

# BWFBC PARAMETER

The questions below will help Bible Way Fellowship Baptist Church Media Ministry develop and script the ministry's desire to elevate upcoming event. This form will be used to create the best program or scripts that will be used to inform the church body of said event. Please clearly define and specific the needs of this project by completing all areas applicable to this project.

Ministry Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**1. What is the purpose of the video? (two sentences max)**

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**2. Identify the intended audience.**

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**3. List a minimum of three objectives for the video to be completely acceptable.**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_

**4. List three important ideas to be expressed in the introduction part of the script/video.**

- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_

**5. List specific elements that are to be included (e.g., special places, proper names and titles, people, equipment, background, etc.)**

- a) \_\_\_\_\_ b) \_\_\_\_\_
- c) \_\_\_\_\_ d) \_\_\_\_\_
- e) \_\_\_\_\_ f) \_\_\_\_\_

**6. Do you have a preference on where this project is filmed. At the church or is there other possible locations? (if applicable).**

Your area: \_\_\_\_\_ Other locations: \_\_\_\_\_

**7. Do you have any videos, photos, data sheets and/or any other available reference materials to be used to help develop the script?**

If yes, list items:

\_\_\_\_\_

Date items will be provided: \_\_\_\_\_

Note: all items will be returned at the end of the project unless otherwise specified.

**Additional Information:**

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Please submit completed Parameter to [catinashelton@gmail.com](mailto:catinashelton@gmail.com)