



## MNSP Shoreline and Shallows Conference

and



## MGLP Lake Conservation Webinar Series

Present the online conference:

# A New Wave of Thinking

Wednesday, March 24, 2021

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### AGENDA

- 10:00am EST *Introduction* – Julia Kirkwood, Chair, Michigan Natural Shoreline Partnership and Joe Nohner, Coordinator, Michigan Glacial Lakes Partnership
- 10:10 *Social/community acceptance of natural shorelines: Lessons from 20 years of promoting soft shorelines* – John Hartig, Visiting Scholar at University of Windsor’s Great Lakes Institute for Environmental Research and Board of Directors of the Detroit Riverfront Conservancy, Detroit
- 11:10 *Promoting lakeshore protection: An introduction to social marketing* – Dr. Bret Shaw, Associate Professor, Department of Life Sciences Communication, University of Wisconsin-Madison, Madison, WI and Dr. John Haack, Emeritus University of Wisconsin Extension Natural Resource Educator, Madison, WI
- 12:10 BREAK
- 1:00pm EST *How Waves Work* – Brian Majka, Senior Restoration Ecologist, GEI Consultants
- 2:00 *Defining No-Wake Zones for Wake Surf Boats – A Data Driven Approach* – Alex Ray, Recreation Management Consultant, Payette Environmental Services, LLC
- 3:00 *Wave Energy and the Bioengineering Continuum* – Jen Buchanan, Watershed Protection Director, Tip of the Mitt Watershed Council, Petoskey
- 4:00 Adjourn

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Please join the **Michigan Natural Shoreline Partnership** and **Midwest Glacial Lakes Partnership** on Wednesday, March 24, 2021 for our virtual free conference on Zoom.

Register online at: [Shoreline & Shallows Conference](#)

**Co-sponsors:** Michigan State University Institute of Water Research; Michigan Department of Natural Resources; Michigan Department of Environment, Great Lakes, and Energy; MSU Extension; and GEI Consultants