



**New Displays! More Lights!**

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Dear Valued Sponsor,

**It's time for your favorite coastal event- the Festival of Lights! What's been happening this year? Lots of great things!**

**With everyone's generous support of our 2022 Festival of Lights, we presented the City of Brookings with a \$30,000 check for the renovation of Kid Town.** We are currently working with the City to identify other funding needs in Azalea Park for our 2023 show proceeds.

**We have more displays** (they are really big and so beautiful) pushing the Festival of Lights to 3+ million and counting. One of the displays is courtesy of the **Brookings-Harbor High School** welding program.

**Pre-sale tickets are again available!** It's a great business give-away or a nice gift for family or friends. Use the back of the ticket to write a personal note or stamp your business name on it.

**How can you keep our time-honored tradition burning bright? First, become a financial sponsor!** Your generous donation keeps the Festival of Lights open for everyone to enjoy. **Second, donate a few hours to your Festival of Lights!** Rally a crew to spend 4 hours on **Saturday, October 28th to help string lights** in the bushes at Azalea Park. Call your friends. Offer your employees a perk for volunteering. Grab your teenagers. Report to the Kid Town Parking lot off Old County Road at 9am. Extreme weather may cancel the day so watch our Facebook page for updates.

**Third,** we are looking for groups of 8-16 people to come together to **host a night** by manning the ticket booths and Snack Shack. Rally your church members. Get your organization's team fired up to show up. Offer a perk to your employees for being a hosting volunteer. Be the force behind a night of holiday joy.

**This is your Festival of Lights. Help by sponsoring and donating your time!**

### Your financial sponsorship offers

- Signage during the holiday season at Azalea Park
- Demonstrates your financial commitment to your coastal community
- Affordable advertising to promote your business or service
- A great charitable tax deduction

### **BUT, the benefits in getting involved on October 28th and/or hosting a night are even better!**

- You get to see your results first-hand and gain a sense of personal pride in the display and Azalea Park
- You help to preserve a time-honored community tradition
- You will meet new people and prospective members/clients for your organization or business
- You directly contribute to a non-profit event focused on bringing joy to all those who attend
- You are supporting our community's economic base

**Think Win-Win-Win!**

The Festival of Lights opens November 24th as we welcome Santa!  
Santa visits every Friday and Saturday night from 6-8pm!  
Last night for the Festival of Lights is December 27th.  
Watch our Facebook page for updates! Extreme weather can cancel a night!

# Won't you please join us in celebrating Nature's Coastal Holiday?

DEADLINE to respond by October 20th

## Check all that apply:

- \_\_\_\_\_ I want to be a Display or Event Sponsor (circle one). My \$ \_\_\_\_\_ payment is enclosed.
- \_\_\_\_\_ I want to buy pre-sale tickets. Number of packets \_\_\_\_\_.  
I have added \$ \_\_\_\_\_ to my check.  
*(offered in packs of 25 tickets at \$75 per packet)*
- \_\_\_\_\_ I will be at the park on Oct 28th with \_\_\_\_\_ volunteers to help.  
number of helpers
- \_\_\_\_\_ I have read the enclosed hosting letter and will have a crew ready. I will be calling Jill by Oct 20th.



Ticket sample

Make check payable and mail with this form to: **NATURE'S COASTAL HOLIDAY, INC.**  
**PO BOX 6928**  
**BROOKINGS, OR 97415**

Questions? Email us at [naturescoastalholidaybrookings@gmail.com](mailto:naturescoastalholidaybrookings@gmail.com).

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

## DISPLAY SPONSOR

\$50.00 + \$25.00 (artwork, one-time art fee) = **\$75.00**

(18x24) Corrugated Plastic with full-color, digital printed graphics

## EVENT SPONSORSHIP

\$250.00 + \$100.00 (artwork, one-time art fee) = **\$350.00**

(24X36) Aluminum with full-color digital printed graphics

Signs are designed by us with your business/organization name and Holiday theme artwork we select. To keep production costs down, we can no longer offer personalized signage opportunities. In addition, new personalized memorial sponsorships are no longer being offered.



# HOST A NIGHT AT THE FESTIVAL OF LIGHTS

Dear Friends,

Nature's Coastal Holiday-Festival of Lights in Azalea Park, Brookings is right around the corner and we are looking for groups to host a night at the lights! Please consider hosting a night, it's a great way to secure an early spot on Santa's Nice List!

This year the festival will be open November 24 through December 27. Santa and Mrs. Claus will visit every Friday and Saturday night and you should be prepared for a busy night when they are there.

## Hosting Details:

- You need a **TEAM LEADER** who can **stay on site the entire evening**
  - You will need a minimum of 8 volunteers. If you split into 2 shifts, 16 people are needed.
  - The 1st 8-person shift is 4:45pm to 7pm. **1<sup>st</sup> Shift reports to the Snack Shack at 4:45pm**
  - The 2nd 8-person shift is 6:50pm to 9:00pm. **2<sup>nd</sup> Shift reports to their assigned work area**
  - The following areas will be staffed by your team. **Please let everyone on your team know where they will be working and where they need to report prior to your hosting evening:**
    - Ticket Booth at Kid's Town Parking Lot - 2 people per shift
    - Ticket Booth in parking lot across from St. Timothy's - 2 people per shift
    - Ticket Booth by Snack Shack - 2 people per shift
    - Snack Shack - 2 people per shift
- \*\*\*All work areas are small – please assign only 2 workers per area per shift\*\*\***
- **Your TEAM LEADER needs to make sure everyone is in their assigned locations at the start of each shift. It is your responsibility to cover any last-minute staffing issues. Your team leader must share their cellphone number with your workers.**

**Team Leaders should schedule their group hosting night by October 20th to reserve preferred date(s). Cancelations after you sign up are extremely unsettling. Please refrain from doing so. Please contact Jill Weissgerber at 314-540-4928 or [jilleanne@gmail.com](mailto:jilleanne@gmail.com) with any questions and to reserve your date. Dates are assigned on a first-come-first-served basis.**

## IMPORTANT INFORMATION:

**\*We are subject to the Oregon State Food Handler Rules. Snack Shack workers must always wear food handler gloves while handling food and drinks - NO exceptions. We provide gloves which may contain latex.**

**\*For health and safety issues all volunteers must be at least 16 years old. Sorry, no exceptions.**

**- Any volunteer 16-17 years old must work with an accompanying parent, guardian, or adult team member.**

Thank you so much for your continued support, we could not host this beautiful show without help from our amazing community of volunteers!

*Klaus Gielisch*, President, Nature's Coastal Holiday