

MEASURING TECHNIQUES

NO LOOSE MEASUREMENTS OR FINGERS UNDER THE MEASURING TAPE

Always record the customer's height & weight, as well as his fit preference (regular or tighter fit)



CHEST

- Lift arms
- Place tape around broadest part of chest
- Lower arms to side and relax
- Measure from side to ensure tape is level



OVERARM

- Arms relaxed by side
- Place tape around broadest part of chest and arms
- Measure from side to ensure tape is level



NECK

- Measure around neck where collar will button
- Add 1" to measurement for neck size



HIP

- Remove items from pockets
- Stand to side and measure broadest part of hip and rear



PANT WAIST

- Measure where pants will be worn (1" under the navel is ideal)



PANT WAIST - WITH STOMACH

- Measure below the stomach if that's where the pants will be worn
- Pull tape snug for this measurement



STOMACH

- Measure widest part of customer's stomach
- Helps determine shirt and coat size on larger customers
- DO NOT record as the waist measurement

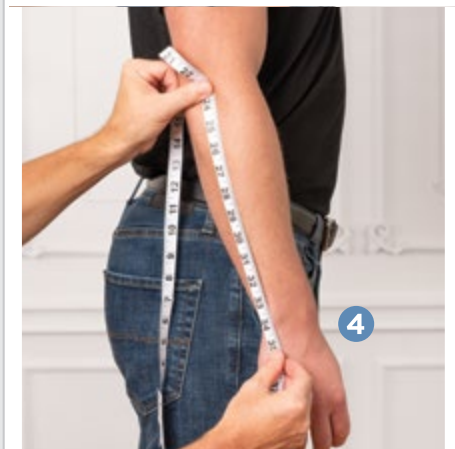
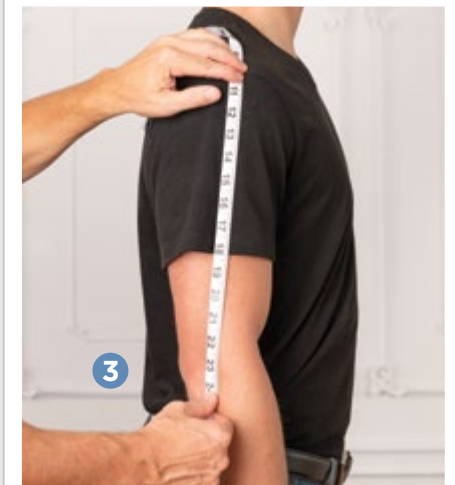
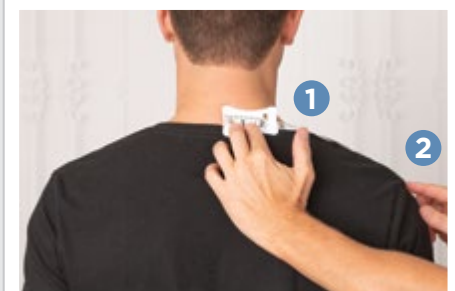
SIZING TIPS

PANT SIZING

- **Hip measurement** - 6 = smallest pant waist (Ex. 40" hip - 6" = 34" waist)

COAT SIZING

- **Ultra Slim Coats**
 - Chest measurement + 1" - or - Overarm measurement - 8"
 - The LARGER number is the coat size
- **Slim Fit Coats**
 - Chest measurement - or - Overarm measurement - 9"
 - The LARGER number is the coat size



SHIRT SLEEVE

- 1 Measure from base of neck centered on spine
- 2 Measure over the top of shoulder
- 3 Measure to elbow
- 4 Measure to wrist bone and add 1"



OUTSEAM

- Remove shoes and look straight ahead
- Measure from the back
- Start at top of waistband and measure to the floor
- Subtract 1" for a standard pant break