

>>> NEWSLETTER <<<



COUNTRYSIDE FEED LLC

Made With Pride By Countryside



USING CATTLE MINERAL AS YOUR OUNCE OF PREVENTION

Industry Voice by Purina Animal Nutrition

A good cattle mineral program will fuel cows to achieve herd goals. Getting cows bred in a timely manner and raising healthy calves are always top priorities in a cow/calf operation and quality cattle mineral is the cornerstone in supporting these goals.

The perfect cattle mineral program should have the trifecta of bioavailability, palatability and weatherability.

A good cattle mineral has three abilities:

1. Bioavailability
2. Palatability
3. Weatherability

Perfecting the Cattle Mineral Trifecta

Mineral serves as the foundation of a cattle nutrition program, and the right mineral offered year-round helps ensure cattle are getting what they need when they need it. When you're thinking about herd goals, especially for cattle health and reproduction, mineral nutrition must be a considering factor.

Use a quality cattle mineral year-round with the three "abilities"—bioavailability, palatability and weatherability—to optimize cattle health and reproductive performance. Does your cattle nutrition program stack up? Find out with a [Proof Pays trial](#).



**TO LEARN MORE ABOUT PURINA PRODUCTS
CONTACT YOUR LOCAL COUNTRYSIDE FEED
SALES REPRESENTATIVE**



STEVEN EGNER
2 YEARS



MATT STUCK
11 YEARS



STEVE JURY
12 YEARS



National Rural Health Day

Celebrating the **Power of Rural!**®



THURSDAY, NOVEMBER 16, 2023

Countryside Feed proud to join communities across America in celebration of National Rural Health Day (NRHD) on November 16, 2023. The National Organization of State Offices of Rural Health (NOSORH) and rural-focused organizations throughout the United States set aside the third Thursday of November to recognize NRHD. This annual event is an opportunity to celebrate the “Power of Rural” and honor the individuals and rural hospitals dedicated to addressing the unique healthcare needs of nearly 61 million people living in rural America.

“It is of vital importance that we ensure all rural Kansas communities have the opportunity to be healthy and have access to affordable, quality health care regardless of where they call home,” said Tom McDowra, CEO. “Countryside Feed is proud to recognize the incredible work of health professionals and volunteers in our community on National Rural Health Day and throughout the year.”

Additional information about National Rural Health Day, including resources and tools, can be found at PowerofRural.org.

WE ARE LAUNCHING THREE NEW POULTRY PRODUCTS THIS MONTH

These Products Are Designed to be Fed to Chicks, Growing Birds, For Meat Production, or to Layers

POULTRY PERFECT CHICK START & GROW CRUMBLES

Completely balanced with all the protein, calories, vitamins, and minerals needed to meet or exceed the NRC requirements. No other supplementation is needed.

POULTRY PERFECT 16% & 20% LAY PELLETS

This feed utilizes advanced poultry nutritional science technology resulting in the inclusion of digestive enzymes, probiotics, and prebiotics to naturally keep hens healthier. This enables the hens to maximize their egg laying production.



ORDER NOW!

COMMUNITY

Join us on November 9, 2023 for our recycling program.

Bring your used tubs in and receive a \$2 coupon for a future tub purchase. Plastic tubs only, can be any brand or color, not just Purina tub.

Criteria:

- Tubs should be empty and free of most debris.
- Tubs can be cracked, but mostly intact.
- Drop off sites will be marked at both locations.

DROP OFF LOCATIONS:

Hillsboro - 101 Sante Fe St.
Seneca - 1972 KS-187

For More Information

Hillsboro 620.947.3111
Seneca 785.336.677

LET'S MEET UP AND CLEAN UP
RECYCLING EVENT
November 9, 2023

Bring your used tubs in and receive a \$2 coupon for a future tub purchase

Plastic tubs only, can be any brand or color, not just Purina tubs
Tubs should be empty and free of most debris.
Tubs can be cracked, but mostly intact.
Drop off sites will be marked at both locations.

DROP OFF LOCATIONS:
Hillsboro - 101 Sante Fe St.
Seneca - 1972 KS-187

PURINA
COUNTRYSIDE FEED LLC

MORE INFORMATION
Hillsboro 620.947.3111
Seneca 785.336.6777

Thank You



To everyone who came out for our Breast Cancer Awareness lunches. We enjoyed seeing you and we appreciate your support for Operation Christmas Child.

To learn more go to <https://www.samaritanspurse.org>

COMMUNITY NEWS

Investing In The Future

Countryside Feed recently participated in CoBank's sharing success program where they made a matching gift donation to the recipients of our choice.

The two recipients were Highland Community College-Western Center and Nemaha County Training Center. They each received a total of \$5000.00 (2500.00 from CoBank and 2500.00 from Countryside).

Highland Community College-Western Center plans to use the funds to advance the Precision Ag Program and Nemaha County Training Center plans to use the funds towards an addition of an ADA compliant restroom.

COUNTRYSIDE FEED LLC

Contact Our Sales Department To Learn More About Our New Poultry Products

TARA BINA
NUTRITION FORMULATION
Office: (785) 336-6777
Cell: (913) 370-2556
tellerman@countrysidefeed.com

JESSE BARNES
SALES & NUTRITION
Office: (620) 947-3111
Cell: (620) 382-5463
jbarnes@countrysidefeed.com

KYLE KRAMER
SALES REPRESENTATIVE
Office: (785) 336-6777
Cell: (785) 294-2767
kkramer@countrysidefeed.com

CLINT LANNING
SALES & NUTRITION
Office: (620) 947-3111
Cell: (620) 276-9824
clanning@countrysidefeed.com

DANIEL BAUM
SALES & NUTRITION
Office: (785) 336-6777
Cell: (785) 617-0198
dbaum@countrysidefeed.com

KYLE CEDERBERG
SALES & NUTRITION
Office: (620) 947-3111
Cell: (620) 382-6284
kdcdrbrg@countrysidefeed.com

FRANK MOREY
WHOLESALE ACCOUNT MANAGER
Office: (620) 947-3111
Cell: 620.381.3574
fmorey@countrysidefeed.com

COLLYN DAMERAU
BUSINESS DEVELOPMENT MGR.
Office: (620) 947-3111
Cell: 830 515-3506
cdamerau@countrysidefeed.com