

# nichebell.

COMPANY  
PROFILE

2024



## Hey there! We are nichebell.

Your social media & content team!

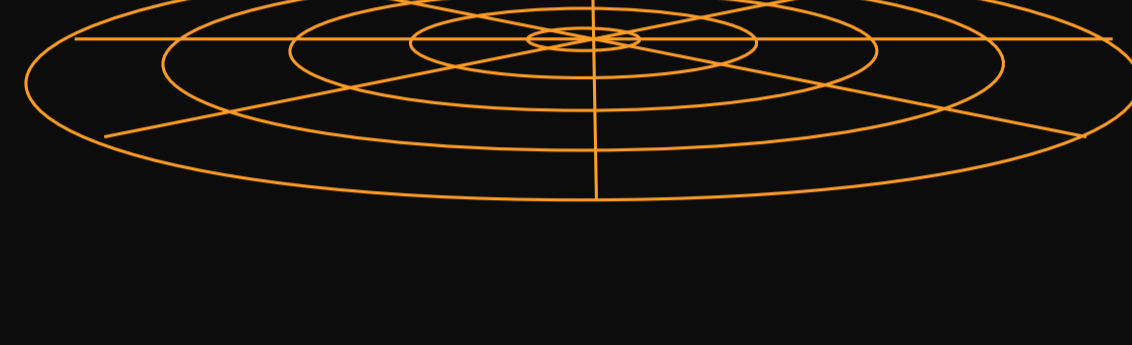
We're creatives, storytellers & filmmakers, here to ring the bell of your niche & unlock your brand's full potential!

## Our Multiverse

nichebell.  
Social

nichebell.  
Studio

## Let's Dig In



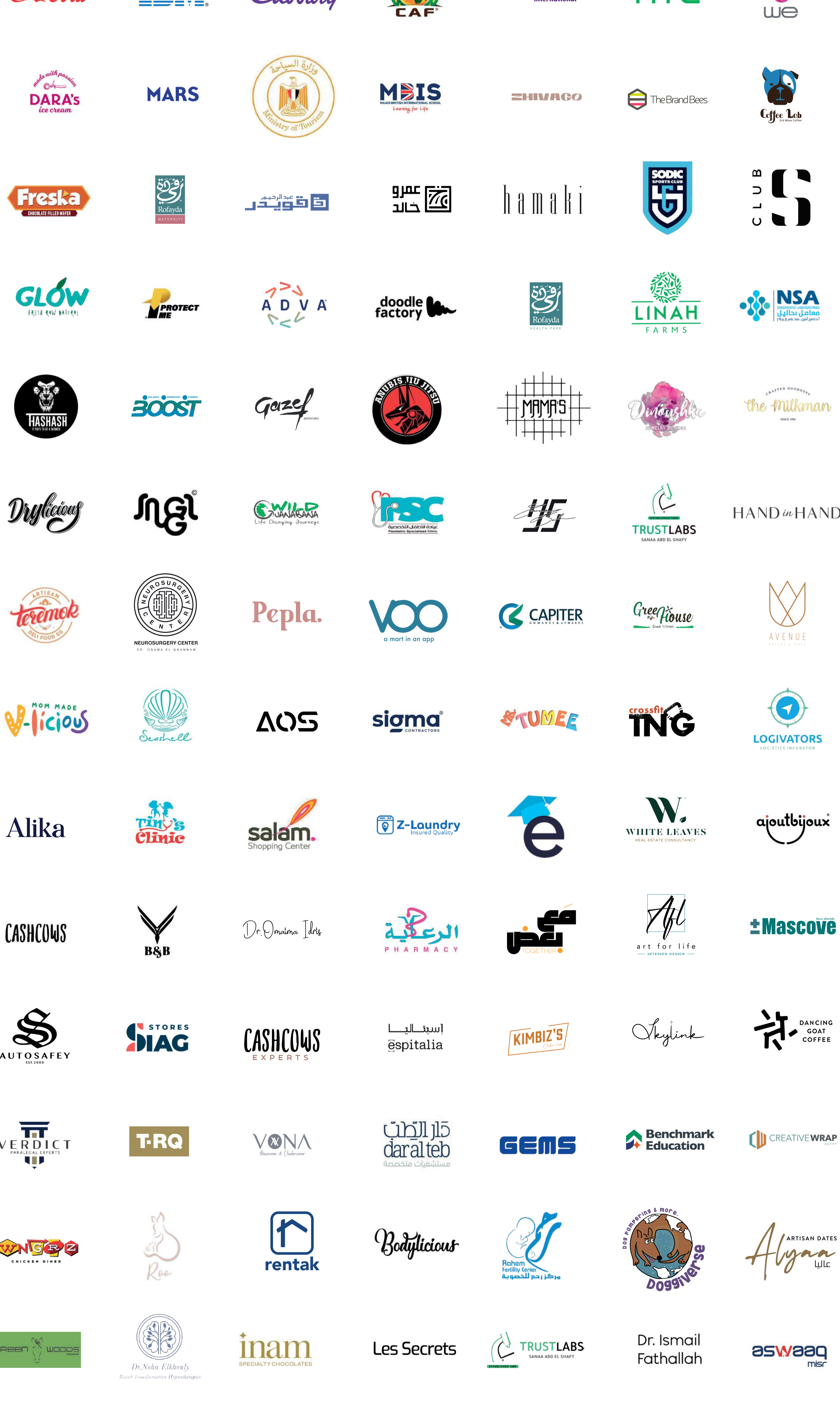
## WHAT WE DO

OUR SERVICES

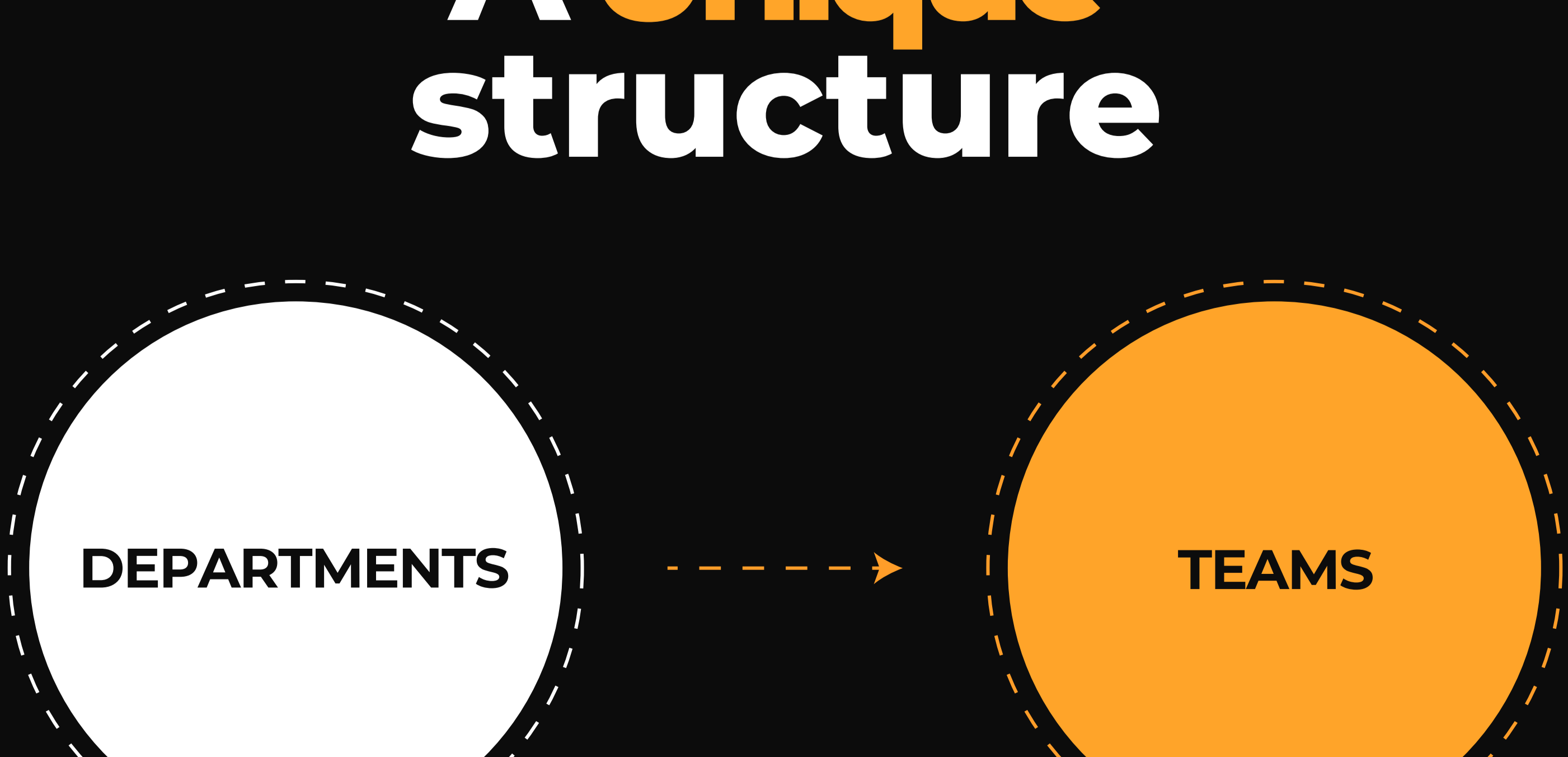


## OUR CLIENTS

We've managed to build & grow more than **90 companies** & startups and produced content for some of the **biggest companies globally...** We are **nichebell.**



## A Unique structure

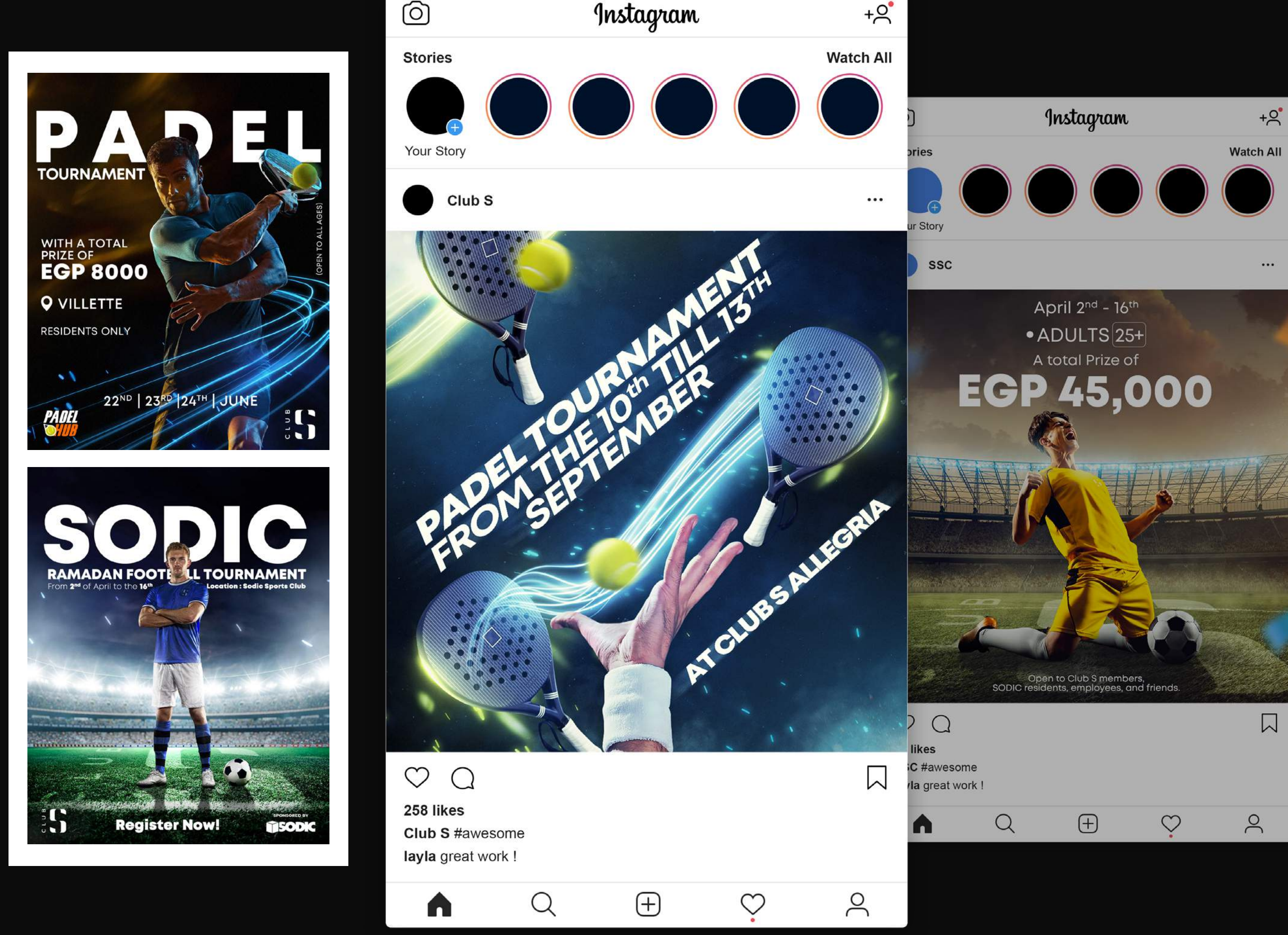


We transitioned from a traditional department structure to a team-based approach, resulting in **increased responsiveness, dedication and impact.**

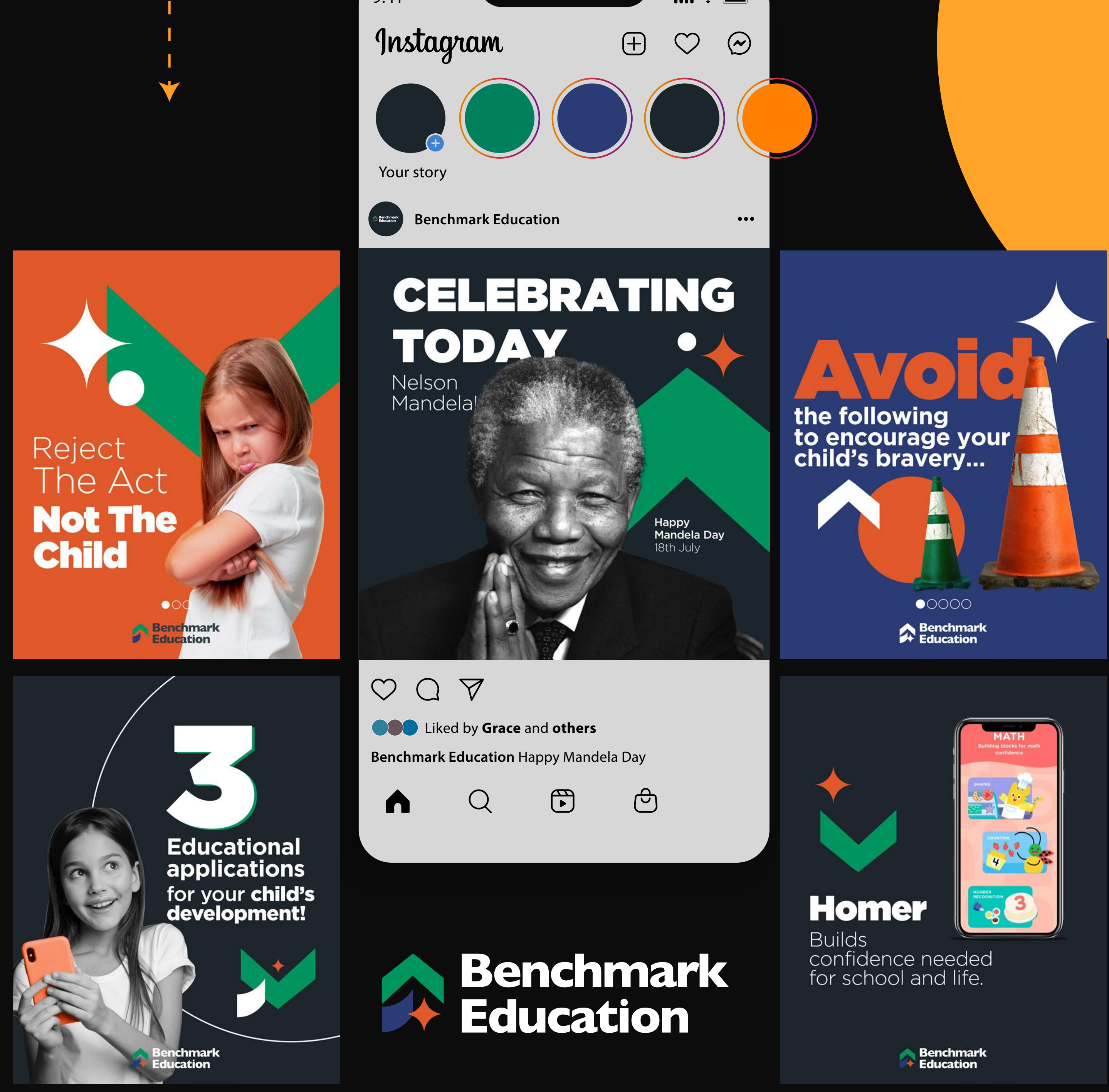
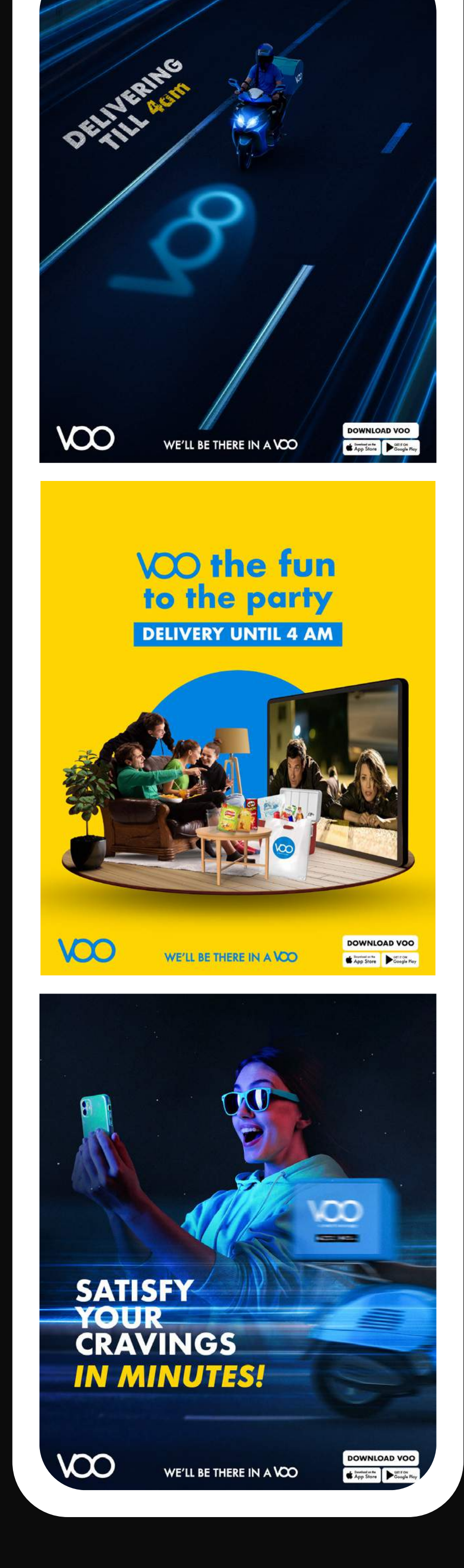
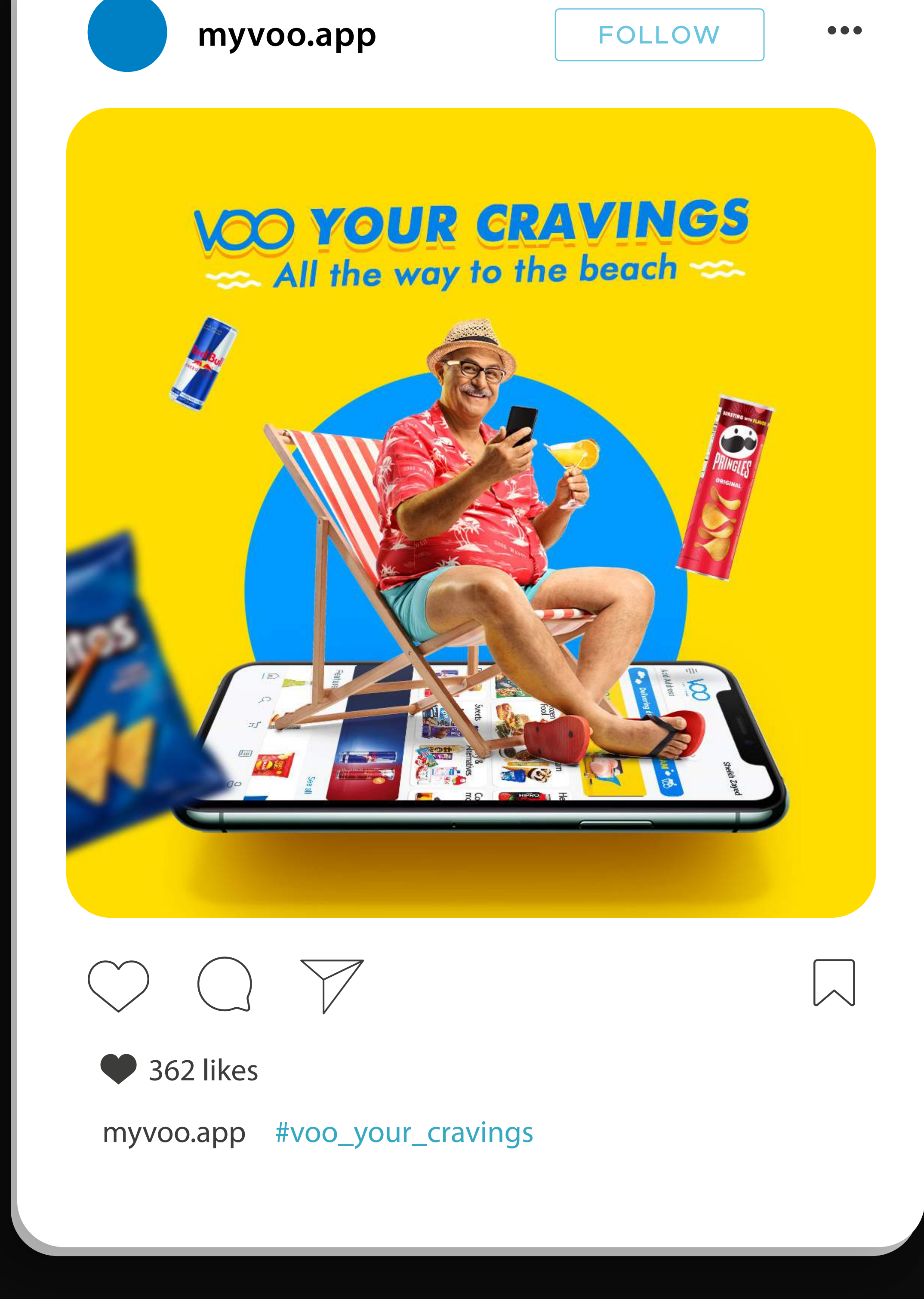
Featured on **Ads of the World**



**SODIC CLUBS**



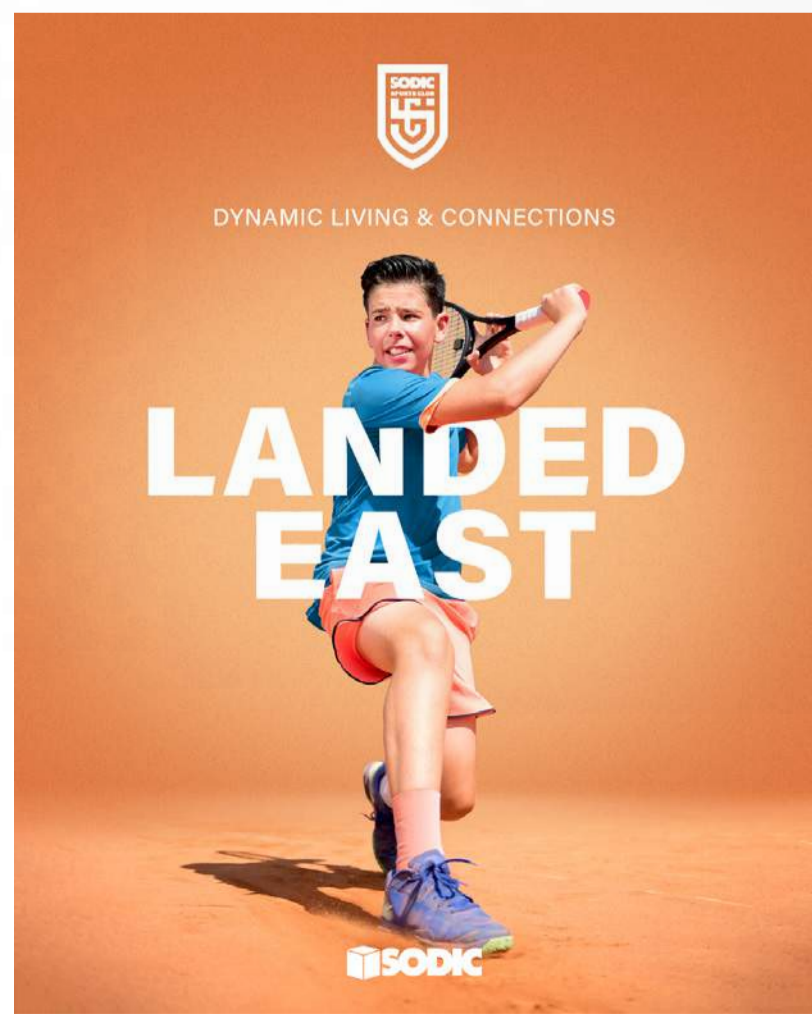
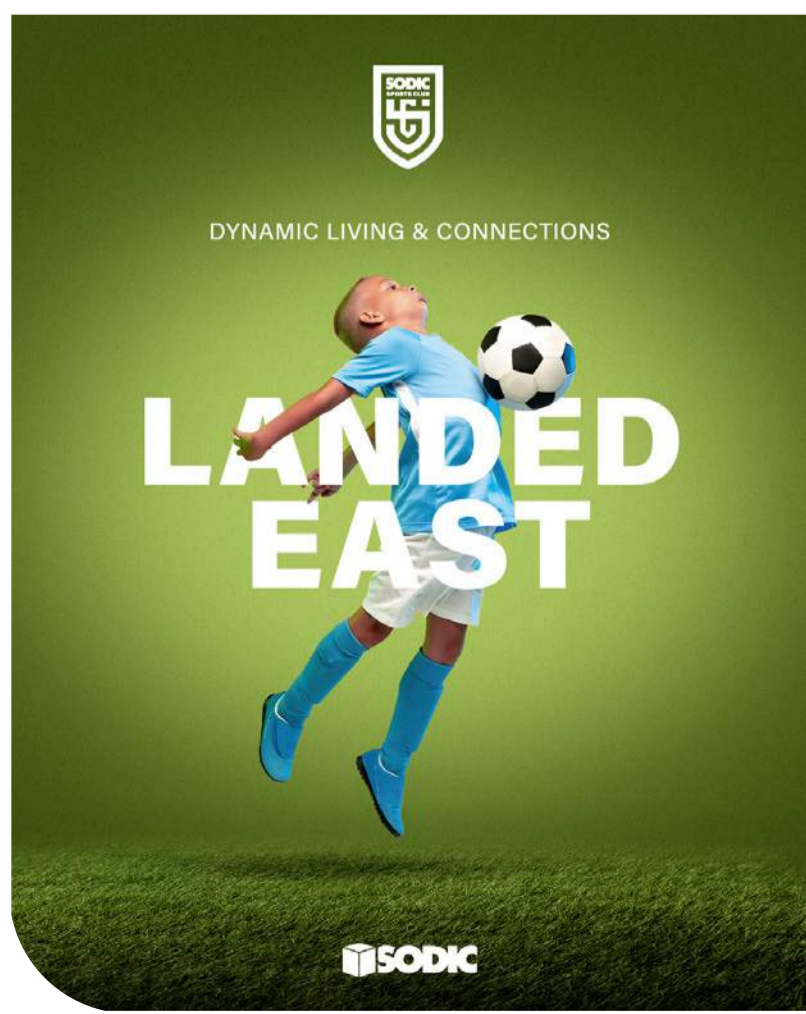
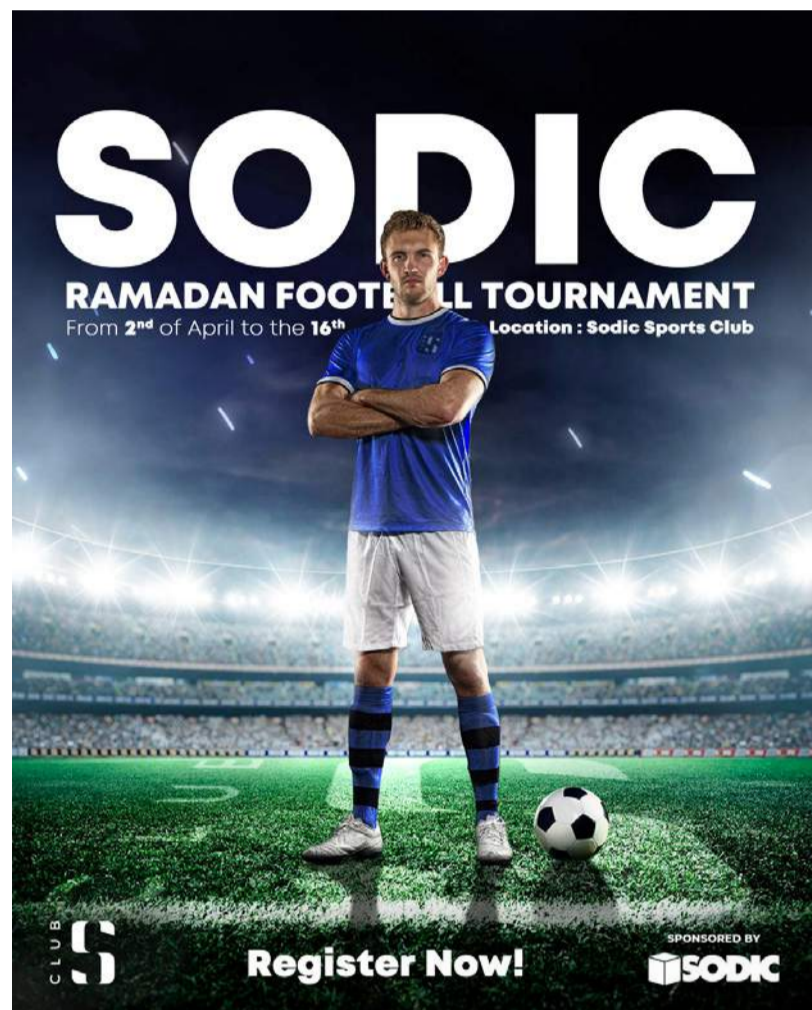
**VOO**



**SOCIAL MEDIA**



# SODIC CLUBS



## SCOPE OF WORK:

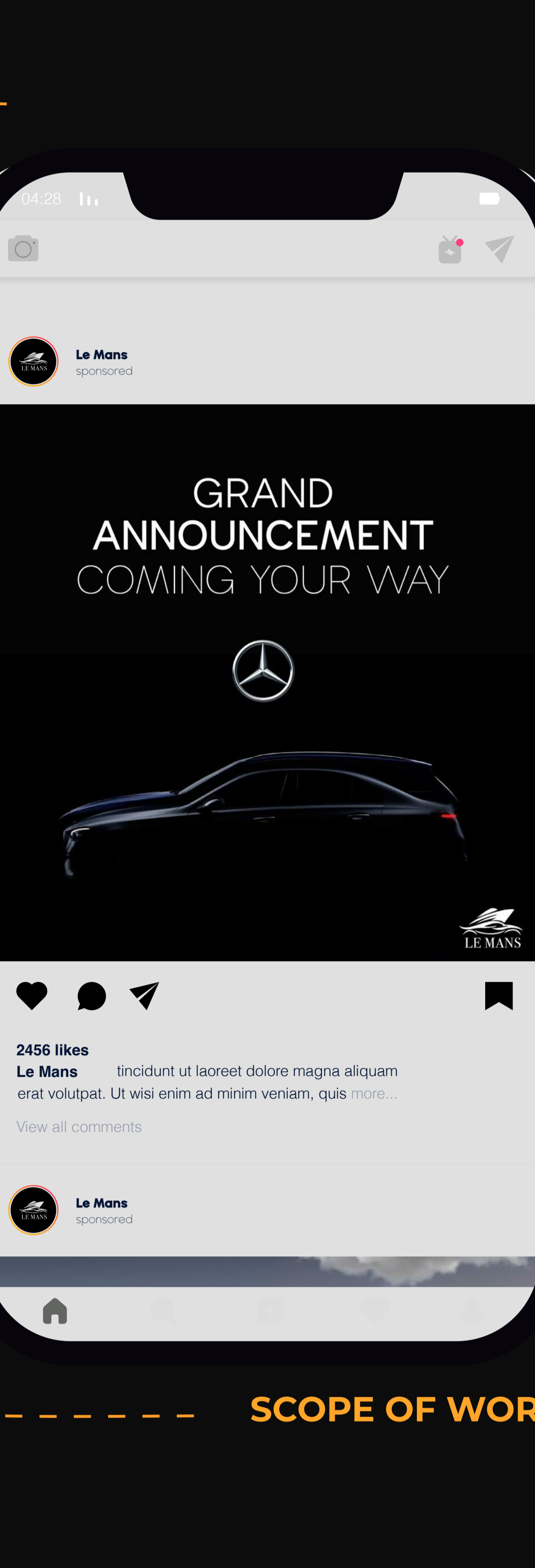
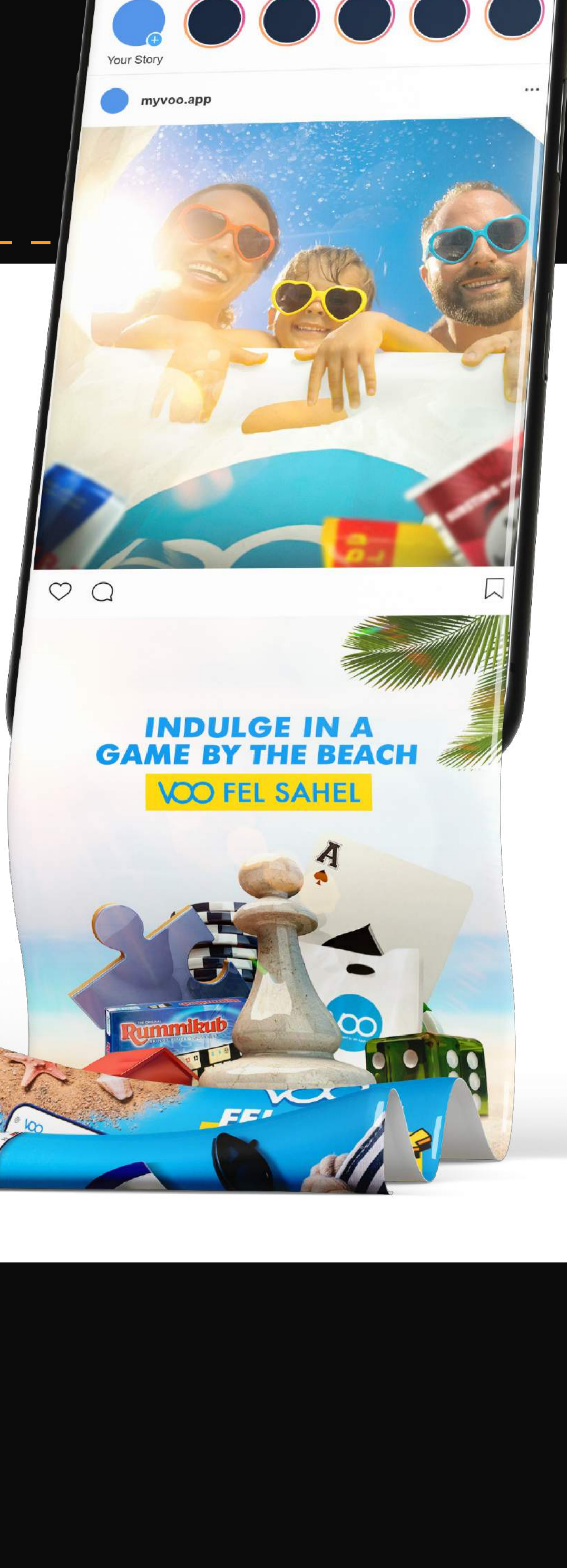
- Social Media Management
- Design
- Photography
- Content Production

VOO



**SCOPE OF WORK:**

- Social Media Management
- Design
- Photography
- Content Production

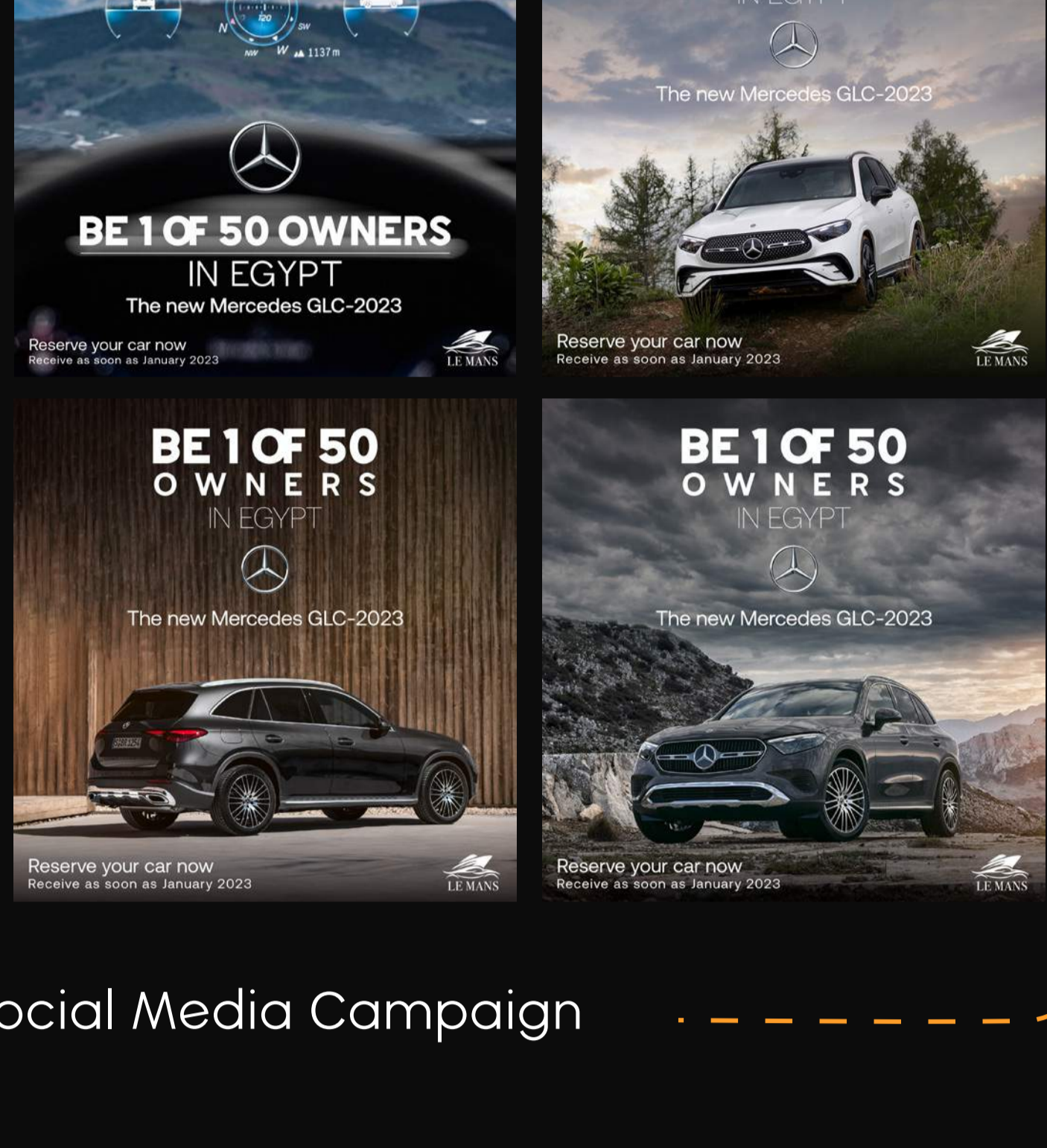


**Be 1 of 50**

**Explanation:**

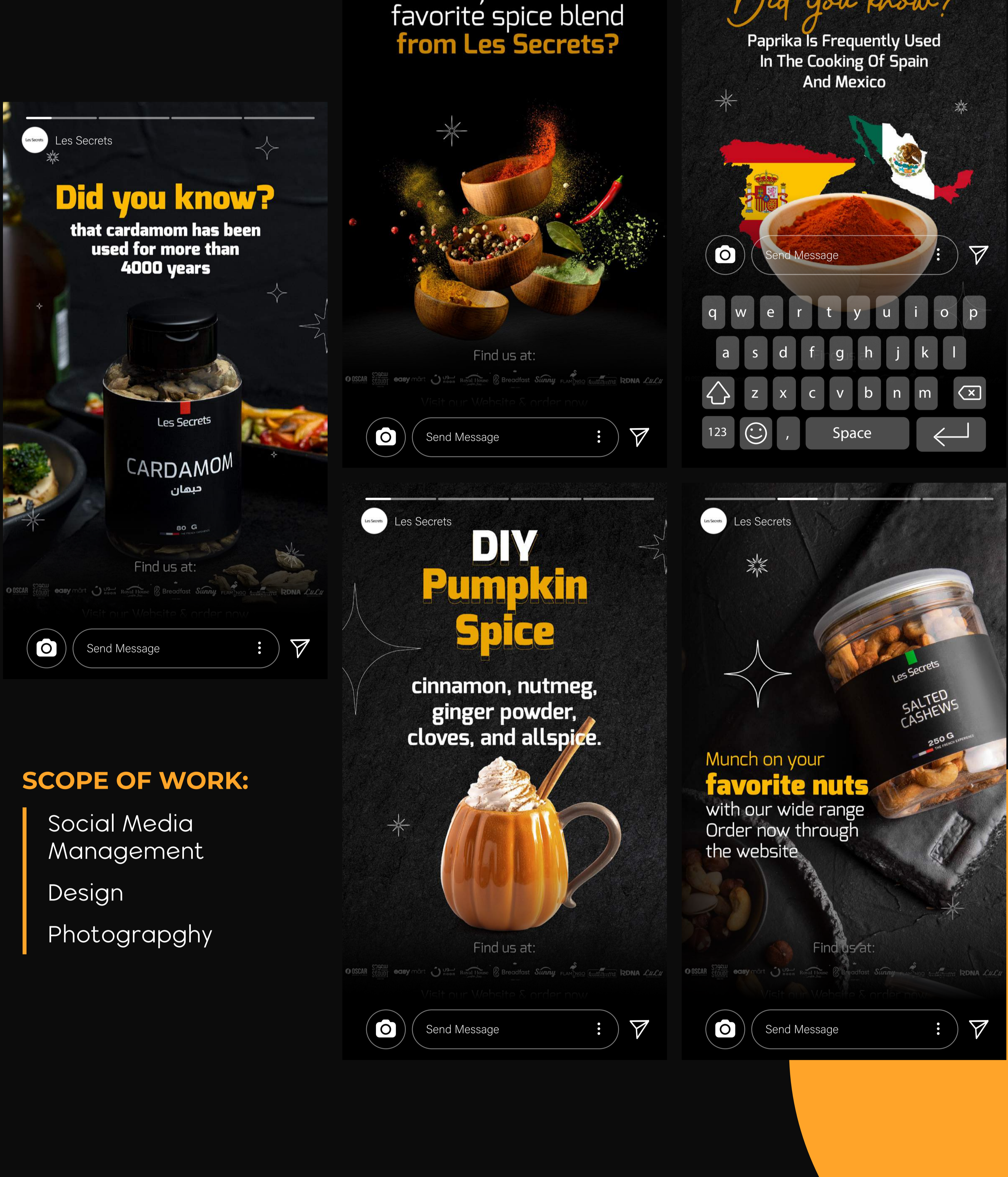
The title is chosen based on the FOMO concept. You don't want to miss the opportunity of being one of the first 50 in Egypt who will own this car.

Subconsciously, it will create the feeling of wanting this unique and special status.



**SCOPE OF WORK:** Social Media Campaign

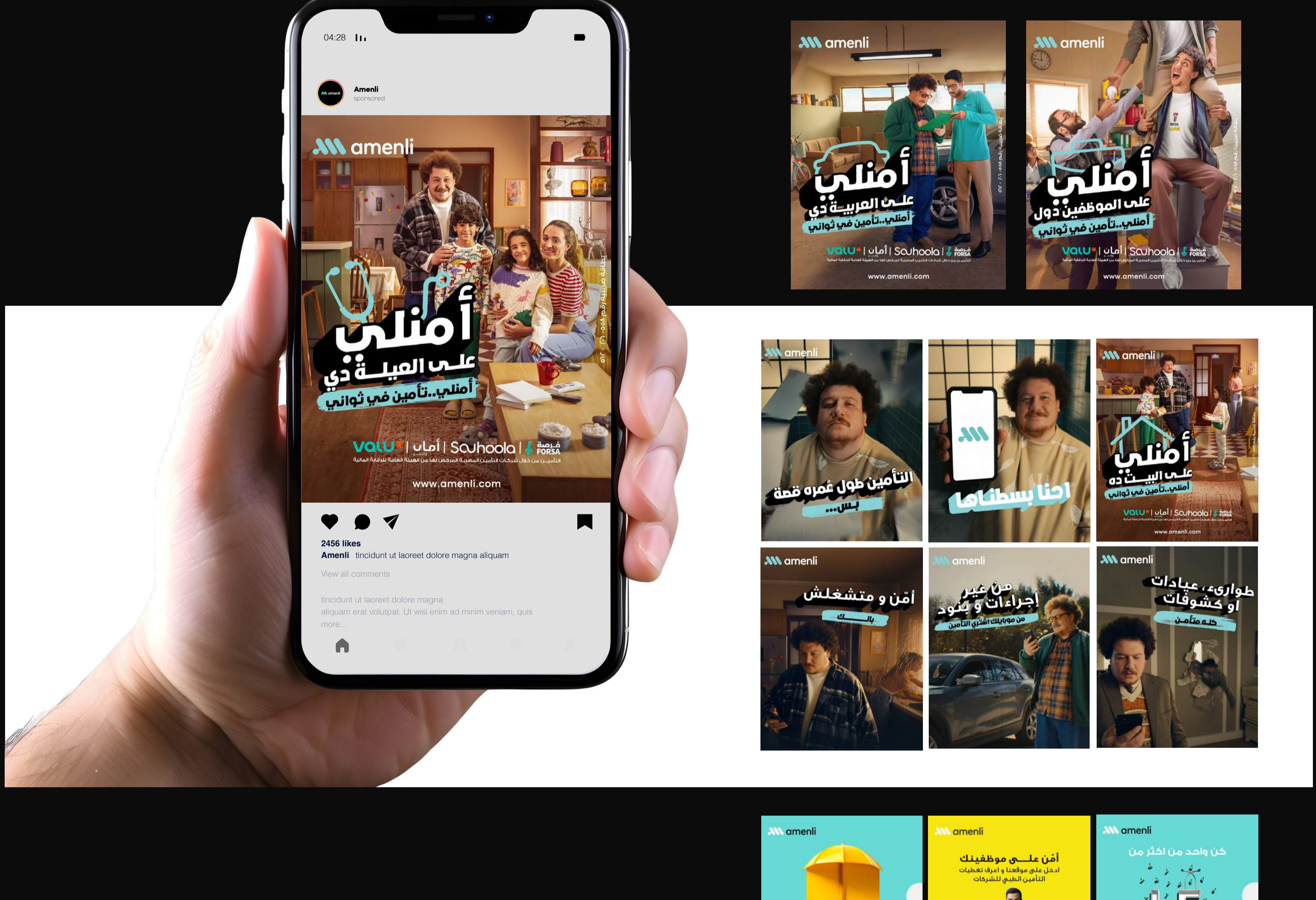
**Les Secrets**



**SCOPE OF WORK:**

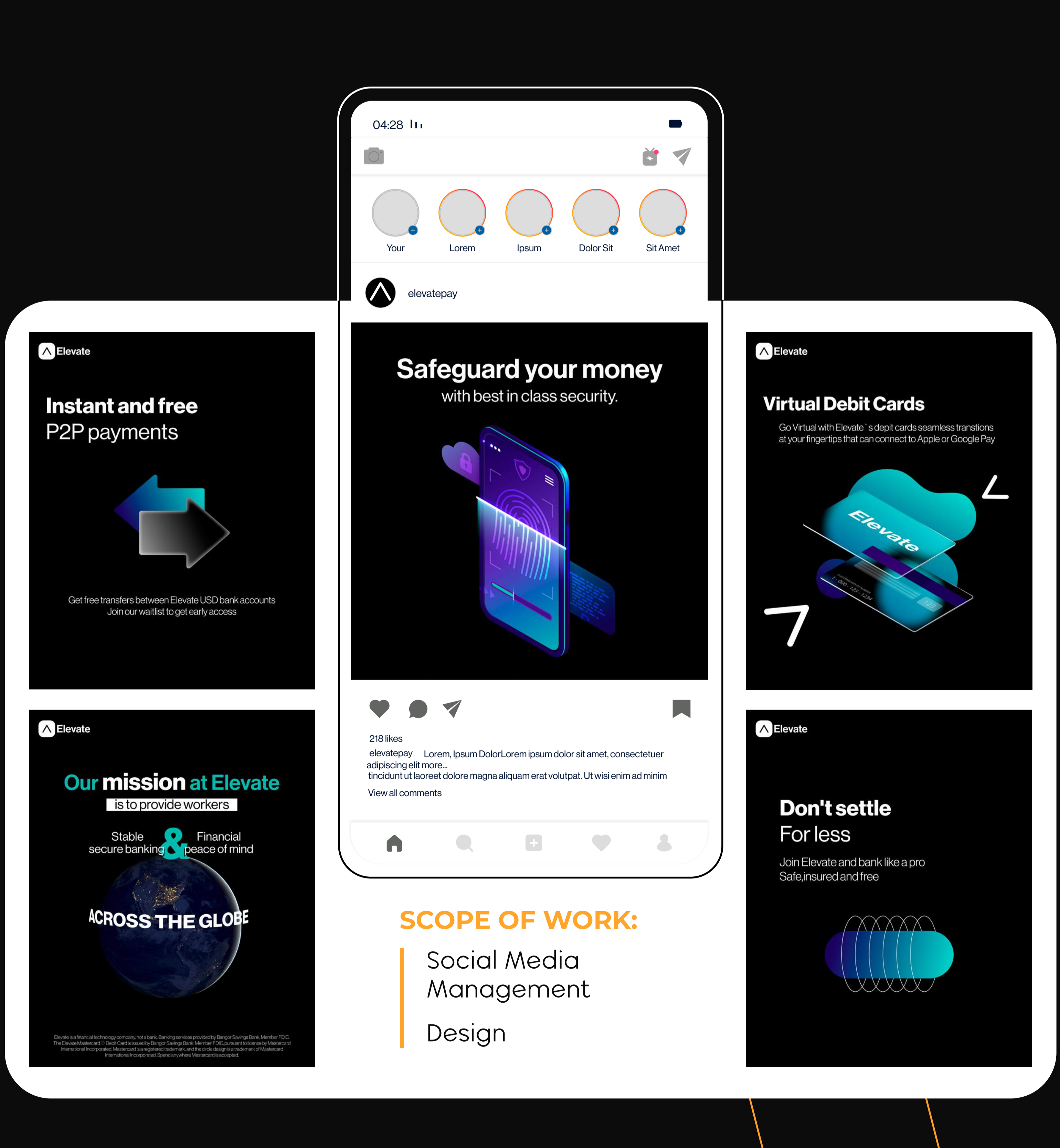
- Social Media Management
- Design
- Photography

**amenli**



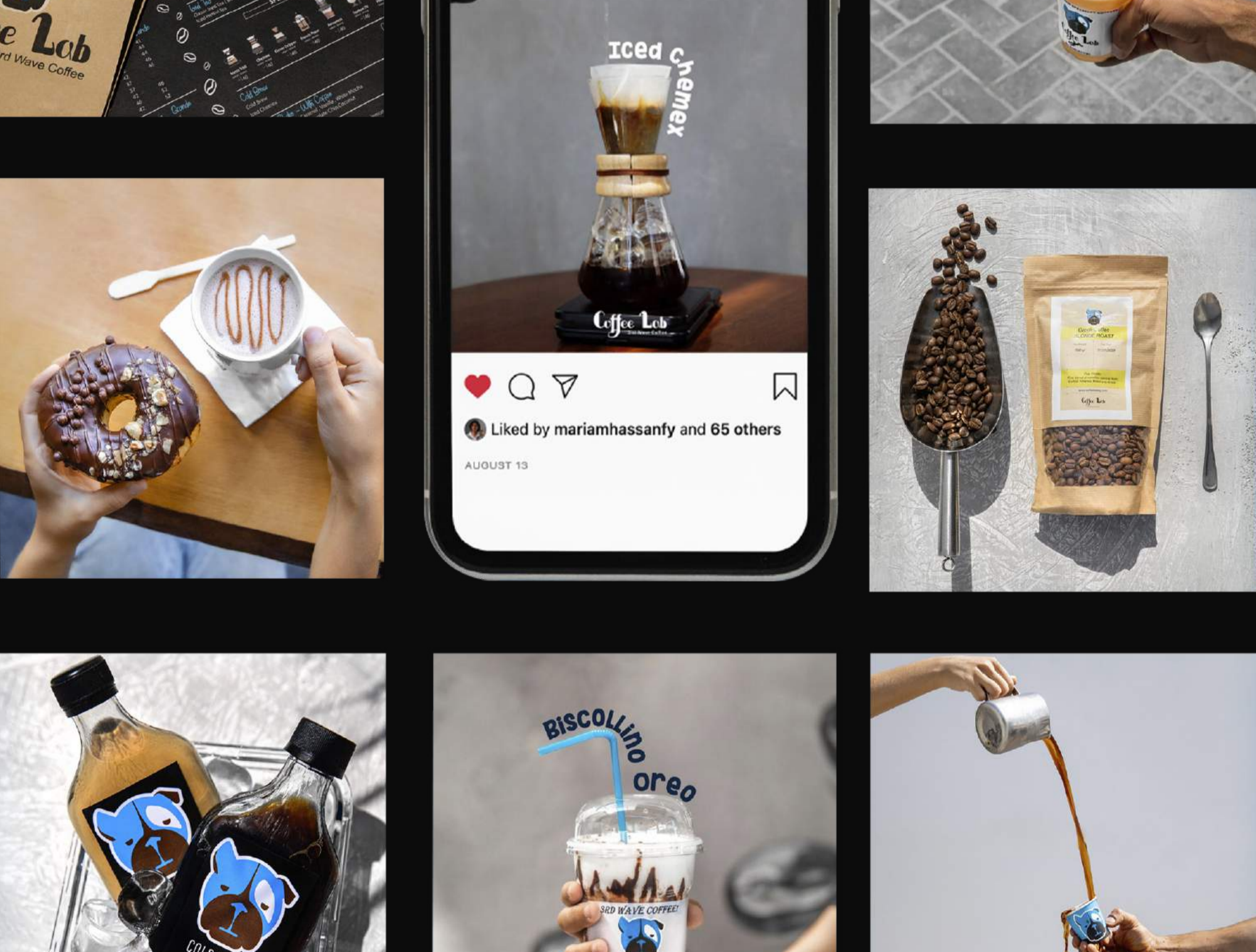
**SCOPE OF WORK:** Social Media Management | Design

**Elevate**



**SCOPE OF WORK:**

- Social Media Management
- Design



**PAGE HIGHLIGHTS**

Page average likes: **97.30%**

Engagement Rate: **88.50 %**

**SCOPE OF WORK:**

- Social Media Management
- Design
- Photography

inam

SPECIALTY CHOCOLATES



**SCOPE OF WORK:**

- Social Media Management
- Design
- Photography
- Content Production



**Teaser Campaign**

Win, if you get what we do

**Objective:**

Collecting a number of audience, with specific taste and lifestyles, and turn the follows into conversion later.



**Awareness**



**SCOPE OF WORK:**

- Social Media Management
- Design
- Photography



**CONTENT PRODUCTION**

WORK SAMPLES



Coca-Cola

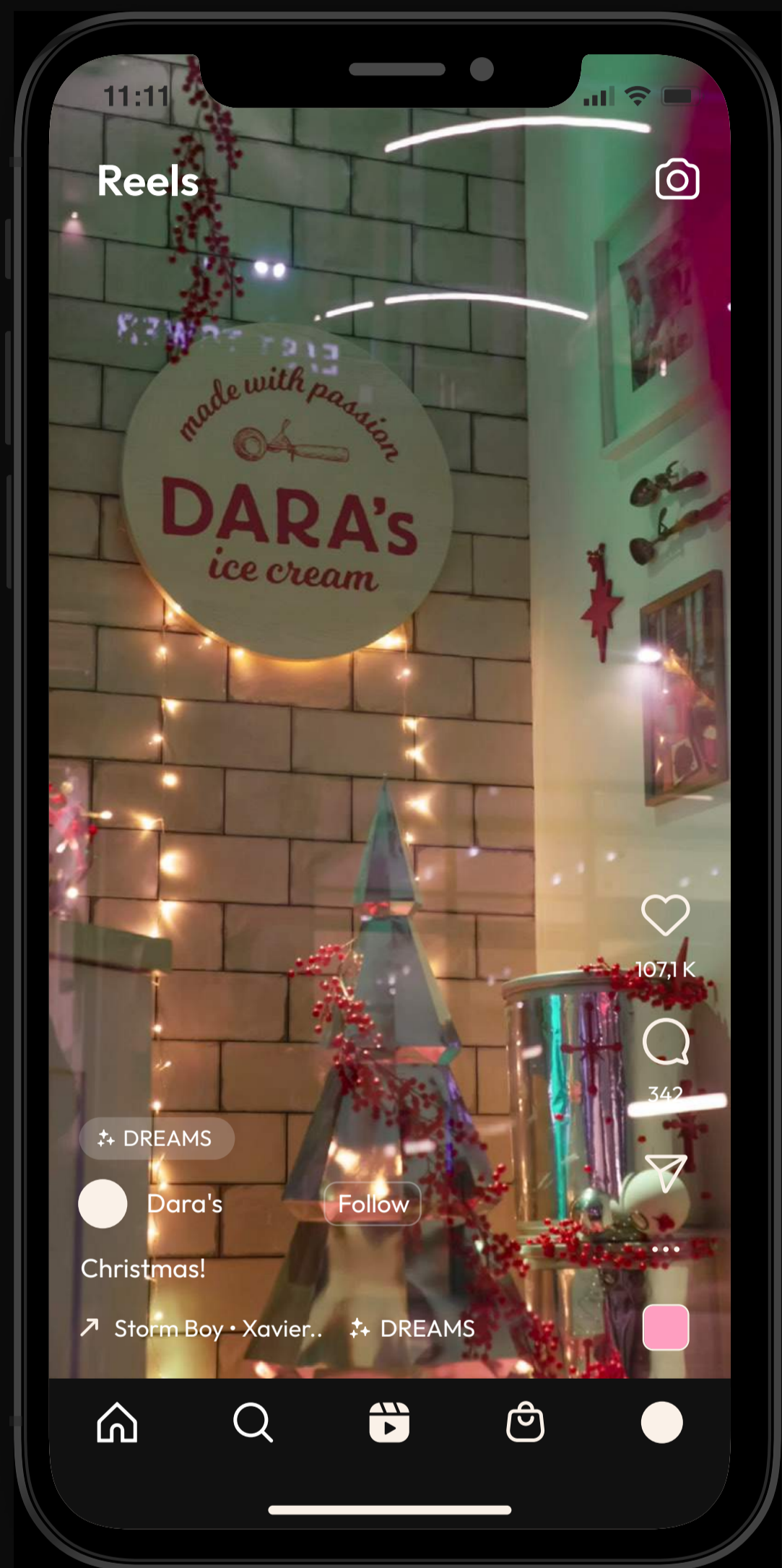
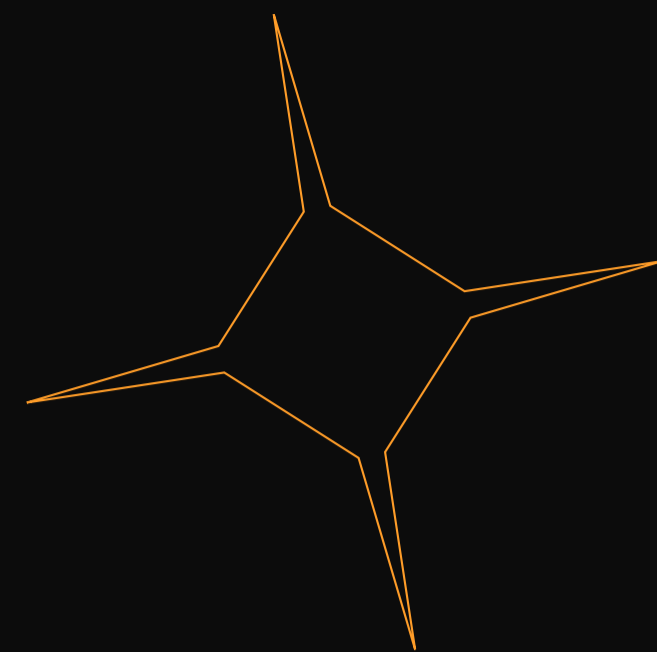




*made with passion*



**DARA'S**  
*ice cream*

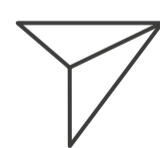
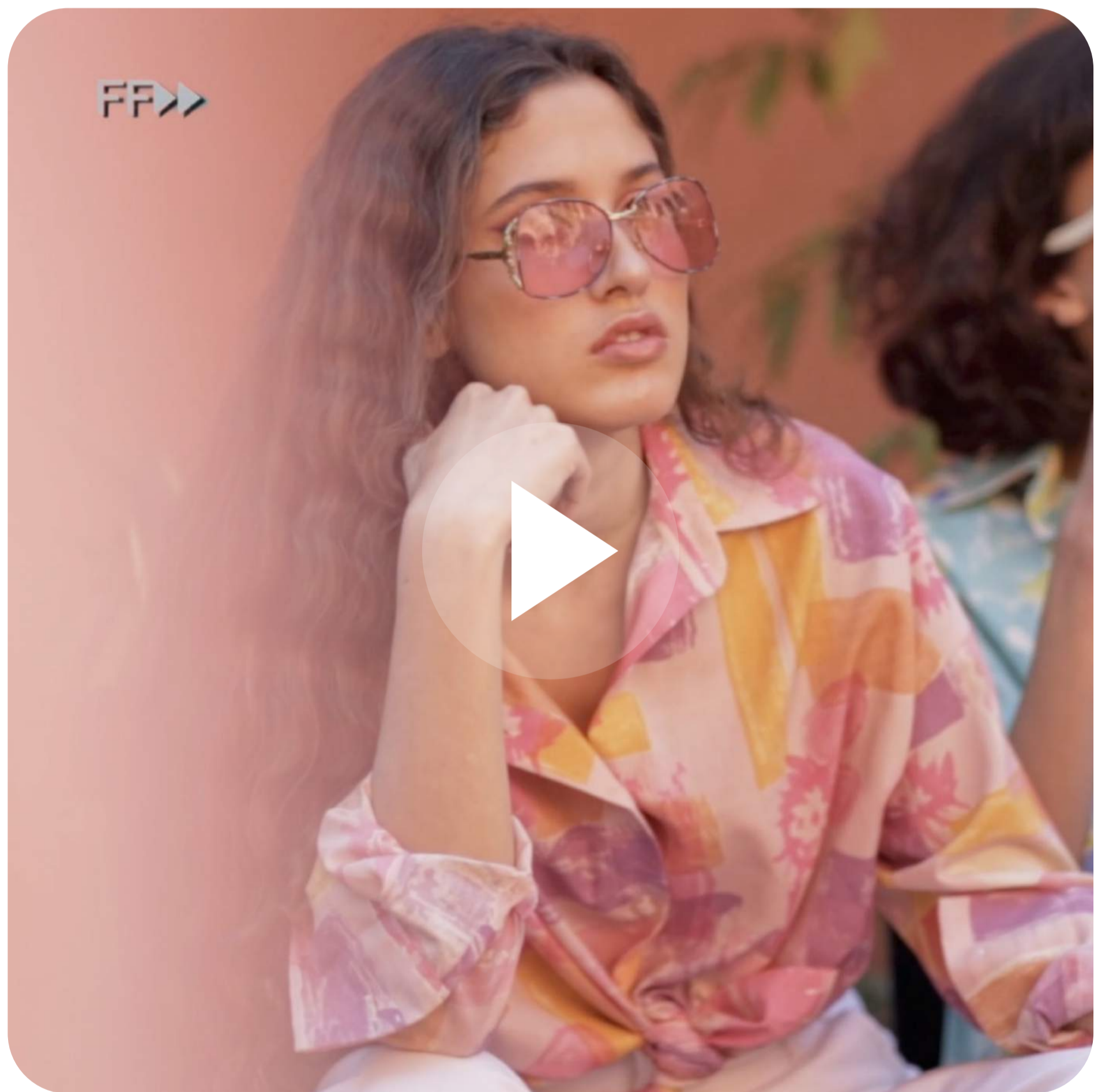


# doodle factory



doodle factory

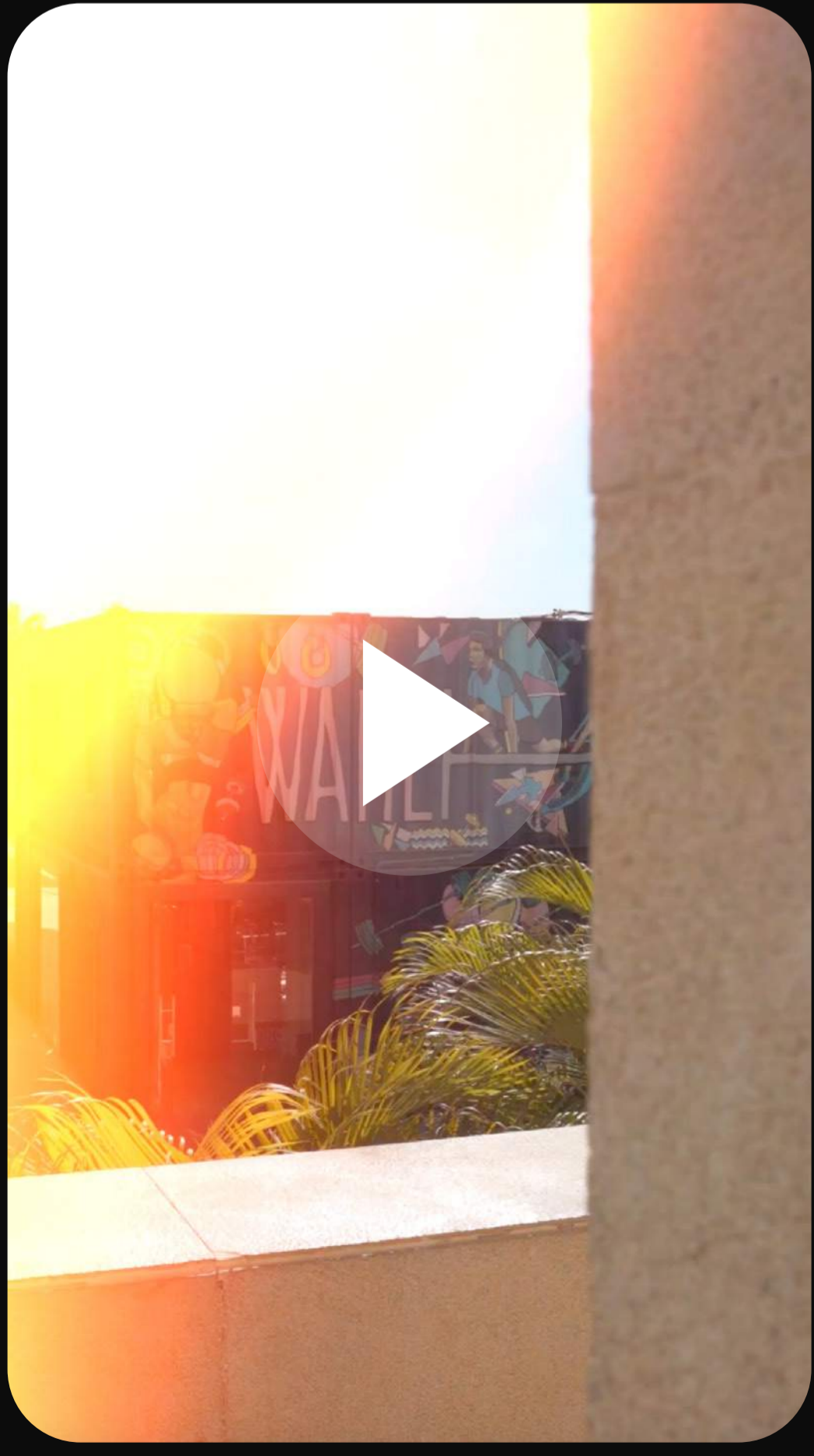
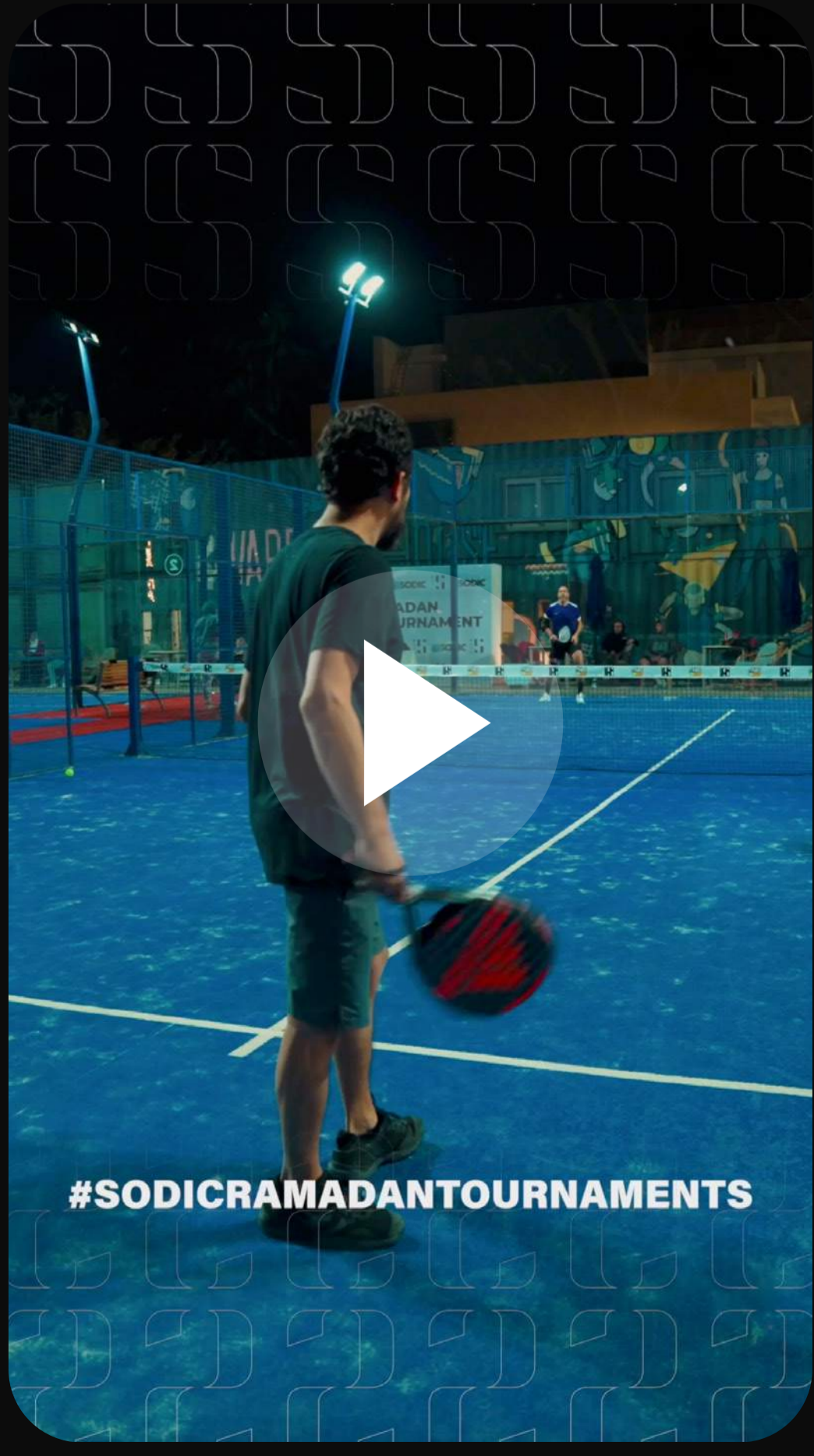
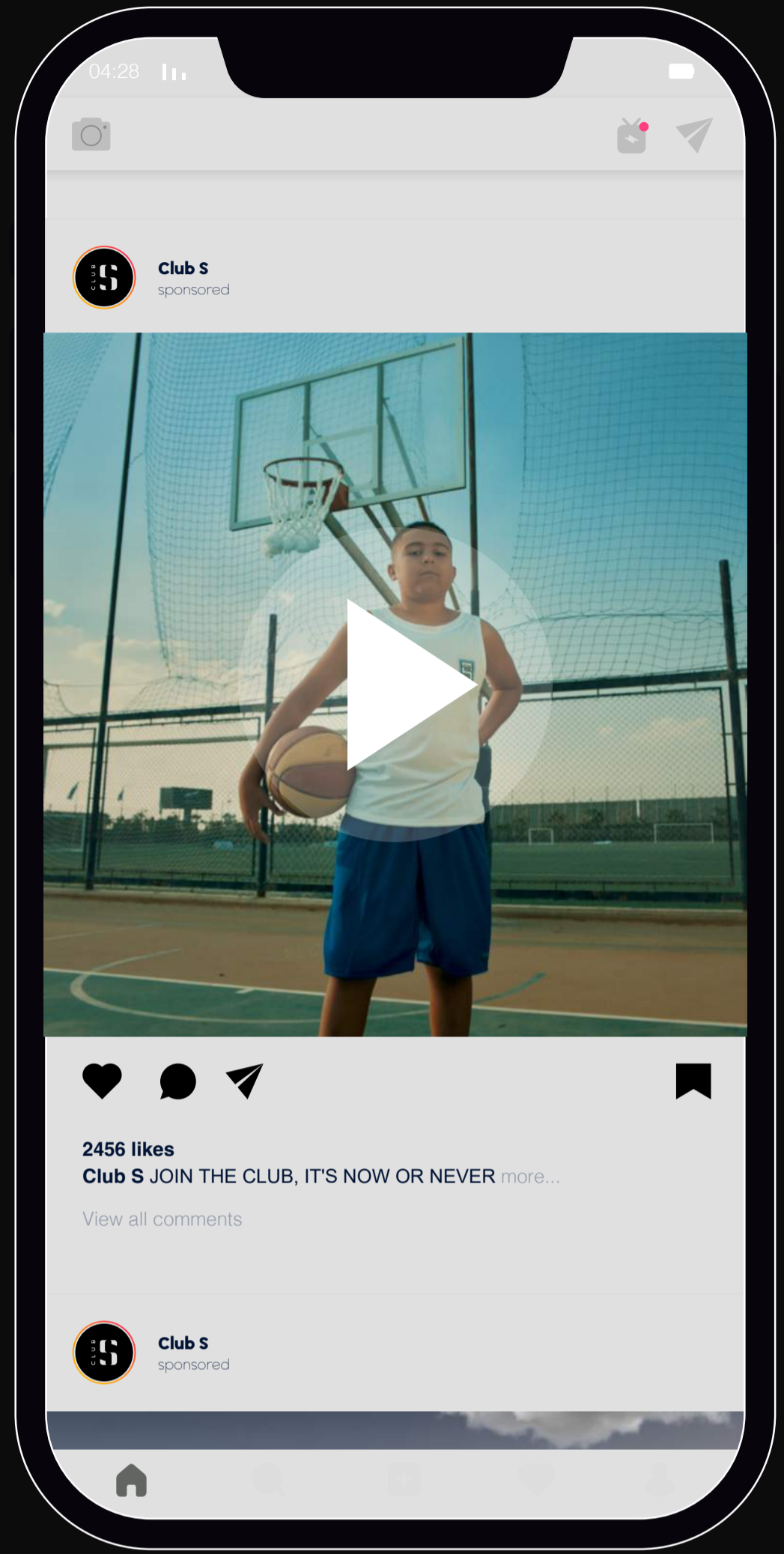
FOLLOW



362 likes

doodle factory #NewCollection

# SODIC CLUBS

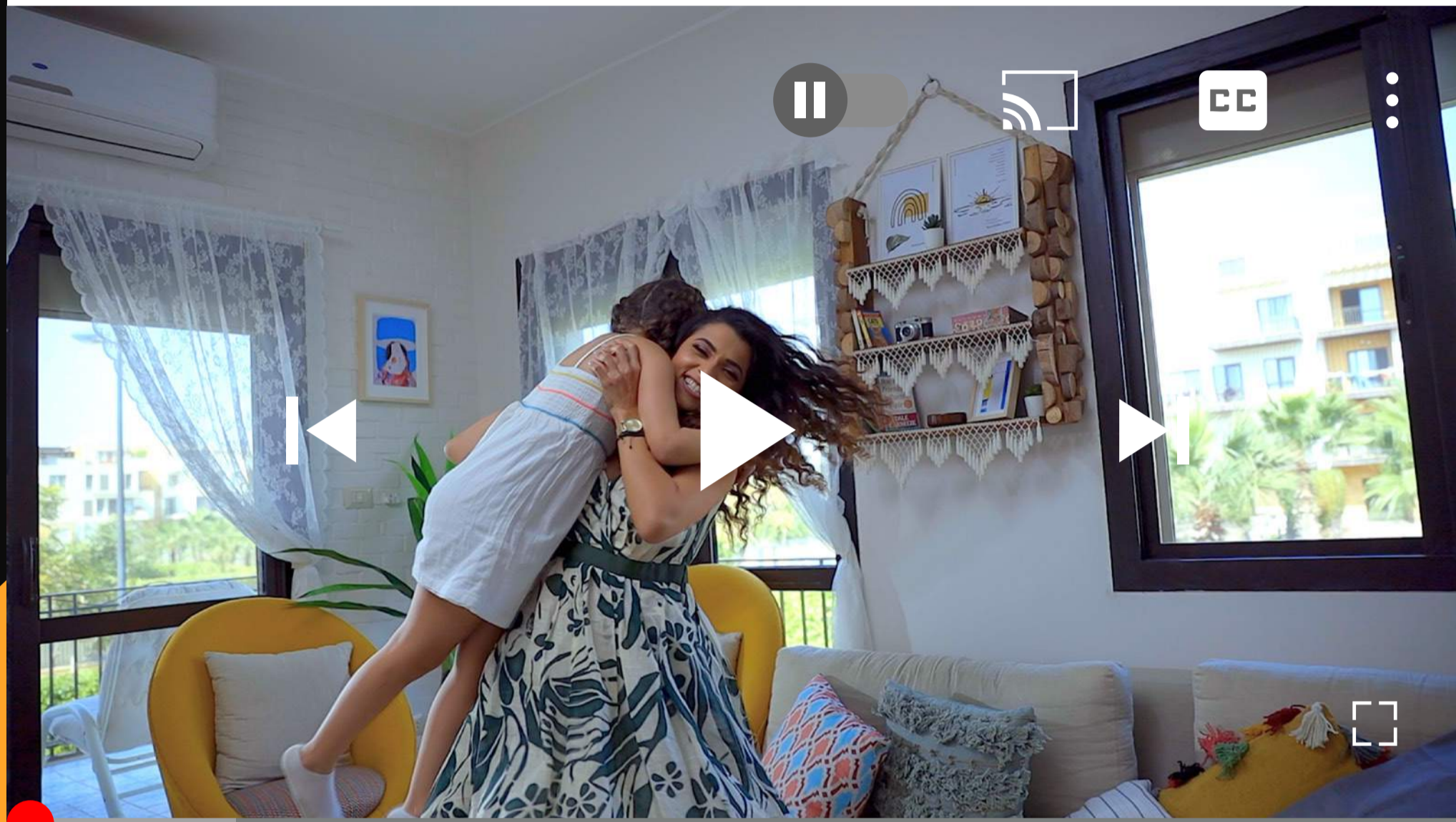
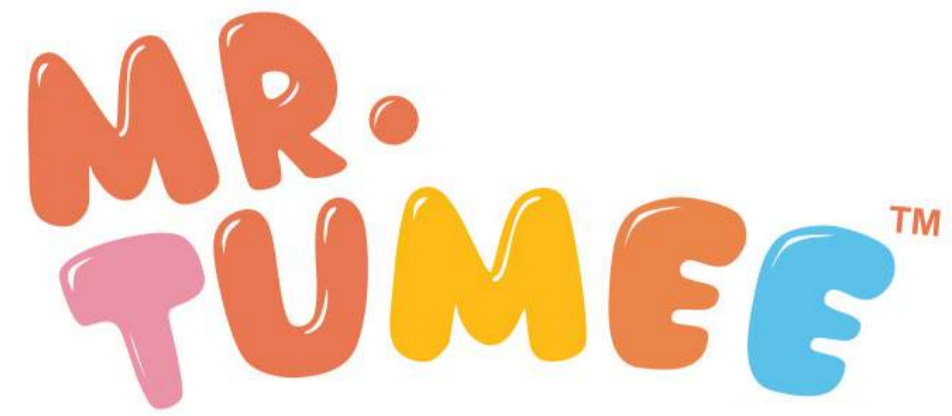




# ZHIVAGO







TRQ TV Ad

925.497 views · a year ago



14.002



120



Share



Download



Add to



nichebell.  
1M Subscribers

SUBSCRIBE

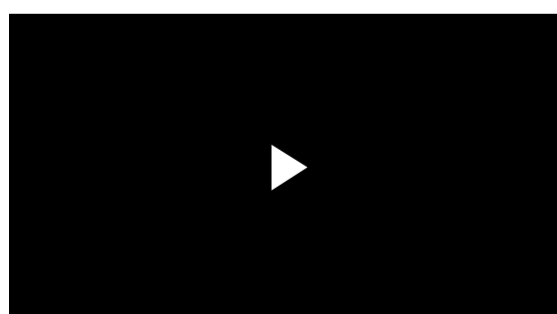
Comments 827



Best multivitamin in the market

Up next

Autoplay

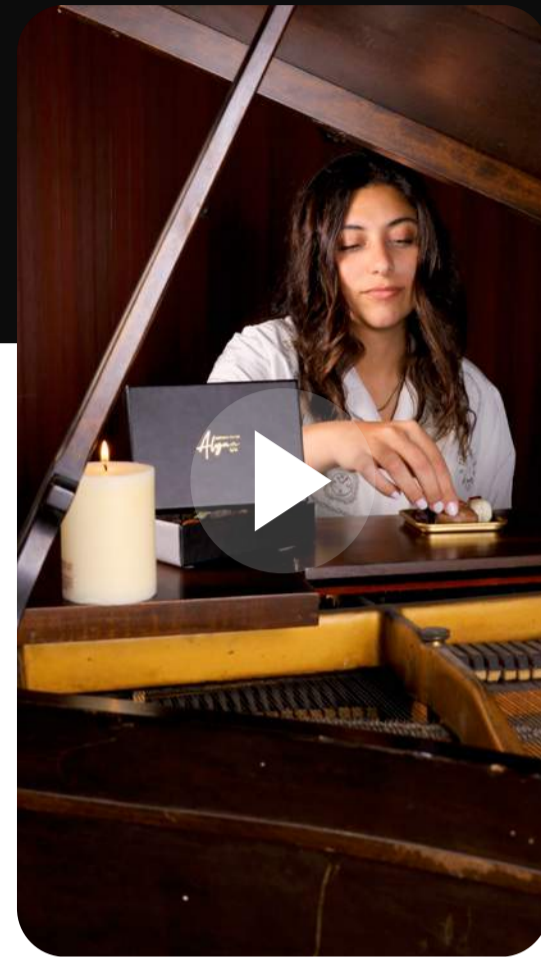
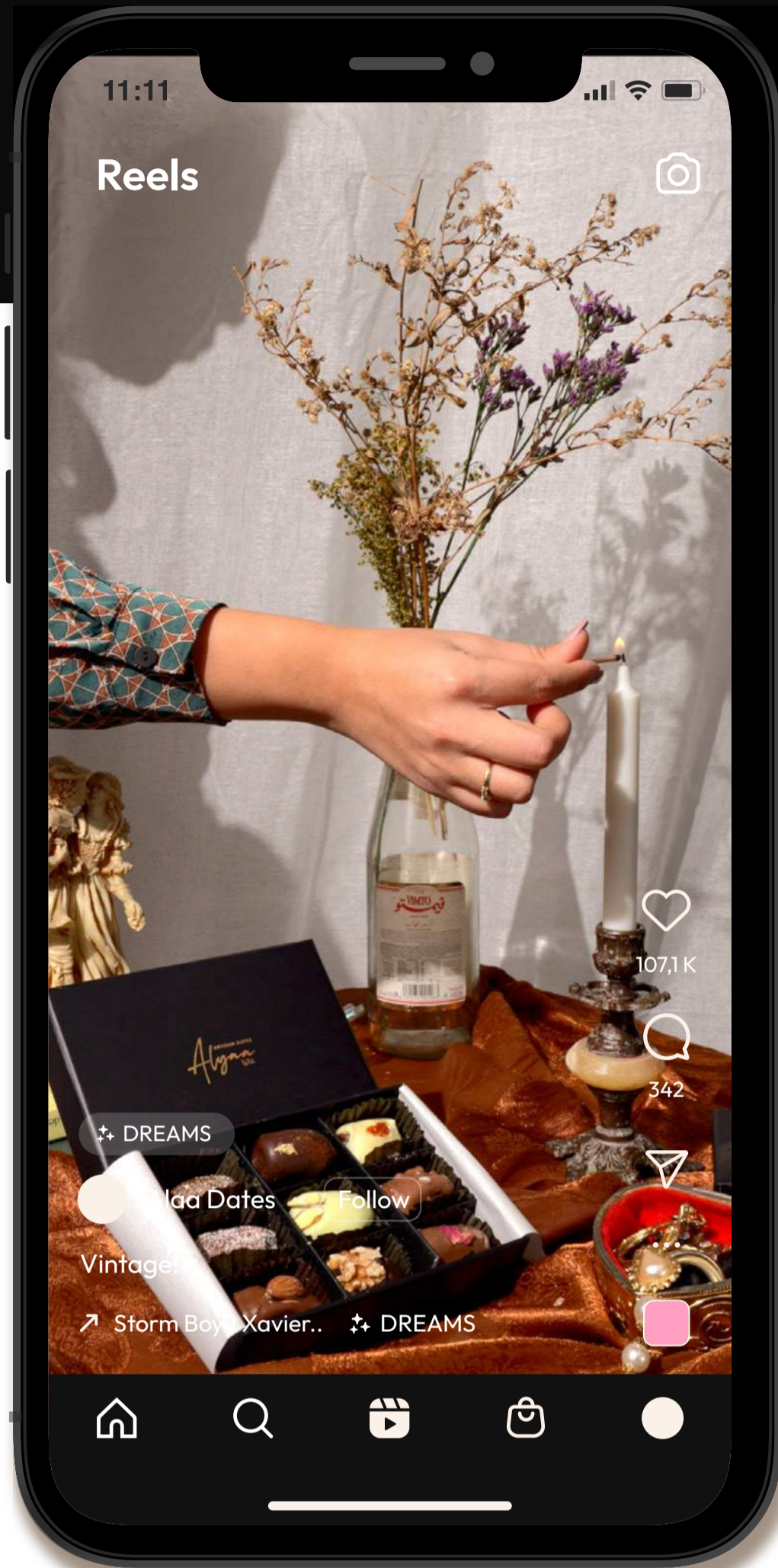


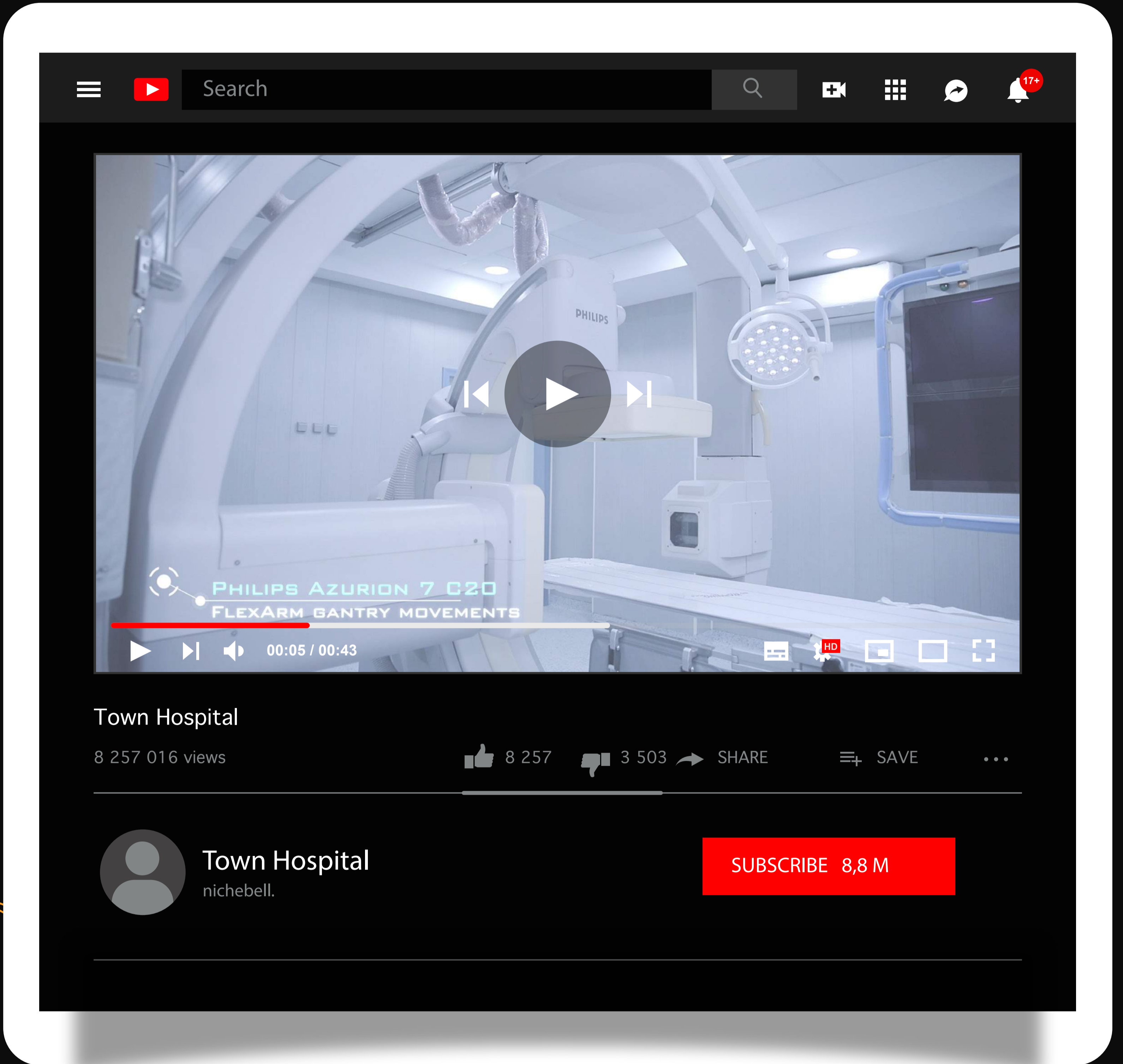
TRQ

nichebell.  
125K views · a month ago

# Allyna

ARTISAN DATES  
عاليها





Search



Town Hospital

8 257 016 views



8 257



3 503



SHARE



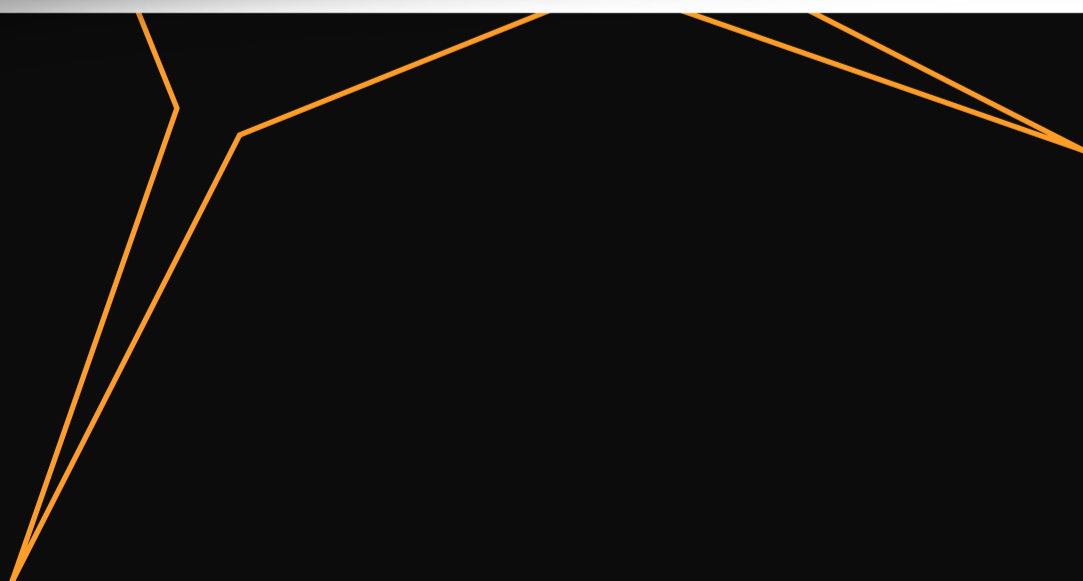
SAVE



Town Hospital

nichebell.

SUBSCRIBE 8,8 M



# CASE STUDIES

WORK SAMPLES



*Dr. Noha Elkhoully*  
Rapid Transformation Hypnotherapist

## Dr. Noha's incredible journey

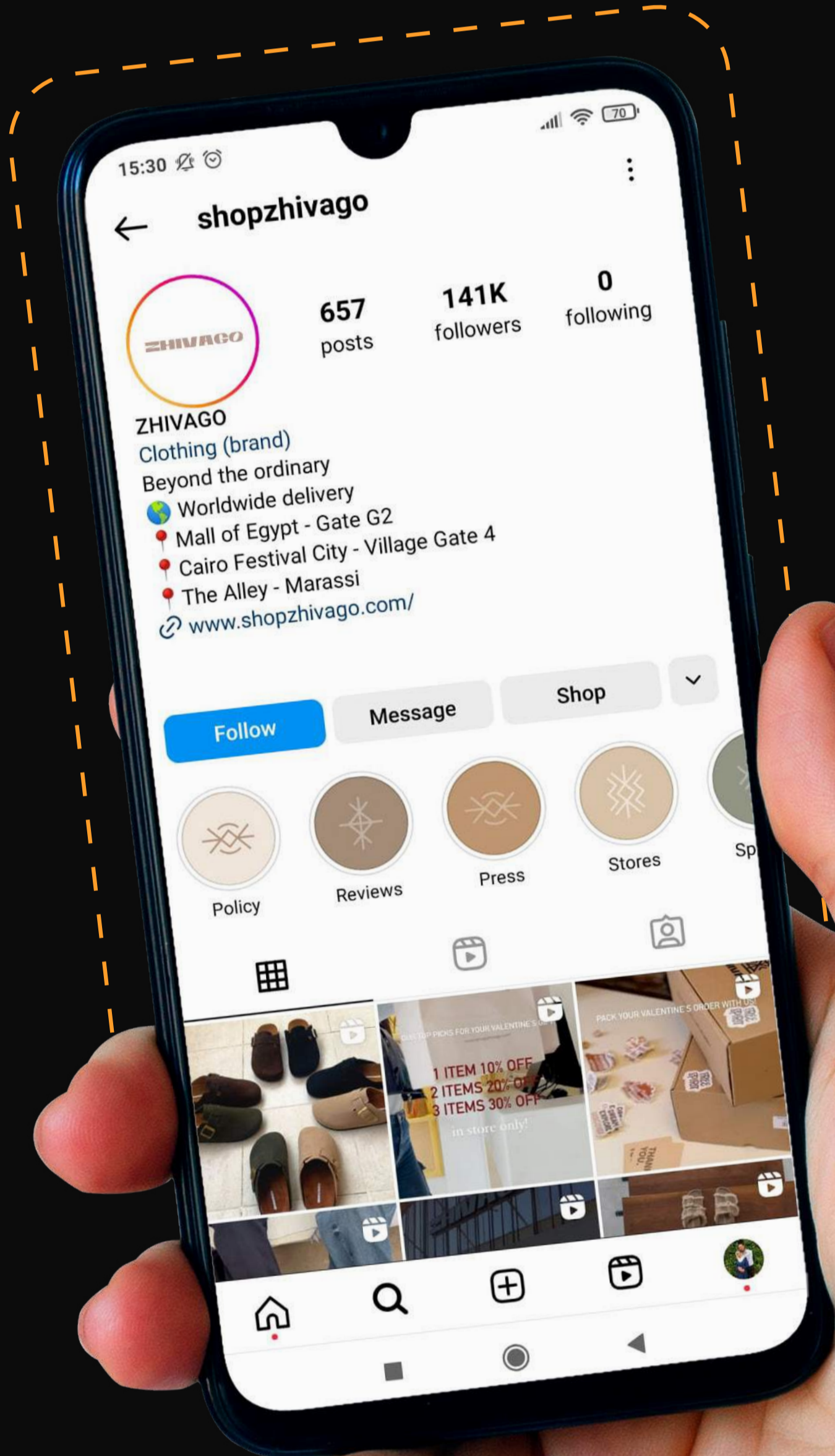
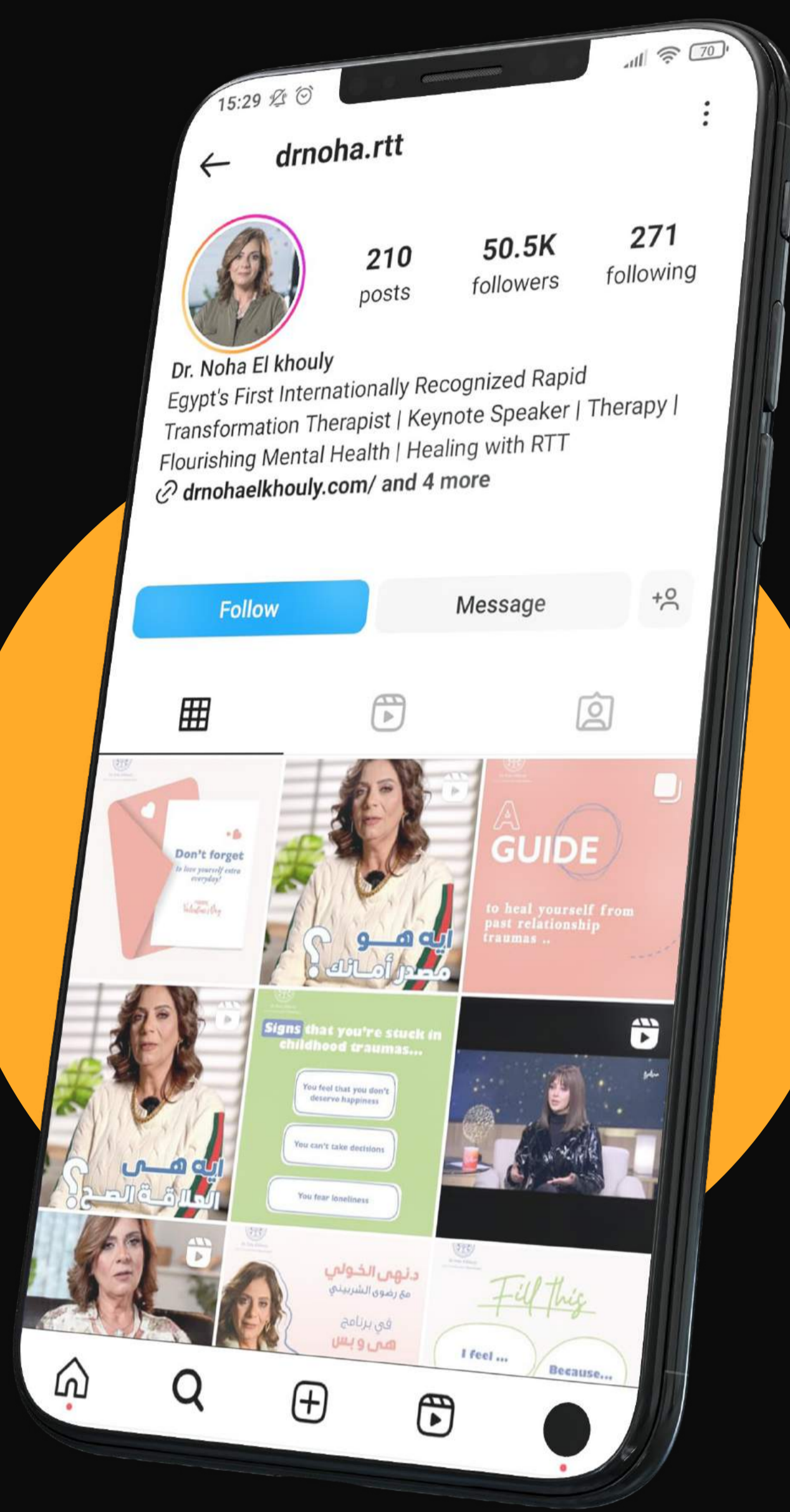
### Becoming a phenomenon!

When Dr. Noha first approached us, she faced numerous challenges, including **limited social media presence, restricted accounts** and her specialization "Rapid Transformation Therapy" RTT, **wasn't known in Egypt.**

We started fresh by creating new accounts and starting from scratch. Using the **right strategy**, we saw **incredible results!**

**In less than a year**, Dr. Noha's social media skyrocketed to **over 136k followers**, and her videos surpassing **millions of views!**

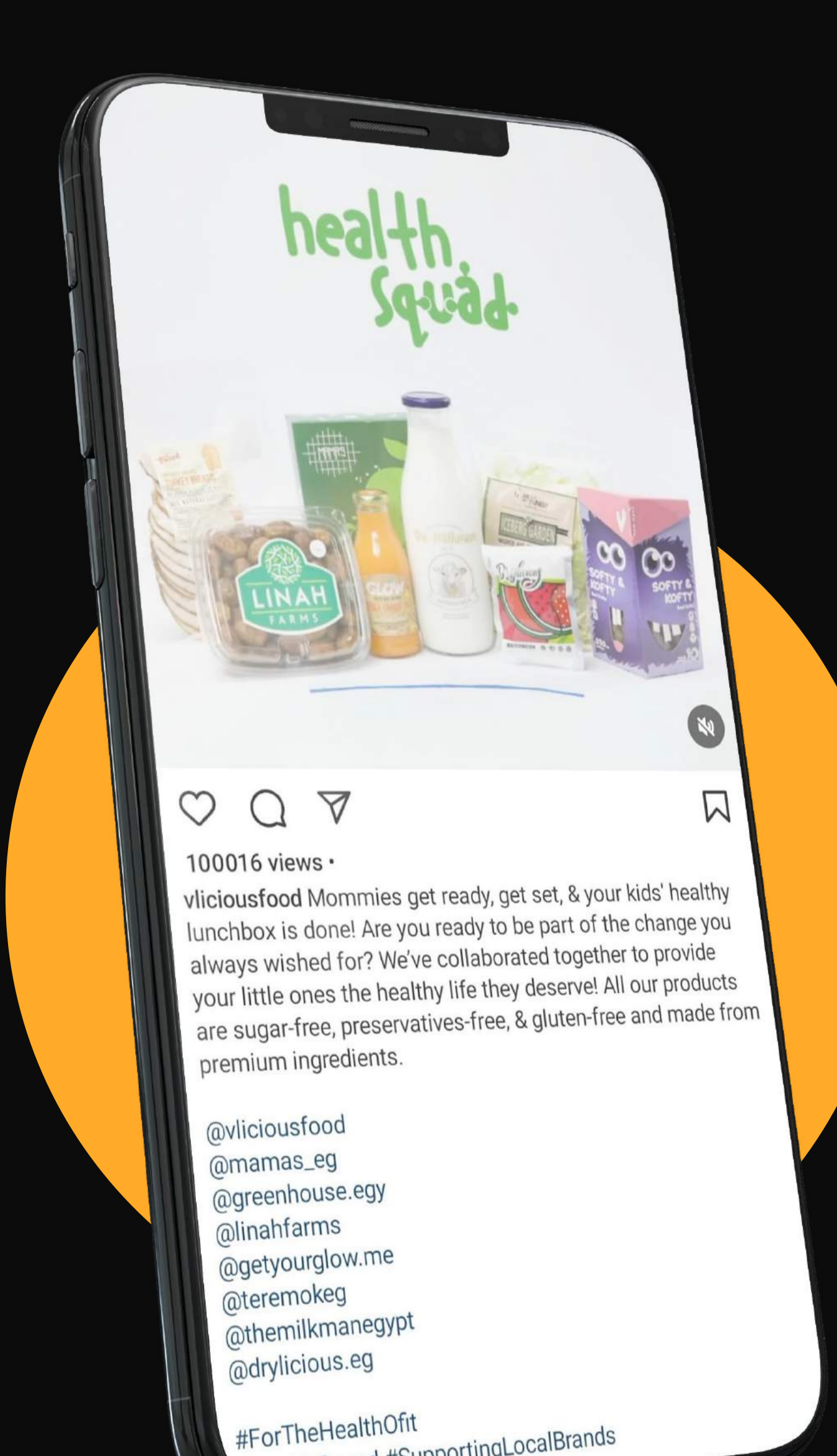
Now, she gets hosted on some of the most popular TV shows in Egypt like **El Safira Aziza**, and she was hosted on **Radwa El Sherbiny's** famous show "**Heya w bas**".



**ZHIVAGO**

## Zhivago brand's transformation

Zhivago, an Egyptian brand **founded in 2020**, approached us with big dreams of going global. We kicked things off with a **total makeover**, and **in two years we were selling in Egypt, UAE & KSA.**



## The Health Squad campaign

**8 healthy local brands** teamed up for this incredible campaign, and it was an absolute success!

For the first time in Egypt, these **8 brands joined forces** to create a school lunchbox with healthy, natural options. It was a game-changer! **Every single brand shared the campaign on social media** which created a network, leveraging each other's followers for mutual benefit. This campaign included: **Vicious, Lina Dates, The Milkman, Mamas, Glow, Greenhouse, Teremok, and Drylicious.**

Looking forward to working together.

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