



STOPBITE™ Offers a New Alternative to Protecting Pets While Healing From a Wound or Hot Spot

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StopBite™ brings comfort and dignity to pets while preventing them from biting or licking wounds, stitches, bandages, hot spots, and staples. StopBite helps pets heal more quickly by allowing topical medications to take effect, and keeps them from irritating their back, chest, abdomen, and genitals. Unlike the traditional, "Elizabethan" hard plastic cone usually given to pets post-surgery, StopBite provides a soft, supple, and more compassionate way to restrict their movement. StopBite keeps pets calmer and happier because it allows them to maintain their peripheral vision, and to maintain their ability to eat and sleep in their usual way. StopBite's patented and unique contoured neck allows pets to have greater up-and-down neck movement without giving them access to their wounds, thus compromising the healing process. It's made from cotton, nylon, and polyethylene plastic, and is machine washable.

StopBite promises to revolutionize the pet care industry by offering a comprehensive product that addresses both the owner and the pet's needs. In addition to a comfortable, contoured design for the neck, StopBite's unique protective pet collar comes with air holes for ventilation, night time reflectors, a hook for a leash, and a combination Velcro and buckles with a safety harness, which provides for extra security. The soft cloth fabric combined with the air ventilation system will help prevent a pet from developing a bacterial rash or yeast infection, which often comes from excessive sweating.

The product launched less than a year ago, and has already been remarkably well received and is being sold worldwide:

"We use a variety of methods to prevent pets from reaching wounds and surgical sites. **The StopBite collar is a unique and well designed collar that provides a useful alternative to traditional E-Collars and other devices.** The StopBite collar is a very valuable tool in controlling a pet's ability to reach an injury, especially when other methods have failed. It also is very comfortable for the pet and much less cumbersome for the owner."

- Kurt M. Miller, D.V.M. Owner, Winnetka Animal Hospital

StopBite can be obtained by the consumer in a variety of ways. The website, <u>www.Stopbite.net</u> details more information about the product, and an avenue for purchasing. It's also available through various local veterinarians and pet stores.