

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name: Christine Ford

Business Name: Wholesome Canine

Website and/ or Facebook Page: wholesomecanine.ca
wholesomecanine.ca/pages/nutrition-consultations
facebook.com/wholesomecanine.ca

Geographic Location: Toronto, ON

Language(s): English

- Currently Taking New Clients
 Not Currently Taking New Clients

Do you formulate for:

- Dogs
 Puppies
 Cats
 Kittens
 Medical or special-needs pets
 Other Species ()

General Food Philosophy / Feeding Approach:

I co-own a brick and mortar health & wellness shop for dogs and we do not sell kibble; I know that fresh is best. Having said that, I encourage each dog owner to do the best they can with what they have. I do not believe that one diet fits all which is why I work on both raw and cooked diets.
For clients wishing to continue with kibble, I work with them to optimize the diet with fresh additions.

Areas of Focus:

Preventive nutrition, kidney disease, senior dogs.
Raw and cooked feeding plans.

Experience / Education / Credentials / Apprenticeship/ Training:

Companion Animal Sciences Institute Cert.CN & Cert.ACN:
Canine Nutrition Certificate completion in 2010 (with honours).
Advanced Canine Nutrition Certificate completion in 2015 (with honours, and all eight electives completed)
For a few years, early on in my career, I was fortunate to be mentored by Jean Dodds, DVM

Continuing Education:

I stay up-to-date on the latest research as much as possible via Dr. Becker, RFVS, CIVT.

As soon as the next CASI course is available, I plan to enrol.

Of course I stay up-to-date with Dr. Becker and the Inside Scoop. I find this group invaluable, for the most part, because of how quickly emerging information is delivered.

Membership in Professional Organizations:

CIVT

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

AAFCO 2020

NRC 2006

FEDIAF 2020

Other (Please specify: _____)

What methods, tools, and / of software(s) do you use for formulating:

My own spreadsheet (NRC)

Animal Diet Formulator (professional)

How many diets (approximately) have you formulated professionally for paying clients?

1-25

26-50

51-100

More than 100

My Professional Product includes:

Recipe / Meal Plan (PDF or other printable document)

Cooked recipes if desired

Raw recipes if desired

Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)

Preparation Instructions

Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)

Calorie Information

Feeding Advice

Phone Support

Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

Yes

No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

- Yes
- No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

- Yes
- No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

- Yes (Please supply links)

- No