



The Criterion

NEWSLETTER of the NORTHEAST CHAPTER of the PROFESSIONAL CAR SOCIETY

www.PCSNortheast.com

Second Quarter 2018

CHAPTER PRESIDENT:

Fred Goerlitz
3 Ridge Street
Hackettstown, NJ 07840
(908) 850-4473
goerlitz1@verizon.net

VICE PRESIDENT:

Jenn Morin
105 Perch Ln.
Greentown, PA 18426
(732) 259-8757
motherhen1892@yahoo.com

SECRETARY:

Mary M. Hookway
64 Mudcut Road
Lafayette, NJ 07848
(973) 862-6047
hookmmh@ptd.net

**CHAPTER TREASURER & NATIONAL
MEMBERSHIP DIRECTOR:**

Jeff Hookway
64 Mudcut Road
Lafayette, NJ 07848
(973) 862-6047
hookjch@ptd.net

**CRITERION EDITOR &
ACTIVITIES DIRECTOR:**

Bill Marcy
349 Lookout Road
Hackensack, NJ 07601
(201) 342-4871
bmarcy@optonline.net

CRITERION PUBLISHER:

Roy Garretson
639 Van Houten Avenue
Clifton, NJ 07013
(973) 951-7757
thepscriterion@gmail.com

President's Message

by Fred Goerlitz

Since the long winter is finally over, it's time to get your professional cars out and start attending shows and events. The Chapter participated in the M&M Mars Memorial Motor Madness show on May 27th and will be displaying ambulances again in the fall at the EMS Council of New Jersey's annual convention on Saturday, October 13th in Parsippany. If you haven't attended an International meet before, or recently, this year's International Meet will be held in August in Detroit. Do you have an event or show that you think would be one that the chapter should attend? Please contact one of the officers so it can be put on the calendar.

Fred

Editor's Message

by Bill Marcy

Here we are, looking at June already and Lucille and I have yet to make it to a car show and we finally attended our first cruise night of the year, just last week! The weather has been quite a challenge to those of us in the car hobby. Winter seemed to hang on forever and every other day, it seems to be raining. Now, I am normally not one to complain about rain, since we always need our reservoirs to be full, but this weather pattern we are in is really putting a damper on things. Anyway, let's hope for some beautiful weather for the Summer season.

I am happy to report that Helen and Steve Ahlstedt won an award with their 1976 Superior-Cadillac ambulance at the North Jersey Auto Show and Mary and Jeff Hookway won an award with their 1966 Superior-Cadillac ambulance at the Mars Show in Hackettstown. Congratulations to all of you!

This year has brought some new members and "new" cars to the Northeast Chapter. One of the new cars to the Chapter is the 1970 Superior-Pontiac Consort ambulance that lives at our house, pictured below.



Welcome New Northeast Chapter Members!

Please welcome...

Joe and Rita Puleo of Watchung, NJ, are 1959 Cadillac aficionados, currently owning a 1959 Cadillac Fleetwood limousine and a 1959 S&S-Cadillac ambulance, which is currently undergoing a complete restoration.

Rick Duffy of Pittsburgh, PA, owns a 1952 Henney-Packard ambulance, a 1964 Miller Meteor-Cadillac ambulance and a 1977 Miller Meteor Cadillac ambulance.

Keith Adams of East Hanover, NJ. Keith and his wife own a nice collection of collector cars. Their professional cars are a 1957 Chevy Sedan-Delivery, a former funeral home service car and a 1962 Plymouth station wagon ambulance, conversion company is unknown today.

Welcome to the Northeast Chapter, thanks for joining us!

Out of the Ordinary

by Bill Marcy

It is always a good idea, to let your friends and family know about your interests, hobbies, even things you need. By doing this and talking about your interests, hobbies, wants and desires, you open people's eyes to the fact that our lives are very colorful and filled with diversified interests. As a result, you might get a lead on a car you are looking for, as an example. It might be that the person you tell, shares your passion, or at least they begin to understand it, you might even find a new club member.

In this particular segment, it was my sister-in-law Doris Wilderman, who gave us this gem. On a late Winter day, earlier this year, as she was stuck in traffic on Summit Avenue in Hackensack, NJ, she wondered what was the cause of this traffic and as she sat there, she caught a glimpse of two handsome white horses, pulling a stunning white hearse. Knowing of my club affiliation, she immediately snapped these images with her smart phone.

The hearse was "in service" at that time, carrying the body of a lady named Joyce S Everett to her final resting place. What an awesome sight it was, to see this majestic white horse-drawn hearse, as it made its way, along the city streets. And what an elegant way to take your last ride.

Being curious as to the vintage and the coach builder, I decided to call the funeral home and see what information I could gather. The Eternity Funeral Services, LLC at 129 Engle Street in Englewood, NJ was the owner and operator of this particular horse-drawn hearse. A gentleman named Aree Booker took my call. When I explained my interest, my PCS affiliation and what information I was looking for, he graciously said that he would find out and call me back. The next day, he left a message stating that the hearse is 1870s vintage and the coach builder was Pease. If you care to see their website, go to the link below, you will find images of the Booker family, their gorgeous funeral home and several beautiful photos of the Pease horse-drawn hearse. www.eternityfuneralservice.com



Northeast Chapter Spring Lunch Meeting

by Bill Marcy

On Sunday April 8, 2018, the Northeast Chapter held a lunch/meeting at Sanzari's New Bridge Inn, located in a historic section, in a remote area of New Milford, NJ, right on a picturesque and quiet stretch of the Hackensack River.

The day was unexpectedly cool and windy, for this time of year, but it was warm, cozy and friendly, inside the restaurant. With eleven Northeast Chapter members and one guest in attendance, we ate our lunch and the meeting was conducted simultaneously. Club business was discussed and we made plans for a number of upcoming car shows which we will try to attend as a group. In addition, Paul Vickery has invited the Northeast Chapter to another Vickery Picnic, date to be announced.

We ended our lunch meeting with full stomachs and empty pockets, just kidding.



Northeast Chapter members in the parking lot of Sanzari's New Bridge Inn, after lunch. from left to right:

Paul Vickery, Joseph Bueno, Jen Moren, Tracy Goerlitz, Mary Hookway, Jeffrey Hookway, Gregg Merksamer, Mary Ellen "daughter of Helen Ahlstedt" Helen Ahlstedt, Fred Goerlitz and Lucille Marcy

A Photographic Memory

shared by Bill Marcy

I ran across this image of Lucille Marcy standing next to our 1968 Superior-Pontiac ambulance. Taken during our 2016 Gettysburg Int'l Meet, we are in front of the Battlefield Brewery, where we enjoyed a Civil War style place to have a drink, something to eat, listen to period music and most of all- socialize with our PCS friends. By the way, Lucille will not be happy with the image of her, but I couldn't resist it.



Lucille Marcy, poses with 1968 Superior-Pontiac ambulance, in front of the Battlefield Brewery in Gettysburg, PA

24th Annual Memorial Motor Madness

by Fred Goerlitz

Despite cloudy skies and a few drops of rain, Jeff and Mary Hookway, Jenn Morin, Gregg Merksamer and Fred Goerlitz attended the 24th Annual Memorial Motor Madness show held at M&M Mars in Hackettstown. Jeff and Mary brought their 1966 Superior Cadillac ambulance, Gregg brought his Ford LTD sedan, while Fred had his 1976 Superior Cadillac ambulance. The threat of rain kept the car count to about 100 or so down from the usual 450-500. The Hookways' ambulance took a trophy in the special interest class. Congrats!



Under Restoration

by Bill Marcy

This rare and very beautiful 1959 S&S Cadillac ambulance belongs to Northeast Chapter member Joe Puleo. Joe and his wife are collectors of 1959 Cadillacs. As a result, they own a number of iconic 1959s, including a 1959 Fleetwood Seventy Five formal limousine and the ambulance pictured here. Joe found and purchased this ambulance, from an individual who had it garaged in Connecticut. Currently undergoing a frame-up restoration, this gorgeous example of rolling art, will soon be making its appearance at shows and hopefully, some PCS events, in the not too distant future. Congratulations on the acquisition and restoration of this spectacular S&S. We are all anxious to see it in person!



Upcoming Events

Sunday, June 24, 2018: TRI-COUNTY CRUISERS 25th

Annual Car Show, 9:00 AM – 4:00 PM At the Wayne Township Municipal Parking Lot, 475 Valley Road, Wayne, NJ, 07470. Open to cars and trucks of all years! Proceeds to benefit the Wayne Volunteer Fire Company 4. Rain Date: July 8. Day Of Show Registration \$15

Tuesday, June 26, 2018: Cruisin' the Avenue and Classic Car Show, 5:00 PM – 10:00 PM

On Park Avenue from Ames to Donaldson in Rutherford, NJ. Proceeds to benefit the Rutherford First-Aid Ambulance Corps. Rain Date: June 27. \$20 Early Registration Fee or \$25 Day Of Show. Email RutherfordCarShow@gmail.com for registration

Friday, September 7, 2018: Ridgewood Chamber of Commerce 25th Annual Car Show, 6:00 PM – 9:00 PM

E. Ridgewood Ave and Memorial Park, Ridgewood, NJ 07450. You can pre-register your car at the cost of \$20 until 8/24/18 via phone 201-445-2600 or info@ridgewoodchamber.com

Sunday, September 9, 2018: Boys & Girls Club of Clifton Car, Truck, & Motorcycle Show, 9:00 AM – 5:00 PM

At the Allwood Atrium, 2 Brighton Road, Clifton, NJ 07012. Open to cars, trucks, and motorcycles of all years! Pre-Show Registration \$15 (before 8/31/2018) or Day of Show Registration \$20. To register call John DeGraaf at 973-773-0966

Sunday, September 16, 2018: Shook Funeral Home Car Show at the Van Houten Avenue Street Fair, 11:00 AM –

5:00 PM At the Shook Funeral Home, 639 Van Houten Ave, Clifton, NJ 07013. All proceeds will be donated to Saint Peter's Haven of Clifton. Street vendors, food, petting zoo, pony rides, live entertainment and music! Pre-Registration Fee: \$15 per vehicle or \$20 on the day of the show. To register call Roy Garretson (973) 951-7757

Publishers' Corner Word Search

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P T W W S A V N I G A U O U P
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Northeast Chapter
639 Van Houten Avenue
Clifton, New Jersey 07013

FIRST CLASS MAIL

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A Pease horse-drawn hearse