

# NEWSLETTER

APRIL 2024

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## TOP NEWS

- ASK ABOUT OUR 2024 MINERAL PROGRAM.
- NATIONAL CATTLEMEN'S BEEF ASSOCIATION WELCOMES LANDMARK HABITAT CONSERVATION BILL.
- EMPLOYEE ANNIVERSARIES.
- IT'S SHOWTIME. WE HAVE THE SHOW FEED YOU NEED TO HELP YOU REACH THE CHAMPION CIRCLE.
- WE ARE YOUR LOCAL PRIMO DEALER.
- MEET THE SALES TEAM.

### *National Cattlemen's Beef Association Welcomes Landmark Habitat Conservation Bill*

In a [letter submitted](#) to the House Natural Resources Committee, the National Cattlemen's Beef Association (NCBA) urged members of Congress to support the recently introduced America's Wildlife Habitat Conservation Act (H.R. 7408). The landmark conservation bill, led by Chairman Bruce Westerman (R-Ark.), was considered yesterday in a Water, Wildlife and Fisheries Subcommittee hearing. The legislation would invest in state-led conservation projects, push the U.S. Fish and Wildlife Service (USFWS) to delist species that are recovered, and provide regulatory certainty for landowners who participate in voluntary species conservation agreements.

#### **H.R. 7408 would address many of these challenges by:**

- Codifying Candidate Conservation Agreements (CCAs) and Candidate Conservation Agreements with Assurances (CCAAs). The bill would prevent farmers and ranchers who are already doing habitat conservation work through a CCA or CCAA from being subject to a future critical habitat designation.
- Prioritizing funding for projects led by states and tribes, rather than funneling more money into implementing top-down, one-size-fits-all federal species management plans.
- Requiring USFWS to set clear benchmarks for recovery when issuing 4(d) rules and to delist when those goals are met.
- Fixing the disastrous Cottonwood (2015) decision that has bogged the U.S. Forest Service down in ESA consultation and prevented crucial fire mitigation work from moving forward.
- Extending Good Neighbor Authority to USFWS, to allow the agency to work with public and private partners, across fence lines, to conserve contiguous habitat.

The legislation now awaits a full committee hearing in the U.S. House of Representatives.

# Employee Anniversaries



**Steve Smith**  
26 years



**Marissa Glaser**  
4 years

**HONOR SHOW** WHERE our targeted supplements *WORK:* **Cattle**

- GOLDEN TICKET™**
  - Helps support bloom and growth
  - Optimizes muscle development
  - Supports feed intake during times of stress
- CHAMPION DRIVE™**
  - Supports muscle development
  - Fat cover neutral
- ULTRA FULL®**
  - Supports lower body fill
  - Designed for optimal expansion
- FITTER 35®**  
**FITTER 52®**
  - Helps support muscling
  - Helps optimize body fat
- POWER FUEL®**
  - Supports body condition and growth performance
  - Helps optimize fat cover
  - Helps support immune function
- DEPTH CHARGE®**
  - Supports "fill" and volume
  - Helps support a full physical appearance for show day
- HEAVY WEIGHT®**
  - Helps optimize fat cover
  - Helps support growth by optimizing feed intake
- ALLEVIATE®**
  - Supports ruminal health for optimal performance
  - Designed to support proper pH in stressful situations
- FLY CONTROL WITH CLARIFY®**
  - Prevents the emergence of horn flies, face flies, house flies and stable flies from manure

**#FEEDGREATNESS**

Image - Purina

## IT'S SHOW TIME

All Builder Line show feeds pair perfectly with the Purina® High Octane® show supplements to help customize results, so that each animal in your show string can reach its full genetic potential.

### #70574-B - Pork Builder® Show Grower BMD/DBZ 50#

The Pork Builder® Show Grower is a complete meal feed to be fed to show pigs from 40lbs to 150lbs. This is the first step in the Pork Builder® show feed line, with a 16% protein and a Lysine level of 1.1% for optimal muscle growth and development. It is completely fortified with all the proper vitamins and minerals to maintain growth and healthy show pigs. Formulated with Bacitracin MD (no withdrawal period) to improve feed efficiency and weight gain. Also treated with Clarify® to prevent the development of fly larva.

### #70562-B - Pork Builder® Show Finisher DBZ 50#

The Pork Builder® Show Finisher is a complete meal feed to be fed to show pigs from 150lbs to market weight. This is the second step in the Pork Builder® Show feed line. It is completely fortified with all the proper vitamins and minerals to help your show pig finish strong. With a lower protein and Lysine level, Pork Builder® Show finisher will help slow muscle growth and development and aid in fat production for that final bloom you are looking for. Pork Builder® Show Finisher is treated with Clarify® to prevent the development of fly larva.

### #12400-B - Beef Builder® Show Feed B36 50#

Beef Builder® Show Feed B36 is a textured complete grain supplement for show cattle. With 12% crude protein and 4% fat, this feed is formulated to act as a solid base feed for the full show string at variable feeding rates. Amaferm®, Availa®4, and Bovatec are included to promote digestion, optimize gain and reproduction, and enhance feed efficiency.

### #80857-B - Lamb Builder® 15% Show Feed DX 50#

Lamb Builder® 15% Show Feed DX is a textured complete grain supplement for show lambs. Packed with 15% protein and 6% fat, this feed is designed to perform as a growing and finishing feed. This low copper feed also contains Ammonium Chloride to reduce urinary calculi, Deccox® for the prevention of coccidiosis, Amaferm® to enhance digestion, as well as Availa® Zinc 120 and CELMANAX™ to support immunity.

### #80911-B - Goat Builder® 15% Show Feed DX DBZ 50#

Goat Builder® 15% Show Feed DX DBZ is a textured complete grain supplement for show goats. Formulated with 15% protein and 6% fat, this feed is designed to perform as a base feed for growing and finishing. This feed includes Ammonium Chloride to reduce urinary calculi, Deccox® for the prevention of coccidiosis, Amaferm® to enhance digestion, as well as Availa®4 to promote optimal growth and reproduction and CELMANAX™ to support immunity. This feed is also treated with Clarify® to prevent the development of fly larva.

To Order Primo Products - [www.primofeeds.com](http://www.primofeeds.com)

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