

Pay for two of our event sponsorships  
and get 10% off the cost of both!



## 2024 Event Sponsorship Opportunities

### Haverfood Festival - Friday, June 14<sup>th</sup> Attendance Expected: 2,500



- Presenting Sponsor - \$5,000
- ~~Dunk Tank Sponsor - \$1,200~~ Tri-Point Electric
- ~~Face Painting Booth Sponsor - \$1,200~~ BHCU
- Velcro Axe Throwing Sponsor - \$1,200
- Photo Booth Sponsor - \$1,000
- DJ Sponsor - \$1000
- Festival Sponsor - \$750 Heiler Painting, Summit Pools
- Vendor Booth - \$400 Paint Philadelphia, ACRE Windows, Philadelphia Flyers



### Havertown Holiday Festival - Saturday, December 7<sup>th</sup> (Raindate 12/8) Attendance Expected: 5000+

- Presenting Sponsor - \$8,000
- Stage Sponsor - \$3,500
- Holiday Tree Sponsor - \$3,500
- ~~Ice Sculpture Sponsor - \$2,500~~ Porche of the Main Line
- Kid's Craft Booth Sponsor - \$2,500 (\$2,000 w/o booth space)
- Face Painting Booth Sponsor - \$2,500 (\$2,000 w/o booth space)
- ~~Holiday Marketplace Sponsor - \$1,500~~ Paint Philadelphia
- Festival Supporter - \$500 (no booth) Conor Quinn, Busted Saddle



### NEW!! Four Third Friday Events in Brookline & Oakmont Business Districts

- Presenting Sponsors (up to 4) - \$1000 Paint Philadelphia

### May Flower Project

- Presenting Sponsors (up to 4) - \$1000 Plant Roots, Visit Delco





## Haverfood Festival

June 14<sup>th</sup> 4-9pm

Attendance Expected: 2,000+

The Haverfood Festival is a family friendly event to celebrate food and the beginning of summer! We will have 12-15 food trucks and vendors, music, costumed characters, a dunk tank, face painting, photo booth, and games.

### Presenting Sponsor - \$5,000 (1)

- Named as Presenting Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, welcome banners at event entrances, banner at entrance and announced throughout the day
- Booth space at event
- Includes Premium 2024 Discover Haverford sponsorship (\$1,000 value)
  - Banner in monthly newsletter and on our website
  - One targeted social media campaign about your business per year
  - Featured as sponsors of our Annual Meeting
  - Invitation to our VIP Holiday Party
  - Participation in our Keep it Local Gift Card Program

### Dunk Tank Sponsor - \$1,200 (1) – Tri-Point Electric

- Named as Dunk Tank Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, banner/sign at Dunk Tank and announced throughout the day
- Booth space at event

- **Includes Silver 2024 Discover Haverford annual sponsorship (\$100 value)**
  - Listing on our website
  - Participation in our Keep it Local Gift Card Program

### **Face Painting Sponsor - \$1,200 (1) BHCU**

- **Named as Face Painting Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, banner at Face Painting Tent and announced throughout the day**
- **Booth space at event**
- **Includes Silver 2024 Discover Haverford annual sponsorship (\$100 value)**
  - Listing on our website
  - Participation in our Keep it Local Gift Card Program

### **Velcro Axe Throwing Sponsor - \$1,200 (1)**

- **Named as Axe Throwing Booth Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, banner/sign at Axe Throwing Booth and announced throughout the day**
- **Booth space at event**
- **Includes Silver 2024 Discover Haverford annual sponsorship (\$100 value)**
  - Listing on our website
  - Participation in our Keep it Local Gift Card Program

## **Photo Booth Sponsor - \$1,000 (1)**

- **Named as Photo Booth Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, banner/sign at Photo Booth and announced throughout the day**
- **Booth space at event**
- **Includes Silver 2024 Discover Haverford annual sponsorship (\$100 value)**
  - Listing on our website
  - Participation in our Keep it Local Gift Card Program

## **DJ Booth Sponsor - \$1,000 (1)**

- **Named as DJ Booth Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, banner/sign at DJ Booth and announced throughout the day**
- **Booth space at event**
- **Includes Silver 2024 Discover Haverford annual sponsorship (\$100 value)**
  - Listing on our website
  - Participation in our Keep it Local Gift Card Program

## **Festival Sponsor - \$750**

- **Named as Festival Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, and announced throughout the day**
- **Booth space at event**

## **Vendor Booth - \$400 (\$350 for Discover Haverford Annual Sponsors)**

- **Booth space at event**

## **Haverford Festival Food Vendors (by invitation only)**

**Interested in being a Food Vendor? Contact Sarah at [scazella@hped.org](mailto:scazella@hped.org)**



## SPONSORSHIP FORM

### Haverfood Festival

Friday, June 14th

Yes, I'd like to sponsor the Haverfood Festival!

- Presenting Sponsor - \$5,000 (booth space included)
- ~~Dunk Tank Sponsor - \$1,200 (booth space included)~~ **Tri-Point Electric**
- ~~Face Painting Booth Sponsor - \$1,200 (booth space included)~~ **BHCU**
- Photo Booth Sponsor - \$1,000 (booth space included)
- DJ Booth Sponsor - \$1000 (booth space included)
- Festival Sponsor - \$750 (booth space included)
- Vendor Booth - \$400 (\$350 for DH annual sponsors) (booth space only)

*The Haverfood Festival is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit [www.DiscoverHaverford.org](http://www.DiscoverHaverford.org).*

<b>Name of Business</b> _____
<b>Contact Name(s)</b> _____
<b>Address</b> _____
<b>Work Phone</b> _____ <b>Cell</b> _____
<b>Email</b> _____ <b>Website</b> _____

For questions, contact Discover Haverford Executive Director Jeanne Angell at 610-945-5822 or email [jangell@hped.org](mailto:jangell@hped.org). Please mail this form and your check payable to **Discover Haverford** to: 412 Darby Road, Havertown, PA 19083 or pay via PayPal to [jangell@hped.org](mailto:jangell@hped.org) or Venmo@Discover-Haverford.

**Please note that your booth will be reserved upon receipt of your payment.**

**THANK YOU FOR YOUR PARTNERSHIP!**



## Havertown Holiday Festival

Saturday, December 7<sup>th</sup> (Rain date 12/8), Brookline Boulevard

Attendance Expected: 5,000+

The Havertown Holiday Festival is a family friendly event focused on Christmas, Hanukah, and Winter Fun! We will have costumed characters, live holiday music, story time and crafts for kids, face painting, food

vendors, a beer & hot adult beverages for sale, a holiday marketplace, an ice sculpture demonstration, face painting, and a lit holiday tree and menorah.

### Presenting Sponsor \$8,000 (1)

- Named as Presenting Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, welcome banners at event entrances, signs at event
- Named as presenting sponsor in press release; Announced throughout the day on stage
- Booth space at event
- Includes Premium 2024 or 2025 Discover Haverford sponsorship (\$1,000 value)
  - Banner in monthly newsletter and on our website
  - One targeted social media campaign about your business per year
  - Featured as sponsors of our Annual Meeting
  - Participation in our Keep it Local Gift Card Program

### Stage Sponsor - \$3,500 (1)

- Named as Stage Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and 24"x36" sign next to stage
- Announced throughout the day on stage
- Booth space at event
- Includes Platinum 2024 or 2025 Discover Haverford sponsorship (\$500 value)
  - Logo in monthly newsletter and on our website
  - Featured as sponsors of our Annual Meeting
  - Participation in our Keep it Local Gift Card Program

## **Holiday Tree Sponsor - \$3,500 (1)**

- Named as Holiday Tree Sponsor with large logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and 24"x36" sign next to tree
- Announced throughout the day on stage
- Booth space at event
- Includes Platinum 2024 or 2025 Discover Haverford sponsorship (\$500 value)
  - Logo in monthly newsletter and on our website
  - Featured as sponsors of our Annual Meeting
  - Participation in our Keep it Local Gift Card Program

## **Ice Sculpture Sponsor - \$2,500 (1) Porche of the Main Line**

- Named as Ice Sculpture Sponsor w/ logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Ice Sculpture Tent
- Announced throughout the day on stage
- Booth space at event
- Includes Gold 2024 or 2025 Discover Haverford sponsorship (\$250 value)
  - Listing in monthly newsletter and on our website
  - Participation in our Keep it Local Gift Card Program

## **Kid's Craft Booth Sponsor - \$2,500 (\$2,000 without booth space)**

- We will offer various crafts throughout the day
- Named as Craft Booth Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Craft Tent
- Announced throughout the day on stage
- Includes Gold 2024 or 2025 Discover Haverford sponsorship (\$250 value)
  - Listing in monthly newsletter and on our website
  - Participation in our Keep it Local Gift Card Program

## **Face Painting Sponsor - \$2,500 (\$2,000 without booth space)**

- Named as Face Painting Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and banner at Face Painting Booth
- Announced throughout the day on stage
- Includes Silver 2024 or 2025 Discover Haverford sponsorship (\$100 value)
  - Listing on our website
  - Participation in our Keep it Local Gift Card Program

## **Holiday Marketplace Sponsor - \$1,500 with booth space** Paint Philadelphia

- Named as Holiday Marketplace Sponsor with logo on all marketing materials, including posters, web page, social media posts, e-newsletters, press releases, and logo/name on sign at marketplace
- Announced throughout the day on stage
- Includes Silver 2024 or 2025 Discover Haverford sponsorship (\$100 value)
  - Listing on our website
  - Participation in our Keep it Local Gift Card Program

## **Festival Supporter - \$500** Conor Quinn, Busted Saddle

- Logo on all marketing materials, including posters, web page, social media posts, e-newsletters, and welcome banner
- Announced throughout the day on stage

## **Holiday Festival Vendors**

**Adult Drink Vendors** by invitation only (share proceeds 50-50)

**Food Vendors (8 maximum)** by invitation only \$450 or \$400 early bird by 9/15 (\$375 if 2024

Discover Haverford sponsor with \$350 early bird by 9/15)

**Marketplace Gift Vendors** by invitation only \$175 or \$150 early bird by 9/15





## SPONSORSHIP FORM

### Havertown Holiday Festival

Saturday, December 7<sup>th</sup> (Raindate 12/8)

Yes, I'd like to sponsor the Havertown Holiday Festival!

- Presenting Sponsor - \$8,000 (booth space included)
- Stage Sponsor - \$3,500 (booth space included)
- Holiday Tree Sponsor - \$3,500 (booth space included)
- ~~Ice Sculpture Sponsor - \$2,500 (booth space included)~~ [Porsche of the Main Line](#)
- Kid's Craft Booth Sponsor - \$2,500 (\$2,000 without booth space)
- Face Painting Booth Sponsor - \$2,500 (\$2,000 without booth space)
- ~~Holiday Marketplace Sponsor - \$1,500 (\$1,200 without booth space)~~ [Paint Philadelphia](#)
- Festival Supporter - \$500 (no booth)

*The Havertown Holiday Festival is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit [www.DiscoverHaverford.org](http://www.DiscoverHaverford.org).*

Name of Business _____
Contact Name(s) _____
Address _____
Work Phone _____ Cell _____
Email _____ Website _____

For questions, contact Discover Haverford Executive Director Jeanne Angell at 610-945-5822 or email [jangell@hped.org](mailto:jangell@hped.org). Please mail this form and your check payable to **Discover Haverford** to: 412 Darby Road, Havertown, PA 19083 or pay via PayPal to [jangell@hped.org](mailto:jangell@hped.org) or Vemno @Discover-Haverford.

Please note that your booth will be reserved upon receipt of payment.

50% payment can be negotiated with the balance paid by November 1<sup>st</sup>.

**THANK YOU FOR YOUR PARTNERSHIP!**

  
**The Discover Haverford  
May Flower Project**  


Let's brighten up our business districts and welcome spring!  
 Discover Haverford is once again organizing talented volunteers to paint  
 flowers on the outside of storefront windows on April 29th-30th and May  
 6th-7th. Business participation is limited and will be offered to Discover  
 Haverford sponsors first. If you are a business sponsor interested in  
 having your window painted, contact Gina by March 13th.  
 If you can be a volunteer painter, please email Gina asap!  
 Gina Ranieri at plantrootslocal@gmail.com



## May Flower Project

April/May

Number of Participating Businesses 30-35

Number of Volunteers – 30-40

The May Flower Project matches businesses with local volunteers to paint flowers on storefront windows as a way to welcome spring!

### Sponsors \$1,000 (up to 4) Plant Roots, Visit Delco

- Logo on posters, web page, and on artist labels on each window
- Logos and/or mentions on social media posts and our newsletters

## SPONSORSHIP FORM MAY FLOWER PROJECT

\_\_\_\_ Yes, I'd like to sponsor the May Flower Project!

*The May Flower Project is hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit [www.DiscoverHaverford.org](http://www.DiscoverHaverford.org).*

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**Please note that your sponsorship will be reserved upon receipt of your payment.**

**THANK YOU FOR YOUR PARTNERSHIP!**

## Third Fridays Events in Brookline & Oakmont

May, June, September, October

Number of Attendees – 1,000

The Third Friday events will take place in the Brookline & Oakmont Business Districts. Focus will be on shopping and dining with live music and other activities.

Sponsors \$1,000 (up to 4) **Paint Philadelphia**

• Logo on posters, web page, and Facebook event page

- Logos and/or mentions on social media posts and our newsletters
- 24"x36" sponsor thank you sign at each event



## SPONSORSHIP FORM

### THIRD FRIDAYS

\_\_\_\_ Yes, I'd like to sponsor the four Third Friday Events!

*The Third Friday Events are hosted by Discover Haverford (HPED) to support our work. Discover Haverford is a 501c3 non-profit organization, and sponsorship costs are tax-deductible. For more info about Discover Haverford, visit [www.DiscoverHaverford.org](http://www.DiscoverHaverford.org).*

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**Please note that your sponsorship will be reserved upon receipt of your check or paypal payment.**

**THANK YOU FOR YOUR PARTNERSHIP!**