



Month xx, 201x

Hi Hardworking Lineman!

My name is Tiffany Willard and I would like to introduce to you Lineman Outfitters. Lineman Outfitters is a store dedicated to the brave linemen and linewomen in our lives and specializes in custom-designed clothing, apparel, and home goods. We are family-owned-and-operated in Wake Forest, NC providing quality graphics and apparel since November 2017.

Lineman Outfitters is more than just a store. We're a local business proudly representing the courageous work our linemen and linewomen do each and every day. Because we value their service, our graphics are all personally and professionally designed, fully customizable, and always at competitive prices.

In honor the courageous work these heroes selflessly do for our communities, I'm pleased to offer the following special:

Order one of our custom-designed shirts, hoodies, or long-sleeved shirts and **receive an additional 15% off your order!**
Use the code **BRAVE2018** at [Lineman Outfitters.com](http://LinemanOutfitters.com) to redeem your special offer.

Thanks for your continued patronage and support!

Sincerely,

Tiffany Willard

Owner

[Lineman Outfitters](http://LinemanOutfitters.com)