

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name: Ronny LeJeune

Business Name: Perfectly Rawsome

Website and/ or Facebook Page: <https://perfectlyrawsome.com/>  
<https://www.facebook.com/perfectlyrawsome/>  
<https://instagram.com/perfectlyrawsome/>

Geographic Location: Louisiana - USA

Language(s): English

- Currently Taking New Clients  
 Not Currently Taking New Clients

Do you formulate for:

- Dogs  
 Puppies  
 Cats  
 Kittens  
 Medical or special-needs pets  
 Other Species ( )

General Food Philosophy / Feeding Approach:

Humans inherently know that fresh food is superior to processed food and I strongly encourage pet parents to adopt the same philosophy for their canine companions. My feeding approach is focused on providing whole foods to complete nutritional requirements. However ingredient sourcing complications, budget restrictions, and special needs may require supplementation on a case-by-case basis.

Areas of Focus:

I formulate a range of raw diets for puppies and adult dogs which include: Diets for healthy dogs; Weightloss programs; Limited ingredient diets; Low purine diets; Hepatic diets; and Commercialized Raw.

Experience / Education / Credentials / Apprenticeship/ Training:

I have been professionally working in canine nutrition, dog behavior and fitness since 2015. I am a Certified in Canine Nutrition (Cert.CN) through the Companion Animal Science Institute (CASI); Certified Professional Dog Trainer, Knowledge Assessed (CPDT-KA) through the Certification Council for Professional Dog Trainers; Certified Canine Fitness Coach (CCFC) through the Do More With Your Dog (DMWYD) program; and a Fear Free Certified Pet Professional.

Continuing Education:

I am currently enrolled at University of Tennessee for their Certified Canine Fitness Trainer (CCFT) program. I am expected to complete the program February 2021.

Future enrollment at CASI for the Advanced Canine Nutrition (Cert.ACN) program is planned for the Fall of 2021.

Membership in Professional Organizations:

None.

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

- AAFCO 2020
- NRC 2006
- FEDIAF 2020
- Other (Please specify: \_\_\_\_\_)

What methods, tools, and / of software(s) do you use for formulating:

I utilize Pet Diet Designer as the software to formulate raw diets.

How many diets (approximately) have you formulated professionally for paying clients?

- 1-25
- 26-50
- 51-100
- More than 100

My Professional Product includes:

- Recipe / Meal Plan (PDF or other printable document)
- Cooked recipes if desired
- Raw recipes if desired
- Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)
- Preparation Instructions
- Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)
- Calorie Information
- Feeding Advice
- Phone Support
- Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

- Yes
- No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

- Yes
- No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

- Yes
- No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

- Yes (Please supply links)

<https://perfectlyrawsome.com/recipes/>

- No