

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

#### FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name: Julio Parra

Business Name: PetNutritionist -Julio Parra

Website and/ or Facebook Page: LinkedIn: <https://www.linkedin.com/in/julio-hernan-parra-catama-84885523/>  
Facebook: <https://www.facebook.com/profile.php?id=612397105>

Geographic Location: London, Ontario Canada

Language(s): English-Spanish

- Currently Taking New Clients  
 Not Currently Taking New Clients

Do you formulate for:

- Dogs  
 Puppies  
 Cats  
 Kittens  
 Medical or special-needs pets  
 Other Species ( )

General Food Philosophy / Feeding Approach:

My passion is to inspire pet lovers to strengthen the well-being of their furred sons with healthy foods.

Areas of Focus:

- Set up an online specialized raw feeding nutritional advisory for pet owners in Australia, Canada and Colombia. Resulting in strengthen the health and welfare of their pets with its consequential happiness and satisfaction of bo h. Currently, My Customers' Satisfaction Survey shows 4.9/5.0 stars of overall acceptance of my services.
- Gave advisory about Biologically Appropriate Nutri ion for dogs and cats for entrepreneurs in Central America (Costa Rica) and Colombia. Helped them develop or improve heir products with local ingredients, resul ing in more benefits for their customers and their brand positioning.
- Along with Colombian veterinarians created special diets for their patients, dogs and cats, with natural ingredients, , with particular health issues with excellent results in their health recovering.

Experience / Education / Credentials / Apprenticeship/ Training:

Bachelor's Degree in Animal Science

1985

National University of Colombia, Bogotá Colombia

It was evaluated by World Education Services(WES) to be equivalent to a Bachelor's degree in Canada.

Continuing Education:

Raw Dog Food Nutrition Specialist (online) May-Jun 2020  
DNM (Dogs Naturally Magazine) University, Thornton, ON Canada.

Membership in Professional Organizations:

- Member of the Raw Feeding Veterinary Society (RFVS) from U.K.
- Member of the Feline Nutrition Foundation from U.S.A.

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

- AAFCO 2020
- NRC 2006
- FEDIAF 2020
- Other (Please specify: \_\_\_\_\_)

What methods, tools, and / of software(s) do you use for formulating:

Excel spreadsheet, and solver tool.

How many diets (approximately) have you formulated professionally for paying clients?

- 1-25
- 26-50
- 51-100
- More than 100

My Professional Product includes:

- Recipe / Meal Plan (PDF or other printable document)
- Cooked recipes if desired
- Raw recipes if desired
- Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)
- Preparation Instructions
- Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)
- Calorie Information
- Feeding Advice
- Phone Support
- Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

- Yes
- No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

Yes

No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

Yes

No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

Yes (Please supply links)

No