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**ESSENTIAL CARE VISITOR
ANNOUNCES**

New York State [Nursing Home Remembrance Rally](#) on 3/12/2021

MEDIA ALERT (03/08/2021) (New York, New York) Essential Care Visitor is announcing a non-partisan Nursing Home Remembrance Rally New York on the Capitol Steps in Albany on Friday, March 12, 2021 at 12:00 PM.

“The one year anniversary of separation brings up a lot of emotion and complicated grief for many family members with loved ones isolated in nursing homes - and those we have lost throughout the pandemic. We wanted to offer a space for New York State Families. Our Rally is a non-partisan event. There will be a moment of silence at *1:00 PM EST* ~ **we ask everyone throughout New York State to stop and pause for one minute in remembrance.** 1:00 PM is the exact time last year when many were told we would no longer be able to visit our loved ones. One year later ~ we still cannot get in fully to serve and care for our family members - and we want to shed light on this isolation that has caused unnecessary pain and in many cases - loss,” states **Ms. Marcella Goheen, Founder of www.essentialcarevisitor.com.**

WHAT: Memorial Rally for **Nursing Home Residents and Families (RAIN OR SHINE)**

WHEN: **Friday 3/12/2021 @ 12:00 PM**

WHY: **To acknowledge all those we have lost and still living in nursing facilities**

WHERE: **Capitol Steps, Albany, New York**

WHO: **New York State Families**

CONTACT: **Juliet Griego, Desk, (212) 470-5716, VM (917) 651-8545**

Email: Press@essentialcarevisitor.com

Essential Rally Website: www.takeournursinghomesback.com

Info on Rally Link: www.nationalnursinghomeletinday.com

Rally Schedule: **11:30 AM** Arrivals

12:00 PM Rally Begins

12:30 PM Speakers

1:00 PM Moment of Silence

3:00 PM Rally Ends

COVID-19 Protocols: Socially Distanced, Please Wear Masks

PRESSER INFORMATION: Monday, March 8, 2021 @ 3:00 PM

RSVP by 2:30 PM: press@essentialcarevisitor.com

PRESSER TOPIC: March 12, 2021 Rally, Personal Caregiver Bill, & Update on Supreme Court Case

Presser Link: <https://essentialcarevisitor.com/essential-press-room>

ESSENTIAL ATTACHMENTS for March 8, 2021

Attachment **Senate Personal Caregiver Bill ~ waiting for Governor Cuomo's Signature**
Attachment Assembly Version **Personal Caregiver Bill ~ waiting for Governor's Signature**
New York State Nursing Home Rally - Anniversary Day 3/12/2021 ~ Capitol Steps, Albany, NY
***NEW: Essential Care Visitor has been offering Compassionate Care Tool Box Tutorial**

One Year Anniversary - Acknowledging all those who Live in Nursing Homes

March 12, 2021 @ 12:00 PM

1:00 PM National Nursing Home Moment of Silence

www.nationalnursinghomeletinday.com

Essential Daily Reminder: "The Secret of Change is to focus all of your energy not on fighting the old, but on building the new." *Socrates*

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Essential Care Visitor is an online advocacy campaign to serve essential caregivers and their families with loved ones living in long term care facilities nationwide.

Founded on March 12, 202 at 5:00 PM.

Takeournursinghomesback.com is our Official Rally Portal that has hosted our Rallies throughout the pandemic as we continue to advocate for nursing home residents.