

MARC SCOTT

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PROFESSIONAL SUMMARY

Full time student at Wake Forest University, pursuing a Master of Arts in Counseling. Dedicated and results-driven executive, with over 15 years of experience in strategic planning, leadership, and financial management. Adept at leading investment strategies, estate planning, risk management and daily financial operations. Demonstrated success in managing diverse responsibilities, while maintaining a keen focus on details and critical business and stakeholder objectives.

AREAS OF EXPERTISE

Strategic Planning | Executive Leadership | Budget & Financial Management | Healthcare Compliance & Regulatory Standards | Investment & Wealth Management | Risk Management & Insurance | Process Improvement | Quality Assurance | Stakeholder Engagement | Customer Service | Policy Development | Operational Insight | Cultivating Relationships | Cross Functional Collaboration | Effective Communication

WORK EXPERIENCE

Wake Forest University - Winston-Salem, NC

Student

May 2021 – Present

Foundation Courses:

- Research and Statistical Analysis, Theories and Models of Counseling, Professional Orientation to Counseling, Life Span Development Implications for Counseling

Core Courses:

- Basic Counseling Skills and Techniques, Advanced Counseling Skills and Crisis Management, Group Procedures in Counseling, Career Development and Counseling, Family Counseling

Clinical Mental Health Counseling Concentration Coursework:

- Clinical Mental Health Counseling Practicum, Clinical Mental Health Counseling, Consultation and Program Development in Counseling, Appraised Procedures for Counselors, Clinical Mental Health Counseling Internship I & II, Case Formulation and Treatment Plan in CMHC, Addiction Counseling, Classification of Mental & Emotional Disorders, Professional, Ethical & Legal Issues in Counseling, *Professional Identity Capstone

(*) Classes to be completed in Spring 2024

Addiction and Recovery Coursework:

- Neuroscience and Trends, Foundations in Addiction and Substance Use Disorders, Clinical Evaluation and Treatment Planning, Counseling and Treatment Methods, Referral and Service Coordination, Professional and Ethical Responsibilities

Hanley Center at Origins - West Palm Beach, FL

Intern

Jan 2023 – Present

- Ensures that all relevant information is provided to the patient, the parents or managing conservator of the patient on a regular basis and at least weekly.
- Conducts intakes and screenings on potential patients.
- Responsible for the development of patient treatment plans.
- Facilitates groups and lectures for patients.
- Conducts individual counseling sessions on a regular basis and at least weekly for patients on caseload.
- Conducts family counseling sessions.
- Provides clinical support for patients as needed.
- Maintain patient/potential patient confidentiality in accordance with Florida State Laws and Policies

SCOTT HOLDINGS LLC - BOCA RATON, FL

Chief Operating Officer, President

October 2007 – May 2021

- Oversaw the family’s investment portfolio, which included stocks, bonds, real estate, and other investments.
- Developed, and implemented sound investment strategies that aligned with financial goals and risk tolerance, reviewing, and rebalancing the investment portfolio, while adapting to market changes and family needs.
- Coordinated with external advisors, lawyers, and other stakeholders for estate planning, tax planning and legal matters.
- Managed the insurance needs of the family, which included health, property, and liability insurance.
- Established comprehensive plans to ensure the family’s wealth is preserved and grown over time.
- Coordinated personal schedules for family members, including appointments, travel, and events.
- Lead office operations, ensuring management of technology, office management detailed record keeping, and the hiring and training of new personnel.
- Negotiated contracts and managed relationships with vendors and service providers.

VISTA HEALTHPLAN – BOCA RATON, FL

Chief Administrative Officer

March 2006 – September 2007

- Managed operations across Claims, Customer Service, Enrollment & Billing, Medicare risk, Long-Term Care, Facilities, Human Resources and Grievance and Appeals.
- Collaborated with internal and external stakeholders to align administrative functions with broader organizational goals.
- Developed and enacted strategies to align administrative functions, with HMO objectives, across the organization.
- Led budgeting and financial planning for administrative departments and ensured optimal resource management.
- Championed adherence to healthcare laws and standards, instituting quality assurance across all functions.
- Represented the HMO in external forums and engagements as needed.
- Oversaw the integration of technology to streamline administrative processes and improve service delivery.
- Fostered a culture of innovation within the organization.

VISTA HEALTHPLAN – BOCA RATON, FL

Senior Vice President of Enrollment & Billing

January 2005 - February 2006

- Directed the restructuring of the department, achieving a 30% workforce reduction while maintaining a high level of service standards.
- Developed department budgets and evaluated monthly activity.

- Implemented strategic plans for Enrollment & Billing, integrating data analytics to guide decision making, while maintaining focus on the overall goals of the HMO.
- Oversaw quality assurance measures to maintain accuracy and integrity in enrollment and billing processes.
- Prepared and presented reports on departmental performance, challenges and achievements so senior management and key stakeholders.
- Managed compliance with health insurance regulations, overseeing quality assurance.

EDUCATION

MA Counseling | Anticipated 2024

Wake Forest University – Winston-Salem, NC

Graduate Certificate: Addition & Recovery | May 2023

University of Florida – Gainesville, FL

MA Accounting | May 2009

Florida Atlantic University – Boca Raton, FL

MA Business Administration | October 2006

University of Florida – Gainesville, FL

Bachelor of Science in Business | May 1997

Wake Forest University – Winston-Salem, NC