethical Leadership and Management

- A. Leading by example and fostering an ethical culture
- B. Ethical responsibilities of managers and leaders in decision-making
- C. Promoting ethical behavior and holding individuals accountable

VIII. Ethical Stakeholder Engagement

- A. Balancing the interests of different stakeholders
- B. Engaging with customers, employees, and the community ethically
- C. Corporate social responsibility and sustainability considerations

IX. Whistleblowing and Reporting Mechanisms

- A. Encouraging reporting of unethical behavior and protecting whistleblowers
- B. Establishing confidential reporting channels and investigation processes
- C. Responding to ethical concerns and taking appropriate action

X. Ethical Risk Management

- A. Identifying and assessing ethical risks within the organization
- B. Implementing controls and mitigation strategies for ethical risks
- C. Monitoring and continuously improving the ethical performance of the organization

XI. Conclusion

- A. Recap of key concepts and principles covered in the training program
- B. Commitment to ethical behavior and integrity in business practices
- C. Providing resources and support for ongoing ethical development and awareness