

# INSTACOOKIE - 2024 CATALOG

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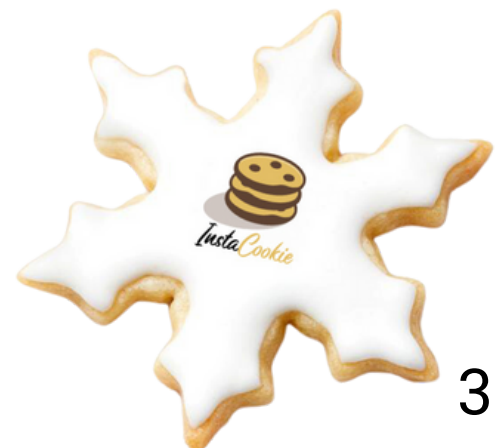


# Welcome to InstaCookie

Immerse yourself in the world of InstaCookie, where cutting-edge innovation harmonizes with exquisite taste in the realm of personalized edible creations. Specializing in bespoke edible imaging solutions, we transform your unique ideas into captivating culinary masterpieces suitable for any event, from intimate gatherings to expansive corporate celebrations. At InstaCookie, we're dedicated to weaving memorable experiences with a sprinkle of enchantment and a flourish of creativity.

Our passion for custom edible art allows us to craft treats that do more than just satisfy your taste buds; they resonate with your individual story or brand identity. Leveraging advanced edible imaging technology, we ensure that every design, photo, or message is beautifully represented on our delicious canvases. Whether it's a wedding, birthday, or corporate event, our creations are tailored to make your occasion unforgettable.

At InstaCookie, every cookie is an adventure in flavor and artistry, designed to enchant and delight. Join us as we explore the limitless possibilities of personalized treats, where innovation meets taste, and every bite tells a story. Welcome to the unique experience that is InstaCookie.



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## About InstaCookie: A Sweet Success Story



InstaCookie is swiftly moving into its second year, marking an exciting phase of rapid growth and innovation in the realm of personalized edible creations. Our journey, fueled by a blend of cutting-edge technology and passionate craftsmanship, has positioned us at the forefront of the edible imaging industry.

### **Journey Highlights:**

**Innovative Technology:** Leveraging state-of-the-art printing techniques, we've revolutionized how treats are customized, offering unparalleled clarity and creativity on cookies, macaroons, and chocolates.

**Diverse Creations:** Our portfolio spans a wide array of custom-designed edibles, catering to both personal and corporate needs with flair and precision.

**Strategic Partnerships:** Our collaboration with clients across various sectors has not only enhanced events but also bolstered branding efforts with our unique edible solutions.

**Expanding Influence:** As we step into another year, we're excited about the growing community of clients and partners who have embraced our vision and contributed to our story.

### What's Next?

The future is bright and bustling with opportunities. InstaCookie is on a fast track, with a slew of projects and collaborations lined up for 2024 that promise to elevate our offerings and reach. We are immensely thankful for the support that has propelled us this far and eager to explore new horizons. As we continue to grow and innovate, we invite you to join us on this delightful journey, ensuring every celebration is imbued with creativity, taste, and unforgettable moments. Here's to a future filled with more milestones, growth, and, of course, sweetness!



# Discover the InstaCookie Advantage



## Innovative Direct Printing

InstaCookie revolutionizes edible art with advanced direct printing technology, allowing us to print images, logos, and messages directly onto cookies and macaroons. This method enhances visual appeal while maintaining the delicious taste of our treats, making edible paper unnecessary.



## Transparent, No Extra Fee Pricing

With InstaCookie, what you see is what you get. We pride ourselves on transparent pricing, offering our custom edible imaging without the hidden costs. Say goodbye to image processing fees and hello to affordable, accessible bespoke confections.



## Exceptional Image Quality:

Our direct printing method brings your designs to life with unparalleled clarity and vibrancy. Enjoy precise, vivid reproductions that make each cookie a canvas for your imagination.



## Unmatched Flavor and Quality

Flavor is at the heart of our creations. InstaCookie is committed to using only the finest ingredients, ensuring our cookies and macaroons are as delicious as they are beautiful. Experience the perfect union of taste and artistry with every bite.



# Products and Services

## Custom-Printed Cookies:

Discover our range of customizable cookies, perfect for any occasion. Whether it's for a corporate event or a personal celebration, our cookies are designed to impress.



## Elegant Macarons:

Explore our selection of macarons, available in a variety of flavors and customizable with your images or messages.



## Specialty Items:

From themed cookies to printed chocolates, our specialty items are sure to add a unique touch to your events.



# Products and Services



## Corporate Solutions

Discover our range of customizable cookies, perfect for any occasion. Whether it's for a corporate event or a personal celebration, our cookies are designed to impress.



## Edible Marketing

InstaCookie offers a tasty twist to branding with cookies and treats customized with your logo or message, ideal for promotional events.



## Live Customization

Bring interactive fun to any event with on-the-spot treat personalization, making every occasion memorable and unique.



# Products and Services

## Drink Printing:

Elevate your beverage service with InstaCookie's drink printing, adding logos, messages, or images directly onto drinks for a distinctive touch at events or promotions.



## Custom Gift Packages:

Personalized gift packages featuring branded treats and merchandise, perfect for corporate gifts or special occasions.



## Custom Imprinted Cookies:

Affordable, custom imprinted cookies using 3D-printed cutters for unique brand or event promotions.





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# Free Consultation



## Maximizing Your Experience with InstaCookie: Expert Guidance for Unforgettable Edible Creations

At InstaCookie, we believe in making every occasion special with our unique edible imaging solutions. Whether you're planning a corporate event, a personal celebration, or a marketing campaign, our team is dedicated to helping you make the most out of our services. Here's how you can maximize your experience with us and create unforgettable moments:

### 1. Understanding Your Needs:

The first step in utilizing our services effectively is to clearly understand your needs. Are you looking to enhance brand visibility at a corporate event? Do you want to add a personalized touch to a private celebration? Or are you seeking innovative promotional items? Knowing your goals helps us tailor our services to meet your specific requirements.

### 2. Exploring the Possibilities:

Our range of services is as diverse as your imagination. From custom printed cookies and macarons to live customization events, we offer a variety of options to suit different themes and occasions. Take the time to explore our offerings and consider how they can complement your event or campaign.

### 3. Creative Collaboration:

Our free consultation service is designed to help you bring your ideas to life. We encourage open communication and collaboration to ensure that the final product is exactly what you envisioned. Share your ideas, themes, and any specific requirements you have, and let our team of experts guide you through the creative process.



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# Free Consultation

## 4. Planning and Timing:

To ensure the best results, it's important to plan and time your orders appropriately. For large events or bulk orders, we recommend reaching out to us well in advance. This allows ample time for design, production, and any necessary revisions.

## 5. Making It Personal:

Personalization is key to making your edible creations stand out. Whether it's a custom message, a logo, or a photograph, adding a personal touch can transform a simple treat into a memorable keepsake.

## 6. Leveraging Our Expertise:

Our team at InstaCookie is not just about baking and printing; we're about creating experiences. Utilize our expertise in design, flavor selection, and presentation to make your edible imaging ideas a reality.

## 7. Feedback and Follow-Up:

Your feedback is invaluable to us. After your event or campaign, let us know how our products were received. Your insights help us continuously improve and innovate our services.

At InstaCookie, we're committed to helping you create memorable experiences through our edible imaging services. Whether it's enhancing brand engagement, adding a unique touch to special occasions, or creating innovative marketing tools, we're here to guide you every step of the way.

Reach out to us for a free consultation and start crafting unforgettable moments with InstaCookie!



# InstaCookie

## Key Products/Services



# Custom Printed Cookies



## Sweetly Suited For:

- Corporate Events & Branding
- Memorable Wedding Favors
- Innovative Product Launches
- Client Appreciation Tokens
- Trade Show Engagement
- Festive Holiday Treats
- Personalized Birthday Celebrations
- Interactive Social Media Campaigns
- Educational Tools & Rewards
- Charity & Fundraising Enhancements
- Real Estate Open Houses
- Anniversary Milestones
- Conference & Seminar Snacks
- Retail Store Openings
- Art Gallery Exhibitions
- Employee Milestone Celebrations
- Sports Team Celebrations
- Welcome Gifts for Hotel Guests
- And More!

- **Precision Customization:** Each cookie can be exquisitely customized with high-resolution imagery, allowing for detailed and vivid reproductions of logos, photographs, and bespoke designs, ensuring each piece is a perfect representation of your message or brand.
- **Engaging and Shareable:** Custom printed cookies are not just treats; they're conversation starters. Ideal for social media sharing, they enhance online engagement by encouraging recipients to share their unique, edible artworks, extending the reach of your event or brand presence.
- **Versatile and Memorable Marketing Tool:** These cookies offer an innovative way to promote your brand or celebrate significant events. Whether it's for corporate branding, wedding favors, or promotional giveaways, they leave a lasting impression, making your message memorable.
- **Tailored to Every Occasion:** From corporate events and product launches to personal celebrations like weddings and birthdays, InstaCookie's custom printed cookies are designed to perfectly complement any theme, offering a personalized touch that resonates deeply with guests and clients alike.

**Shelf Life:** Custom printed cookies stay fresh for up to 2 weeks at room temperature. For long-term enjoyment, they can be frozen and maintain their quality for up to 4 months.

# Custom Printed Macarons



## Sweetly Suited For:

High-End Corporate Functions  
 Boutique Wedding Receptions  
 Luxury Product Reveals  
 Upscale Client Appreciation Gifts  
 Artistic Exhibition Openings  
 Premium Real Estate Showings  
 Anniversary Celebrations with  
 Elegance  
 Gourmet Gift Baskets  
 VIP Event Parting Gifts  
 Culinary Workshops  
 High-End Corporate Functions  
 Boutique Wedding Receptions  
 Luxury Product Reveals . Upscale  
 Client Appreciation Gifts  
 Artistic Exhibition Openings  
 And More!

- **Unparalleled Customization:** Our macarons redefine elegance with their capability for intricate customizations. Whether it's a brand emblem or a personal photograph, each macaron becomes a canvas for high-resolution, vivid designs that captivate and charm.
- **Social Catalyst:** Beyond their delectable taste, our custom printed macarons serve as perfect icebreakers. They're designed to be photographed and shared, seamlessly blending into social media campaigns and sparking conversations both online and offline.
- **Chic Promotional Asset:** With their sophisticated appeal, these macarons offer a unique promotional avenue. Ideal for luxury brand activations, exclusive event souvenirs, or as a refined gesture of appreciation, they effortlessly convey quality and attention to detail.
- **Adaptable for Various Celebrations:** InstaCookie's macarons are versatile gems that enhance any event. They are particularly popular for:

**Shelf Life:** Enjoy fresh for up to 7 days at room temperature, or freeze for up to 6 months without losing quality or flavor.

# Live Customization



## Sweetly Suited For:

- Corporate Branding Events
- Interactive Wedding Receptions
- Innovative Product Launches
- Engaging Trade Shows
- Memorable Birthday Parties
- Unique Social Media Activations
- Educational and Culinary Workshops
- Charitable Fundraising Events
- Exclusive VIP Gatherings
- Real Estate Open Houses and Showings
- Seasonal Holiday Parties
- Artistic and Cultural Exhibitions
- Sports and Team Building Events
- Hotel and Hospitality Experiences
- Health and Wellness Retreats

### **Instant Personalization at Your Event:**

InstaCookie elevates your event with live customization, turning treats into personalized canvases. Guests can select images or messages to be printed directly onto cookies, macaroons, mini cheesecakes, and even beverages, right before their eyes.

**Engagement and Entertainment:** Our live customization station is more than just a service; it's an experience. It acts as a dynamic focal point, encouraging guests to interact, choose their designs, and watch as their personalized treats are created on the spot.

### **Diverse Treat Options for On-the-Spot**

**Printing:** With a selection ranging from cookies to macaroons and more, we cater to various tastes and preferences. Our live station can also customize drinks, adding a unique twist to your event's beverage offerings.

### **Fully Customizable to Match Your Theme:**

The setup and presentation of our live customization station are tailored to fit seamlessly with your event's aesthetic, enhancing the overall experience and ambiance.

# Custom Imprinted Cookies



## Sweetly Suited For:

**Corporate Events:** Make your next corporate gathering unforgettable with cookies bearing your company logo or event theme.

**Product Launches:** Introduce new products with a tasty twist, giving attendees a delicious takeaway that embodies your brand.

**Client and Employee Appreciation:** Show your appreciation with a personal touch, thanking clients and employees with custom imprinted treats.

**Marketing Campaigns:** Elevate your marketing campaigns by integrating custom cookies into your strategy, offering a creative and engaging way to convey your message.

**Unlimited Customization:** Capture the essence of your brand with unparalleled detail. From intricate logos to character likenesses and personalized messages, if you can imagine it, we can create it in cookie form.

**For Every Occasion:** Whether you're launching a new product, celebrating a company milestone, or simply looking to make your brand stand out in the marketplace, InstaCookie's imprinted cookies are tailored to fit every event theme and branding strategy.

**Versatile Branding Tool:** Perfect for a wide array of promotional activities—be it corporate events, product launches, customer appreciation gestures, or trade shows. Our cookies serve as tasty reminders of your brand's creativity and attention to detail.

**Long Shelf Life:** Our cookies are not just a feast for the eyes but are made to last. Enjoy them fresh, or take advantage of their extended shelf life—up to 3 weeks when frozen—ensuring your message stays sweet longer.

# Specialty Food Printing



## Sweetly Suited For:

Elevating Corporate Branding with logo-printed treats.

Adding a personalized touch to weddings with bespoke desserts.

Celebrating birthdays with uniquely designed confections.

Creating novelty party favors that guests won't forget.

Launching products with innovative, themed edible replicas.

Spreading holiday cheer with customized seasonal gifts.

Making educational themes delicious with food art.

Enhancing signature dining experiences with artistically printed courses.

**Infinite Customization Possibilities:** Specialty Food Printing by InstaCookie opens up a universe where your culinary dreams meet reality. We transform any flat food surface into a vibrant, edible canvas, making your wildest design aspirations come to life with extraordinary precision and vividness. From the delicate textures of macarons to the expansive surface of celebration cakes, and even beyond to savory options, we imprint your desired logos, photos, or heartfelt messages, setting no limits to your creativity.

**Versatile Event Integration:** From intimate dinner parties to grand corporate galas, Specialty Food Printing offers a unique, interactive element that significantly enhances the guest experience. This service is adaptable to any setting, adding a personalized touch that encourages engagement and leaves a lasting impression.

**Exceptional Quality Meets Exquisite Taste:** At InstaCookie, we refuse to compromise on quality for the sake of aesthetics. Each treat, be it sweet or savory, is crafted using the finest ingredients and the most innovative printing technology. This guarantees not only that your custom-printed food is visually stunning but also delectably delicious, blending artistry with culinary excellence.





# Specialty Food Printing

## Foods We can Print On

1. Sugar Cookies
2. Macaroons
3. Cheesecakes (flat-topped and sufficiently set)
4. Fondant-covered cupcakes
5. Marshmallows
6. Large flat chocolates or chocolate bars
7. Rice Krispies treats (flattened)
8. Iced brownies (with a firm icing surface)
9. Pancakes (cooled and with a smooth surface)
10. Tortillas (plain, without moisture)
11. Pita breads (without any oil or moisture on the surface)
12. Flatbreads (dry and plain)
13. Pizza bases (pre-baked and without toppings)
14. Pie tops (pre-baked and flat, with a dry surface)
15. Slices of white or whole grain bread (toasted lightly for a dry surface)
16. Crackers (large, flat ones)
17. Graham crackers
18. Shortbread cookies
19. Meringue discs (completely dry and set)
20. Pavlova bases (flat and dry)
21. Wafers
22. Cake pops (flattened sides for printing, coated in a dry icing)
23. Petit fours (with a dry icing surface)
24. Biscotti (flattened side, dry)
25. Scones (lightly iced for printing, ensuring the icing is set)
26. Tart bases (pre-baked and without any wet filling)  
for printing)



# Specialty Food Printing

27. Donuts (iced flat top, ensuring the icing is set and dry)
28. Eclairs (iced flat top, with set, dry icing)
29. Cannoli (flattened and then filled, ensure shell is dry)
30. Flattened truffle tops (ensuring the coating is set and dry)
31. Ice cream sandwich wafers (before assembly, kept dry)
32. Blinis (plain and dry)
33. Crepes (cooled and without fillings, lightly toasted for a dry surface)
34. Quesadillas (before cutting, without moist fillings)
35. Naan bread (dry and plain)
36. Lavash (plain and dry)
37. Matzo (plain)
38. Bagel chips
39. Polenta cakes (cooled and cut flat, dry surface)
40. Firm cheese slices (dry varieties that can be cut flat)
41. Custom edible paper (made of rice or potato starch)
42. Fruit leather (flat sheets, ensure they are not tacky)
43. Vegetable chips (large, flat pieces like sweet potato or beet chips, completely dehydrated)
44. Seed crackers (provided they have a flat surface and are completely dry)
45. Rice cakes
46. Flat vegan meringues (using aquafaba, ensure they are fully set and dry)
47. Tempeh slices (marinated and baked until dry)
48. Flatbread pizza crusts (pre-baked and without toppings)
49. Jicama slices (thinly sliced and dried to prevent moisture)
50. Bread slices

# Dynamic Drink Printing



## Ideal for:

**Corporate Events:** Display your brand with pride on drinks, offering a unique and branded experience.

**Weddings and Celebrations:** Commemorate special dates, names, or themes by personalizing beverages, making each toast even more meaningful.

**Promotional Campaigns:** Introduce new products or partnerships with printed drinks, providing a novel and engaging promotional tool.

**Cafés and Bars:** Set your establishment apart by offering personalized drink printing, attracting customers with the promise of a unique experience.

## Versatile Foam Printing for Unique Experiences:

InstaCookie is at the forefront of beverage innovation with our state-of-the-art drink printing technology. Specializing in creating personalized masterpieces on frothy beverages, we transform ordinary drinks into extraordinary ones. Whether it's a morning latte, an elegant cocktail, or a refreshing beer with a creamy head, our printing service turns each beverage into a canvas for your imagination.

## Features:

- **Precision and Clarity:** Our advanced printing technology ensures sharp, clear images and text on the foam layer of your beverages, offering unparalleled detail and color fidelity.
- **Fast and Efficient:** The printing process is quick, adding only moments to the preparation time of each drink, ensuring that the visual delight does not delay the enjoyment.
- **Safe and Edible:** Utilizing food-grade inks, our drink printing is completely safe to consume, adding visual appeal without compromising taste or quality.
- **Wide Range of Compatible Beverages:** From coffees and teas to cocktails and beers, our technology is versatile, allowing for a broad array of beverages to be customized.
- **Sustainability Focus:** We are committed to using eco-friendly materials and processes, ensuring that our unique service remains mindful of environmental impacts.



# Dynamic Drink Printing

## Suitable Beverages:

- **Coffee Creations:** Turn lattes, cappuccinos, and any coffee adorned with milk foam into canvases for custom imagery. Whether it's a personal message, a logo, or a photo, we add an extra touch of uniqueness to your morning coffee or afternoon pick-me-up.
- **Craft Cocktails:** Enhance the visual appeal of cocktails such as martinis with shaken pineapple juice foam or egg white-based sours. Imprint them with distinct designs, symbols, or monograms to elevate the drink's presentation.
- **Beer with a Head:** Utilize the creamy foam atop beers to imprint celebratory messages, images, or your brewery's emblem, enhancing the drinking experience with a personal touch.
- **Bubble Tea:** While traditionally not foamy, the flat, sealed surface of bubble tea cups offers a unique opportunity for printing custom designs, integrating a playful element into this beloved beverage.
- **Foamy Dessert Drinks:** Adorn milkshakes and dessert beverages that feature whipped cream or foam tops with playful designs, special messages, or personalized art, making every dessert drink a visual and tasty delight.
- **Mocktails and Smoothies:** Even non-alcoholic options like smoothies or mocktails with a frothy top can be personalized, catering to inclusive events or health-conscious settings with a touch of creativity.

InstaCookie's drink printing service seamlessly combines the craft of beverage making with the innovation of personalized printing technology. It offers a unique experience that's as ephemeral as it is memorable, perfect for making a statement at any event or within your establishment. Let us help you elevate your beverage presentation with our beautifully customized drinks.



# Bridging Taste with Technology: QR Code Cookies

InstaCookie's QR Code Cookies are not just a treat for the taste buds but also a cutting-edge tool for interactive marketing and engagement. Merging delicious flavor with the innovative use of QR technology, these cookies offer an unparalleled way to connect with your audience, directing them to digital landscapes while indulging in a sweet treat.

## Why Our Cookies Are a Game-Changer for Your Brand

### Customizable and Trackable Marketing Asset



Beyond their novelty, QR Code Cookies stand out as a powerful marketing instrument. They can carry your campaign right into the hands of your audience, with each scan driving traffic and engagement online. The content linked through the QR code can be tailored to match your marketing strategy, providing a unique journey for each user.

### Seamless Digital Interaction



Featuring a scannable QR code, these cookies effortlessly direct users to a myriad of digital destinations such as websites, online promotions, multimedia content, or interactive experiences, enhancing user engagement directly from their palate to your digital presence.

### Analytics and Insights



What sets InstaCookie's QR Code Cookies apart is their capability to be fully trackable. Each scan can be monitored, offering insights into engagement levels, user preferences, and the effectiveness of your content. This data is invaluable for refining your marketing strategies and understanding your audience better.

# Key Features of InstaCookie's QR Code Cookies:



## Exceptional Quality

As with all InstaCookie products, these QR Code Cookies are made from high-quality ingredients, ensuring they are as delightful to eat as they are to interact with.



## Design Customization

Surrounding the QR code, the cookie's design can be customized to reflect your brand, event theme, or specific campaign message, enhancing brand recognition and the visual appeal of each treat.



## Comprehensive Engagement Tracking

The real power of QR Code Cookies lies in their full trackability. Analytics provided post-campaign will offer detailed insights into scans, user engagement, and interaction patterns, allowing for precise measurement of campaign success and ROI.



## Event and Promotional Flexibility

Ideal for a wide range of settings, from corporate events and product launches to personal celebrations and educational initiatives. These cookies add a layer of interaction, encouraging attendees to engage with the event or brand in real-time, offering a memorable takeaway that extends beyond the event itself.

# Custom Molded Chocolates



InstaCookie brings innovation to the dessert table with our custom molded chocolates, transforming any idea into edible art. Whether it's a detailed replica of a logo, a personalized sculpture, or a unique shape that tells a story, our chocolates are crafted to impress and delight. Perfect for adding a touch of creativity and sophistication to any event or branding effort, these chocolates are not just treats; they're conversation pieces.

## Key Features:

- **Innovative Customization:** Transform any concept into a chocolate masterpiece.
- **Personalized Touch:** From scanning individuals for lifelike sculptures to replicating intricate designs, the possibilities are endless.
- **High-Quality Chocolate:** Crafted from premium ingredients for an exquisite taste experience.
- **Memorable For:** Corporate branding, unique wedding favors, personalized birthday gifts, artful event centerpieces, innovative product launches, and more.

## Ideal for:

**Corporate Gifts:** Embed your logo for memorable branding.

**Wedding Favors:** Custom shapes for your special day.

**Product Launches:** Match chocolates to your new release.

**Personalized Presents:** Unique shapes for special occasions.

**Artistic Events:** Edible art for galleries and openings.

**Tourist Keepsakes:** Landmark-shaped chocolates for guests.

**Shelf Life:** Our custom molded chocolates are not only a feast for the eyes but are made to be enjoyed at their freshest. Stored properly, they maintain their quality and taste, ready to impress and indulge your senses.



# InstaCookie's Customizable Gift Packages

Elevate your gifting strategy with InstaCookie's fully customizable gift packages. Our service goes beyond just cookies, allowing you to curate a unique selection of branded items that resonate with your brand's identity and message. From branded mugs and water bottles to innovative 3D-printed items, each package is designed to create a lasting impression on your recipients.

## Why Choose InstaCookie's Customizable Gift Packages



### Comprehensive Customization

Our gift packages are not limited to edible treats. Include branded merchandise like mugs, water bottles, and even custom 3D-printed items that align with your brand's theme or campaign, offering a multifaceted brand experience.



### Personal Touch

Add a personal touch with cookie notes and more, allowing for a deeply personalized message to accompany your branded gifts. This level of personalization strengthens the connection between your brand and the recipient, making each gift feel thoughtful and unique.





# InstaCookie's Customizable Gift Packages



## Versatile Branding Opportunity

Suitable for corporate events, client appreciation, employee milestones, or promotional campaigns, these customizable gift packages serve as a versatile tool for enhancing your brand presence and fostering meaningful relationships.



## Memorable Unboxing Experience

Ensure your brand stands out by creating an unforgettable unboxing experience. Our carefully curated and aesthetically pleasing packages are designed to delight and surprise, amplifying the impact of your branding efforts.



## Ease of Customization

With InstaCookie, the customization process is seamless and stress-free. Our team works closely with you to select the perfect blend of items for your packages, ensuring each element aligns with your brand's values and objectives.

InstaCookie's customizable gift packages offer a unique blend of creativity, personalization, and brand reinforcement. Whether you're looking to impress clients, thank employees, or enhance your marketing campaigns, our tailored packages are designed to leave a lasting impression. Contact us today to explore how we can transform your gifting strategy and take your brand's presence to the next level.

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# Gift Packages Use Cases



## Use Cases for InstaCookie's Customizable Gift Packages

**Corporate Meetings and Workshops:** Enhance corporate gatherings by offering attendees gift packages that include branded cookies alongside practical items like mugs and water bottles, reinforcing your brand identity throughout the event.

**Client Appreciation and Retention:** Express gratitude towards your clients with personalized gift packages that reflect their preferences and your appreciation, deepening the client-brand relationship and encouraging continued business.

**Employee Recognition and Milestones:** Acknowledge employee achievements, work anniversaries, or welcome new hires with custom gift packages that celebrate their milestones and contribute to a positive company culture.

**Marketing Campaigns and Product Launches:** Generate excitement and engagement around new product launches or campaigns by distributing themed gift packages that create memorable brand experiences and enhance visibility.

**Holiday Celebrations and Seasonal Promotions:** Capitalize on the holiday season or special promotional periods by offering custom gift packages as part of your marketing strategy, fostering goodwill and brand loyalty.

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# Gift Packages Use Cases



**Trade Shows and Conferences:** Stand out at industry events by providing unique gift packages as giveaways or prizes, ensuring your brand remains top of mind for attendees.

**Real Estate Closings and Open Houses:** Leave a lasting impression on potential buyers or celebrate a successful sale with customized gift packages that make each property showing or closing special.

**Educational and Training Events:** Enhance the learning experience at seminars, workshops, or training sessions with gift packages that include educational materials alongside branded treats, making the event memorable and enjoyable.

**Health and Wellness Retreats:** Complement the wellness experience by offering participants customized gift packages that align with the retreat's theme, including healthy treats and wellness-focused branded items.

**Charitable Events and Fundraisers:** Boost engagement and donations at charity events by offering customized gift packages as thank-you gifts or auction items, enhancing the event's impact and supporting a good cause.



# InstaCookie's Custom Imprinted Cookies

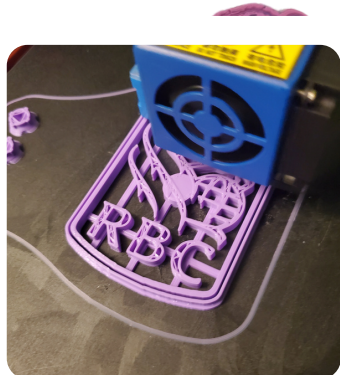
Unlock the power of edible branding with InstaCookie's Custom Imprinted Cookies, where affordability meets limitless creativity. Our innovative service uses 3D-printed cookie cutters crafted from food-safe PLA to turn any image—be it a logo, face, character, or any design—into a delicious branding opportunity. Starting at just \$0.89 per cookie, we offer businesses across all sectors an engaging way to showcase their brand.

## Why Our Cookies Are a Game-Changer for Your Brand



### Unlimited Customization

From detailed logos to intricate faces or beloved characters, our technology can replicate virtually any image in cookie form. This unparalleled flexibility allows your brand to connect with audiences in a uniquely personalized way.



### Cost-Effective Brand Engagement

With prices ending at \$0.89 per cookie, enhancing your brand visibility has never been more accessible. Our custom imprinted cookies provide a high-impact, low-cost solution for your marketing needs.

# Custom Imprinted Cookies

## Highlights



### Cost-Effective Distribution

With an attractive price point and extended shelf life, our cookies are ideal for mass distribution. They can be easily shipped for wide-reaching marketing campaigns, making your brand presence felt far and wide.



### Precision Customization

Our advanced 3D-printed technology captures the essence of any image, providing precision customization that ensures your brand or message is represented accurately and creatively on each cookie.



### Eco-Conscious Branding

Choosing PLA for our cookie cutters underlines our commitment to sustainability. This eco-friendly approach not only appeals to the environmentally conscious market but also positions your brand as responsible and forward-thinking.



### Long-Lasting Freshness

Our cookies offer the practical advantage of a long shelf life—up to 3 weeks at room temperature, extendable to 6 months when frozen. This feature ensures that your branded cookies are ready whenever you need them, perfect for timed marketing campaigns or events.

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# Imprinted Cookies Use Cases



## Hospitality and Hotel Chains

**Welcome Treats at Check-In:** Delight guests upon arrival with cookies imprinted with the hotel's emblem or iconic local imagery, creating a warm and memorable welcome.

**Amenities for Special Events:** Offer custom cookies at conferences or weddings hosted in your venue, tailored to the theme or incorporating the branding of corporate clients.

## Restaurant Chains and Cafés:

**Seasonal Menu Additions:** Introduce seasonal or limited-time cookies with unique designs related to current trends, enhancing the dining experience and encouraging social media shares.

**Loyalty Program Rewards:** Reward returning customers with custom cookies reflecting the essence of your brand or café's signature items, adding value to your loyalty programs.

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# Imprinted Cookies Use Cases



## Corporate Branding and Marketing Campaigns

**Product Launches and Promotions:** Make a lasting impression during product launches by distributing cookies that mirror the product design or feature the new logo, engaging potential customers in a tasteful manner.

**Thoughtful Corporate Gifts:** Send out custom-designed cookies as corporate gifts to clients and partners, reinforcing your brand identity in a sweet and sophisticated way.

## Entertainment and Media:

**Character-Themed Merchandise:** Capitalize on the popularity of characters from films, series, or games by offering fans cookies designed in their likeness, perfect for merchandise stores or event booths.

**Promotional Items for Events:** Enhance the fan experience at concerts, movie premieres, or fan conventions with custom cookies showcasing event-specific designs or featuring artists' imagery.

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# Imprinted Cookies Uses Cases



## Retail and E-Commerce:

**Innovative In-Store Promotions:** Attract more foot traffic with special in-store events offering custom cookies that complement a promotion or sale, adding an engaging element to the shopping experience.

**Special Thank-You with Online Orders:** Include a custom cookie as a thank-you in online orders, personalizing the unboxing experience and encouraging customer loyalty.

## Educational Institutions and Non-Profits:

**School Spirit Boosters:** Support school spirit and fundraising efforts with cookies bearing the school mascot, logo, or event theme, making school events even more enjoyable.

**Awareness Campaign Cookies:** Spread the word about important causes with cookies that feature campaign messages or symbols, offering a unique way to draw attention to non-profit initiatives.



# Corporate Solutions by InstaCookie



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# Corporate Solutions by InstaCookie



## Client Engagement and Corporate Gifting:

- **Edible Business Cards and Corporate Gifts:** Offer a unique twist on traditional networking and client gifts with edible business cards or custom-designed treats as part of your corporate gifting strategy.
- **Special Event Packages for Clients:** Create customized packages for special occasions, holidays, or as thank-you gifts, tailored to reflect your company's brand and ethos.

## Trade Shows and Conferences:

- **Interactive Booth Features:** Draw attention at trade shows with a live customization station, offering attendees a unique, engaging experience and a tasty takeaway that showcases your brand.
- **Customized Treats for Booth Visitors:** Distribute cookies or treats printed with QR codes that link to your company website, digital brochures, or special offers, enhancing lead generation and visitor engagement.

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# Corporate Solutions by InstaCookie



## Elevated Client Engagement:

- Client Anniversary Recognition: Mark client anniversaries or significant milestones with customized cookies, strengthening business relationships.
- Interactive Client Meetings: Offer clients a unique experience by integrating live edible printing during meetings or presentations.

## Corporate Gifting Made Special:

- Premium Corporate Gift Packages: Curate high-end corporate gift packages with a selection of custom-branded cookies and treats, perfect for holiday gifting, client appreciation, or milestone celebrations.
- Customizable Themes and Messages: Tailor your corporate gifts with specific themes, messages, or branding, making each gift unique and personal.

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# Corporate Solutions by InstaCookie



## Special Celebrations for Product Launches:

- **Launch-Themed Treats:** Celebrate new product launches with cookies designed to match the product or branding theme, adding an extra layer of excitement to your event.

## Corporate Social Responsibility (CSR) Initiatives:

- **CSR-Themed Treats:** Align your CSR initiatives with custom treats that reflect your company's social and environmental commitments.

## Specialized Corporate Packages:

- **Product Launch Kits:** Create buzz around new product launches with themed edible kits that reflect the product's features or branding.
- **Holiday Themed Corporate Packages:** Offer seasonally themed corporate packages for holidays like Christmas, New Year's, or Thanksgiving, perfect for corporate gifting or celebrations.

# Wedding Solutions by InstaCookie



WELCOME TO  
**THE WEDDING**

JONATHAN & CLAUDIA



NOV | 23 | 2023

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# Wedding Solutions by InstaCookie



## Enhancing Your Special Day with Personalized Edible Delights

Your wedding day is a celebration of love, an event that marks the beginning of a new chapter in your lives together. InstaCookie is dedicated to adding a touch of unique charm to this momentous occasion with our personalized edible art. We aim to make your wedding not just a day to remember, but a reflection of the unique bond you share, ensuring every aspect is as distinctive and memorable as your love story.

With a passion for creativity and a commitment to quality, we specialize in crafting edible masterpieces that beautifully integrate into your wedding theme. From custom cookies bearing your monogram to macaroons that echo your wedding colors, each creation is meticulously designed to enhance the celebration of your union.

InstaCookie promises to bring joy and an element of surprise to your wedding, creating moments that you and your guests will cherish. Our personalized favors and dessert selections are not just treats, but tokens of your love, crafted to captivate and enchant.

Allow us to contribute to your love story with our bespoke edible creations. With InstaCookie, your wedding day will be adorned with unique, unforgettable touches, making every moment a delicious celebration of your journey together.

# Why Choose InstaCookie for Your Wedding?



**Tailored to Your Wedding Theme:** At InstaCookie, we meticulously tailor our cookies and macarons to align with your wedding's theme and aesthetic. Whether your vision is rooted in timeless elegance or vibrant whimsy, we customize our treats to reflect your style, ensuring they seamlessly integrate into your celebration and resonate with your love story.



**Exquisite Flavors, Premium Quality:**

Our commitment to quality transcends the ordinary. We select only the finest ingredients, crafting each treat with care and precision. InstaCookie's creations are not just visually appealing but are a gastronomic delight, offering a taste of love that's as profound and exquisite as your union.



**Memorable Guest Favors:**

Distinctive and delightful, InstaCookie's personalized edible favors are designed to leave a lasting impression on your guests. Beyond a simple thank-you, these favors embody the essence of your celebration, offering a tangible and tasty memento of your special day that reflects your individuality and the joy of the occasion.



**Enhancing Pre-Wedding Festivities:**

The journey to "I do" is filled with momentous celebrations, and InstaCookie is here to sweeten each step. Our customized treats add a layer of personalization and excitement to engagement parties, bridal showers, and any pre-wedding gathering, making these events even more memorable. With InstaCookie, you can celebrate your path to the altar with flavors and designs that tell your unique story.

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# Wedding Solutions by InstaCookie



## **Elevate Your Wedding with InstaCookie's Live Customization: A World of Edible Art**

InstaCookie's live customization service brings an innovative and interactive twist to wedding celebrations, offering a variety of edible delights that can be personalized on the spot to delight your guests. From the classic charm of cookies to the novelty of lunchbox cakes, and even the unexpected surprise of custom-printed drinks like coffee and beer, our service caters to a wide range of tastes and preferences.

### **How It Adds to Your Wedding:**

Choosing InstaCookie's live customization for your wedding not only adds an element of interactive fun but also creates personalized mementos for your guests to cherish. It's an innovative way to express your love story through edible art, making your special day even more unique and memorable.

### **Crafting Your Customized Experience:**

Our team is dedicated to bringing your vision to life with meticulous attention to detail and a commitment to excellence. From the initial consultation to the final execution, we work hand-in-hand with you to ensure that the live customization station reflects your personal style and enhances the overall experience of your wedding.



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# Wedding Solutions by InstaCookie



InstaCookie offers a wide array of customizable edible art options to make weddings truly memorable. Here's a comprehensive list of what we can do for your special day:

- 1. Custom Cookie Favors:** Personalized with names, dates, or images to match your wedding theme.
- 2. Dessert Tables:** A stunning assortment of customized cookies, macarons, and cakes that complement your wedding cake.
- 3. Live Customization Stations:** Guests can have their photos or messages printed on cookies, macarons, or even beverages like coffee and beer during the event.
- 4. Bridal Shower Treats:** Themed edible creations to celebrate the bride-to-be.
- 5. Bachelor/Bachelorette Party Edibles:** Fun, customized treats to kick off the celebrations.
- 6. Engagement Announcement Cookies:** Share the sweet news with cookies featuring your engagement photos or the big date.
- 7. Save-the-Date Reminders:** Edible, mail-able save-the-dates to get your guests excited.

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# Wedding Solutions by InstaCookie



**8. Thank You Gifts:** Show appreciation to your bridal party and families with beautifully packaged, personalized treats.

**9. Centerpieces and Table Decor:** Edible art that doubles as decoration and dessert.

**10. Rehearsal Dinner Favors:** Special treats to welcome and thank those involved in your wedding preparations.

**11. Lunchbox Cakes:** Mini cakes for guests or as a unique alternative to traditional wedding cake.

**12. Custom Printed Drinks:** Add a personal touch to your wedding toasts with custom images or messages printed on the foam of drinks.

**13. Photo Cookies:** Capture your favorite moments together on delicious cookies.

**14. Wedding Hashtag Cookies:** Encourage social sharing with cookies featuring your unique wedding hashtag.

**15. Monogrammed Macaroons:** Elegant macaroons bearing your new monogram.

**16. Guest Welcome Bags:** Include a sweet welcome with personalized treats in your out-of-town guest bags.

# Wedding Solutions by InstaCookie



**17. Anniversary Reminders:** Cookies that remind guests of your future anniversary date.

**18. QR Code Cookies:** Direct guests to a special video, wedding website, or photo gallery.

**19. Cultural and Thematic Designs:** Cookies and treats that reflect your heritage or wedding theme.

**20. Proposal Cookies:** For those looking to pop the question in a sweet and unforgettable way.

Every InstaCookie creation is designed to blend seamlessly with your wedding's theme, making your celebration even more extraordinary and unforgettable. Let us help you make your wedding day a deliciously memorable experience for you and your guests.





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# InstaCookie's Live Customization at Your Wedding

## Elevate Your Wedding with InstaCookie's Live Customization: A World of Edible Art

InstaCookie's live customization service brings an innovative and interactive twist to wedding celebrations, offering a variety of edible delights that can be personalized on the spot to delight your guests. From the classic charm of cookies to the novelty of lunchbox cakes, and even the unexpected surprise of custom-printed drinks like coffee and beer, our service caters to a wide range of tastes and preferences.

### **How It Adds to Your Wedding:**

Choosing InstaCookie's live customization for your wedding not only adds an element of interactive fun but also creates personalized mementos for your guests to cherish. It's an innovative way to express your love story through edible art, making your special day even more unique and memorable.

### **Crafting Your Customized Experience:**

Our team is dedicated to bringing your vision to life with meticulous attention to detail and a commitment to excellence. From the initial consultation to the final execution, we work hand-in-hand with you to ensure that the live customization station reflects your personal style and enhances the overall experience of your wedding.

# A Canvas of Flavors and Fun

## Cookies & More

Our signature cookies are just the beginning. Explore the delightful possibilities with lunchbox cakes, offering a sweet, personalized treat that's as fun to look at as it is to eat.



## Beverage Art:

Elevate your wedding with personalized beverages. Imagine your guests' delight as they sip on coffee or beer adorned with your monogram, wedding date, or even a playful photo, making every drink a conversation starter.



## Fully Customizable Experience

The beauty of InstaCookie's live customization lies in its flexibility. Every aspect of the service is customizable to fit the unique theme and tone of your wedding. Whether you're looking for elegant sophistication or whimsical charm, we tailor our offerings to match your vision, ensuring that the live customization station becomes an integral and memorable part of your celebration.



# InstaCookie Services for PR Agencies





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# InstaCookie Services for PR Agencies

In the dynamic world of public relations, creating buzz and memorable impressions are key to successful campaigns. InstaCookie offers PR agencies an innovative, customizable solution to elevate your client's brand visibility and engagement. Our edible imaging services enable the personalization of treats with any branding, message, or theme, offering a unique and delicious way to capture attention and leave a lasting impression.

## Why PR Agencies Choose InstaCookie

**Creative Brand Exposure:** Leverage custom cookies and treats as a creative medium for showcasing your client's brand, new product launches, or special announcements, enhancing brand recall and exposure.

**Memorable Media Drops:** Elevate your media drop or press kit with personalized edible treats that stand out, ensuring your client's message is remembered long after the last bite.

**Event Enhancement:** For press events, product launches, or promotional gatherings, add an element of surprise and delight with customized treats that align with the event's theme or your client's branding.



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# InstaCookie Services for PR Agencies

**Influencer Collaborations:** Collaborate with influencers by offering uniquely branded treats for unboxing experiences, social media content, or event partnerships, creating shareable moments that boost online engagement.

**Versatile for Any Campaign:** From traditional media relations to digital marketing efforts, InstaCookie's services are adaptable to any PR strategy, providing a flexible tool in your promotional arsenal.

## Our Services Include:

**Custom Printed Cookies and Treats:** Choose from an array of treats, including cookies, macarons, and more, all customizable with high-resolution images, logos, or text to perfectly match your campaign's objectives.

**Live Customization Events:** Add an interactive element to your event with on-the-spot customization, allowing guests to engage directly with the brand through personalized treats.

**Bulk and Custom Orders:** We accommodate orders of all sizes, offering competitive pricing and packaging options tailored to the needs of your campaign or event.

**Free Design Consultation:** Our team works closely with you to design treats that reflect your client's brand identity and campaign goals, ensuring a perfect fit for your PR strategy.





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# InstaCookie Services for PR Agencies

## Benefits for PR Agencies:

**Enhanced Campaign Impact:** Custom treats add a creative and personal touch to your campaigns, differentiating your client's message in a crowded marketplace.

**Increased Engagement:** Edible branding encourages social sharing and interaction, extending the reach of your campaign and fostering deeper connections with the target audience.

**Stronger Media Relationships:** Unique and thoughtful edible gifts can strengthen relationships with media contacts, making your client's brand more memorable and newsworthy.

**Flexibility Across Campaigns:** Our services are versatile and can be seamlessly integrated into various PR initiatives, from product launches to brand awareness campaigns.

InstaCookie is poised to become an invaluable partner for PR agencies seeking innovative solutions to elevate their client's visibility and engagement. Let us help you craft unforgettable campaigns that resonate with audiences and achieve your PR objectives. Contact us today to explore how our custom edible creations can complement your next PR endeavor.



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# InstaCookie Services for PR Agencies

## Use Cases

**Product Launches:** Introduce a new product with custom cookies featuring the product image or logo. These can be sent out as part of media kits or used as giveaways during launch events to create buzz and visual appeal.

**Press Events:** Elevate press conferences or media briefings by offering custom treats that reflect the theme or message of the event. This can help make the event more memorable and encourage social media shares among attendees.

**Influencer Collaborations:** Enhance influencer partnerships by providing personalized treats for unboxing videos or social media content. Custom cookies matching the influencer's branding or theme can add a unique touch to collaborations, increasing engagement.

**Corporate Anniversaries or Milestones:** Celebrate company achievements, anniversaries, or milestones with custom treats that highlight significant dates, logos, or messages, making corporate celebrations more special and branded.

**Brand Awareness Campaigns:** For campaigns aimed at boosting brand visibility, distribute custom treats at public events, pop-up activations, or in high-traffic areas. This approach can draw attention and create a tactile connection with the brand.

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# InstaCookie Services for PR Agencies



**Client Appreciation:** Show gratitude to loyal clients with custom treats designed specifically for them. Whether it's for the holidays, a company milestone, or just a token of appreciation, personalized treats can strengthen client relationships.

**Crisis Management:** In times of brand crisis, thoughtful gestures like sending custom treats to partners, clients, or the media can help soften perceptions and rebuild relationships. It's a way of showing care and attention to detail, even in challenging times.

**Charity Events and Fundraisers:** Support charity events or fundraisers by providing custom treats that reflect the cause or branding of the charity. This can enhance event experiences and encourage donations.

**Internal Communications:** Boost internal morale and communicate key messages to employees through customized treats. They can be used to highlight corporate values, celebrate achievements, or simply as a unique way to disseminate information internally.

**Trade Shows and Conferences:** Stand out at trade shows and conferences by offering custom printed treats at your booth. This can help attract attendees, encourage conversations, and leave a lasting impression of your brand or client.

**Seasonal Campaigns:** Elevate seasonal PR campaigns with themed treats. Perfect for holidays like Halloween, Christmas, or Valentine's Day, these customized delights align your brand with memorable moments, boosting seasonal promotions and audience engagement in a fun, festive manner.



# InstaCookie Services for Realtors Enhancing Real Estate Marketing and Client Relations



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# InstaCookie Services for Realtors



In the competitive real estate market, standing out and making a lasting impression on clients is crucial. InstaCookie offers realtors a unique, sweet, and customizable way to elevate their branding, marketing, and client engagement efforts. Our edible imaging services allow you to personalize treats with your branding, property images, or special messages, providing an innovative touch to your real estate business.

## Why Choose InstaCookie for Your Real Estate Business?

### **Memorable Open Houses and Showings:**

Custom cookies and treats can feature images of the property, your real estate logo, or personalized messages to potential buyers, making open houses memorable and engaging.

### **Personalized Closing Gifts:**

Celebrate the closing of a sale with custom cookies that congratulate the new homeowners, perhaps featuring a photo of their new home or a message of best wishes, adding a personal touch that clients will remember and appreciate.

### **Brand Awareness**

Use branded treats at networking events, conferences, or within your office to enhance brand recognition. Edible logos and business information on cookies or macaroons serve as a creative marketing tool.

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# InstaCookie Services for Realtors



## **Client Appreciation and Milestone Celebrations**

Acknowledge client anniversaries, birthdays, or other milestones with customized treats, reinforcing strong, lasting relationships and encouraging referrals.

## **Innovative Marketing Campaigns:**

Launch marketing campaigns that include custom-printed treats sent directly to prospects or past clients, keeping your services top of mind in a delicious and innovative way.

## **Our Services Include:**

**Custom Printed Cookies and Treats:** Choose from a variety of treats including cookies, macaroons, and more, all customizable with high-resolution images, logos, or text.

**Live Customization Events:** Host an event with on-the-spot personalization for an interactive experience. Perfect for client appreciation events, open houses, or community gatherings.

**Bulk and Custom Orders:** Whether for a large event or a special client gift, we accommodate orders of all sizes with competitive pricing and packaging options.

**Free Design Consultation:** Our team will work with you to create the perfect design that aligns with your brand and marketing goals, ensuring your edible creations leave a lasting impression.

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# InstaCookie Services for Realtors



## Benefits for Realtors:

**Enhanced Client Experience:** Custom treats add a unique and personal touch to your client interactions, setting you apart from competitors and enhancing the overall client experience.

**Effective Branding Tool:** Edible branding is an innovative way to increase visibility and recall of your real estate brand in a crowded market.

**Referral Generation:** Delighted clients are more likely to share their positive experiences and unique gifts with friends and family, leading to increased referrals.

**Versatile Use Cases:** From marketing collateral to thank-you gifts, our services are versatile and can be tailored to meet various promotional needs within the real estate industry.

InstaCookie is dedicated to helping realtors enhance their marketing efforts and client relations through the power of personalized, edible imaging. Let us help you make your next sale, open house, or client meeting unforgettable. Contact us today to learn more about our services and how we can customize our offerings to suit your real estate business needs.

# InstaCookie Services for Event Planners







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# InstaCookie Services for Event Planners

In the dynamic world of event planning, creating standout experiences that linger in the memories of attendees is key. InstaCookie empowers event planners with custom edible creations that add an innovative and personalized touch to any event. From corporate gatherings to intimate celebrations, our edible imaging services enable you to bring a unique flavor to your event planning portfolio.

## Why Event Planners Love InstaCookie:

### Customizable for Any Event Theme:

Tailor our treats to fit the theme of any event, whether it's a corporate retreat, a wedding, a birthday party, or a product launch. Logos, photos, or thematic designs can be printed directly onto cookies, macarons, and more.

### Interactive Live Customization Stations:

Offer guests an engaging experience with on-site customization stations where they can have their photos or chosen designs printed on treats in real-time, perfect for adding an interactive element to your event.

### Memorable Takeaways for Guests:

Leave a lasting impression with personalized edible favors that guests can take home. These custom treats serve as a sweet reminder of the event, enhancing brand recall for corporate events or adding a personal touch to social celebrations.



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# InstaCookie Services for Event Planners

## **Versatile and Innovative Marketing Tool:**

For product launches or brand promotions, use custom printed treats as a creative marketing tool. Edible branding can help convey your message in a memorable way, ensuring your event stands out.

## **Streamlined Bulk and Custom Orders:**

Managing large events is seamless with InstaCookie. We accommodate bulk orders with competitive pricing and offer various packaging options to suit your event's needs.

## **Benefits for Event Planners:**

**Enhanced Event Aesthetics:** Custom treats can add to the decor and ambiance of an event, aligning with the theme and color scheme for a cohesive look.

**Unforgettable Guest Experiences:** Offering personalized edible delights creates an experience that guests are unlikely to forget, setting your events apart.

**Effortless Brand Integration:** For corporate events, integrating the company's brand into the treats offers a subtle yet effective form of branding.



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# InstaCookie Services for Event Planners

**Creative Solutions for Any Event:** From elegant weddings to casual corporate retreats, our range of customizable treats provides creative solutions for any event type.

**Free Design Consultation:** Collaborate with our design team to create the perfect edible art that fits your event's theme and vision, ensuring every detail is just right.

## **Our Commitment:**

InstaCookie is committed to providing event planners with innovative, high-quality edible imaging services that elevate the event experience. With a focus on customization, quality, and customer satisfaction, we ensure that each treat from InstaCookie not only tastes incredible but also perfectly complements the vision of your event.

Let InstaCookie be your partner in creating unforgettable events. Contact us today to explore how our custom edible creations can add a unique and personalized touch to your next event. Together, we can make every occasion a deliciously memorable one.

# InstaCookie Caterers

# Services

# for



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# InstaCookie Services for Caterers



Caterers have the unique opportunity to transform events into memorable culinary experiences. InstaCookie partners with caterers to offer custom edible imaging solutions that add a creative and personalized touch to any menu. Our services allow caterers to incorporate client-specific logos, messages, or images directly onto a wide range of edible canvases, providing a visual and gastronomic delight that guests won't soon forget.

## Why Partner with InstaCookie?

- **Unmatched Customization:** InstaCookie's technology allows for high-resolution, detailed custom printing on cookies, macaroons, cheesecakes, and more. This enables caterers to offer bespoke dessert options tailored to the theme or branding of any event.
- **Enhanced Menu Offerings:** By integrating InstaCookie's services, caterers can expand their menu to include personalized edible art, setting themselves apart from competitors and adding value to their offerings.
- **Streamlined Process:** Our team works closely with caterers to ensure a seamless integration of custom edible creations into their menu, from design to delivery. This partnership is designed to enhance efficiency and client satisfaction without compromising on quality.

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# InstaCookie Services for Caterers



- **Versatile Applications:** Whether for weddings, corporate events, birthdays, or any special occasion, InstaCookie's custom edible imaging services are suited for all types of events, offering caterers the flexibility to meet diverse client needs.

## How InstaCookie Enhances Catering Services:

- **Signature Dishes:** Create signature dishes or desserts that leave a lasting impression, with custom imagery that complements the event's theme or the host's personal style.
- **Client Appreciation:** Offer clients the unique option to personalize their event's catering with logos, photographs, or special messages, providing a level of customization that elevates the overall experience.
- **Marketing Tool:** Use custom printed treats as a marketing tool to showcase your catering business's creativity and attention to detail in client meetings, tastings, and industry expos.
- **Social Media Buzz:** Custom edible creations are not just delicious—they're shareable. They encourage guests to post on social media, generating buzz and potentially attracting new clients through organic engagement.

# Pricing





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# InstaCookie Detailed Pricing

## Custom Printed Cookies & Macarons:

### Pricing Structure:

- **24-100 units: \$4.99 each**
- **101-150 units: \$4.49 each**
- **151-250 units: \$3.75 each**
- **251-499 units: \$3.50 each**
- **500+ units: \$2.99 each**

This pricing includes unlimited image processing, ensuring every treat is exactly as envisioned, and individual packaging for freshness and presentation.

### Specialty Printing Services:

Expanding beyond cookies and macarons, our specialty printing service allows for customization on a variety of desserts, making your event stand out.

### Pricing:

Starts at the base rate of our printed cookies and macarons, with adjustments based on the specific product being customized. This flexibility ensures that regardless of the dessert, your vision can be brought to life.



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# InstaCookie Detailed Pricing



## Custom Imprinted Cookies:

- **Offering an economical way to display your brand or message, our custom imprinted cookies use 3D-printed cutters for unique designs.**

## Pricing:

- **100-250 units: \$2.99 each**
- **251-500 units: \$2.25 each**
- **501-1250 units: \$1.50 each**
- **1251-5000 units: \$.99 each**
- **5000+ units: \$.89 each**

## Live Customization Service Details:

- **Cost:** Starts at \$1,500 for up to 4 hours.
- **Additional Hours:** \$299.99 each

- **Inclusions:**

- **Professional Staff:** Expert personnel manage the station, assisting guests with their customizations.
- **Setup:** Comprehensive setup 1 hour prior to the event, ensuring a smooth start.
- **Diverse Printing Options:** From cookies to beverages, we offer a range of items for on-the-spot customization.
- **All-Inclusive Package:** Covers equipment, supplies, and a wide selection of treats for an engaging and memorable event feature.

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# InstaCookie Detailed Pricing



Pricing may vary based on event attendance and complexity. Includes professional staffing, pre-event setup, and a diverse selection of treats for on-site customization.

## **Bulk Order Discounts:**

- InstaCookie values large-scale collaborations and offers discounts for bulk orders, making it more economical to include our unique services in your event or marketing strategy.

## **Charity Rates:**

- InstaCookie is committed to supporting charitable organizations and events. For special rates and considerations for charity events, please contact us directly at [hello@instacookie.ca](mailto:hello@instacookie.ca).

Our goal is to make your edible imaging ideas a reality, combining innovation, quality, and competitive pricing. Whether it's for a corporate event, personal celebration, or brand promotion, we're excited to make your project a delightful success. Contact us to explore how our custom edible creations can add a distinctive and personalized touch to your next event.

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# InstaCookie Subscription Model



Dive into a seamless world of personalized engagement with InstaCookie's comprehensive subscription model. Designed to meet the evolving needs of our corporate clients, this subscription model ensures a consistent flow of custom-printed treats, alongside exclusive perks that elevate brand visibility and foster a positive corporate culture. Below are the details of our enhanced packages and the additional advantages they bring to your business:

## Subscription Packages & Pricing:

### **Silver Package:**

**Monthly Fee:** \$399.99

**Includes:** Up to 100 custom printed treats per month.

**Best Suited For:** Small businesses looking to sprinkle a personalized touch on their corporate or client-facing events.

### **Gold Package:**

**Monthly Fee:** \$799.99

**Includes:** Up to 250 custom printed treats per month.

**Ideal For:** Growing companies focused on strengthening their brand, enhancing client engagement, and appreciating employees.

### **Platinum Package:**

**Monthly Fee:** \$1,500

**Includes:** Up to 500 custom printed treats per month.

**Designed For:** Large corporations aiming for impactful brand presence through consistent, branded communications across various events and celebrations.

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# InstaCookie Subscription Model



## Subscription Model Enhanced Benefits

**10% Discount Across All Services:** Enjoy an exclusive 10% discount on every InstaCookie service, including our sought-after live customization events and specialized orders.

**Priority Booking:** Gain early access to our popular services, ensuring your corporate events are always a hit.

**Dedicated Account Management:** Receive premium support with a dedicated account manager for hassle-free service and order management.

**Customizable Monthly Treats:** Tailor your monthly orders to coincide with specific holidays, company milestones, or marketing initiatives.

**Access to New Services:** Be the first to try our newest offerings, staying ahead with innovative edible marketing solutions.

**Wide Range of Treat Options:** Choose from cookies, macarons, cheesecakes, and other edible delights for your monthly subscription, providing variety and excitement.

**Scalable and Convenient:** Effortlessly adjust your subscription to align with changing business needs, with the flexibility to scale up or modify selections.

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# InstaCookie Subscription Model



Embark on a journey to consistently impress and engage your clients, employees, and partners with InstaCookie's innovative subscription service. Tailored to meet the unique needs of your corporate environment, our subscription model is designed to seamlessly integrate into your engagement strategies, ensuring a steady stream of delightful, personalized edible creations that resonate with your brand's values and ethos.

At InstaCookie, we understand the importance of maintaining and nurturing relationships in the business world. Our subscription service is not just about providing treats; it's about creating meaningful connections and memorable experiences that reinforce your brand's commitment to excellence and appreciation. Whether it's celebrating milestones, expressing gratitude, or simply brightening someone's day, our custom treats serve as a testament to your company's culture of recognition and respect.

To explore the possibilities and customize a subscription that aligns with your corporate objectives, we invite you to reach out to our dedicated team at [hello@instacookie.ca](mailto:hello@instacookie.ca). Our experts are on hand to guide you through the process, offering tailored solutions that enhance your brand engagement efforts.

By choosing InstaCookie's subscription service, you're not only securing a hassle-free solution to corporate gifting and engagement but also partnering with a brand that's committed to quality, creativity, and customer satisfaction. Let us help you forge stronger bonds and elevate your brand's presence, one custom edible masterpiece at a time. Join us in this exciting journey and witness the transformative impact of thoughtful, personalized treats on your corporate relationships.



# InstaCookie's Enhanced Referral Program

## Earning Potential Explained:

Join the InstaCookie Enhanced Referral Program and start earning by simply sharing your love for our custom edible creations. Here's how you can benefit:

**Commissions Payout:** Earn a 10% commission on the initial transaction of any new client you refer who places an order above \$250 CAD. For every subsequent order they make within the next 365 days, you'll receive a 5% commission.

**Payout Schedule:** Commissions are paid out 3-6 weeks after the transaction is completed, ensuring all aspects of the order are fulfilled to satisfaction. Payments are made on the 30th of each month, directly to you.

## Commission Breakdown:

For a referral that results in a **\$1,250** order, you earn:

**Initial Order:** 10% commission = **\$125**

**Subsequent Orders:** 5% commission = **\$62.50** for each follow-up order

For a referral that results in a **\$25,000** order, you earn:

**Initial Order:** 10% commission = **\$2,500**

**Subsequent Orders:** 5% commission = **\$1,250** for each follow-up order



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# InstaCookie's Enhanced Referral Program

## Referral Program Benefits

**Tiered Rewards System:** The more referrals you successfully make, the greater your rewards. Unlock higher tiers for increased benefits.

**Top Referrer Rewards:** Monthly awards for our most successful referrers, including gift cards and unique experiences tailored for our champions.

**Direct Feedback Channel:** Your input can help shape the future of InstaCookie. Participate in feedback sessions and have a say in new initiatives.

**Unlimited Earning Potential:** There's no cap on how much you can earn. The more successful referrals, the higher your earnings.

### Referral Requirements:

**Minimum Order Value:** The referred client's initial order must be at least **\$250 CAD** for the referral to qualify for commission.

**Referral Verification:** Ensure the client mentions your name and contact information upon their first inquiry or introduce them to us via email.

**Pilot Program Notice:** This referral program is a pilot, subject to adjustments based on its effectiveness and feedback from participants.



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# InstaCookie's Enhanced Referral Program

**Ready to join?** Start by sharing your InstaCookie experience with your network. For full details, inquiries, or to sign up, contact us at [hello@instacookie.ca](mailto:hello@instacookie.ca).

At InstaCookie, we recognize the vital role our community plays in our success. Our Referral Program is not just about expanding our reach; it's about building a supportive network passionate about unique and personalized experiences. Your engagement in spreading the word about our custom edible creations is invaluable to us.

We see the success of InstaCookie as a shared journey, where your contributions lead to mutual rewards and opportunities. By recommending us, you're helping to extend our community and enrich our collective experience with exclusive benefits and recognition.

In this spirit, we aim to foster a thriving community where creativity and support drive us forward. Together, we can make a significant impact, sharing the joy and innovation of InstaCookie's services. Your support is crucial, and we're excited to acknowledge your efforts with rewards that reflect our appreciation. Let's continue to create and celebrate together, one referral at a time.

**Pilot Program Notice:** This referral program is a pilot, subject to adjustments based on its effectiveness and feedback from participants.



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## **A Heartfelt Thank You from Neil Mondesire**

As this document comes to a close, I find it essential to express my deepest gratitude to each of you who have supported InstaCookie on its journey so far. Your belief in our mission to create unique, personalized edible art has been the cornerstone of our growth and success.

InstaCookie was born from a passion for innovation and a desire to make every celebration unforgettable with a personal touch. This adventure has been nothing short of inspiring, filled with challenges, achievements, and, most importantly, the joy of bringing smiles to faces with our creations. This path we've embarked on together has been made possible by your trust, encouragement, and valuable partnerships.

As I look ahead, I'm thrilled by the endless possibilities that await us. We are just getting started, and I am eager to explore new horizons, introduce more innovative services, and continue enriching your special moments with our bespoke treats. Your ongoing support is the fuel that drives us to exceed expectations and redefine the landscape of personalized culinary art.

Thank you from the bottom of my heart for being a part of our journey. Here's to the continued shared success and the exciting path that lies ahead. Together, we will keep making the world a sweeter place, one custom creation at a time.

With sincere appreciation,

Neil Mondesire  
Founder, InstaCookie