



A benefit cruise is a unique and memorable way to earn money for your organization. Participants enjoy a great vacation while contributing to a great cause. A benefit cruise takes less time to organize than traditional fundraisers because we handle all the details - reservations, answering questions, accepting payments, etc Proof of a 501(c) or other nonprofit tax status is required to qualify.



What will be our role as the non-profit organization?

Your group or organization will be responsible for getting the word out about your fundraising cruise. This can be done through your regular methods of public relations such as newsletters, emails, social media or your website. We will provide a customized website with detailed information and booking abilities for your group, as well as a Facebook page for your group allowing participants to interact directly with us and each other to spread enthusiasm and boost participation. We can also design print media, if desired. We handle all of the reservations and booking details for your cruise, leaving you time to focus on getting the word out!

Put the Fun in fundraising!

- Nearly any cruise to any destination can be used as a fundraiser.
- Groups have added value and lower rates compared to published fares, so your supporters will get a great deal!
- When you meet minimum requirements, cruise lines offer free berths or cabins called tour conductor credits. This credit can be used to allow a group organizer, guest speaker, or honored guest to sail free or at a reduced cost.
- Want to use some of your credits to earn even more money for your organization? Raffle off a free cabin!
- Begin as far in advance as possible to secure the lowest cruise rates, allow news of your cruise to reach your audience, and allow participants to make payments toward their cruise.
- Explore More Travel will donate \$10 for every cabin sold in excess of 10 cabins. Applies to 5+ night cruises.
- A private cocktail party, or meeting spaces can also be included at no charge.

Examples of earning potential

Example #1

Carnival Cruise Lines 7 day cruise 50 cabins sold

- Carnival donates \$8 per cabin per day \$2,800
- 6 tour conductor credits earned (3 cabins)
one cabin given to group organizer
one cabin for raffle-300 tickets sold @\$5 \$1,500
one cabin cashed in- 2 fares @ \$490 \$ 940
- Explore More Travel donation. \$ 400

Total Earned \$5,440

Example #2

Royal Caribbean 7 day cruise 50 cabins sold

- Royal Caribbean donates average \$50/cabin \$2,500
- 6 tour conductor credits earned (3 cabins)
one given to group organizer
two cashed in @ \$650 per credit \$2,600
- 75 t-shirts sold at \$10 profit each \$ 750
- Explore More Travel donation \$ 400

Total Earned - \$6,250

Start planning a fabulous fundraiser!



Contact Rhonda McBoz

585-414-1232

Rhonda@Explore-More-Travel.com

Explore-More-Travel.com

