



Franchise

Opportunity



We Serve Hygienic
Real Protein

Antibiotic Free Chicken



About us

FreshPik is a part of Growvet International Since 2012.

Growvet Group

Is an Indian Poultry & Veterinary company with ventures in both the business to business (B2B) and business to consumer (B2C) segments. **Established in 2012** and headquartered in Kathua J&K, the group operates a wide range of businesses across Poultry Feed, Poultry Medicine, Cattle Feed, Cattle Medicine, Poultry Farming, Live Chicken Supply and Retail Outlets etc. across India.

Mr. Sunehal Mathur

CMD of Growvet Group, a **10-Year-old Company** into Poultry and Veterinary and working with 200+ Distributors in 13 States Pan India.

Registered



10+
Years

MARKET EXPERIENCE

Vocal for Local
with Digital Solutions



What Do You Require to Start?



Minimum 200-400 Sq. Feet of Commercial Space

Preferably on a busy road or on a junction or a place with good footfall-on the Ground Floor.



FreshPik Outlet Franchise Cost

All the Equipment, Services and Support Provided in the All-InclusiveCost.



Passion for Entrepreneurship

Interest towards making your Outlet business grow & Earn by providing quality services.



Why Choose Fresh Pik?



Accountant
Less Model
Easy to Operate



Quickest ROI
Return on Investment
in 8-10 Months



0% Wastage
Unique Efficient
Raw Materials



Low Investment
Most Affordable
Setup cost Pan India



20% - 50%
**AVERAGE
GROSS PROFIT**



Tech Enabled
Data & Inventory
Management



Low Risk
Minimized Risk
Management



**Fresh
Pik**



**NO
HIDDEN FEE**



Producing Antibiotic Free Chicken

Transfer farm to Fresh Pik Outlets

100%HEALTHY & HYGIENIC

BOOSTSIMMUNITY



Our chicken is transferred from our farm to our FreshPik Outlets. Our chicken is not only a Just Taste Great. This is Natural, Antibiotic free, Healthy, **hygienic** & the Premium Chicken.

What You Get?

- Outlet's Equipment's.
- Start-up Franchise Kit.
- Menu Variety & Customization.
- Government FSSAI Registration.
- Outlets Decor Plan & Layout Guidelines.
- Owner Training & Staff Hiring.
- Staff Training & Management Guidelines.
- Day to Day Outlet Maintenance Planner.
- Local Marketing Action Plan.
- Online Nation Level Digital Branding.
- POS & Inventory Management System.
- Swiggy & Zomato POS Integration.
- Franchise License for 3 Years.
- Franchise Helpline Support



All the Items & Services Mentioned
below in the Proposal are Included in the
FRANCHISE COST

Outlet Equipment's



**De-FEATHERING
MACHINE
INCLUDED**



**DEEPFREEZER 300LTR
INCLUDED**



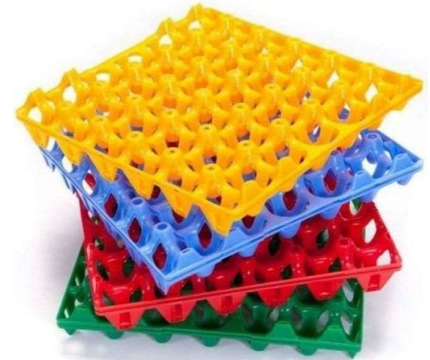
**REFRIGERATOR 190 L
INCLUDED**



**CUTTING KNIFE
INCLUDED**



**CHOPPING BOARD
INCLUDED**



**EGGS TRAY
INCLUDED**



Startup Franchise Kit



**POSPRINTER
INCLUDED**



**OUTLET 3BRANDTEES
INCLUDED**



**POS SYSTEM
INCLUDED**



**ELECTRONIC CASH
DRAWER
INCLUDED**



**WEIGHING MACHINE
INCLUDED**



**FRESHPIK CAP5PC
INCLUDED**



PACKAGING



DECOR FRAMES 5



Startup Franchise Kit



**Griller
INCLUDED**



**Fryer
INCLUDED**



**MOMOS Maker
INCLUDED**



**OTG Oven
INCLUDED**



**Induction
INCLUDED**



Chimney



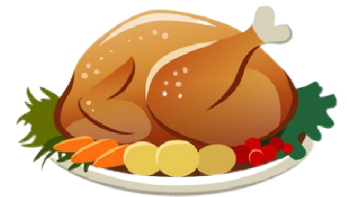
Product Variety & Customization

We Guide You and not limit you

We Make Sure Our Franchise Partners have full freedom to operate their centers.



We Advise you on the Price Pricing, Final Decision on Setting the Product Price is always comitative.



WITH A VAST VARIETY OFF LAVORS & ITEM VARIATION FRESHPIK PRODUCT LIST IS SERVICE ABLE PAN INDIA



Return On Investment (ROI)



20-50%
HIGHMARGIN
PROFIT

OUR ROBUST R&D ON MENU CUSTOMIZATION, AFFORDABLE RAW MATERIAL SUPPLY AND RECOMMENDED PRODUCT LIST PRICE RESULTS IN 20-50% GROSS PROFIT MARGIN

Our Standard Operating Procedures (SOP) Ensures



Automatic Inventory Management



Systematic Recipe Management



Automatic Product Cost Calculation



Daily Online & Offline Sales Summary



Customer Database Management



Outlet Review & Ratings Management

PRODUCT LIST SAMPLE: Below Prices Given are as per Town/District Different Places in India will have different Pricing depending upon Area to Area

Fresh Chickens



Curry Cut

Drumstick

Boneless Thigh

Boneless Breast

Biryani Cut

Leg with Thigh

Chicken Keema

Chicken Lollipop

Chicken Wings

Kadaknath Chickens



Eggs



Classic Eggs

Kadaknath Eggs

Brown Eggs

Country Eggs

Fresh Mutton



Goat Curry Cut

Raan Chaamp

Mutton Liver
Chunks

Goat Biryani Cut

Goat Ribs &
Chops

Mutton Hearts

Mutton Keema



PRODUCT LIST

OPEN EVERYDAY
9:00 am to 9:00 pm

Products List Sample: Below Prices Given

are as per Town/District Different Places in India will have different Pricing depending upon Area to Area

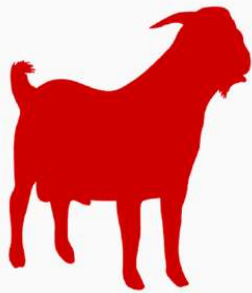
Live Chickens



Live Kadaknath Chickens



Fresh Mutton



Fresh Eggs



PRODUCT LIST

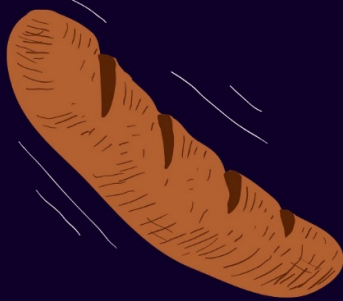
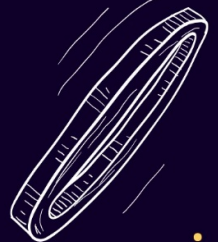
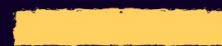
OPEN EVERYDAY
9:00 am to 9:00 pm



FreshPik

COOKED

MENU



Download Now

Home Delivery
Available

www.freshpik.co.in



Non-Veg Fries

Chicken Patty

Desi Style Chicken Keema Mixed with spices to create a unique taste

80

Crispy Chicken Fries

Crispy outside and tender inside, They are a delicious treat!

100

Chicken Nuggets

Juicy chicken on the inside, crunchy and golden outside

100

Chicken Galouti kebab

Aromatic Indian spices make this soft Nawabi Kebab a melt in your mouth delight

100

Mediterranean Chicken kebab

Juicy Chicken with red and green capsicums, mixed with flavour.

100



Caribbean Chicken

Pops

Juicy & Flavourful on the inside, crunchy & golden on the outside.

100

Chicken Popcorn

Enjoy anytime snacks with your favourite dip.

100

Chicken Fingers

Enjoy anytime snacks with your favourite dip.

100

Fish Fingers

Enjoy anytime snacks with your favourite dip.

100

Chicken Wings

Enjoy anytime snacks with your favourite dip.

100

Chicken Burger

Enjoy anytime snacks with your favourite dip.

60

Non-Veg

Chicken Sausage

100

Chicken Kebab

100

Mutton Kebab

150

Mutton Momo

80

Chicken Salami

100

Chicken Momo

60

Chicken Tikka

150



Grilled & Tandoor

Chicken Malai Tikka

180

Grilled Chicken

160

Veg

Rajmah Galouti Kebab

60

Soya Malai Champ

60

Paneer Tikka

100

Veggie Pizza

80

Veg

Crispy

French Fries

50

Veggie Pizza Pocket

80

Cheesy Corn Triangles

80

Classic Aloo Tikki

40

Chilli Garlic Potato Shots (Fries)

70

Chilli Garlic Potato Shots (Baked)

70

Alphabites Fun with Words

70

Mumbai Vada Pops

60

Lebanese Falafel Kebab

70

Lebanese Falafel Kebab

70

Lime & Mint Wedges

60

Lime & Mint Wedges

60

Achaari Beetroot Kebab

60

Hara Bhara Kebab

60

Rajmah Galouti Kebab

60

Dilli Dahi Kebab

60

Cheese & Jalapeno Poppers

80

Veg Burger

30

Spinch Corn Burger

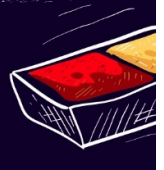
40

Steam Momo

50

Fried Momo

60



Super Delicious momo

MADE WITH LOVE

Steam | Fried | Rosted





Quality Fresh Meat

FRESH CHICKEN

FRESH MU

FROZEN CHICKEN

COOKED

SAUSAGES

NUGGETS

FREE DELIVERY



+9197973



HOT & FRESH BURGER

THIS WEEK ONLY

CHICKEN BURGER | MUTTON BURGER | VEG

60/-
RS.



Government FSSAI Registration



We Get Your FSSAI Registration Completed Hassle Free

ALSO OUR TEAM OF EXPERTS HELP YOU GET LOCAL DOCUMENTS PROCESSED FASTER AS PER YOUR STATE & LOCAL AUTHORITIES



**ASSISTANCE IN GETTING
REQUIRED CERTIFICATION &
LICENSES TO OPERATE AS
PER THE GOVERNMENT**



Time Saved is Money Earned



Outlet Décor & Layout Guidelines

We at FreshPik Outlet give you guide line on how to design your Outlet with Minimum effort and Cost Our Thematic Design lets you to keep your Outlets implant elegant.



THE MOST IMPORTANT ASPEC TO THE OUTLET SETUP & MAINTENANCE IS TO KEEP IT HYGIENICAND SPACIOUS FOR PEOPLE TO HANGOUT.



**FLEX MARKETING
BANNERS & BOARD
DESIGNS**



**PAINTING DESIGN
FOR YOUR
FRESH PIK OUTLET**



**CUSTOMIZED
LAYOUT DESIGN
AS PER YOURSPACE**



**GUIDE TOMAKE
YOUR SETUP
@ MINIMAL COST**



Owner Training & Staff Hiring



TRAINING MODULE
To Increase Efficiency Of Your
Outlet Staff

We Help You Hire

COMPLETE GUIDE ON HOW TO HIRE / SOURCES
TO HIRE / HIRING CONDITIONS / STAFF JOINING
AND DOCUMENT PROCEDURE

Outlet Maintenance Planner

We Provide a comprehensive Day to Day
Planner to Manage Hygiene and Systematic
Staff Management as per Industry Standards



Local Marketing Action Plan



Our Efficient Marketing Team Designs Special Offer and Discounts to Increase Your Outlet's Sales all-round the Year, Boosting your Profit and footfall

90% Outlet's & Quick Service Restaurants focus only on Traditional Marketing Methods like Pamphlets, Boards, News paper inserts for sales but in reality, only achieve 20-30% revenue of the is true potential. To Overcome FreshPik Outlet India has come up with the Marketing Action Plan which gets your Outlet 30 - 50% more sales than other similar outlets.

These methods do not require you to invest any huge amount of money but will make sure you achieve higher admissions by spending as low as possible.



Staff Training & Management



Our Account-less Model Make site breeze to manage and run a outlet with no need to hire a Special Accountant.



Raw Materials
Managing Training

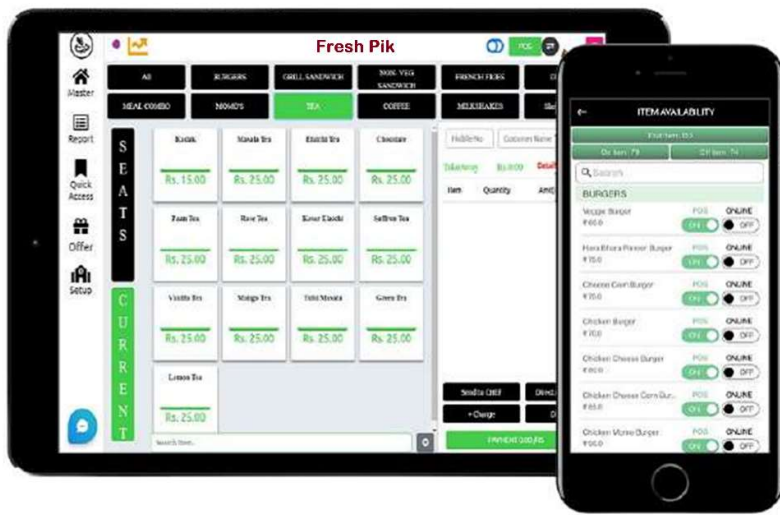
Cutting
Management Training

Cooking & Billing
Training

**FreshPik menu can be executed
by even a fresher with 24
Hours of training.**

Our Training is executed Offline @ Our H.O and also Online to

POS & Outlet Management System



Desktop software with cloud sync



24 x 7 Support



Admin App and Dashboard



Inventory and Stock Management

Inventory

KOT management

Customer Analytics

Online Aggregator Integrations

Item variations

Touchscreen interface

We at FreshPik Go Full-Throttle across all aggregators with our comprehensive POS System



Online Pan India Digital Branding



WE AT FRESHPIK OUTLET EXECUTE ONLINE DIGITAL MARKETING FOR ALL OUR CENTERS ON SOCIAL MEDIA PLATFORMS LIKE FACEBOOK, INSTAGRAM & GOOGLE SEARCH BY SOCIAL MEDIA MANAGEMENT (SMM).

IMPORTANT FACT: 46% OF PEOPLE ON SOCIAL MEDIA IN 2020 GOT INFLUENCED BY SOCIAL MEDIA & ONLINE VIA VIDEOS & MEDIA CONTENT AND GREWBR AND LOYALTY FOR CHICKEN BRANDS IN INDIA.

Hashtags

#GrowvetFreshPik

#GrowvetInternational

#GrowvetKadaknathFarms



@growvetfreshpik

**Dedicated Helpline Support
Executive for Every Franchise**

Resolutions to Any Query within 24Hours



Freshpik Café Investment detail with Live & Fresh Cutting.

Franchise Cost	Tentative Price
Furniture, Fixture and Branding with counter	350000 as per property area
Display Freezer & ACs	80000
Deep Freezer & Top glass	60000
Kitchen Equipment's	150000
Cutting Equipment	160000
Computer, POS, Software, Cash Counter, Scanner	60000
Outlet Miscellaneous Accessories	40000
Franchise Fee	200000+ GST
Refundable Security	100000
Total	1200000

Franchise Fee:

~~₹500,000~~

Now Franchise Fee:

200000

₹12,00,000

~~₹15,00,000~~

Offer Valid till
30th October

Freshpik Café Investment detail

Franchise Cost	Tentative Price
Furniture, Fixture and Branding with counter	350000 as per property area
Display Freezer & ACs	70000
Deep Freezer & Top glass	40000
Kitchen Equipment's	150000
Cutting Equipment	0
Computer, POS, Software, Cash Counter, Scanner	50000
Outlet Miscellaneous Accessories	20000
Franchise Fee	200000+ GST
Refundable Security	0
Total	880000/-

₹8,80,000/-

**Offer Valid till
30th October**

FRANCHISE HELPLINE



6006460527,
6005790060

TERMS & CONDITIONS

- No Hidden Cost with 100% Transparency in Terms.
- Franchise Agreement is for 5 Years Term
- Renewal Fee after 3 years is Rs.10000 for Next 3Years.
- Taxes Extra as per Government Policy & Subject to
- Change. All Payments Made are Non-Refundable.
- Royalty of 3%+ GST on the total Sales is billed monthly.
- Materials will get dispatched within 1-2 Weeks of the final Payment.
- NEFT/RTGS and Cash Deposit on Company Account Only.
- Transport of Materials & Raw Materials by Franchisee.

Outlet Setup Process



Booking
Franchise Application &

01



Trainin9
Management & Staff Training

06



Contract
Agreement Signing & Location Finalized

02



Recipe Measure
Comprehensive Recipe & Inventory Management

07



Designs
Painting6Layout
Designs given as per the premise



Software
Management Software6is provided

08



Marketing
Online 6Offline
Marketing Strategy

04



Opening
Ceremony Open



Delivery
Materials get delivered so that your ready to go

05



Support
Monitored & Support

09



Franchise Application Process

Fill up the Application Form & Location Booking to be done With a handshake amount of Rs 10000 in Growvet Fresh Pik

Welcome Mail & a Courier is sent to you of the Official Franchise Agreement, to be signed & sent back to us for Notarizing.

Total payment can be paid with 4 installment within 45 days Days of the Booking in case of Planning to open the outlet later and using Booking Validity of 1 Year

We Give Setup Guidelines & Layout Design | All Materials are Ready & dispatched against the balance full payment.

Online Owner & Staff Training & Counseling Via Call or via Webinars. Inauguration Guidelines & Marketing Campaign.

Agreement Period Starts (Monthly Monitoring for Sales & Quality Maintenance).

STEP 01

STEP 02

STEP 03

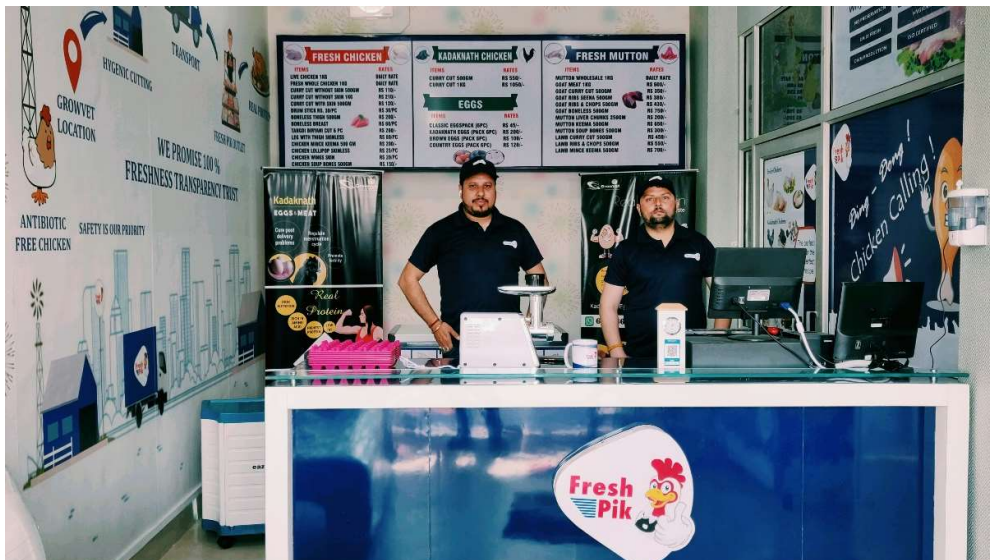
STEP 04

STEP 05

STEP 06



In Store Pictures



Third Party Manufactu



Chicken Salami



Chicken Sausage



Chick



Chicken Wings



Chicken Thigh



Chicke



Chicken Drumstick



Chicken Keema



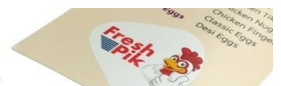
Mutton

Calorie Goal 1,850 cal
150 / 2,000
Fitness Goals :
Heart Healthy
Fat 60g
7 / 67g left
Sodium 2,215g
85 / 2,300g left
Cholesterol 185g
115 / 300g left

Chicken Drumstick

Fat 7 g
Saturated 2 g
Polyunsaturated 1 g
Monounsaturated 3 g
Trans 0 g

Protein 21 g
Sodium 85 mg
Potassium 0 mg
Cholesterol 115 mg
Vitamin A 0 %
Vitamin C 0 %
Calcium 0 %
Iron 2 %



Booking Details



AccountDetails: ForNEFT/RTGS/IMPS/CashDeposits

BankName:Canara Bank

AccountName:Growvet Fresh Pik

AccountNumber:125003191316

IFSCCode:CNRB0003323

Branch: Kathua

OnlinePayment(CreditCard/DebitCard/NetBanking)

To Pay Payment request from FreshPik

Use this link to enter the amount and pay securely via
Razorpay: <https://razorpay.me/@freshpik>

Supported Banks



We Also Accept :



Thank You

Feel Free to Reach Us Incase of Any Queries
in regards to this proposal



6005790060



**Click Below to
Like & Follow Us**



Growvet Fresh Pik

 Near Ambedkar Bridge before V2 Kathua- J&K-184101



www.freshpik.co.in



support@freshpik.co.in

AVENTURE OF GROWVET INTERNATIONAL | SINCE 2012