



# KAPPA ALPHA PSI FRATERNITY CANADA ALUMNI CHAPTER



March 4, 2024

Dear Prospective Sponsor

Michael Williams  
Polemarch  
  
Dr. Ahmad Bellon  
Vice Polemarch  
  
Dennis Le Banks Sr  
Keeper of Exchequer  
  
Roy Rogers  
Keeper of Records  
  
Mark Jackson  
MTA Intake Chair  
  
Dr. Martin Tyler  
Historian  
  
Michael Hanna  
Reporter  
  
Christopher Maye  
Strategus

We hope this letter finds you well. We welcome your sponsorship for our 4th annual golf tournament, hosted by the Canada Alumni Chapter of Kappa Alpha Psi Fraternity Inc. This year, our tournament is raising funds towards our youth mentorship program, Kappa League, that provides educational, occupational, and social guidance for male students in grades 6-12 as well as in support of Roots Community Services, who provides culturally-relevant programs and services to inspire and empower individuals, primarily from the Black, African and Caribbean communities, to make positive changes in their lives and within their communities

Our tournament will take place on Saturday July 6th, 2024 at Glen Eagle Golf Club in Caledon Ontario, and we are expecting a turnout of over 80 golfers from across the community. We are seeking your support in the form of a sponsorship to help us make this event a success and raise much-needed funds for our mentorship program.

Your sponsorship will help cover the costs of tournament expenses, such as greens fees, cart rentals, and food and beverage service. In return, we offer several levels of sponsorship recognition, including prominent placement of your logo on our tournament website and promotional materials, as well as signage on the course during the event.

In addition to supporting a great cause, your sponsorship will also provide valuable exposure for your business or organization to our community of golfers and supporters and will allow you to showcase your commitment to the community. We are grateful for any support you can offer and would be happy to discuss sponsorship options in more detail.

Thank you for your time and consideration, and we hope to hear from you soon.

Sincerely,

Michael Williams

Polemarch, Canada Alumni Chapter of Kappa Alpha Psi Fraternity Inc.



## KAPPA ALPHA PSI FRATERNITY CANADA ALUMNI CHAPTER



2024 Kappa League Charity Golf Tournament

Date: Saturday July 6th 2024 - Registration Time 1:00 PM

Location: Glen Eagle Golf Club, 15731 Regional Road 50, Caledon, ON L7E 3H9

### SPONSORSHIP LEVELS & OPPORTUNITES

#### KRIMSON SPONSOR: \$1,100

- Banner Space in registration area \*
- Ability to add 2 items in golfer swag bag\*\*
- 1 Hole Sponsorship flag @Tee Box
- Banner Space in dinner area\*
- Option to give remarks at dinner (5mins)
- Dinner for 2 guests
- Logo on Website with other participating sponsors
- 1 Social Post with a Tag on Facebook and Instagram
- 25% discount off single or foursome golf registration

#### A LA CART

- 1 Hole Sponsorship Flag@Tee Box – \$400 (\$450 to be present at hole)
- 1 Cart Sponsorship - \$350
- Dinner Table Sponsorship - \$350
- Add 1 item to Golfer Swag Bag \$250\*\*

\*Banner to be supplied by sponsor by June 30th, 2024

\*\*75 Items must be provided by sponsor by June 30, 2024

#### KREAM SPONSOR: \$700

- 1 Hole Sponsorship flag @ Tee Box
- Logo at (1) dinner table
- Logo on Website with other participation sponsor
- Ability to add (1) item in the swag bag\*\*
- Mention at dinner by MC
- Dinner for 1 guest
- 10% discount of single or foursome golf registration

#### GOLD SPONSOR: \$450

- Logo at (1) Dinner Table
- Add 1 item to Golfer Swag Bag
- Logo on Website with other participating sponsors

#### IN KIND SERVICES OR PRODUCT SPONSORSHIP (for giveaway)

- >=\$250 in value - logo on website with other participation sponsor, mention at dinner during draw
- <\$250 in value – logo on website

#### GENERAL Financial DONATION:

\$ \_\_\_\_\_

If you would like to support, have questions, or require more information, please call **(416) 993 3446 or (647) 272-3625 .**



# KAPPA ALPHA PSI FRATERNITY CANADA ALUMNI CHAPTER



## SPONSORSHIP COMMITMENT FORM

This is my/our commitment to the Canada Alumni Chapter - Kappa League Charity Golf Tournament

Sponsor/ Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Category \_\_\_\_\_ Business website address \_\_\_\_\_

Social Address \_\_\_\_\_

Yes! We will be a sponsor of the Kappa League Charity Golf Tournament (check)

### Level of Sponsorship

- Krimson Sponsor \$ 1,100
- Kream Sponsor \$ 700
- Gold Sponsor \$ 450
- A - la -Cart

**NOTE:** For Krimson & Kream Sponsors  
Are you registering for Golf? Yes / No  
Will you be joining us for dinner? Yes / No

- 1 Hole Sponsorship flag@ Tee Box – \$400
- 1 Hole Sponsorship flag @Tee Box and present at hole -\$450
- 1 Cart Sponsorship - \$350
- 1 Dinner Table Sponsorship - \$350
- Add 1 item to Golfer Swag Bag (75)- \$250 \*Items must be provided by sponsor

### In Kind Services or Product Sponsorship (for giveaway)

- >\$250 in value - logo on website with other participation sponsor, mention at dinner
  - <\$250 in value – logo on website
- Please specify \_\_\_\_\_

GENERAL FINANCIAL DONATION: \$ \_\_\_\_\_

Please provide this filled out form and your high-resolution jpeg logo to [info@thefunction.ca](mailto:info@thefunction.ca). A The Functions representative will contact you with any questions. Or visit <https://canada-alumni-chapter-of-kappa-alpha-psi.square.site/sponsorship-commitment> to file in form and pay electronically

- Credit Card payment preferred - please invoice me
- EMT payment preferred - emt: Canada Kappas at [CanadaKappas@gmail.com](mailto:CanadaKappas@gmail.com)
- Cheque payment preferred - made payable to: CANADA ALUMNI CHAPTER-KAPPA ALPHA PSI FRATERNITY  
Mail this Sponsorship Commitment Form and send cheque payment to: Canada Alumni Chapter, 16 Four Seasons Place, Suite 106 Etobicoke, ON M9B 6H7 Canada

If you have questions or require more information, please call (647) 272-3625 or 416 993 3446. Portion of the proceeds to support Kappa League programming.