

Thank you for your interest in our Directory of Fresh Pet Food Professionals. It's our goal to provide as many qualified resources as possible for the vast number of people seeking nutritionally adequate recipes to feed to their pets. For this reason, our baseline criteria involves the ability for professionals to formulate recipes that adhere to established nutritional guidelines (AAFCO, NRC or FEDIAF) and beyond meeting minimum established nutritional requirements.

We plan to include a summary paragraph and a photo or image in the profiles on the site. Please feel free to submit those to us when you return this form by email.

FOR PUBLICATION IN THE ONLINE DIRECTORY:

Name: Allison Shalla

Business Name: homeoPAWthic

Website and/ or Facebook Page: www.homeopawthic.com // facebook.com/homeoPAWthic

Geographic Location: Ottawa, ON

Language(s): English

- Currently Taking New Clients
 Not Currently Taking New Clients

Do you formulate for:

- Dogs
 Puppies
 Cats
 Kittens
 Medical or special-needs pets
 Other Species ()

General Food Philosophy / Feeding Approach:

I formulate both raw and cooked diets to NRC standards (unless formulating for a therapeutic issue which warrants otherwise (i.e reduction of minerals for renal diets), as well as help guide owners who are not ready to home-prepare to find a quality complete and balanced high-quality premade food or to enhance a commercial diet. I believe every dog is an individual, so I take all the basic metabolic factors into account - age, lifestyle/activity level, weight status, and then tailor macros and ingredients to that specific dogs' needs.

Areas of Focus:

My main area of focus is pro-active recipes for healthy adult dogs, but I also have experience with limited therapeutic diets for renal disease, heart disease and allergies/sensitivities. I also apply additional recommendations for natural rearing (Dr. Dodds minimal vaccine protocol & titer testing), avoiding flea & tick medications and using natural supplements wherever possible.

Experience / Education / Credentials / Apprenticeship/ Training:

I have been formally practicing since 2016, after receiving my Canine Nutrition certificate from Academy of Natural Health Sciences. In addition to my certification, I have also completed the following

- Nutrition for Veterinary Technicians Course from University of Guelph (Ridgeway Campus)
- Currently enrolled in Canine & Feline Clinical Nutrition (SIU)
- Currently studying in the Animal Herbalism course through The Possible Canine
- Member of College of Integrative Veterinary Therapies
- Canine Cancer Tutorial - The Possible Canine
- Super Tutorial- Nutrition & Herbs for Common Canine Conditions - The Possible Canine
- Canine Nutrition - Auditing and Formulating Raw and Home-cooked diets- The Raw Vet (Dr. Charlotte Grey)
- Raw Fed & Nerdy - A Nutritional Approach to Raw Feeding Course
- Yearly Canine Nutrition Conferences such as the Canine Natural Health Symposium
- I am also a Wellness Advocate for Dogly www.dogly.com/homeopawthic

Continuing Education:

Currently enrolled in Canine & Feline Clinical Nutrition
Currently studying in the Animal Herbalism course through The Possible Canine
Yearly Canine Nutrition Conferences such as the Canine Natural Health Symposium

Membership in Professional Organizations:

College of Integrative Veterinary Therapies

When creating diets, what Nutritional Standards do you formulate to (check all that apply):

- AAFCO 2020
- NRC 2006
- FEDIAF 2020
- Other (Please specify: I use NRC unless FEDIAF requested, or AAFCO if we are auditing a commercial diet)

What methods, tools, and / of software(s) do you use for formulating:

I use a custom formulation spreadsheet which uses NRC Guidelines using nutritional data from nutritiondata.com

How many diets (approximately) have you formulated professionally for paying clients?

- 1-25
- 26-50
- 51-100
- More than 100

My Professional Product includes:

- Recipe / Meal Plan (PDF or other printable document)
- Cooked recipes if desired
- Raw recipes if desired
- Identification of Nutritional Standard Used (Atwater/ Modified Atwater, AAFCO, NRC or FEDIAF, life stage and activity level)
- Preparation Instructions
- Nutrient levels (including macronutrients, vitamins, minerals, amino acids and fats)
- Calorie Information
- Feeding Advice
- Phone Support
- Email Support

Do you assist pet parents who want to add fresh foods to an otherwise commercial processed diet?

- Yes
- No

Do you assist pet parents who want to optimize a diet based on commercial raw products?

- Yes
- No

Do you offer reviews of recipes, meal plans, diets, guaranteed analysis and pet food ingredient lists to help pet parents feed more nutritionally optimal diets?

- Yes
- No

In addition to customized individual recipes and plans, do you have any general DIY nutritionally complete recipes available online for purchase or complimentary use? If so, please supply the links to them online.

- Yes (Please supply links)

<https://homeopawthic.com/blog-1/f/freebie-cooked-recipe-for-a-healthy-50-pound-adult-dog> Additional nutrition and wellness free advice here: <https://homeopawthic.com/blog-1> and here: <https://dogly.com/homeopawthic>

- No