

GERVONNI CARES INC ANNUAL ORGANIZATIONAL OPERATING BUDGET

Fiscal Year 2024 Organizational Operating Budget

January 1, 2024--December 31, 2024



Revenue Projections	
Line Items	
Foundations	
Corporate Contributions	25,000
Private Contributions	15,000
UniteUs partner grant	5,000
AARP- Digital Skills@50+ program partner grant	15,000
Total Foundations	60,000
Individuals	
Board of Directors	5,000
Other Individuals	10,000
Total Individuals	15,000
Fundraising Events-Summer Time Sno Youth Program (selling sno-cones)	6,800
Fundraising Events-QuarterMania	8,000
Prom-ISE adult Prom	5,600
Government Contracts-City of Phoenix Financial Literacy	15,000
In-Kind Donations - Furniture	8,000
In- Kind Donations-Laptops	2,500
In-Kind Donations- Midwest Food Bank	40,000
In-Kind Donations- CVS Pharmacy	15,000
In-Kind Donation - GoDaddy	1,000
In-Kind Donation- Summertime Sno Gift cards for youth participants	2,500
Google Ad Grant -Marketing	10,000
In-kind Donation - Bombas Socks	10,000
Earned Revenue	15,000
Total Projected Revenue	214,400
Expenses Projections	
Line Items	
Program Costs	86%
Stuck in the Middle Program (financial Literacy classes, food box distribution, eviction prevention)	111,989
Summertime Sno Youth Development Program	18,793
Back to School Event	2,500
Gifts through Givers Toy Drive Event	3,825
Homeless Essential Backpack Event	16,325
QuarterMania (Milwaukee)	3,000

Professional Fees -- Bookkeeping, Audit, & Legal (tax forms)	720
Our PROM-ise Gala (Adult Prom)	8,500
Rental Truck for Food Bank pickups	1,000
Storage for Office furniture	1,268
Advertising & Marketing	10,000
Summer of Gratitude dinner celebration (Summertime Sno youth)	1,800
CRM Program Management services	500
Meals and Lodging	1,200
Program laptops for Selection committee	500
Program T-Shirts	400
Volunteer Background Checks	300
Volunteer Training	460
Travel (Mileage, Program transportation)	1,400
Total Programs Cost	184,480
Administration & Operations Cost	
	14%
Other Staff salaries	10,500
Ink, Printing and Reproduction	725
Travel/Mileage Reimbursement	1,000
Insurance (liability, directors & officers)	1,080
Supplies (office daily supplies)	980
Postage	240
Website & Domain (GoDaddy)	500
Professional Development Trainings	2,000
Dues, Fees, & Memberships	760
Wisconsin Mail Box Services	237
Office Rent	5,100
Equipment and Software- (Quickbooks Online)	780
Cell Phone	425
Utilities	600
Miscellaneous expenses	1,750
Prom-ISE adult Prom Event	900
QuarterMania Event-Milwaukee	1,043
Annual Backpacks (Homeless Essential Backpack event, Back to School Event) (November)	300
Annual Backpack Supplies (Hygiene products, nonperishable food & hot meal /Homeless Essential Backpack event) (November) *serve 200 homeless individuals	200
Annual Backpack Supplies (Various school supplies grades K5 - 9th grade) /Back to School Back event) (August) * assist 25 kids	300
Annual Gifts through Givers Toy Drive (December)*choose 25 families	500
Total Administrations & Operations	29,920
Total Expenses	214,400
Average Budget Deficit	0