

»» NEWSLETTER ««



# COUNTRYSIDE FEED LLC

Made With Pride By Countryside



## VALUE VS. COST: FIND THE RIGHT FEED FOR YOUR SHEEP OR GOATS

By: Purina Animal Nutrition



Feed is one of the largest, and most impactful, investments you'll make into your flock or herd. Choosing the right sheep or goat feed that will develop high-value market animals and support your profit margins can be a fine line to walk.

You may be leaving a lot of opportunity on the table if you only look at the total cost per bag or ton of feed to make nutritional decisions. Understanding cost per head per day can help you better understand your feed investment and find value you might not even realize you're missing out on.

Identify sheep and goat feed cost efficiencies and add value to your flock or herd by understanding how feed intake and cost per head per day impact your bottom line.

Ultimately, choosing the right sheep or goat feed is about more than just cost. Ask yourself these questions when evaluating your ration:

- What are your animal growth and performance goals?
- Are you reaching your return-on-investment goals when marketing animals?
- Do you have your own commodities or access to consistent, well-priced commodities?
- What feed storage and labor availability do you have?
- Are you having challenges with animal health or reproductive performance that could be addressed with changes to your rations?

### DIGGING DEEPER INTO FEED INTAKE:

## CALCULATE FEED COST

per head per day

	Purina® Accuration® Sheep & Goat Hi-Fat Block <small>(200 pounds/tub)</small>	Commodity Blend
Cost per ton*	\$1,000	\$600
Number of head	25	25
Feeding rate <small>per head per day (pounds)</small>	0.5	2
Total # of days of feed <small>per ton</small>	160	40
Total feed cost <small>per day</small>	\$6.25	\$15
<b>Feed cost <small>per head per day</small></b>	<b>\$0.25</b>	<b>\$0.60</b>

\*For example only. Contact your local dealer for current feed prices.



Spending some time to pencil out your cost per head per day and evaluate the most efficient and impactful ration for your flock or herd can go a long way in positively impacting your bottom line. Sign up for our e-tips to get more management and nutrition advice for [sheep](#) and [goats](#).

# EMPLOYEE SPOTLIGHT



**JESSE BARNES**  
2 YEARS



**WES SHAW**  
2 YEARS



**TAYLOR KILBORN**  
2 YEARS



**WAYNE KRAMER**  
8 YEARS



**LINUS LIERZ**  
21 YEARS

# Join Our Team

Top Pay • Full-Time • Part Time • Great Benefits • Pension Plan



## NOT ALL SUPERHEROES



**Wear Capes...  
Some Deliver Feed**



- ✓ Bulk Feed Delivery Driver – Full & Part Time – Class A, CDL Required
- ✓ We work hard to help nourish America and the world
- ✓ Pay is dependent on experience, work ethic and **YOUR DRIVE FOR EXCELLENCE**
- ✓ Pension plan, Insurance, Flexible Hours and **HOME EVERY NIGHT**



**HIRING IN  
HILLSBORO & SENECA  
620-947-3111**



**COUNTRYSIDE  
FEED LLC**

# WE ARE HIRING!

### JOB POSITIONS:

- Feed Delivery Driver Hillsboro*
- Packaging Specialist*
- Hand Add Specialist*

### BENEFITS:

- Defined-Benefit Pension Plan, PTO,*
- Health Insurance, Long-Term*
- Disability, Short-Term Disability*

**Apply  
Now**

## COME JOIN OUR TEAM

**Send your resume to:**  
[dherbel@countrysidefeed.com](mailto:dherbel@countrysidefeed.com)

# Cheers

# 2024

TO THE NEW YEAR

**NEW IS THE YEAR, NEW ARE THE HOPES, NEW IS THE RESOLUTION, NEW ARE THE SPIRITS, AND NEW ARE OUR WARM WISHES TO YOU.**

**ALL NATURAL!**

## KICKSTART WEANING



This past October we began using the Kickstart Weaning tubs on our pen of calves 2-5 weeks old to help boost their immune systems. The calves loved it and we quickly noticed them having more energy and less health issues. We were so impressed with the results that we added the Kickstart Weaning tubs to our other pens of calves up to 12 weeks of age."  
- Brian and Eileen Hoefler, Hoefler Dairy, New Vienna, Iowa

**VITALIX INC.**

**NaturSafe**

NaturSafe® is Diamond V's next generation immune health feed additive. NaturSafe® is a natural, non-antibiotic feed additive that is specifically formulated to optimize beef cattle health, performance, and food safety.

**INCLUDING NATURSAFE® WILL SUPPORT...**

- Optimal rumen and digestive health
- Overall health and immune function
- Improved ADG and efficiency
- Antibiotic stewardship
- Consistency of intake

**AVAILA 4**

Stress decreases the body's ability to absorb and retain mineral stores. By providing the most bioavailable trace mineral package on the market, Availa® 4, we can ensure that those animals are receiving adequate mineral nutrition.

**IMPROVED HEALTH AND PERFORMANCE OF INCOMING CALVES INTO THE FEED YARD**

- Increase dry matter intake (25 lbs)
- Decreased morbidity (20.8%)
- Improved ADG (0.09 lb)

**INTEGRITY, QUALITY, VALUE... GUARANTEED!**

**NO FILLERS ARE USED.**



Every day you face nutritional decisions that affect the profitability of your operations. The mission behind the Vitalix® advantage is built on a foundation of trust and partnerships through our revolutionary cooking methods, advanced technologies, and our proprietary nutritional packages to deliver the best value for your feed dollar. Vitalix® offers a complete range of tubs for any season, condition, and forage quality to meet the nutritional needs of your livestock. Vitalix® quality livestock supplements lead our customers to new levels of performance, efficiency, convenience and profits.

## Contact Our Sales Department To Learn More About Countryside Feed, Purina and Vitalix Products

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