

UK EXPLORER SERIES

Art Explorer

Summer 2024

DAY BY DAY

INTRODUCTION

What makes our UK trips unique?

Company Overview

01

What makes us unique?



OUR VALUES

01

Interactive Learning

Our trips involve projects based learning and academic workshops

02

Cultural Capital

Our courses all give an awareness of international culture and background

03

Future Planning

We help students understand the content of different potential university majors

04

Career focused

All our programs focus on what specific careers students can target in the future

UK Office Address: 1 Quality Court,
Chancery Lane, London, England
WC2A 1HR



Mark

Mark is a Chartered Engineer and former Senior Manager in a variety of UK FTSE 100 companies and is an expert in supply chain management. He has also served as Chair of Governors at a variety of elite Harrogate schools, being responsible for the performance of the school and financial management.



Jane

Jane has a BA in Education from the University of Leeds and has previously served as Vice Principal of a UK Primary School. She has also led a variety of international summer schools, as well as designing courses for, and teaching at the South China University of Technology in Guangzhou.

Wendy



Wendy worked as a Higher Executive Officer for the UK Government. She is a licensed World-Wide Girl Guiding trip leader for residential trips and is in charge of all Human Resource issues in our company.

Chris



Chris is a retired High School Vice Principal from a school consistently rated as 'Outstanding' by OFSTED, where he was awarded Advanced Skills teaching status. He is an Art & Music expert, having helped many students apply for Oxbridge as well as elite UK Conservatoires.

OUR
UK
TEAM

“BUILDING SKILLS UNDERNEATH THE SURFACE”

All our trips are designed to help students discover more about themselves and their interests, so that when students are making decisions about their future they are armed with the knowledge of what future careers and majors are really like.



ICEBERG CONCEPT

The educational iceberg is a concept used to describe how the visible results of education, such as admission to elite universities and exam results, are only achieved by long-term hard work developing skills that are less easily visible. As lifelong educators, we are committed to the hard work of building skills beneath the surface, to set students up for a lifetime of success.

CHINA TEAM



Zekai Gong is a graduate of Penn State University and study abroad expert. He co-founded the Lucky Bay Group in 2022 and is our company's Managing Director.

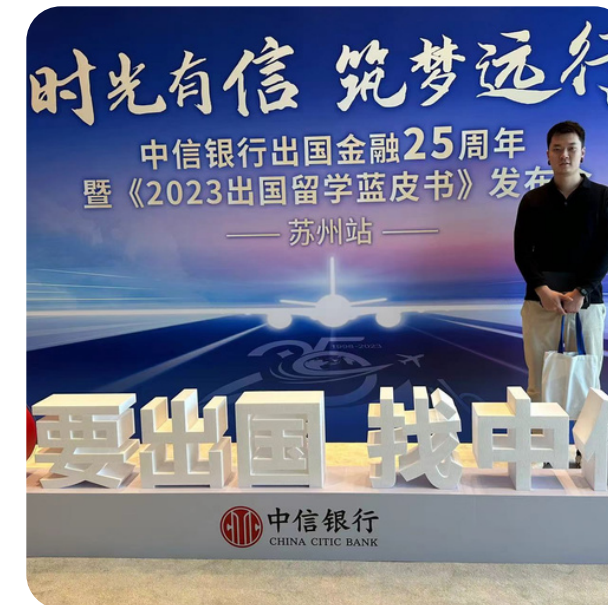


Adrian studied abroad in the USA and is our sports and activities expert.



Joanna is a study abroad expert and international trip designer with 10 years experience.

Lucky Bay is one of the shareholders in Immersive Cultural Education and exclusively represents their interests internationally.



LUCKY BAY



Benji



Benji is an Oxford University graduate, with a BA in Law and a MSc in Criminal Justice. Since graduating he has worked in both international schools and training centers as a study abroad expert, with over 12 years experience helping students apply to elite universities. Benji has also taught at the South China University of Technology and worked for the wealth management company Univisa. Alongside this, he has designed many summer schools for both under 18s, undergraduate students, and adults in the UK, specializing in tours of Oxford and Cambridge.

Trip Advantages

02

TRIP DESIGN TEAM

Jane



Jane is an education expert, having graduated with a BA in Education and had a successful career as an educator. She has helped source and design the workshops on our programs, ensuring they match the UK national curriculum. She has previously run summer schools for a variety of international schools and universities.



Malcolm is a graduate of both Melbourne and RMIT universities in Australia. He has spent a career working in education. He has previously worked in China in a variety of elite international schools and as Senior Consultant for the Concentric Group. On all our trips he has worked to supervise the educational content and connection to future major choices.

Benji is an Oxford graduate and university applications expert. He ensures our trips link to potential majors and help students decide future goals. He has over 8 years experience designing summer schools for clients such as Chinese universities (SCUT, WHUT, BJUT), international schools (Shanghai North America, Suzhou OCAC) and organizations (Guangzhou Chamber of Commerce).

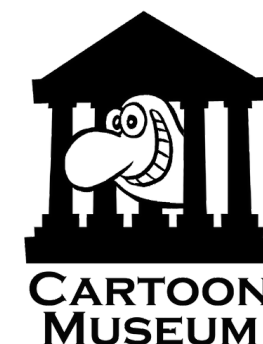
Benji



Michelle has helped bring a parent's view to all our trips, having previously served on the Parent Committee at a prominent Suzhou international school. She has worked to ensure all elements of cross-cultural communication are well covered and parents' concerns are met.



Our unique program also features workshops designed by the following institutions:



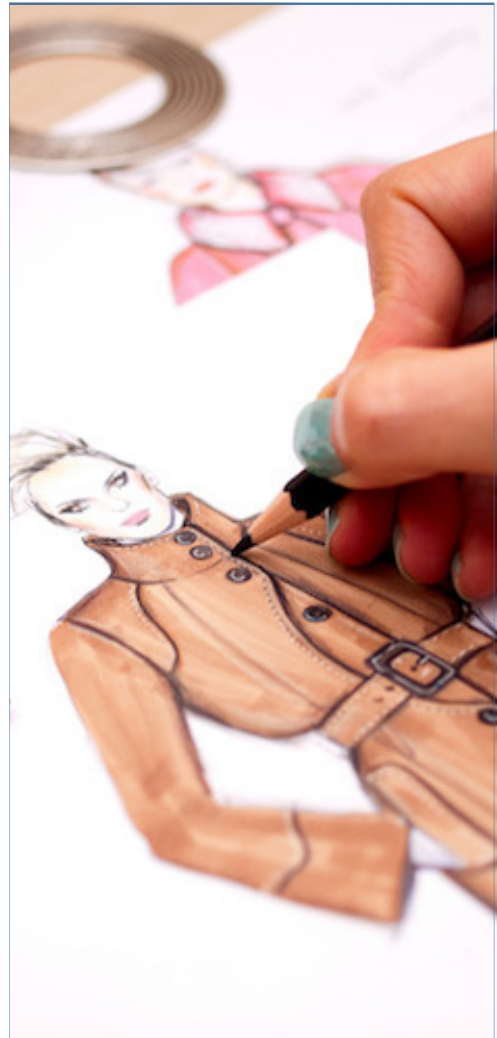
Chris



Chris is an education expert, with over 40 years experience teaching in the UK. He has previously led international summer schools in Oxford, Cambridge and London. Having started as an Art and Music teacher, and served as Arts Director, Chris is our in-house art expert, bringing this experience to our trip design.

CONNECTIONS TO UNIVERSITY MAJORS

A core element of our Major Explorer series is giving students the experiences to help them consider a variety of future majors on our trip. During our Art Explorer trip, students will touch on the following majors, making it an exciting adventure for students interested in Art generally, or specifically in any of the following specific areas.



Fashion
Design



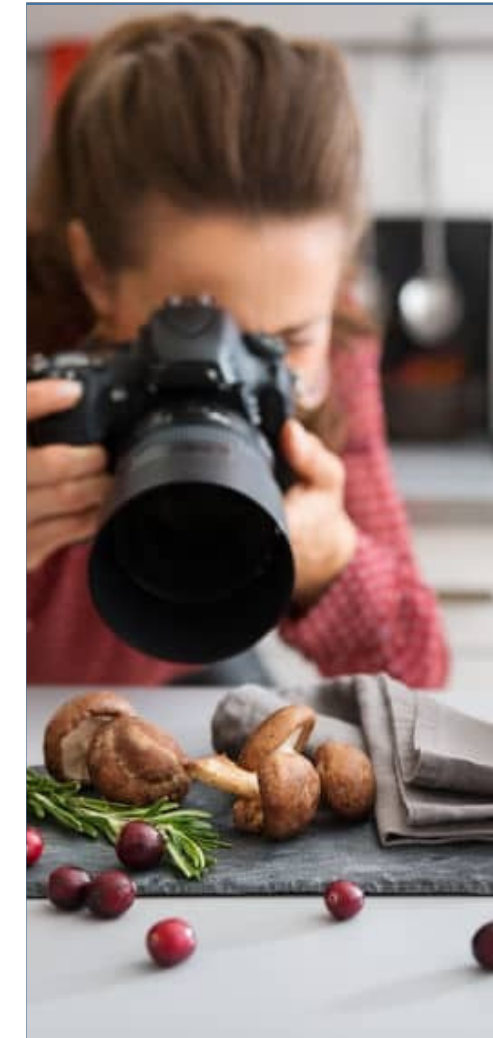
Architecture



Graphic
Design &
Marketing



Film
Production &
Animation



Photography
& Visual
Marketing



Art History &
Visual
Culture



Theatre &
Costume
Design

SAFETY IS ALWAYS OUR NUMBER ONE
PRIORITY

TRIP SAFETY

Our safety precautions

- All our staff are background checked and safety trained
- Our UK local staff are all UK educational professionals with over 30 years of experience
- Each trip has a First Aid trained expert
- Accommodation and food is both chosen with safety as the first priority
- Each trip also has a bilingual Chinese guide so that students can use Chinese in emergency situations
- Our staff to student ratio is a minimum of 10:1 AT ALL TIMES, and usually is around 7:1
- Our Chinese staff all pass stringent background checks

Safeguarding Lead



Chris

All competent UK summer schools and educational institutions have a designated safeguarding lead, whose main job is to always monitor the safety of students and ensure all proper planning has taken place prior to the trip commencing. Experienced Health & Safety expert, and previous school vice-principal, with 40 years experience, Chris is our safety lead.



10 : 1

Student to staff
ratio on all our
trips

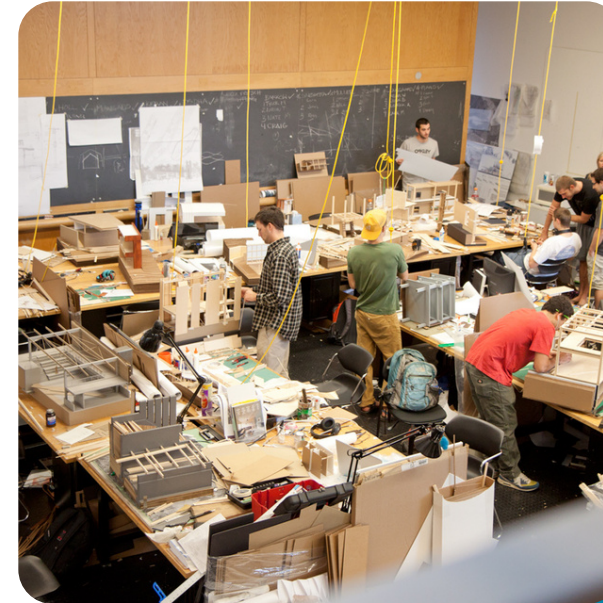
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Maximum group
size for our trips

EDUCATION CONTENT

Our trip is expertly designed to give students an insight into a variety of different majors connected to Art. This adventure will help students discover in which specialist area their true interest may lie and set them down a path of future discovery and preparation for university applications. It is hoped that after this trip students are able to consider a greater variety of potential majors and are focused on exploring which specific area of Art they may wish to study at university.

Our trip is also designed as an immersive English environment, meaning that students' English level is expected to rapidly improve over the 12 days.



WORKSHOPS

What is a workshop?

Workshops are interactive ways for students to learn, giving students a chance to actively engage in a specific project. For this trip we have partnered with a variety of famous UK sites to offer workshops (normally only accessible to native British students) to our students. This gives them a unique insight into UK education, offering a British style approach to learning and exploring the UK.





ACCOMMODATION

Our trip is based in London, with students staying in hotel accommodation during their stay in twin bedrooms (two of the same sex students sharing). Students will always be accompanied in their hotel by our two local guides and our bilingual Chinese guide, with a minimum staff ratio of 1:10. Our London base gives us access to Oxford, Cambridge and the most famous UK museums, based in the capital.

All included

All food is included in our trip price, with students having three meals a day with our local team. Any restaurant visited is first checked for safety by our local team.



Explore traditional English food



International food in Global London



Chinese food for a taste of home



Food at famous UK sites

FOOD

Breakfast: Consists of an international buffet at our London based hotel

Lunch: Will be at different restaurants and health food markets each day, with students having a degree of choice, based around location

Dinner: Students will vote between 3 options each day to maximize student choice

In all our trips we aim to keep a flexible approach to food, so that we can customize the specific restaurants we visit around real-time student feedback. This is decided with students voting between a set list of options for the next day each evening so that we can customize food choice and provide as much personalized choice around student needs as possible, to maximize student enjoyment.



Chris

Chris is our in-house Arts specialist, having worked in UK high schools for over 40 years, including serving as Director of Arts. During this time, he has produced many stage performances, and assisted students in applications to Oxford, Cambridge, as well as top UK Conservatoires, such as the Royal Academy of Music. He has previously led trips for both over 18s and under 18s in Oxford and Cambridge.

TRIP LEADERS Expert Guides

Adrian



Whilst our trips are an immersive English environment, for safety reasons we do always have a Chinese speaking guide on hand for emergencies, and to accompany students on the plane to and from the UK. Our Chinese guide is also available to provide translations where necessary, both in class, and in daily life, to ensure students get the most from the trip.



Jane

Jane took a leading role in designing our Art trip and will also accompany students on the trip itself. She has a BA in Education from Leeds university and is a specialist in interactive learning. For this trip she has found a variety of UK Art specialist partners who will host exclusive academic workshops for our students, giving them a unique perspective on UK education. Jane has previously led a variety of university and under 18 summer schools in the UK, for Chinese universities such as SCUT, WHUT and BJUT.



What happens each day of your 12 day UK adventure?

Daily Overview

03

Welcome Dinner

Students will meet our bilingual team at the airport in China, before flying together to the UK. After landing in the UK, we will be greeted by our local UK team, waiting to pick us up at the airport and introduce themselves over a delicious welcome dinner as students are given time to get to know our team, and settle in to begin their UK adventure tomorrow.



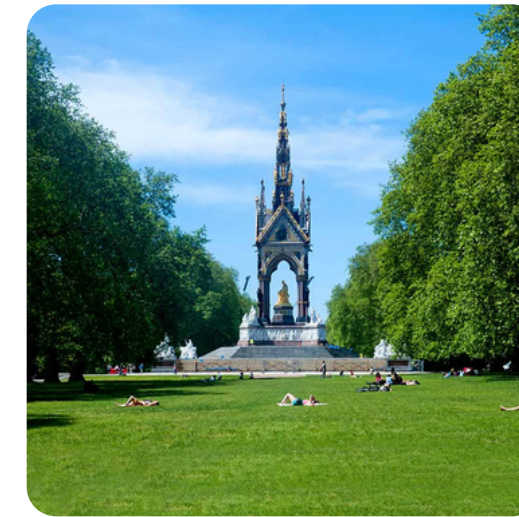
Students will meet our UK Art Trip team leaders, Jane & Chris when they land in the UK.

DAILY OVERVIEW Day 1



MAJOR FOCUS: FASHION DESIGN

In the morning, our focus is on fashion design, with students taking part in a fashion design workshop with our partners at the design label, Fashion Antidote.



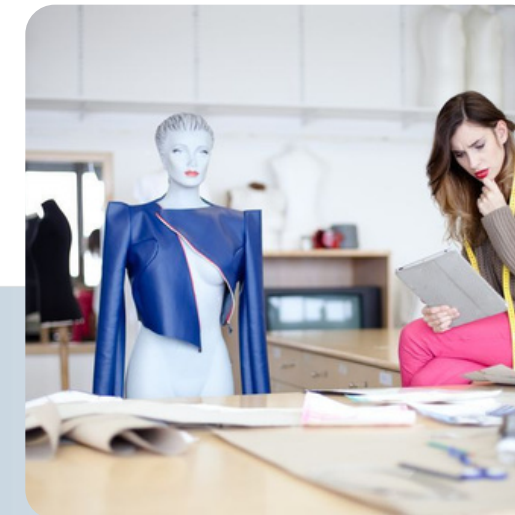
In the afternoon we will have a tour of London, seeing the home of 3 of the G5 universities, LSE, UCL and Imperial, as well as the Houses of Parliament, Big Ben, Downing Street, Tower Bridge and Hyde Park.



Our first workshop is run by Susan Backhouse of Fashion Antidote. She will focus on her experience of running a fashion company, and on turning a passion for art into a successful business. Students will explore what a career in fashion design looks like in the morning.

DAILY OVERVIEW

Day 2



DAILY OVERVIEW

DAY 3

Major Focus: Photography

Day 3 is focused on helping students explore Photography from various angles, with a special focus on London's architecture.



In the morning professional local photographer, Grant Smith takes us on a walking tour of the unique architecture of London. During this session he will assist students in learning how to take the best photographs of buildings and capture the beauty of a scene.



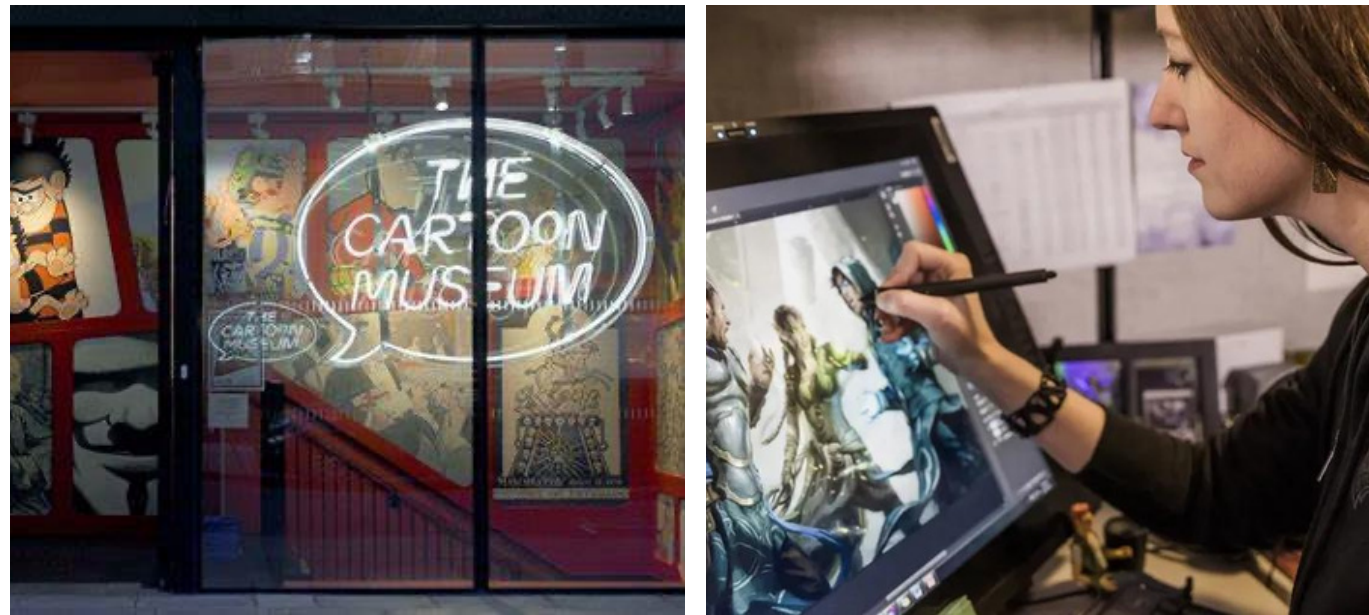
In the afternoon we will take part in the O2 Arena photography workshop, which gives students the chance to safely climb the roof of the arena to take beautiful shots of the London skyline, using the skills they learnt in the morning and on the course.



In the evening students will visit the British Museum, home to famous artefacts such as the Rosetta Stone and Yonger Memnon. Students will be able to use their photography skills to take beautiful photos of the artefacts and be introduced to the museum by our local guide.

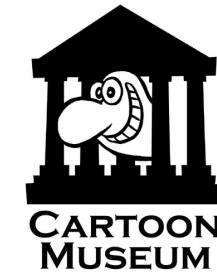
MAJOR FOCUS: ILLUSTRATION

Today students focus on illustration, attending both a professionally run workshop at the Cartoon Museum, and working with a professional illustrator, to learn about this career choice.



Morning

In the morning students will visit the famous Cartoon Museum, where they will take part in a Cartoon illustration workshop, run by the Museum itself.



Afternoon

In the afternoon students will work with an experienced illustrator, learning about illustration as a career choice.



Evening

In the evening students will visit the famous Tate Britain, home to British Art dating back to the Tudor era, including work by Turner & Blake.



DAILY OVERVIEW DAY 4

DAILY OVERVIEW

DAY 5

Morning:

In the morning students will visit Tate Modern where they will take part in an Architectural workshop, touring the building and learning how the Tate Modern was constructed.

Afternoon:

In the afternoon students will take part in an architecture workshop run by the Royal Institute in the UK, where they will gain an understanding of what working as an architect is really like.

Evening:

In the evening students will see the architectural beauty of the Millennium Bridge at St Paul's Cathedral at night.

Major focus: Architecture

Today students will focus on learning about architecture, with two professionally run workshops before visiting two of London's most interestingly designed buildings.



Tate Modern:
Architecture
Workshop



Royal Institute:
Architecture
Workshop



Tour Millennium
Bridge



See St Paul's
Cathedral

MAJOR FOCUS: FILM ANIMATION

Today's major focus is film animation, and the variety of different ways of creating animation, alongside the potential products that a career in this area involves.

CHOCOLATE
FILMS



Chocolate films is an independent video production company based in the UK, specializing in promo videos, documentaries and animations. They have worked for clients including environmental action group Greenpeace, the UK National Literacy Trust, Durham University and the London government.

Today students will take part in a day long workshop organized with our partners at Chocolate Films in the UK. Students will be introduced to the variety of projects that a career in film animation can include.

Students will work in groups of 3 or 4 to complete set challenges using stop-motion animation techniques in a variety of different materials, including light boxes, paper cutouts, claymation and silhouette. At the end of the day, the challenges they complete will be combined into a short film as a record of their brilliant work.



**DAILY
OVERVIEW
DAY 6**



CAMBRIDGE UNIVERSITY

Cambridge university is one of the top universities in the world, and a beautiful small city in the UK. Today our expert local guide will introduce the city and the history of the university to students, helping us see where famous graduates such as Issac Newton studied, and introducing the local culture.

DAILY OVERVIEW Day 7



UNIVERSITY OF
CAMBRIDGE



College tour & punting

Students will first take part in a walking tour of Cambridge university, gaining understanding of the college system of the university and its history, before taking part in the traditional recreational activity of punting on the river.



OXFORD UNIVERSITY

Oxford university is the oldest continuously running university in the Western world, dating its history back to 1101. It is a traditional university, with many different colleges making up the university. Most British Prime Ministers and leaders are graduates of Oxford University, and it is easily the most famous university in the Western World.



In the morning our expert local team, including local Oxford graduates will guide the students around the city, giving students an insider's guide to life as an Oxford student. Students will also visit the famous Balliol college (used in Harry Potter and the Chamber of Secrets).

In the afternoon students will visit the world-famous Ashmolean museum (founded in 1683), home to many world-famous artefacts, from British prehistory, the Egyptian Empire to more contemporary pieces. Students will take part in an interactive treasure hunt as a guided way to explore the museum with our expert local guide.

DAILY OVERVIEW

Day 8



Major focus: Art History

Today students will focus on learning about the history of art, visiting four of the most historic art institutions in the UK to explore the different forms of art used at different periods.



Behind the scenes
at the Royal
Albert Hall



National Gallery
Impressionism
Tour



Trafalgar Square
Visit



Victoria & Albert
Museum Visit

DAILY OVERVIEW

DAY 9

Morning:

The Royal Albert Hall is one of London's most iconic music venues, famous for classical music performances. Our group will go behind the scenes, seeing how such globally impressive performances are produced.

Afternoon:

The UK's National Art Gallery is home to the most representative sample of European Art in the world, including Da Vinci's *Virgin on the Rocks*. We will tour the history of European Art at the is most famous gallery.

Evening:

As the sun sets, we will be at Trafalgar Square, named after a famous 19th century naval victory, before visiting the historic art collection at the Victoria & Albert museum.

Major Focus: Graphic Design & Advertising

For Day 10 we explore the links between Art and Business, seeing how major companies use Art in the process of marketing. This is both in the traditional form of branding, as well as the more unusual (but growing area) of street art.

DAILY OVERVIEW DAY 10

MUSEUM *of*
BRANDS



In the morning we have a professionally led street art workshop, exploring how many global top companies such as Nike, Netflix and others are using street art to create brand awareness and a 'cool' image. Students will be able to create their own art and see art's link to marketing.



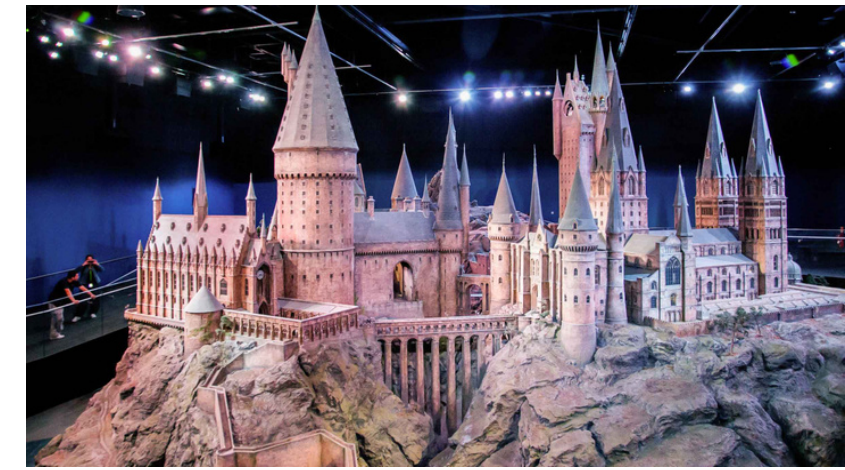
For lunch we will visit the famous Camden Market, an artists' paradise in London. The streets themselves are works of art as shops are elaborately decorated, and the market is home to a variety of boutique shops and world foods, that students can explore and enjoy.



In the afternoon, students will visit the Museum of Brands, exploring how Art has been used by business throughout history as a means of promotion. We will then have an exclusive private workshop exploring Graphic Design and packaging used in branding, linking Art and Business.



Harry Potter



DAILY OVERVIEW Day 11

For our final day we will visit Warner Brother Studios where the magic of the Harry Potter film series is brought to life. Students will be able to explore the special effects used to create famous movies, as well as explore some of the original sets used in the filming of the world-famous Harry Potter movies.

In the evening, students will have one final chance to explore London, before saying goodbye to the city.

Students are accompanied back to China by our bilingual speaking Chinese team, who will help them check in at the airport, and accompany them on the flight.



This morning we enjoy one last breakfast together, having a Full English Breakfast to remember before our coach picks us up to head to Heathrow airport, and check in for our return trip to China.

CERTIFICATE

At breakfast students will receive their certificates from our UK expert team, to commemorate their achievements.



**DAILY
OVERVIEW
DAY 12**



JOIN US

For our 2024 Art Explorer



Price 53,000 RMB

Registration Deadline: 31st March, 2024

www.lucky-bay.com