S'more flavors we created

Bubble Gum – This one's not just for the kids! Our Gourmet Bubble gum marshmallow will have you wanting to blow bubbles. Unfortunately, it's not actual bubble gum so you can't! What you can do is what mamma always told you never to do, you can eat it! This Classic flavour is topped with Nerds candy so you get the best of both worlds! Go ahead, eat it!

Lemon Meringue - A refreshing piece of pie wrapped up into a fluffy Gourmet Marshmallow. This lemon mallow has a nice light Vanilla-Bean meringue topping that's great for snacking or creating the ultimate S'mores snack when toasted & placed between some white chocolate & graham wafers! Let's show your friends who the S'mores master is now!

Cookies 'N Cream – This Vanilla-Bean Mallow was voted "Best Cookies 'N' Cream Flavour Ever" by our community in 2023 for just that! We pack this one with real crushed Oreo's, white & milk chocolate chips than we roll each mallow in a finely ground chocolate cookie powder. It's another customer favorite right out of the bag!

The Neapolitan – Vanilla-Bean, chocolate & Strawberry Marshmallow all in one! This triple layer classic mallow is incredible to eat or toast over an open fire. Elevate your S'mores game, amazing with either white or milk chocolate nestled between 2 graham crackers.

Our Gourmet Marshmallows are -

Amazing for Elevating your baking, snacking right out of the bag, toasting for the ultimate S'mores, topping off that favorite hot or cold beverage, sharing with a friend or giving the most unique gift!

Which ones your Favorite?



Key Lime Coconut – One of our newest summer additions, this tropical mallow resembles the refreshing tastes of a paradise far, far away from the cold winters of Manitoba. Get away & enjoy the wonderfully balanced flavors of this Magical treat. This fun and whimsical flavor has relaxation written all over it. This one never seems to Last too long in our home.

Birthday Cake — Remember that Angel food cake with sprinkles, vanilla & almond mom use to make just for you when you were just a kid? Well, here it is! This marbled Vanilla Bean and light chocolate mallow covered in Sprinkles will bring you back those nice & warm fuzzy feelings of joy!



These aren't your Average Marshmallows!



The Marshmallow Factory

The Marshmallow Factory Inc. Is Canada's Premiere Gourmet Marshmallow Company. All of our fluffy marshmallow confections are hand made in small batches right here in Winnipeg, Manitoba, Canada. Being a small family owned and operated business we know the importance of supporting local. We ourselves, do our best to source as many fresh local ingredients as possible for our fluffy treats, supporting other local Manitoba businesses.

We have the most flavours!

The Marshmallow Factory has over 30 flavors available. We're always creating new confections!

Our Gourmet Marshmallows

We use nothing but the best quality ingredients to confect our Gourmet Marshmallows! We start by using the highest quality, sustainable & ethically sourced Mexican Vanilla-Beans that go into every mallow we make! We don't use any fake vanilla flavouring, it's all 100 % real Mexican Vanilla from real Mexican Vanilla beans!

All of our Gourmet Mallows are hand cut into 1 ½" X 1 ½" squares, tossed in a light powdered sugar mixture & loaded into our re-sealable fresh lock packaging. For our Fundraiser(s) we use our 6 Piece packages, this is a great opportunity to sample some of our over 30 delicious flavors.

Some of our Flavours

Salted Caramel & Toffee – A soft & fluffy Mexican Vanilla- Bean Marshmallow marbled with a silky rich Salted Caramel chocolate drizzle, dashed throughout with a generous amount of Skor toffee bits to add the perfect amount of crunch. This mallow is our best seller since day one and it's sure to hit that sweet tooth craving. This mallow is amazing when toasted over an open fire, heated for an ice cream topper or a delightful snack right out of the bag.

Toasted Coconut - A soft & fluffy Mexican Vanilla- Bean Marshmallow rolled in fresh toasted coconut. How can you go wrong with this snack? It hits the spot every time!

Root Beer Float – A root beer flavoured marshmallow with a Real whipped Vanilla-Bean Malt Barley Marshmallow topping. You won't believe your tastebuds! This mallow is amazing on its own, toasted or added as a drink topper for that extra zing!

