# P1 Offshore Livestream Data

## 36th Annual Sarasota Grand Prix

## **Facebook**

## **Live Broadcast Summary**

3-Second Video Views	50.9K
1-Minutes Video Views	8.1K
Average Minutes Viewed	2:31

Average Minutes Viewed 2:31
Total Minutes Viewed 84 days 07:39:54

## **Viewer Activity**

How the post has performed since being published

3-Second Video Views	50.9K
15-Second Video Views	20.3K
1-Minute Video Views	8.1K
Average Minutes Watched	1:34
Engagement	2.7K
Total Minutes Viewed	144.9K

3-Second Viewers 41.8K People Reached 79.9K

#### **Post Actions**

Total Clicks	12.8K
Clicks to Play	3.0K
Link Clicks	288
Other Clicks	9.5K

## YouTube

Impressions	105.3K
Views	14.9K
Watch Time (Hours)	5,285.8
Average View Duration	21:14