



EXECUTIVE COACHING

MACRO Consulting Group, LLC Training Program Outlines

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MACRO Consulting Group Executive Coaching

Execute Your Mission and Vision

I. Introduction to Executive Coaching

- A. Definition and purpose of executive coaching
- B. Understanding the role of the executive coach
- C. Establishing the goals and expectations for the coaching engagement

II. Assessing Leadership Competencies and Development Needs

- A. Conducting a comprehensive leadership assessment
- B. Identifying strengths and areas for improvement
- C. Creating a development plan based on assessment results

III. Enhancing Leadership Skills and Effectiveness

- A. Effective communication and influencing skills
- B. Emotional intelligence and self-awareness development
- C. Decision-making, problem-solving, and strategic thinking

IV. Building High-Performing Teams and Relationships

- A. Developing team leadership and collaboration skills
- B. Conflict resolution and managing difficult conversations
- C. Building trust and fostering positive relationships

V. Leadership Presence and Executive Branding

- A. Developing executive presence and personal branding
- B. Effective presentation and public speaking skills
- C. Building a strong professional network and reputation

VI. Managing Change and Leading Through Transitions

- A. Change management strategies and techniques
- B. Leading teams through organizational transitions
- C. Building resilience and adaptability in the face of change

VII. Strategic Thinking and Business Acumen

- A. Understanding the business environment and industry trends
- B. Strategic planning and execution
- C. Financial acumen and understanding key business metrics

VIII. Work-Life Balance and Well-being

- A. Managing work-life integration and setting boundaries
- B. Stress management and building resilience
- C. Promoting well-being and self-care practices

IX. Career Advancement and Succession Planning

- A. Creating a personal career development plan
- B. Succession planning and talent management strategies
- C. Navigating career transitions and advancement opportunities

X. Accountability and Progress Tracking

- A. Establishing accountability mechanisms and metrics
- B. Regular progress assessments and feedback
- C. Adjusting coaching strategies based on results

XI. Conclusion

- A. Recap of key concepts and skills covered in the coaching program
- B. Commitment to ongoing growth and development as an executive leader
- C. Providing resources and support for continued learning and progress