

La Lingua



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My Start Up Is:

A communication device that can translate language between the speaker and the listener at the exact same time.

La Lingo



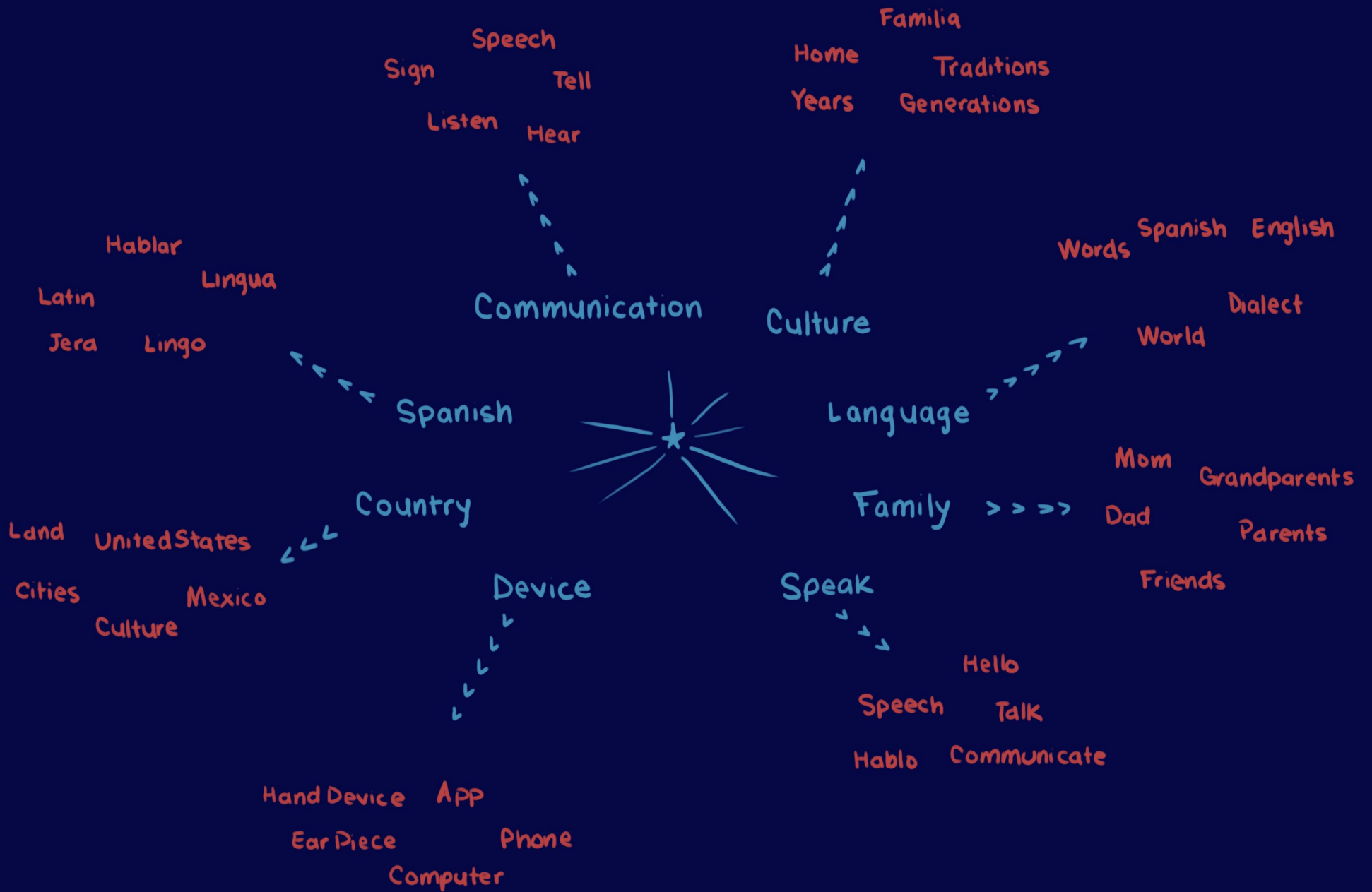


H i s t o r y

In 1992, Lucinda Lopez was born in Chicago, IL to Mexican American parents. Growing up in a English speaking household, Lucinda couldn't really connect or communicate with her Grandparents who primary spoke Spanish.

Lucinda had created a cummunication device, La Lingo was founded in 2018. La Lingo helps the speaker of one language communicate with the listener of another language at the same exact time.

It is Lucinda's dream that La Lingo can connect people from all around the world and end language barriers.



Mind Mapping

Naming

1. **Lingua**
(Latin root word meaning language)
2. **LAN-GO**
3. **La Lingo**
(Spanglish)

Philosophy

1. Latin
2. Communicate
3. Language

Contemporary References



¿Qué? What?
 ¿Quién? Who?
 ¿Cómo? How?
 ¿Cuánto? How much?
 ¿Cuántos? How many?
 ¿Dónde? Where?
 ¿Cuándo? When?
 ¿Por qué? Why?

FluencySpot.com



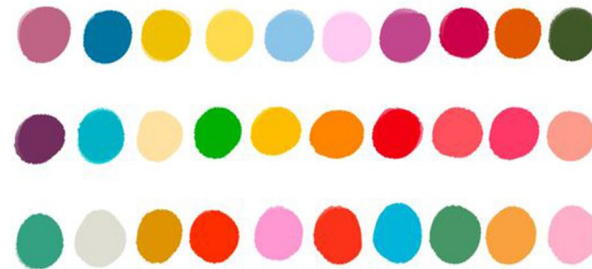
Top 10 websites for learning a language

duolingo
 Ling
 Lang-8
 FluentU
 busuu
 Digital Dialects
 +B
 memrise

More at FluencySpot.com



Candy

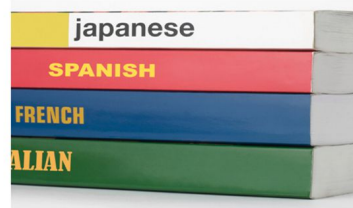


30 Color Palette for Procreate
HBH Supplies

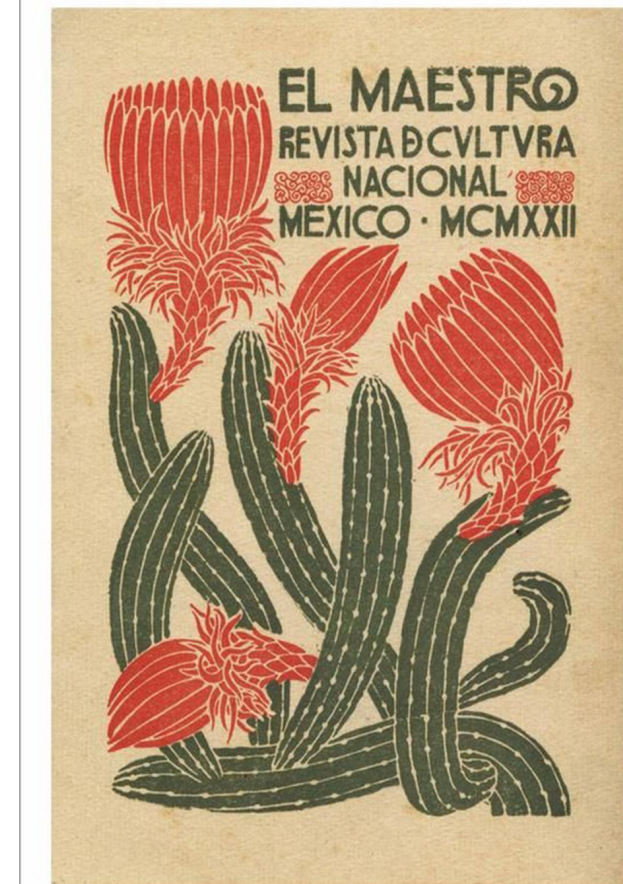
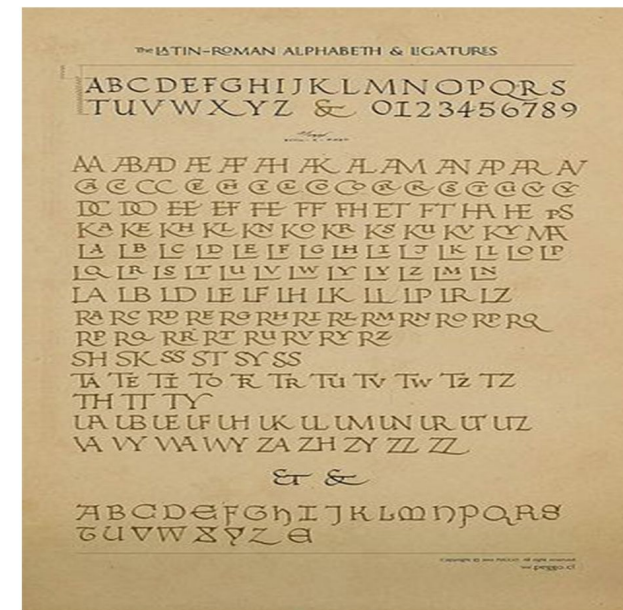
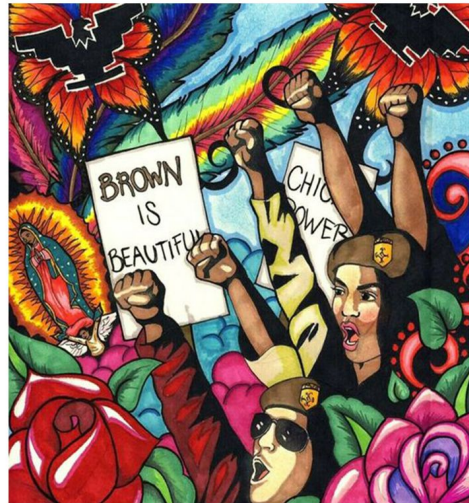
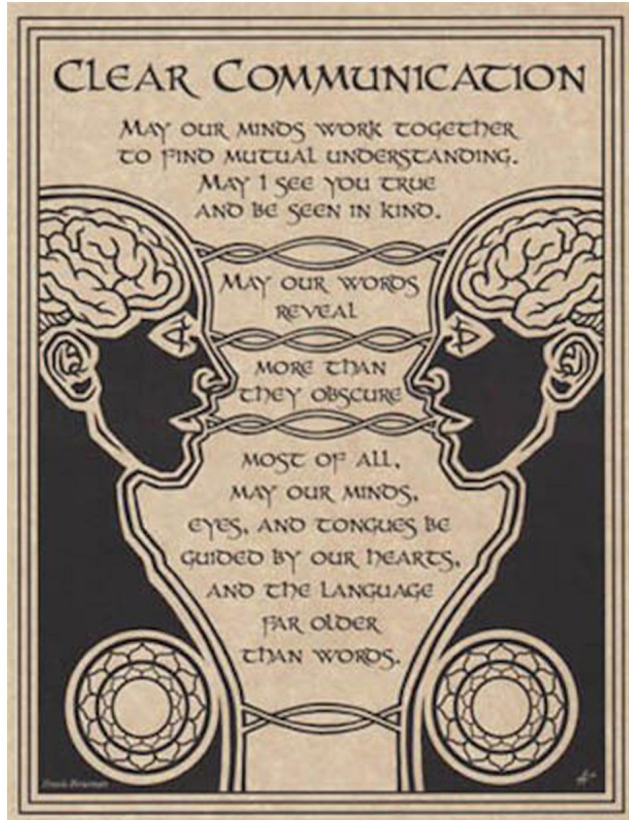
la piña
 la fresa
 la cereza
 las uvas
 el plátano
 la naranja
 la pera
 el limón
 la manzana

¿Cuál es tu fruta favorita?

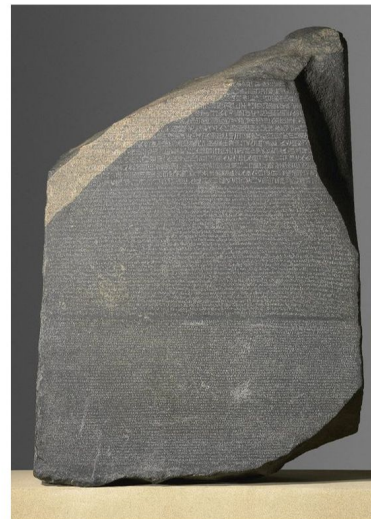
SpanishPlayground.net



Historical References



	A	vulture		M	owl
	B	leg		N	water
	D	hand		P	stool
	F	viper		Q	hill
	G	stand		R	mouth
	H	rope		S	cloth
	I	reed		T	loaf
	J	serpent		W	chick
	K	basket		Y	reeds
	L	lion		Z	bolt



Typefaces

Variations

La Lingo

LA LiNGO

La Lingo

La LiNGO

La Lingo

LA LINGO

La Lingo

la lingo

La Lingo

LA linGO

Exploration

La LiNgo

La LiNgo

La LiNgo

La LiNgo

La LiNgo

Lingo

The image features the word "Lingo" in a bold, yellow, rounded font. The letter 'i' has a small yellow smiley face as its dot. The background is a dark blue field with several large, overlapping circles in shades of green, blue, red, and brown. The text is positioned in the upper-middle part of the frame, with the circles behind it.

Color Palette

LinaGo

LinaGo

LinaGo



LinaGo

LinaGo

LinaGo

Icon



Secondary Typeface

Lingo On The Go

Lingo On The Go

Lingo On The Go

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

Lingo On The Go

Lingo On The Go

Lingo On The Go

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

Lingo On The Go

Lingo On The Go

Lingo On The Go

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

Imagery



Secrete Ingredient



Translator devices can be used for freehand use when App is not being used.

La Lingo Icon will glow on an earpiece that is in use.

Sold separately, but not required:

- *Earpiece
- *Headphones
- *Wristband



LaLingo





Hola!

Hello!



Καλημέρα!

Oi!

Hola!

Salute!

Que?

Ciao!

Hello!